

I. <u>BACKGROUND</u>

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THE COLLEGE BOARD'S AP PROGRAM

The College Board is a not-for-profit membership association comprised of over
6,000 colleges, universities and other educational organizations. Packer Decl. ¶ 3, Dkt. 7.
Among other things, the College Board develops and administers a variety of programs,
tests and curricula for secondary level students seeking admission to college. <u>Id.</u> Some of
the College Board's best known testing programs are the SAT, PSAT/NMSQT and the AP
Program. <u>Id.</u>

9 At issue here is the College Board's AP Program, through which high school 10 students may enroll in college-level courses in numerous subjects, such as English 11 Literature, Biology and Calculus, among others. Id. ¶ 4, 6. The College Board offers an 12 annual examination in connection with these courses, the results of which may qualify 13 students for college credit. Id. ¶ 6, 9. The exams typically vary from two to three hours 14 and contain multiple choice and essay questions. Id. ¶ 7. Tests are scored on a scale of one 15 to five. <u>Id.</u> 9. The College Board recommends that colleges (which are specified by the 16 particular student) award credit to students who score three or higher on an AP test; 17 however, the college ultimately makes the decision of whether to confer credit. Id.

On behalf of the College Board, ETS is responsible for test security with respect to a
variety of College Board tests, including the AP exams. <u>Id.</u> ¶ 10. In that capacity, ETS
develops test administration procedures for AP exams; conducts security investigations
where appropriate (i.e., cases where the high school failed to comply with test
administration procedures); and makes recommendations to the College Board as to how
cases should be resolved. <u>Id.</u> The College Board makes the final decision about what
action, if any, should be taken in the event of testing irregularities. <u>Id.</u>

All high schools administering AP exams are required to comply with detailed test
administration and test security requirements, as set forth in the <u>AP Coordinator's Manual</u>
("<u>AP Manual</u>"). Cuccia Decl. ¶ 8 & Ex. D ("<u>AP Manual</u>") at 45, Dkt. 6. The <u>AP Manual</u>
requires, inter alia, that tests must start on time and that students must refrain from

1 discussing exam materials with each other. <u>AP Manual</u> at 45. In addition, and particularly 2 relevant here, students must be seated consistent with the following: students must be 3 seated at least five feet from one another; they must face the same direction; more than one 4 student may be seated at a table only if the seating distance and directional requirements are 5 satisfied; and no students may be seated at round tables. Id. The AP Manual expressly 6 warns (in boldface type): "Failure to follow seating requirements could result in 7 cancellation of exam scores." Id. The purpose of the seating requirements is to prevent 8 students from communicating with one another and thereby gain an unfair advantage over 9 other students taking the examination. Cuccia Decl. ¶ 9.

10 AP students and parents are advised of the AP exam test security policies and 11 procedures through the AP Bulletin for AP Students and Parents ("AP Bulletin"), which is 12 provided to students desiring to take one or more AP exams. Id. ¶ 6 & Ex. B ("AP 13 Bulletin"). The AP Bulletin expressly advises students of the paramount importance of test 14 security and administration procedures, which are "designed to protect the integrity of the 15 AP Exam and AP Exam scores." <u>AP Bulletin</u> at 3. Importantly, students are warned that: 16 "When the College Board determines that your testing experience did not meet the College 17 Board's standards for administering exams-even through no fault of your own-the 18 College Board reserves the right to cancel your AP Exam score." Id.

19 The AP Bulletin identifies six types of occurrences that could lead to the 20 cancellation of a test score. Id. One of those situations, identified by the heading, "Testing 21 irregularities," refers specifically to the administration of the exams. Id. at 4. The types of 22 issues identified as testing irregularities include "administrative errors (e.g., improper 23 timing, *improper seating*, improper proctoring," Id. (emphasis added). The AP 24 Bulletin warns that when testing irregularities occur, the College Board "may decline to 25 score the exams of one or more students when it determines that such actions are required 26 to protect the integrity of the exam," irrespective of whether the test-taker caused the

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testing irregularity. <u>Id.</u>¹ The College Board may, in its judgment, allow the affected
student or students to retake the test without charge. <u>Id.</u> Every AP test-taker is required to
signify his or her agreement to comply with the policies and procedures outlined in the <u>AP</u>
<u>Bulletin</u> by affirming on his or her exam answer sheet: "I am aware and agree to the AP
Program's policies and procedures as outlined in the <u>2012-13 Bulletin for AP Students and</u>
<u>Parents[.]</u>" Cuccia Decl. ¶ 6 & Ex. C.

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B. AP EXAMS AT MHS

1. May 2013 AP Exams at MHS

9 MHS, which is part of the School District, signed up to administer the 2012-13 AP 10 exams. Id. ¶ 10. As part of that process, MHS Principal, Paul Belzer ("Principal Belzer"), 11 and Vice-Principal, Irma Munoz ("VP Munoz"), signed the 2012-13 AP Participation Form 12 ("AP Participation Form") in which they agreed that MHS would comply with all of the 13 requirements contained in the AP Manual. Id. Ex. E. They each further acknowledged as 14 follows: "I understand that if my school does not comply with the above conditions and 15 procedures set forth in the AP Coordinator's Manual, then ... one, some or all of my 16 students' AP Exam scores may be cancelled." Id.

In early May 2013, MHS administered 21 different AP examinations. Id. ¶ 12. At
the outset of the Statistics exam on May 10, 2013, a student complained to VP Munoz
about the exam. Id. Ex. F. VP Munoz responded by telling the student to take the test. Id.
Several days later on May 13, 2013, the student complained directly to ETS in a detailed
email regarding what the student perceived were violations of the testing rules. Id. Among
other things, the student alleged that the test was started late, all students were not facing
the same direction, students were seated at round tables facing each other, students were

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¹ The <u>AP Bulletin</u> further warns that when testing irregularities occur, the College Board may cancel test scores "whether or not the affected students caused the irregularities, benefited from them or engaged in misconduct." <u>AP Bulletin</u> at 4.

allowed to discuss the exam during breaks, and that at least one of the proctors was using a
cellular phone during the exam. Ex. F.²

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2. ETS' Investigation

As a result of the student's complaint, ETS' Office of Testing Integrity ("OTI")
commenced an investigation. Id. ¶ 14. The matter was assigned to Test Security Analyst
Dionne Evans on May 16, 2013. Id. On that date, Ms. Evans called and left a message for
VP Munoz, the AP Coordinator at MHS, but received no response. Id. After Ms. Evans
called and left a second message on May 20, 2013, VP Munoz called back to state that
Valeria Arbizu oversaw the May 2013 AP exam. Id.

10 On May 21, 2013, Ms. Evans spoke with Ms. Arbizu about the student's complaint. 11 Id. $\P 15.^3$ Ms. Arbizu claims that she answered all of the questions presented to her 12 regarding the Statistics exam. Arbizu Decl. ¶ 26. In contrast, Ms. Evans found Ms. Arbizu 13 to be "evasive and unwilling to give direct answers." Cuccia Decl. ¶ 15. Ms. Arbizu 14 denied the student's claims, but acknowledged that all students were not seated in the same 15 direction and that round tables were used without authorization. Id. Upon Ms. Evans' 16 request, Ms. Arbizu provided a written statement responding to the student's allegations. 17 Id. ¶ 16. Ms. Arbizu submitted the requested statement, though she omitted mention of the 18 seating violations. Id. & Ex. H.

