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Attorneys for Plaintiff	
IN THE UNITED STATES FOR THE DISTRICT	
RENO DIVIS	
UNWIRED PLANET LLC. a Nevada limited	CIVIL ACTION NO.
liability company,	
Plaintiff,	
v.	COMPLAINT FOR
APPLE INC., a California corporation,	PATENT INFRINGEMENT
	(JURY DEMAND)
Defendant.	
Defendant.	
	Texas State Bar No. 19196650 tstevenson@mckoolsmith.com 300 Crescent Court, Suite 1500 MCKOOL SMITH, P.C. Dallas, Texas 75201 Telephone: (214) 978-4000 Fax: (214) 978-4044 Kevin Burgess Texas State Bar No. 24006927 kburgess@mckoolsmith.com Pierre Hubert Texas State Bar No. 24002317 phubert@mckoolsmith.com MCKOOL SMITH, P.C. 300 W. 6th St., Suite 1700 Austin, Texas 78701 Telephone: (512) 692-8700 Fax: (512) 692-8700 Fax: (512) 692-8744 Michael D. Rounds Nevada Bar No. 4734 mrounds@watsonrounds.com Adam K. Yowell Nevada Bar No. 11748 ayowell@watsonrounds.com WATSON ROUNDS 5371 Kietzke Lane Reno, NV 89511-2083 Telephone: (775) 324-4100 Fax: (775) 333-8171 <u>Attornevs for Plaintiff</u> IN THE UNITED STATES FOR THE DISTRICT RENO DIVIS UNWIRED PLANET LLC, a Nevada limited liability company, Plaintiff, V.

1 Plaintiff Unwired Planet LLC files this Original Complaint for Patent Infringement against Apple 2 Inc. (Apple), and alleges as follows:

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JURISDICTION

1. This is an action arising under the patent laws of the United States, 35 U.S.C. § 101 et seq. This Court has subject matter jurisdiction under 28 U.S.C. §§ 1331 and 1338(a).

VENUE

7 2. This Court has personal jurisdiction over the Defendant Apple. Apple has 8 conducted and does conduct business within the State of Nevada. Apple, directly or through 9 subsidiaries or intermediaries (including distributors, retailers, and others), ships, distributes, 10 offers for sale, sells, and advertises (including the provision of an interactive web page) its 11 products and/or services in the United States, the State of Nevada, and the District of Nevada. 12 Apple, directly and through subsidiaries or intermediaries (including distributors, retailers, and 13 others), has purposefully and voluntarily placed one or more of its infringing products and/or 14 services, as described below, into the stream of commerce with the expectation that they will be 15 purchased and/or used by consumers in the District of Nevada. These infringing products and/or 16 services have been and continue to be purchased and/or used by consumers in the District of 17 Nevada. Apple has committed acts of patent infringement within the State and District of 18 Nevada.

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3. Venue is proper in this judicial district under 28 U.S.C. §§ 1391(b), (c) and (d) and 1400(b). A substantial part of the events giving rise to Unwired Planet's claims occurred in the District of Nevada and Apple is subject to personal jurisdiction in the district.

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PARTIES

23 4. Plaintiff Unwired Planet LLC is a Nevada entity having a principal place of 24 business at 226 California Ave., Reno, NV 89509. "Unwired Planet" refers to Plaintiff and its 25 predecessors in interest referred to herein for the patents-in-suit.

26 5. Unwired Planet has a long history of innovative technical contributions, as set 27 forth below, including the patents-at-issue in this lawsuit.

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6. Defendant Apple is a corporation organized under the laws of California with its principal place of business at 1 Infinite Loop, Cupertino, California 95014-2083.

7. Apple makes, uses, imports into the United States, sells and/or offers for sale in the
United States various systems and/or services, servers, and mobile devices, including within this
District. Apple can be served with process by serving its registered agent in Nevada, The
Corporation Trust Company of Nevada at 311 S. Division St., Carson City, NV 89703.