On May 23 and 24, 2013, Ms. Evans left voicemail messages asking Ms. Arbizu to
return her call. <u>Id.</u> ¶ 17; Arbizu Decl. ¶ 27. On May 24, 2013, Ms. Evans spoke with Ms.
Arbizu and requested a seating chart for the Statistics exam. Cuccia Decl. ¶ 17. Although
she agreed to provide such a chart, Ms. Arbizu failed to provide one. <u>Id.</u> Ms. Evans

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² Other students (as well as MHS officials) later confirmed the seating irregularities.
One student acknowledged that in each of her six AP exams she was facing another test-taker who was less than five feet away. Kao Decl. ¶¶ 5, 6, 11, 16, 21, 31, Dkt. 1. Another student taking the AP Statistics exam was seated while facing another student. Liang Decl. ¶ 21, Dkt. 1. A proctor at the AP Biology exam confirmed that students were seated less than five feet from another and that some were facing each other. Choy Decl. ¶¶ 4-7, Dkt. 1.

3 Ms. Arbizu states that she spoke to Ms. Evans on May 22, 2013. Arbizu Decl. **28** 26, Dkt. 22-2.

attempted to follow up with Ms. Arbizu on June 7, 2013, but was only able to reach her
voicemail. <u>Id.</u> After hearing nothing further from Ms. Arbizu, Ms. Evans sent an email to
Ms. Arbizu on June 7, 2013, again requesting the seating chart. <u>Id.</u> Finally, on June 12,
2013, Ms. Arbizu sent a "preliminary" seating chart which showed the names of the
students and where they were seated, but did not indicate the direction they were facing, the
distance between them, or the shape and size of the tables used. <u>Id.</u> ¶ 17 & Ex. I.

7 Thereafter, Test Security Analyst Patricia Taylor was assigned to the investigation. 8 Id. ¶ 18. On June 13, 2013, Ms. Taylor sent an email to Ms. Arbizu requesting additional 9 details regarding the seating arrangements, i.e., the table sizes and types of rooms used and 10 whether the exams were administered in the same location. Id. ¶ 19 & Ex. J. Ms. Arbizu 11 responded that the Statistics exam was conducted offsite in a large conference room. Id. 12 Ex. J. With respect to the request for seating details, Ms. Arbizu stated: Given the flexible 13 nature of this room, I am unable to provide you with the specific details on which students 14 sat at square or rectangular tables – my proctor moved them around often for the first week 15 of the tests and that's one item we did not track during the testing (exactly which style of 16 table was used by which set of students)." Id. She added, however, that, "I can say that 17 students were placed at least 4' apart from each other in the testing room." Id.

18 Concerned with the possibility that MHS testing irregularities extended beyond the 19 Statistics exam, Ms. Taylor contacted Principal Belzer on June 17, 2013, to request 20 information about the administration of the other tests. Id. ¶ 20. Principal Belzer consulted 21 with other staff and responded by email later that day. Id. Ex. K. In his email, Principal 22 Belzer admitted that: students were not facing the same direction in the Chemistry and 23 Statistics exams and that one to two students were at each table; three to four round tables 24 were used for the Statistics exam; and two to three round tables were used for the 25 Chemistry exam. Id.

26 On June 21, 2013, Principal Belzer informed Ms. Taylor by telephone that test27 takers were facing each other during the Biology exam, which was administered in the
28 MHS library. Id. ¶¶ 22-23. Per Principal Belzer's suggestion, Ms. Taylor followed up with

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1 Ms. Arbizu on June 24, 2013, by leaving a voicemail and sending her an email. Arbizu 2 Decl. ¶¶ 33, 34; Cuccia Decl. ¶ 24. On the same day, Ms. Arbuzi sent an email in response 3 to Ms. Taylor's voicemail and included a hand-drawn "quick diagram of the way the tables 4 and chairs were set up in the library for testing." Cuccia Decl. Ex. N. She indicated that 5 students were seated facing each other "on the right and left sides of the room" during the 6 Biology exam. Id. Ms. Taylor subsequently called Ms. Arbizu and asked where exactly 7 students were seated in the library, how close students were in relation to each other, and 8 whether students were facing each other. Id. According to Ms. Taylor, Ms. Arbizu did not 9 provide "direct answers" but did admit that students sitting at rectangular tables sat on the 10 short side of the tables, facing each other. Id. ¶ 25. Ms. Taylor asked for seating charts for 11 all tests administered in the library, but they were never produced. Id. ¶ 25, 26. 12 Dissatisfied with Ms. Arbizu's responses, Ms. Taylor sent her another email on June 13 24, 2013, with specific questions regarding eight other AP exams in U.S. History, 14 Macroeconomics, English Language and Composition ("English Language"), English 15 Literature and Composition ("English Literature"), U.S. Government and Politics, Physics 16 B, Calculus AB and Calculus BC. Id. ¶ 27. In response, Ms. Arbizu acknowledged that all 17 students were not facing the same direction in the exams for U.S. History, 18 Macroeconomics, U.S. Government and Politics, Physics B, Calculus AB and Calculus BC. 19 Id. ¶ 28 & Ex. O. Ms. Taylor also learned that students taking the English Language, English Literature, and Calculus AB exams were not facing the same direction. Id.⁴ 20 21 ⁴ In their Reply, Plaintiffs contend that the statements and actions attributed to Ms. 22 Taylor and Evans are hearsay because they are presented through the declaration of Amy Cuccia, a Test Security Manager with ETS' OTI. Pls.' Reply in Supp. of Ex Parte Appl. for TRO ("Reply") at 2-3. However, due to the expedited nature of a TRO proceeding, the 23 Court may give some weight to otherwise inadmissible evidence. See Rosen Entm't Sys., 24 <u>LP v. Eiger Vision</u>, 343 F. Supp. 2d 908, 912 (C.D. Cal. 2004) (citing <u>Flynt Distrib. Co.</u>, <u>Inc. v. Harvey</u>, 734 F.2d 1389, 1394 (9th Cir. 1984)). In any event, Plaintiffs' concerns are unavailing. Regardless of whether the Court considers the statements attributed to Ms. 25 Taylor and Ms. Evans in Ms. Cuccia's declaration, it is uncontroverted by Plaintiffs that 26 MHS officials failed to comply with the applicable seating requirements during the various AP exams at issue. It also is uncontroverted that Plaintiffs did not provide Defendants with 27 detailed seating charts for those tests which would have disclosed which particular students 28 were improperly seated.

3. Decision to Cancel Exam Scores

On June 26, 2013, ETS informed the College Board that the OTI had recommended
cancelling the scores in the following eleven exams: U.S. History, Macro-Economics,
English Language, English Literature, U.S. Government and Politics, Calculus AB,
Calculus BC, Physics B, Statistics, Chemistry and Biology. <u>Id.</u> ¶ 30. The College Board
accepted the OTI's recommendations on July 2, 2013. <u>Id.</u>

7 On July 8, 2013, the College Board notified Principal Belzer by email of its decision 8 to deem the scores for the aforementioned exams "invalid," and indicated that the affected 9 286 MHS students would have the opportunity to retake the exam free of charge. Id. ¶¶ 31-10 32; Arbizu Decl. ¶ 38 & Ex. 3. Principal Belzer, in turn, notified MHS staff, students and 11 parents of the College Board's action on July 11, 2013. Cuccia Decl. ¶ 33. Shortly 12 thereafter, students were notified that the retests were scheduled from August 5 to August 13 12, 2013. Id. ¶ 34. At MHS' request, those dates were postponed to August 9 to August 14 19, 2013. Id. ¶ 37. Defendants have offered a second retest opportunity for those students 15 unable to make the rescheduled test dates. Id.

16 On July 19, 2013, representatives from the College Board and Cynthia Clark, 17 Director of Curriculum and Standardized Assessment for the School District, participated in 18 a telephone conference call. <u>Id.</u> ¶ 35. During the call, Ms. Clark admitted that there were 19 testing irregularities at MHS, but asked whether the score cancellations could be limited to 20 only the particular students impacted by the violations of test protocols. <u>Id.</u> The College 21 Board expressed a willingness to consider her proposal if she could provide information 22 regarding the seating arrangements that were more detailed than those previously provided 23 by Principal Belzer and Ms. Arbizu. <u>Id.</u> Although Ms. Clark stated that she had additional 24 seating charts that she could provide, none were presented to the College Board. Id.

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PROCEDURAL HISTORY

26 On August 5, 2013, the School District and the Viking Group filed the instant action
27 against ETS and College Board in the California Superior Court for the County of San
28 Mateo. The Viking Group is a non-profit association comprised of MHS students whose

scores were invalidated and parents of such students who claim they have been financially
harmed by Defendants' actions. Lee Reply Decl. ¶¶ 2-5, Dkt. 34-3. Plaintiffs claim that
180 students and parents have joined the Viking Group. Id. ¶ 4. On August 7, 2013,
Defendants removed the action to this Court on the basis of diversity jurisdiction, 28 U.S.C.
§ 1332. Dkt. 1.

6 On August 9, 2013, Plaintiffs filed a First Amended Complaint ("FAC"), which
7 alleges the following claims for relief: (1) Breach of Contract (by School District);
8 (2) Breach of Contract (by Viking Group); (3) Breach of the Implied Covenant of Good
9 Faith and Fair Dealing (by School District); (4) Breach of the Implied Covenant of Good
10 Faith and Fair Dealing (by Viking Group); (5) Violation of the California Unfair
11 Competition Law; (6) Violation of California Education Code section 99159;

(7) Declaratory Relief; (8) Temporary Restraining Order; (9) Injunction; and (10) Violation
of Procedural Due Process Under California State Law California Constitution, Article 1,
section 7(a).

15 On August 9, 2013, Plaintiffs filed the instant application for a TRO, pursuant to 16 Federal Rule of Civil Procedure 65(b). Dkt. 21. Specifically, Plaintiffs seek a mandatory 17 injunction directing Defendants to "grade and validate the AP tests taken by students at 18 Mills High School in May 2013 in the subjects of US History, Macro-Economics, English 19 Language, English Literature, US Government and Politics, Calculus AB, Calculus BC, 20 Physics B, Statistics, Chemistry and Biology, and to report those scores to colleges and 21 universities, as requested by the students." Proposed Order Granting Pls.' Ex Parte Appl. 22 for TRO and Order To Show Cause Re Prelim. Inj. at 1, Dkt. 20-2. Defendants oppose the 23 motion. The matter has been fully briefed and is now ripe for adjudication.⁵

⁵ Defendants removed the action after the application for a TRO was served but before it was actually filed with the state court. Upon removal, Defendants filed an opposition to the motion, apparently unaware that the request for a TRO had not yet been filed. Dkt. 5. Thereafter, Plaintiffs filed their application for a TRO in this Court. Dkt. 20. Pursuant to the Court's scheduling order, Defendants filed a supplemental opposition on August 13, 2013, and Plaintiffs filed their reply and a supplemental reply on August 14, 2013. Dkt. 33, 34, 34-1.

1 II. <u>LEGAL STANDARD</u>

2 The same legal standard applies to an application for a TRO and a motion for a 3 preliminary injunction. See Stuhlbarg Int'l Sales Co. v. John D. Brush & Co., 240 F.3d 4 832, 839 n.7 (9th Cir. 2001). To obtain a preliminary injunction, the moving party must 5 show: (1) a likelihood of success on the merits; (2) a likelihood of irreparable harm to the 6 moving party in the absence of preliminary relief; (3) that the balance of equities tips in the 7 moving party's favor; and (4) that an injunction is in the public interest. Winter v. Natural 8 Res. Def. Council, Inc., 555 U.S. 7, 20 (2008). A TRO is "an extraordinary remedy that 9 may only be awarded upon a clear showing that the plaintiff is entitled to such relief[.]" 10 Winter, 555 U.S. at 22. The moving party bears the burden of meeting all prongs of the 11 Winter test. Alliance for the Wild Rockies v. Cottrell, 632 F.3d 1127, 1135 (9th Cir. 2011). 12 The decision of whether to grant or deny a TRO is matter of the district court's discretion. 13 See Grand Canyon Skywalk Devel., LLC v. 'Sa' Nyu Wa Inc., 715 F.3d 1196, 1200 n.1 14 (9th Cir. 2013).

15 The standards for obtaining a TRO are heightened, where, as here, the proposed 16 injunction is mandatory, as opposed to prohibitory, in nature. Dahl v. HEM Pharms. Corp., 17 7 F.3d 1399, 1403 (9th Cir. 1993). An injunction that "prohibits a party from taking 18 *action* and preserves the status quo pending a determination of the action on the merits" is 19 considered prohibitory. Park Vill. Apartment Tenants Ass'n v. Mortimer Howard Trust, 20 636 F.3d 1150, 1159 (9th Cir. 2011) (internal quotations and alteration omitted, emphasis 21 added). The status quo means "the last, uncontested status which preceded the pending 22 controversy." Marlyn Nutraceuticals, Inc. v. Mucos Pharma GmbH & Co., 571 F.3d 873, 23 879 (9th Cir. 2009) (internal quotations omitted). In contrast, "[a] mandatory injunction 24 orders a responsible party to take action." Id. (internal quotations omitted, emphasis 25 added). Because a mandatory injunction "goes well beyond simply maintaining the status 26 quo," it is "particularly disfavored." <u>Id.</u> As such, a request for a mandatory injunction "is 27 subject to heightened scrutiny and should not be issued unless the facts and law clearly 28 favor the moving party." Dahl, 7 F.3d at 1403 (internal quotation marks omitted).

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1 In the instant case, Plaintiffs seek an order compelling Defendants "to grade and 2 validate" the previously invalidated AP tests and to report the scores to the colleges 3 identified by the individual MHS students. Pls.' Not. of Ex Parte Appl. for TRO at 1, Dkt. 4 20. Although the proposed TRO clearly requires Defendants to "take action," see Marlyn 5 Nutraceuticals, 571 F.3d at 877, Plaintiffs insist that they are seeking a "prohibitory" 6 injunction [] which prohibits a party from taking action and preserving the status quo." 7 Mem. of P. & A. in Supp. of Pls.' Ex Parte Appl. for TRO ("Pls.' Mem.") at 7-8, Dkt. 31. 8 They claim that the status quo is the period "[p]rior to Defendants' decision to invalidate 9 the AP test scores[.]" Id. This contention is illogical. The phrase "last, uncontested status" 10 refers to the status quo when the lawsuit was filed. N.D. ex rel. parents acting as guardians 11 ad litem v. Hawaii Dept. of Educ., 600 F.3d 1104, 1112 n.6 (9th Cir. 2010). Regardless of 12 Plaintiffs' characterization of the "status quo," the fact remains that the order being sought 13 seeks to compel Defendants to take action; to wit, to validate and report the AP test scores 14 which they previously deemed invalid. Accordingly, the Court finds that the instant ex 15 parte application is subject to the heightened requirements for mandatory injunctions.⁶

- 16 III. <u>DISCUSSION</u>
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A. STANDING

The initial question presented is whether Plaintiffs have standing. Defs.' Br. in
Opp'n to Pls.' Mot. for TRO ("Opp'n") at 10-11. Plaintiffs are the School District and the
Viking Group, the latter of which is an association of certain MHS students whose AP
scores were invalidated and their parents. Defendants contend that Plaintiffs "may not
speak" for MHS students on the grounds that it is unclear whether Plaintiffs and the
students' interests are aligned, and that the School District has a conflict of interest with the
students. Id. Neither contention is compelling.

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⁶ In any event, regardless of whether the injunction being sought is characterized as prohibitory or mandatory, Plaintiffs have failed to persuade the Court that a TRO is warranted.