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BACKGROUND

8 8. Unwired Planet, founded in 1994, is widely regarded as a pioneer of the mobile
9 internet. Unwired Planet invented many of the fundamental technologies that allowed mobile
10 devices to connect to the internet in meaningful ways. For example, Unwired Planet was
11 instrumental in developing the Wireless Application Protocol (WAP), which was the first widely12 used standard that allowed mobile devices such as cellular phones to connect to the internet.

9. Unwired Planet was founded with the vision of bringing the "internet-in-yourpocket" to the world. But, at the time of the inventions at issue here, most technology firms were
not interested. While Unwired Planet saw the need for applications and environments that could
leverage emerging devices and increasing bandwidth, other technology firms were too focused on
their old way of doing business. As a result, Unwired Planet was the first to put an internet
browser into a phone, signing a deal with AT&T in 1996 through its predecessor company,
Libris.

In 1997, Unwired Planet began pushing for a worldwide standard for mobile
internet access by teaming up with some of the leading global handset manufacturers to found the
WAP Forum. The purpose of the WAP Forum was to develop a standard worldwide wireless
internet technology so that content providers could use existing content when creating mobile
services. The WAP Forum was a resounding success, and by 1999, over 150 wireless companies
were integrating the WAP standard into their products, covering approximately 95% of the world
market for cellular handsets. By 2001 the WAP Forum had grown to more than 500 members.

27 11. Unwired Planet issued an initial public stock offering in 1999, changing its name
28 to Phone.com to reflect the company's emphasis on providing internet to wireless devices through

1 its browser software and developer tools. These products included Up.Mail (which delivered e-2 mail to wireless telephones), Up.Organizer (a personal information management application), 3 Up.Web (which allowed subscribers to manage and configure the other programs from their PCs), 4 Up.Browser (a wireless phone browser), and Up.Smart (a PDA software application for wireless 5 phones), among others. By August 1999, 31 network operators across the globe had licensed 6 Phone.com's software. Phone.com flourished, providing its access software to companies around 7 the globe. USA Today called Phone.com "the linchpin for the wireless internet" in a July 2000 8 article, stating that Phone.com's software touched approximately 80 percent of Web-enabled 9 phones at the time. Bloomberg named Alain Rossmann one of the founders of Unwired Planet, 10 among the "Top Entrepreneurs of 1999."

11 12. In 2000, Phone.com merged with Software.com to form Openwave Systems Inc., 12 the predecessor to the current-day Unwired Planet, in a \$6.4 billion merger. Openwave continued 13 to grow and innovate. By mid-2001, about 97 percent of internet-ready mobile phones in the 14 United States and approximately 75 percent overseas used an Openwave browser. By July 2001 15 Openwave had increased in size to approximately 2,200 employees worldwide, and the company 16 earned revenues of over \$465 million for fiscal year 2001.

17 13. Through its innovation and technological leadership, Openwave was awarded a
18 sizeable portfolio of over 200 patents. Many of these patents disclose and protect the
19 foundational aspects of today's most widely-used mobile technologies, such as mobile internet,
20 location-based services, and e-commerce applications.

21 14. Unfortunately, merely having patents did not protect Openwave from infringing 22 competition. As Openwave's revenues and market share fell, it was forced to downsize its own 23 employees. With the onslaught of infringing competition having forced Openwave out of the 24 market it created, in April 2012 Openwave sold its product businesses, but retained the patents it 25 had been awarded. After selling off its product businesses, Openwave changed its name back to 26 Unwired Planet, Inc., Unwired Planet Inc. is the parent of, and the predecessor in interest of, 27 Plaintiff Unwired Planet, LLC. Unwired Planet retained its patents, representing almost two 28 decades of investment, allowing the company to focus its efforts on licensing its fundamental

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patent portfolio to the companies whose infringement put it out of the software and service businesses.

THE PATENTS

United States Letters Patent No. 6,317,594 ("the '594 Patent"), entitled "System
and Method for Providing Data to a Wireless Device upon Detection of Activity of the Device on
a Wireless Network," was duly and legally issued to inventors William E. Gossman and Peter J.
Hartmaier on Nov. 13, 2001. Plaintiff Unwired Planet owns by assignment the entire right, title,
and interest in the '594 Patent, and is entitled to sue for past and future infringement. A true and
correct copy of the '594 Patent is attached hereto as Exhibit A and incorporated herein by
reference.