1 Under Article III of the United States Constitution, standing is a threshold and 2 fundamental requirement in every civil action filed in federal court. U.S. Const., art. III, 3 § 2, cl. 1; Elk Grove Unified Sch. Dist. v. Newdow, 524 U.S. 1, 11 (2004) ("In every 4 federal case, the party bringing the suit must establish standing to prosecute the action."). 5 Constitutional standing is established by showing: (1) an injury in fact, which is a violation 6 of a protected interest, that is both (a) concrete and particularized and (b) actual or 7 imminent; (2) a causal connection between the injury and the defendant's conduct; and 8 (3) a likelihood that the injury will be redressed by a favorable decision. Lujan v. 9 Defenders of Wildlife, 504 U.S. 555, 560 (1992). "Standing is determined as of the 10 commencement of litigation." Biodiversity Legal Found. v. Badgley, 309 F.3d 1166, 1170 11 (9th Cir. 2002). The party seeking relief "bears the burden of showing that he has standing 12 for each type of relief sought." Summers v. Earth Island Inst., 555 U.S. 488, 493 (2009). 13 An association may have standing in two situations. First, "[a]n association-plaintiff 14 has standing to seek redress of direct injury to the association itself." Olagues v. 15 Russoniello, 797 F.2d 1511, 1518 (9th Cir. 1986). Second, an association or organization 16 has representational standing to assert the claims of its members, "even where it has 17 suffered no direct injury from a challenged activity." Associated Gen. Contractors of Cal., 18 Inc. v. Coalition for Econ. Equity, 950 F.2d 1401, 1406 (9th Cir. 1991) (citing Hunt v. 19 Wash. State Apple Adver. Comm'n, 432 U.S. 333, 341 (1977)). Under Hunt, "[a]n 20 association has standing to bring suit on behalf of its members when: (1) its members

would otherwise have standing to sue in their own right; (2) the interests it seeks to protect
are germane to the organization's purpose; and (3) neither the claim asserted nor the relief
requested requires the participation of individual members in the lawsuit." <u>Contractors of</u>
<u>Cal.</u>, 950 F.2d at 1406. Plaintiffs assert representational standing.

25 Defendants do not directly address any of the <u>Hunt</u> factors. Instead, they assert
26 Plaintiffs have failed to show that all MHS students support this action and their
27 corresponding efforts to seek reinstatement of their May 2013 test scores. Opp'n at 10.
28 The Ninth Circuit, however, has rejected the argument that an association's standing

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necessarily requires the unanimous agreement of its membership regarding the matter in
 dispute. <u>Associated Gen. Contractors of Cal.</u>, 950 F.2d at 1409 ("we reject the suggestion
 that unanimity of membership be required in organizations seeking standing.").

4 As an ancillary matter, Defendants assert, without citation to legal authority, that the 5 School District has a conflict of interest with MHS students, since it was the school's 6 admitted mishandling of the test administration process that led directly to the invalidation 7 of the AP exam scores. Opp'n at 10. While there certainly is evidence to support the 8 MHS' blameworthiness, Defendants have not shown that there is a conflict that precludes 9 the School District's standing. Generally, only where litigation would result in "profound" 10 conflicts of interest is associational standing typically considered inappropriate. Retired 11 Chicago Police Ass'n v. City of Chicago, 76 F.3d 856, 863-64 (7th Cir. 1996). A profound 12 conflict exists (1) "where an association seeks standing to directly sue some of its own 13 members" and (2) where "the association's suit, if successful, would cause a direct 14 detriment to the interests of some of its members and the litigation was not properly 15 authorized." Id. at 864. Defendants have not shown that either scenario is presented in this 16 case. Thus, for purposes of the instant motion, the Court finds that Plaintiffs have carried 17 their burden of demonstrating standing. The Court now addresses the Winter factors to 18 determine whether a TRO is warranted.

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B.

1.

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Breach of Contracta) School District

The School District alleges that under the terms of the <u>AP Bulletin</u>, Defendants
promised to report AP test scores from the May 2013 exam by July 2013. FAC ¶ 28.
According to the School District, Defendants breached such agreement by "refusing to
report the AP exam test scores for 286 Mills High School students in eleven different AP
subjects, and by rescheduling retests for August 2013." <u>Id.</u> ¶ 88; Pls.' Request for Jud.
Notice ("RJN") Ex. 8 at 8. "[T]he elements of a cause of action for breach of contract are
(1) the existence of the contract, (2) plaintiff's performance or excuse for nonperformance,

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(3) defendant's breach, and (4) the resulting damages to the plaintiff." <u>Oasis West Realty</u>,
 <u>LLC v. Goldman</u>, 51 Cal.4th 811, 821 (2011). The plaintiff bears the burden of
 establishing each of these elements. <u>See Bank of Am., N.A. v. Roberts</u>, 217 Cal.App.4th
 1386, 1393-94 (2013).

5 Plaintiffs have failed to sufficiently demonstrate their performance or excuse for 6 nonperformance of the subject agreements. The <u>AP Bulletin</u> requires that all exams be 7 administered in compliance with the <u>AP Manual</u>. <u>AP Bulletin</u> at 3-4. <u>AP Manual</u> requires 8 that the School District comply with the mandatory seating protocols when administering 9 the AP exams, and that the failure to do so constitutes grounds for the cancellation of exam 10 scores. AP Manual at 45. The record shows that the School District failed to administer 11 eleven of the AP examinations in a manner consistent with the seating requirements 12 specified in the <u>AP Manual</u>. Given Plaintiffs' failure to demonstrate that they complied 13 with their obligation to administer the AP exams in the manner specified in the AP Manual, 14 Defendants have no contractual obligation to accept and validate the test scores. The Court 15 therefore finds that Plaintiffs have failed to demonstrate that the School District is likely to 16 succeed on its breach of contract claim.

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b) Viking Group

The Viking Group separately pleads that Defendants had a contractual obligation
under the terms of the <u>AP Bulletin</u> to report the AP exam scores, and breached such
agreement by "refusing to report the AP Students' AP exam scores, and by rescheduling the
AP exams for August 2013." FAC ¶ 94; see id. ¶¶ 28-29. The pleadings further allege that
the provision in the <u>AP Bulletin</u> in which students acknowledge that the College Board has
the sole discretion to invalidate test scores due to "testing irregularities" is substantively
and procedurally unconscionable, and therefore, should not be enforced. <u>Id.</u> ¶¶ 28, 29, 95.

25 Defendants first argue that the Viking Group cannot allege a breach of contract
26 claim while simultaneously maintaining that a portion of the contract is unconscionable and
27 unenforceable. Opp'n at 15. This contention is contrary to California law, which
28 recognizes that an unconscionable clause may be severed from an otherwise enforceable

contract. Cal. Civ. Code § 1670.5(a) ("If the court as a matter of law finds the contract or
any clause of the contract to have been unconscionable at the time it was made the court
may refuse to enforce the contract, or *it may enforce the remainder of the contract without the unconscionable clause*, or it may so limit the application of any unconscionable clause
as to avoid any unconscionable result.") (emphasis added).

6 The above notwithstanding, Plaintiffs have failed to demonstrate that they are likely 7 to succeed on their claim that the "Testing irregularities" section of the AP Bulletin is 8 procedurally or substantively unconscionable. FAC ¶ 95. "Under California law, a 9 contract provision is unenforceable due to unconscionability only if it is both procedurally 10 and substantively unconscionable." Shroyer v. New Cingular Wireless Servs., Inc., 498 11 F.3d 976, 981-82 (9th Cir. 2007). The procedural element focuses on oppression and 12 surprise due to unequal bargaining power, while the substantive element is satisfied where 13 the results are overly harsh or one-sided. Armendariz v. Found. Health Psychcare Servs., 14 Inc., 24 Cal.4th 83, 114 (2000). The procedural and substantive elements operate on a 15 sliding scale where a strong showing of one permits a lesser showing of the other. <u>Id.</u> 16 Nonetheless, both elements must be present in order for a contract provision to be deemed 17 unconscionable. Id.

18 The Viking Group contends that the disputed provision in the <u>AP Bulletin</u> is 19 procedurally unconscionable on the grounds that MHS students had no choice other than to 20 accept its terms. Reply at 6. However, "the take-it-or-leave-it nature of [a contract] is 21 insufficient to render it unenforceable." Chalk v. T-Mobile USA, Inc., 560 F.3d 1087, 22 1094 (9th Cir. 2009). Nor is it rendered substantively unconscionable by the fact that the 23 College Board has the sole discretion to invalidate test scores where the tests were 24 improperly administered. "A contract term is not substantively unconscionable when it 25 merely gives one side a greater benefit; rather, the term must be so one-sided as to 'shock 26 the conscience."" Pinnacle Museum Tower Ass'n v. Pinnacle Market Devel. (US), LLC, 55 27 Cal.4th 223, 246 (2012). The Court finds nothing shocking or unconscionable about an 28 agreement that requires test-takers to acknowledge their responsibility for abiding by rules

- 15 -

1 specifically designed to protect the integrity of the test results—or to acknowledge that 2 there are severe consequences when those rules are not observed.

3

2. Breach of the Implied Covenant of Good Faith and Fair Dealing 4 The covenant of good faith and fair dealing is implied by law in every contract and 5 "exists merely to prevent one contracting party from unfairly frustrating the other party's 6 right to receive the benefits of the agreement actually made." Guz v. Bechtel Nat. Inc., 24 7 Cal.4th 317, 349 (2000). "[T]here are at least two separate requirements to establish a 8 breach of the implied covenant: (1) benefits due under the policy must have been withheld; 9 and (2) the reason for withholding benefits must have been unreasonable or without proper 10 cause." Love v. Fire Ins. Exch., 221 Cal.App.3d 1136, 1151 (1990). "The covenant of 11 good faith is read into contracts in order to protect the express covenants or promises of the 12 contract, not to protect some general public policy interest not directly tied to the contract's 13 purposes." Foley v. Interactive Data Corp., 47 Cal.3d 654, 690 (1988).

14

Lack of Evidence of Cheating *a*)

15 Plaintiffs contend Defendants failed to act in good faith by invalidating the subject 16 AP test scores "without any finding of misconduct or that the test results were not valid." 17 Pls.' Mem. at 9. This contention lacks merit. The <u>AP Manual</u> explicitly authorizes 18 Defendants to cancel test scores for "[f]ailure to follow seating requirements[.]" 19 <u>AP Manual</u> at 45. Likewise, the <u>AP Bulletin</u> provides that where testing irregularities— 20 which includes "improper seating"-are found, the College Board may cancel test scores 21 "whether or not the affected students caused the testing irregularities, benefitted from them 22 or engaged in misconduct." AP Bulletin at 4. MHS officials admitted that they did not 23 follow Defendants' seating requirements. Given that Defendants comported themselves 24 consistent with the terms of their contractual obligations, Plaintiffs are hard pressed to 25 claim that Defendants acted in bad faith. See Carma Developers (Cal.), Inc. v. Marathon 26 Devel. Calif., Inc., 2 Cal.4th 342, 374 (1992) ("We are aware of no reported case in which a 27 court has held the covenant of good faith may be read to prohibit a party from doing that

which is expressly permitted by an agreement. On the contrary, as a general matter,
implied terms should never be read to vary express terms.").

3 Setting aside the above, Plaintiffs are not likely to succeed on their argument that, as 4 a prerequisite to invalidating test scores, Defendants have an implied obligation to establish 5 that students, in fact, actually cheated or gained an unfair advantage as a result of the 6 School District's admitted failure to seat students properly. The purpose of Defendants' 7 seating requirements is to prevent test-takers from gaining an unfair advantage over other 8 test-takers by, for instance, communicating with each other or observing another student's 9 answers. The existence of these procedural safeguards, and certainly, Defendants' ability 10 to enforce them, is critical to the integrity of the test results which are relied upon by 11 thousands of colleges and universities. Plaintiffs do not, and indeed, could not legitimately 12 dispute this. Thus, when the testing environment transgresses the mandatory testing 13 protocols, Defendants cannot reasonably be expected to vouch for and report those scores 14 to member colleges and universities. See Doe v. Nat'l Bd. of Podiatric Medical Examiners, 15 No. 03 Civ. 4034(RWS), 2003 WL 21403698, *5 (S.D.N.Y. 2003) ("The significant 16 consideration in deciding whether or not to invalidate a test score is thus not whether the 17 individual candidate engaged in misconduct, but whether the candidate's test results are 18 tainted by misconduct. As exemplified in this case, [the testing agency] may have reason to 19 invalidate the candidate's test results even when they are innocent.").

20 Plaintiffs also fail to demonstrate how Defendants could have accurately gauged 21 whether any particular student cheated or benefited from MHS' failure to adhere to 22 Defendants' seating specifications. For example, Plaintiffs posit that ETS could have 23 conducted on-campus interviews or performed a "statistical analysis" of student scores to 24 detect cheating. FAC ¶ 60. That, of course, assumes that Defendants were adequately 25 informed, in the first instance, about which students to interview or which scores to 26 analyze. Defendants requested that the School District provide seating charts that were 27 more detailed than those previously provided that might have shown, for instance, which 28 students were seated less than five feet apart or were facing each other. Those charts were

- 17 -

1 never provided. Cuccia Decl. ¶ 35. In addition, Defendants lack the authority to compel 2 students to speak with them or to truthfully admit if they cheated. Id. ¶ 4. The statistical 3 analysis suggested by Plaintiffs is used in cases where individual test scores are at issue, as 4 opposed to situations where groups of test scores are involved. Id. When hundreds of 5 students are tested under improper test conditions and there is no record where each student 6 sat for each test, there are no statistical tools to determine which students were involved in 7 cheating. <u>Id.</u> \P 4, 7(a), 40. That is why the question in testing irregularity cases is not 8 whether one or more particular test-takers cheated, but whether improper testing conditions 9 afforded a group of test-takers the opportunity to obtain an unfair advantage.

10 Lastly, Plaintiffs contend that Defendants should defer to the School District's 11 assessment that all of the May 2013 AP exams at MHS were "conducted pursuant to test 12 protocols that ensure the validity of the test results." Pls.' Mem. at 1. However, requiring 13 Defendants to defer to each individual school's assessment of whether test conditions were 14 adequately secure-notwithstanding the school's admitted failure to assure strict adherence 15 to the requisite seating protocol—is entirely antithetical to the purpose of standardized 16 testing. The imposition of uniform test administration procedures is directed to ensuring 17 that the particular test is administered under conditions that are as uniform as possible. It is 18 the uniformity of those requirements, and each school's adherence to them, that is 19 imperative to maintaining the integrity of the testing process and the validity of 20 corresponding test results. Certainly, given that AP exams were offered at 18,000 schools 21 across the country in 2013, it would fatally undermine the AP Program if each school were, 22 in effect, allowed to make its own determination as to what constitutes sufficient test 23 security.

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b) Comparison to Other Schools

Plaintiffs next allege that Defendants failed to act in good faith by allegedly treating
 MHS differently when compared to two other instances of misconduct at California schools
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where the College Board invalidated AP test scores. Pls.' Mem. at 10.⁷ The first case
involved the AP exams administered by Skyline High School ("Skyline") in 2011. After
the examination, ETS received complaints regarding cheating *and* seating irregularities.
ETS commenced an investigation, and in response to ETS' inquiries, Skyline officials
provided proof of its compliance with testing procedures, which ETS accepted. However,
ETS concluded from its investigation that the complaints of individual cheating were valid
and invalidated the test scores of thirty students.