11 16. United States Letters Patent No. 6,317,831 ("the '831 Patent"), entitled "Method 12 and Apparatus for Establishing a Secure Connection over a One-way Data Path," was duly and 13 legally issued to inventor Peter F. King on Nov. 13, 2001. Plaintiff Unwired Planet owns by 14 assignment the entire right, title, and interest in the '831 Patent, and is entitled to sue for past and 15 future infringement. A true and correct copy of the '831 Patent is attached hereto as Exhibit B 16 and incorporated herein by reference.

17 United States Letters Patent No. 6,321,092 ("the '092 Patent"), entitled "Multiple
Input Data Management for Wireless Location-based Applications," was duly and legally issued
to inventors James Fitch, David L. Hose, and Michael McKnight on Nov. 20, 2001. Plaintiff
Unwired Planet owns by assignment the entire right, title, and interest in the '092 Patent, and is
entitled to sue for past and future infringement. A true and correct copy of the '092 Patent is
attached hereto as Exhibit C and incorporated herein by reference.

18. United States Letters Patent No. 6,532,446 ("the '446 Patent"), entitled "Server
Based Speech Recognition User Interface for Wireless Devices," was duly and legally issued to
inventor Peter F. King on Mar. 11, 2003. Plaintiff Unwired Planet owns by assignment the entire
right, title, and interest in the '446 Patent, and is entitled to sue for past and future infringement.
A true and correct copy of the '446 Patent is attached hereto as Exhibit D and incorporated herein
by reference.

United States Letters Patent No. 6,647,260 ("the '260 Patent"), entitled "Method
 and System Facilitating Web Based Provisioning of Two-Way Mobile Communications
 Devices," was duly and legally issued to inventors Steve Dusse, Peter F. King, Bruce V.
 Schwartz, and Bruce K. Martin, Jr. on November 11, 2003. Plaintiff Unwired Planet owns by
 assignment the entire right, title, and interest in the '260 Patent, and is entitled to sue for past and
 future infringement. A true and correct copy of the '260 Patent is attached hereto as Exhibit E
 and incorporated herein by reference.

8 20. United States Letters Patent No. 6,813,491 ("the '491 Patent"), entitled "Method
9 and Apparatus for Adapting Settings of Wireless Communication Devices in Accordance with
10 User Proximity," was duly and legally issued to inventor Aldan Martin McKinney on Nov. 2,
11 2004. Plaintiff Unwired Planet owns by assignment the entire right, title, and interest in the '491
12 Patent, and is entitled to sue for past and future infringement. A true and correct copy of the '491
13 Patent is attached hereto as Exhibit F and incorporated herein by reference.

14 21. United States Letters Patent No. 7,020,685 ("the '685 Patent"), entitled "Method
15 and Apparatus for Providing Internet Content to SMS-based Wireless Devices," was duly and
16 legally issued to inventors David A. Chen and Piyush Patel on Mar. 28, 2006. Plaintiff Unwired
17 Planet owns by assignment the entire right, title, and interest in the '685 Patent, and is entitled to
18 sue for past and future infringement. A true and correct copy of the '685 Patent is attached hereto
19 as Exhibit G and incorporated herein by reference.

20 22. United States Letters Patent No. 7,233,790 ("the '790 Patent"), entitled "Device
21 Capability based Discovery, Packaging and Provisioning of Content for Wireless Mobile
22 Devices," was duly and legally issued to inventors Rikard M. Kjellberg, Sheng Liang, Tomas G.
23 Lund, William Chan, Ramakrishna Chinta, and Xinbi Chen on Jun. 19, 2007. Plaintiff Unwired
24 Planet owns by assignment the entire right, title, and interest in the '790 Patent, and is entitled to
25 sue for past and future infringement. A true and correct copy of the '790 Patent is attached hereto
26 as Exhibit H and incorporated herein by reference.