8 Plaintiffs also cite an incident involving Trabacco Hills High School ("Trabacco"), 9 where, in 2008, the College Board invalidated certain AP test scores after being presented 10 with evidence of cheating and testing irregularities. Pls.' RJN Ex. 1 at 1. In that case, a 11 Trabacco student notified ETS that another student had sent texts during the Statistics 12 exam, various students had stated their intention to cheat, and some students were allowed 13 to complete their exams after time was called. Id. at 2. In turn, ETS notified Trabacco 14 officials, who, upon further investigation, reported to ETS that the instances of misconduct 15 were likely more widespread than reported by the student, and that there were "significant 16 violations of seating requirements and proctor-to-student ratios on a number of AP exams." 17 Id. at 5. ETS confirmed these findings, and ten students eventually confessed to cheating. 18 Id. Following the recommendation of ETS, the College Board invalidated the test scores 19 only in those exams where the proctor-to-student requirement was not observed, and barred 20 the ten students identified as cheaters from taking the free retest being offered by the 21 College Board.

According to Plaintiffs, Defendants' purportedly disparate treatment of MHS,
relative to Skyline and Trabacco, shows their failure to act in good faith. Not so. In both of
those prior cases, ETS received specific complaints of individualized cheating, which
explains why ETS investigated whether any cheating actually transpired before taking any

⁷ In 2013, the AP test scores at eight other schools were cancelled due to seating irregularities, and scores at fifty-two other schools were cancelled based on various other testing irregularities. Packer Decl. ¶ 18.

1 corrective action. In contrast, Defendants in this case received no complaints of cheating 2 by students; rather, the reporting student only complained about testing irregularities. 3 Cuccia Decl. Ex. F. Moreover, Plaintiffs' claim that Defendants invalidated AP exams for 4 procedural irregularities at Skyline and Trabacco only after investigating whether there was 5 actual cheating is inaccurate. In the Skyline incident, the College Board only invalidated 6 the scores of students involved in cheating. At Trabacco, the College Board invalidated the 7 test scores of all students who took an AP exam where the specified proctor-to-student ratio 8 was not observed. There is no indication that the invalidation of those students' scores was 9 dependent on a finding of actual cheating or that students gained an unfair advantage. 10 Though ten students also were found to have cheated, the tests of those students were 11 handled separately. Thus, based on the limited record presented, the Court is unpersuaded 12 by Plaintiffs' claim that Defendants' handling of the incidents at Skyline or Trabacco 13 demonstrates a lack of good faith. 14 Citing Dalton v. Educational Testing Service, 87 N.Y.2d 384, 389 (1995) and 15 Cortale v. Educational Testing Service, 674 N.Y.S.2d 753, 755 (1998), Plaintiffs insist that 16 before invalidating any test scores, Defendants' duty to act in good faith obligates them to 17 investigate any allegation of wrongdoing to determine whether there was actual cheating. 18 Mot. at 8-9. In both cases, the individual test-taker was accused of cheating; neither

19 involved irregularities in the administration of the test. The courts held that ETS must

20 consider evidence submitted by the student before deciding to invalidate a test score.

21 Unlike <u>Dalton</u> and <u>Cortale</u>, this action involves procedural irregularities in the

22 administration of the exams. Since there are no individual accusations of cheating at issue,

- **23** the Court finds both of those cases inapposite.⁸
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⁸ Plaintiffs also cite <u>Murray v. Educational Testing Service</u>, 170 F.3d 514 (5th Cir. 1999), where the court held that ETS owed a student suspected of cheating a "contractual duty . . . to investigate the validity of [the student]'s scores in good faith." <u>Id.</u> at 516. **28** However, like <u>Dalton</u> and <u>Cortale</u>, <u>Murray</u> did not involve procedural irregularities in the testing process.

3. Unfair Competition Law

2	Plaintiffs allege a claim under California's Unfair Competition Law ("UCL"), which
3	makes actionable any "unlawful, unfair or fraudulent business act or practice." Cal. Bus. &
4	Prof. Code § 17200. "Each prong of the UCL is a separate and distinct theory of liability."
5	Birdsong v. Apple, Inc., 590 F.3d 955, 959 (9th Cir. 2009). With respect to the unlawful
6	prong, the UCL incorporates other laws and treats violations of those laws as unlawful
7	business practices independently actionable under state law. Chabner v. United Omaha
8	Life Ins. Co., 225 F.3d 1042, 1048 (9th Cir. 2000). "[A]n action based on [the UCL] to
9	redress an unlawful business practice 'borrows' violations of other laws and treats these
10	violations as unlawful practices, independently actionable under section 17200 et seq.
11	and subject to the distinct remedies provided thereunder." Farmers Ins. Exch. v. Super.
12	Court, 2 Cal.4th 377, 383 (1992) (quotations and citations omitted).
13	Here, the FAC alleges violations of California Education Code sections 99159 and
14	99160 as the "unlawful" practices underlying the UCL claim. FAC ¶ 107.9 Under
15	California law, an agency which administers standardized tests, such as an AP exam, is
16	subject to specific requirements governing the administration of such tests. See Cal. Educ.
17	Code §§ 99150-99164. Education Code section 99159 provides:
18	Whenever a test agency is presented with information which
19	renders the test subject's test score suspect, whether that information is in the form of allegations of collusion or
20	cheating, or irregular test administration, or irregular statistical data, or any other form, the test agency is responsible for reviewing the information and determining if withholding the
21	test subject's score is warranted.
22	Cal. Educ. Code § 99159(a). If the testing agency determines that withholding the score is
23	warranted, it must provide, by registered mail, notice to the test subject within five days of
24	
25	
26	⁹ Plaintiffs' argument in their moving papers only briefly addresses the unlawful
27	prong of the UCL. PIs.' Mem. at 11-12. In their reply, Plaintiffs argue for the first time that they are likely to prevail on the UCL claim based on the "unfair" prong of the UCL.
28	Reply at 9. A "district court need not consider arguments raised for the first time in a reply brief." <u>Zamani v. Carnes</u> , 491 F.3d 990, 997 (9th Cir. 2007) (citation omitted).
	- 21 -

such decision. Id. § 99159(b).¹⁰ The agency may invalidate a subject's score only if 1 2 "substantial evidence . . . supports the cancellation or invalidation." Id. § 99159. If the 3 agency decides to invalidate a test score, it must provide the test subject with the following 4 options: (1) cancellation of the test score with a full refund of all test fees; (2) to retake the 5 test, without charge; or (3) the opportunity to seek judicial review. Id. § 99160(a). "Any 6 test sponsor who intentionally violates any provision of this chapter [i.e., id. §§ 99150-7 99164] shall be liable for a civil penalty not to exceed seven hundred fifty dollars (\$750) 8 for each violation." Id. § 99163.

9 Defendants contend that no private right of action exists to bring claims under either 10 sections 99159 or 99160. Defs.' Supp. Br. in Opp'n to Pls.' Ex Parte Appl. for TRO at 3, 11 Dkt. 33. This argument is misplaced. The alleged violations of the Education Code form 12 the basis of Plaintiffs' claim under the unlawful prong of the UCL. FAC ¶ 107. The 13 absence of a private right of action does not foreclose a UCL claim based on a violation of 14 that statute, unless such an action is actually barred by the statute. Yanting Zhang v. 15 Superior Court, -- Cal.4th --, 2013 WL 3942607, at *8 (Aug. 1, 2013). There is no 16 provision in the pertinent sections of the Education Code that expressly forecloses a legal 17 action. To the contrary, section 99160 envisions judicial review of an agency's decision to 18 invalidate a test score. Cal. Educ. Code § 99160(a)(3).

It nonetheless remains questionable whether sections 99159 and 99160 are
applicable to the circumstances presented. Defendants contend that those sections are
intended to apply to *individual* test-taker cases, as opposed to situations, where, as here,
test scores *in general* are invalidated due to irregularities in administering the test to
hundreds of students. As support, Defendants point to section 99160(f), which provides:

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¹⁰ The notice must include a summary of the information received by the agency and the facts surrounding the investigation, notice of the subject's right to receive the details underlying those summaries, the policies and procedures followed in connection with the agency's review and decision, a summary of the type of information the agency will consider to support the authenticity of the score, the potential consequences of the agency's investigation, and notice that that subject has fifteen days to respond to the notice. Id. § 99159(c).

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The procedures prescribed in Section 99159 and this section *do not apply* to instances where the cancellation of all test scores results from *the complete disruption of the administration of the test, such as by* natural disasters, national emergencies, *inadequate or improper test conditions*, answer sheet printing errors, or testing agency errors.

5 Cal. Educ. Code § 99160(f) (emphasis added). Plaintiffs counter that "[s]eating
6 irregularities nowhere rises to the level of the examples provided in section 99160(f) of
7 national emergency or disaster." Pls.' Supp. Reply in Response to Supp. Opp'n ("Supp.
8 Reply") at 3, Dkt. 34-1. They contend that only a devastating event, such as a fire, is
9 sufficient to constitute a "complete disruption of the administration of the test." Id.

10 Plaintiffs' construction of section 99160(f) is not well taken. The statute expressly 11 defines "complete disruption" to include "inadequate or improper test conditions." Cal. 12 Educ. Code § 99160(f). A reasonable construction of "inadequate or improper test 13 conditions" includes a school's failure to abide by Defendants' mandatory AP exam seating 14 requirements, which are intended to ensure the fairness and integrity of the test. Plaintiffs 15 do not dispute this.¹¹ Moreover, the notion that the exemption provided by section 99160(f) 16 is triggered only where there is a catastrophic event, such as a fire or natural disaster, is 17 belied by the fact that the statute defines "complete disruption of the administration of the 18 test" to also include "answer sheet printing errors" and "testing agency errors." Id. By 19 defining "complete disruption" in this manner, it is apparent that the California Legislature 20 intended that the exemption provided by section 99160(f) include defects in the testing 21 administration process which affect an array of test-takers, even if the disruption is not 22 physical in nature. See In re C.H., 53 Cal.4th 94, 103 (2011) ("It is a settled principle of 23 statutory construction, that courts should strive to give meaning to every word in a statute 24 and to avoid constructions that render words, phrases, or clauses superfluous.") (internal 25 quotations omitted).

^{27 &}lt;sup>11</sup> Plaintiffs point out that section 99159 applies to situations involving "irregular test administration." Supp. Reply at 3. Perhaps so, but that does not alter the Court's conclusion that section 99159 only applies where individual test scores are concerned.

In sum, the Court is not persuaded that either provision of the Education Code cited
 by Plaintiffs applies under the circumstances presented. Accordingly, the Court finds that
 Plaintiffs have failed to show a likelihood of success on their UCL claim.

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4. Education Code § 99159

5 In addition to their UCL claim, Plaintiffs also allege a claim for violation of 6 Education Code section 99159. FAC ¶ 109-113. As discussed above, Plaintiffs have not 7 shown that they are likely to succeed on the merits of this claim. But even if they had, a 8 successful claim under section 99159 would not support a claim for injunctive relief. The 9 only remedy specified in this statutory scheme is the imposition of a civil penalty in the 10 amount of \$750 for each intentional violation of the statute. Cal. Educ. Code § 99163.¹² 11 Preliminary injunctive relief cannot be predicated upon a statute where such a remedy is 12 unavailable. See Gray v. Central Mortg. Co., No. C 10-00483 RS, 2010 WL 1526451, *3 13 (N.D. Cal. Apr. 14, 2010) (denying preliminary injunction to enjoin foreclosure where the 14 federal statute at issue only authorizes damages); Chung v. NBGI, Inc., No. C 09-04878 15 MHP, 2010 WL 841297, at *2 (N.D. Cal. Mar. 10, 2010) ("A preliminary injunction is 16 generally only available if injunctive relief is appropriate in the first instance."); see also 17 Sims Snowboards, Inc. v. Kelly, 863 F.2d 643, 647 (9th Cir. 1988) (holding that in a case 18 involving diverse parties and state law claims a preliminary injunction cannot be granted if 19 such remedy was unavailable under state law).

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5. Due Process

Plaintiffs allege that Defendants violated their right to due process under California
Constitution, Article 1, section 7(a), by invalidating MHS students' test scores without
investigating whether cheating actually occurred and without complying with the
requirements of the Education Code, as set forth above. FAC ¶ 128. As discussed above,
the record presented supports Defendants' contention that they sufficiently investigated
whether there were testing irregularities with respect to the eleven AP exams in dispute,

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¹² Plaintiffs only seek monetary damages in connection with this claim. FAC \P 113.

and were not required to determine whether students actually cheated or benefited from the
 seating irregularities. In addition, Plaintiffs' claims that Defendants violated the Education
 Code sections 99159 and 99160 do not appear to be well taken. For those reasons,
 Plaintiffs' due process claim is not likely to succeed on the merits.

5 Separately, Plaintiffs' due process claim is likely to fail due to the lack of state 6 action. A due process claim requires a showing of state action, as "[o]nly those actions that 7 may fairly be attributed to the state . . . are subject to due process protections." <u>Coleman v.</u> 8 Dep't of Pers. Admin., 52 Cal.3d 1102, 1112 (1991). Although California courts have not 9 defined the contours of state action for purposes of a state law due process claim, federal 10 courts, in the context of addressing constitutional claims under 42 U.S.C. § 1983, have 11 recognize at least four different tests to identify state action: (1) public function; (2) joint 12 action; (3) governmental compulsion or coercion; and (4) governmental nexus. <u>Kirtley v.</u> 13 Rainey, 326 F.3d 1088, 1092 (9th Cir. 2003); see Wightman v. Franchise Tax Bd., 202 14 Cal.App.3d 966, 974 (1988) (finding that federal decisions may be instructive on issues of 15 state constitutional law).

16 The FAC alleges that Defendants are "state actors" based upon their "joint 17 participation" with the School District and California public colleges and universities in 18 reporting AP test scores, which, in turn, are relied upon for student admissions and 19 scholarships. FAC ¶ 127. "The joint action test asks whether state officials and private 20 parties have acted in concert in effecting a particular deprivation of constitutional rights." 21 Tsao v. Desert Place, Inc., 698 F.3d 1128, 1140 (9th Cir. 2012) (internal quotations 22 omitted). Joint action exists where "the state has so far insinuated itself into a position of 23 interdependence with the private entity that it must be recognized as a joint participant in 24 the challenged activity." People v. Taylor, 222 Cal.App.3d 612, 623 (1990) (internal 25 quotations and alterations omitted).

Here, the challenged activity is Defendants' invalidation of the test scores from the
AP exams conducted at MHS in May 2013. Defendants are alleged to have made that
decision independently, without the involvement of MHS or any California public school.