27 23. United States Letters Patent No. 7,299,033 ("the '033 Patent"), entitled "Domain28 based management of distribution of digital content from multiple suppliers to multiple wireless

services subscribers," was duly and legally issued to inventors Rikard M. Kjellberg, Sheng Liang,
 Tomas G. Lund, and William Chan. Plaintiff Unwired Planet owns by assignment the entire
 right, title, and interest in the '033 Patent, and is entitled to sue for past and future infringement.
 A true and correct copy of the '033 Patent is attached hereto as Exhibit I and incorporated herein
 by reference.

6 24. United States Letters Patent No. 7,522,927 ("the '927 Patent"), entitled "Interface 7 for Wireless Location Information," was duly and legally issued to inventors James Fitch, David 8 Hose, and Michael McKnight on Apr. 21, 2009. Plaintiff Unwired Planet owns by assignment the 9 entire right, title, and interest in the '927 Patent, and is entitled to sue for past and future 10 infringement. A true and correct copy of the '927 Patent is attached hereto as Exhibit J and 11 incorporated herein by reference.

12 25. The '594, '831, '092, '446, '260, '491, '685, '790, '033, and '927 Patents 13 (collectively, the Asserted Patents) cover inventions relating to wireless devices, management of 14 wireless devices, management of messages and data for wireless devices, location services, and 15 speech recognition.

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CLAIM FOR PATENT INFRINGEMENT

17 26. Plaintiff Unwired Planet repeats and realleges the allegations in paragraphs 1–25
18 as though fully set forth herein.

19 27. Apple directly infringes one or more claims of each of the Asserted Patents under
20 35 U.S.C. § 271. Apple is making, using, selling, offering for sale, exporting, and/or importing
21 Accused Products and Services which infringe one or more claims of each of the Asserted
22 Patents, as set forth in the table below. Further discovery may reveal additional infringing
23 products and/or models.

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Asserted Patent	Accused Products and Services
6,317,594	Mobile App Systems and/or Services (including Apple App Store, Apps, Apple Push Notification Service (APNS), iAds, and Location Services including Safari
	web browser, Apple Maps, Local Search), Servers (including servers supporting the aforementioned Systems and/or Services), and Mobile Devices (including
	mobile phones, tablets, and music players with the iOS operating system including iPhones, iPads, and iPods)
6,317,831	Mobile App Systems and/or Services (including Apple App Store, Apps, and APNS), Servers (including servers supporting the aforementioned Systems
	and/or Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system including iPhones, iPads, and
	iPods)
6,321,092	Mobile App Systems and/or Services (including iAds, and Location Services including Safari web browser, Apple Maps, Local Search), Servers (including
	servers supporting the aforementioned Systems and/or Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS
	operating system including iPhones, iPads, and iPods)
6,532,446	Mobile App Systems and/or Services (including Siri), Servers (including servers supporting the aforementioned Systems and/or Services), and Mobile Devices
	(including mobile phones, tablets, and music players with the iOS operating system including iPhones, iPads, and iPods)
6,647,260	Mobile App Systems and/or Services (including iTunes, Apple App Store, and Apps), Servers (including servers supporting the aforementioned Systems and/or
	Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system including iPhones, iPads, and iPods)
6,813,491	Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system including iPhones, iPads, and iPods)
7,020,685	
1,020,000	supporting the aforementioned Systems and/or Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating
	system including iPhones, iPads, and iPods)
7,233,790	Mobile App Systems and/or Services (including iTunes, Apple App Store, and Apps), Servers (including servers supporting the aforementioned Systems and/or
	Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system including iPhones, iPads, and iPods)
	players with the ros operating system mendaning in nones, in ads, and it ous)
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Asserted Patent	Accused Products and Services
7,299,033	Mobile App Systems and/or Services (including iTunes, Apple App Store, and Apps), Servers (including servers supporting the aforementioned Systems and/or Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system including iPhones, iPads, and iPods)
7 500 007	
7,522,927	Mobile App Systems and/or Services (including iAds, Location Services including Safari web browser, Apple Maps, Local Search, Find My iPhone, Find My iPad, and Find My Friends), Servers (including servers supporting the
	aforementioned Systems and/or Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system including
	iPhones, iPads, and iPods)
28.	Apple indirectly infringes one or more claims of each of the Asserted Patents
under 35 U.S.C. § 271(b). Apple has induced and continues to induce its customers and/or users	
of the Accused Products and services above to infringe one or more claims of the Asserted	
Patents above. Apple specifically intends for its customers and/or users of the Accused Products	
and Services above to infringe one or more claims of the Asserted Patents above in the United	
States because on information and belief, Apple knew of the Asserted Patents and designed the	
Accused Products and Services such that they would each infringe one or more claims of each of	
the Asserted Patents if made, used, sold, offered for sale or imported into the United States, and	
Apple knows that the customers and/or users of the Accused Products and Services will directly	
infringe one or more claims of the Asserted Patents when those customers and/or users make, use,	
sell, offer to sell, and/or import into the United States, the Accused Products and Services. In	
addition, Apple has failed to redesign the Accused Products and Services to cease infringement.	
29.	Apple indirectly infringes one or more claims of the Asserted Patents by
contributory infringement under 35 U.S.C. § 271(c). Apple has contributed to and continues to	
contribute to the direct infringement of one or more claims of the Asserted Patents by customers	
and/or users of the Accused Products and Services. Upon information and belief, Apple knew of	
the Asserted Patents. Apple has sold, offered to sell, and/or imported in and into the United	
States the Accused Products, which Apple has known to be especially made or adapted for use in	
infringing the Asserted Patents and which have no substantial non-infringing uses. Apple	