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1 As such, there simply is no nexus between the state and the challenged conduct to 2 transmute Defendants into "joint actors" for purposes of civil liability under the California 3 Constitution.¹³ The mere fact that Defendants administer tests that potentially are used by 4 public colleges and universities is insufficient to show state action. E.g., Langston By and 5 Through Langston v. ACT, 890 F.2d 380, 385 (11th Cir. 1989) (affirming district court 6 ruling that test administrator ACT was not a state actor where plaintiff "failed to show that 7 the University of Alabama, or any other agency of a state, has exerted influence over 8 ACT's security decisions."); Johnson v. Educ. Testing Serv., 754 F.2d 20, 25 (1st Cir. 9 1985) (holding that ETS was not a state actor, given that "the formulation, grading, and 10 reporting of standardized tests is not an exclusive public function.").¹⁴

11

C. IRREPARABLE HARM

"A plaintiff who seeks preliminary injunctive relief must show 'that irreparable
injury is *likely* in the absence of an injunction." M.R. v. Dreyfus, 697 F.3d 706, 728 (9th
Cir. 2012) (quoting <u>Winter</u>, 555 U.S. at 22); <u>Alliance for the Wild Rockies v. Cottrell</u>, 632
F.3d 1127, 1131 (9th Cir. 2011) ("plaintiffs must establish that irreparable harm is likely,
not just possible, in order to obtain a preliminary injunction."). "Speculative injury does
not constitute irreparable injury." <u>Goldie's Bookstore v. Super. Ct.</u>, 739 F.2d 466, 472 (9th
Cir. 1984)

As an initial matter, the Court notes that Plaintiffs' assertions of irreparable harm are
undermined by their unexplained delay in seeking emergency injunctive relief. MHS was
notified of Defendants' decision to invalidate the exam scores on July 8, 2013. Yet,

- ¹⁴ In the FAC, Plaintiffs allege state action based only on Defendants' alleged joint action with the School District and unspecified California public universities and colleges. FAC ¶ 127. As such, Defendants focused their argument only on joint action. Opp'n at 21-22. In their reply, however, Plaintiffs attempt to establish state action under the governmental nexus test. Reply at 10. Since Plaintiffs did not rely on the governmental
- 27 governmental nexus test. Reply at 10. Since Plaintiffs did not rely on the governmental nexus test in their pleadings, Defendants did not address it in their opposition.
 28 governmental nexus test. See Zamani, 491 F.3d at 997.

 ¹³ Indeed, the suggestion that Defendants are joint actors with the School District is illogical, given that the School District is adverse to Defendants in this action.

1 Plaintiffs waited until almost a month later on August 5, 2013, to commence the instant 2 action and move for a TRO. While such delay is not dispositive of whether a TRO is 3 warranted, it is a factor that the Court may consider in weighing a claim of irreparable 4 harm. See Oakland Tribune, Inc. v. Chronicle Publ'g Co., 762 F.2d 1374, 1377 (9th Cir. 5 1985) (finding that delay in requesting a preliminary injunction "implies a lack of urgency 6 and irreparable harm"); Lydo Enters., Inc. v. City of Las Vegas, 745 F.2d 1211, 1213 (9th 7 Cir. 1984) ("A delay in seeking a preliminary injunction is a factor to be considered in 8 weighing the propriety of relief.").

9 Delay aside, the Court finds Plaintiffs' claims of irreparable harm are too speculative 10 to support a temporary injunction, let alone a mandatory one. Plaintiffs contend that absent 11 a TRO, MHS students will be irreparably harmed by: (1) the loss of admission to colleges 12 and universities; (2) the loss of college credit; (3) the loss of the ability to skip introductory 13 classes; (4) an inability to take the re-test; and (5) being forced to take the re-test under 14 substantially different circumstances. The weakness in each of these claims of irreparable 15 harm is that they rest on the *assumption* that MHS students who choose to retake the exam 16 will not perform as well as they did before. That, of course, cuts both ways. While some 17 may perform worse, others may perform better. Though Plaintiffs complain that students 18 only have a month's notice to prepare for the retests, they acknowledge that they have been 19 studying the AP curricula the entire school. FAC ¶ 33, 34. Moreover, having taken the 20 actual exam, many students may be better positioned to improve their scores. In any event, 21 given the lack of any firm showing that MHS students are likely to perform worse upon 22 retaking the test, the Court finds Plaintiffs' claims of irreparable harm are entirely 23 speculative.

Even if the alleged irreparable harm were not speculative, Plaintiffs have not shown
that they lack an adequate remedy at law. Plaintiffs assert that "[t]he loss of the AP credits
has cost all AP students the opportunity to skip introductory courses in college," which, in
turn, will require them students "to spend more money for tuition and time in college."
FAC ¶ 34. The added tuition for any extra college courses is compensable in damages.

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1 Monetary harm is insufficient to show irreparable injury. Los Angeles Memorial Coliseum 2 Comm'n v. Nat'l Football League, 634 F.2d 1197, 1202 (9th Cir. 1980).¹⁵ Plaintiffs also 3 suggest that an extra year of tuition may influence the student's choice of college or 4 whether to go at all. FAC ¶ 34. No evidence is presented to support this assertion, which is 5 otherwise entirely speculative.

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D. **BALANCE OF EQUITIES AND THE PUBLIC INTEREST**

7 The final two factors—the balance of equities and the public interest—militate 8 against granting a TRO. Plaintiffs assert that Defendants will suffer no harm if they are 9 compelled to grade and validate the scores from the May 2013 AP exams because they 10 have already collected their fees for the AP exam. Pls.' Mem. at 14. Fees, however, are 11 not the issue. Defendants, and the College Board especially, have a strong interest in 12 maintaining the validity of the test scores that are reported. See Murray, 170 F.3d at 517 13 ("Several courts, including this one, have recognized the importance of allowing ETS to 14 assure itself of the validity of students' scores through internal review procedures."). 15 Forcing Defendants to validate AP exam scores resulting from improperly administered 16 tests would place them in the untenable position of having to act contrary to their 17 obligations in the AP Bulletin, and also would result in colleges and universities being less 18 likely to rely on the integrity of such scores. Packer Decl. ¶ 11. That, in turn, would inure 19 to the detriment of Defendants, present and future AP students and the public in general. 20 See Dalton, 87 N.Y.2d at 394 ("Given the reliance that students, educational institutions, 21 prospective employers and others place on the legitimacy of scores released by ETS, 22 requiring challenged scores to be reported would be contrary to the public interest and 23 exceed the scope of ETS' promised performance.").

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The Court is sensitive to the fact that the affected MHS students may not be 25 responsible for the events leading to the invalidation of their AP exam scores, and that

¹⁵ Plaintiffs do not quantify the irreparable harm attributable to spending more time in college, nor is such harm readily apparent to the Court. To the extent that Plaintiffs are referring to the additional cost of an additional quarter or semester, such concern is 27 28 addressed above.

1 having to retake the tests imposes some level of hardship on them. At the same time, the 2 risk that test scores were subject to invalidation in the event of testing irregularities was 3 fully disclosed to MHS students and their parents, the School District and MHS officials, in 4 the <u>AP Manual</u>, the <u>AP Bulletin</u> and the AP Participation Form. Significantly, the <u>AP</u> 5 Bulletin expressly and unambiguously warns that the College Board may cancel test scores 6 due to testing irregularities, regardless of whether students caused the irregularities, 7 benefitted from them or engaged in misconduct. <u>AP Bulletin</u> at 4. For their part, 8 Defendants investigated the MHS student's allegations of seating irregularities and 9 confirmed through discussions with MHS officials that such irregularities did, in fact, 10 occur. In light of these facts, the Court finds that the balance of equities and the public 11 interest weigh against granting a TRO.

12 IV. <u>CONCLUSION</u>

The Court finds that Plaintiffs have failed to demonstrate a likelihood of success on
the merits or that they will suffer irreparable harm in the absence of a TRO. Likewise, they
have not shown that the balance of equities tips in their favor or that a TRO is in the
public's interest. Accordingly,

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IT IS HEREBY ORDERED THAT:

18 1. Plaintiffs' Ex Parte Motion for Temporary Restraining Order and Order to
19 Show Cause re: Preliminary Injunction is DENIED.

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2. This Order terminates Docket No. 20.

21 IT IS SO ORDERED.

22 Dated: August 30, 2013

SAUNDRA BROWN ARMSTRONG United States District Judge