1	designed the Accused Products and Services such that they would infringe one or more claims			
2	the Accused Patents if made, used, sold, offered for sale or imported into the United States. T			
3	accused technology has no substantial use that does not infringe one or more claims of the			
4	Asserted Patents.			
5	30. Apple's acts of direct, contributory and induced infringement have caused damage			
6	to Unwired Planet, and Unwired Planet is entitled to recover compensatory damages sustained a			
7	a result of Apple's wrongful acts. Unless enjoined by this Court, Apple will continue to infring			
8	the Asserted Patents, continuing to damage Unwired Planet and causing irreparable harm.			
9	31. Apple has known about each of the Asserted Patents. Moreover, Apple lacks			
10	justifiable belief that there is no infringement, or that the infringed claims are invalid, and has			
11	acted with objective recklessness in its infringing activity. Apple's infringement is therefore			
12	willful, and Unwired Planet is entitled to an award of exemplary damages, attorneys' fees, and			
13	costs in bringing this action.			
14	DEMAND FOR JURY TRIAL			
15	Unwired Planet hereby demands a jury for all issues so triable.			
16	PRAYER FOR RELIEF			
17	WHEREFORE, Unwired Planet respectfully requests that this Court enter judgment in their favor			
18	and grant the following relief:			
19	A. Adjudge that Apple infringes the Asserted Patents;			
20	B. Adjudge that Apple's infringement of the Asserted Patents was willful, and that			
21	Apple's continued infringement of the Asserted Patents is willful;			
22	C. Award Unwired Planet damages in an amount adequate to compensate Unwired			
23	Planet for Apple's infringement of the Asserted Patents, but in no event less than a			
24	reasonable royalty under 35 U.S.C. § 284;			
25	D. Award enhanced damages by reason of Apple's willful infringement of the			
26	Asserted Patents, pursuant to 35 U.S.C. § 284;			
27	E. Award Unwired Planet pre-judgment and post-judgment interest to the full extent			
28	allowed under the law, as well as its costs;			
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1	F.	Enter an order finding that this is an exceptional case and awarding Unwired	
2		Planet its reasonable attorneys' fees pursuant to 35 U.S.C. § 285;	
3	G.	Enter an injunction enjoining Apple, and all others in active concert with App	
4		from further infringement of the Asserted Patents;	
5	H.	Award an accounting for damages;	
6	I.	Award a future compulsory royalty in the event full injunctive relief is not	
7		awarded as requested; and	
8	J.	Award such other relief as the Court may deem appropriate and just under the	
9		circumstances.	
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1	Dated: September 19, 2012	Respectfully submitted,
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20		(*) will comply with LR IA 10-2 within 45 days
21		ATTORNEYS FOR PLAINTIFF UNWIRED PLANET LLC.
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