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IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

ICU EYEWEAR INC.,
Plaintiff,

v.
THE ROYAL PROMOTION GROUP INC.,
Defendant.

No. C 14-03472 JSW

**ORDER SETTING CASE
MANAGEMENT CONFERENCE AND
REQUIRING JOINT CASE
MANAGEMENT CONFERENCE
STATEMENT**

TO ALL PARTIES AND COUNSEL OF RECORD:

The above matter having been reassigned to the Honorable Jeffrey S. White, it is hereby ordered that, pursuant to Fed. R. Civ. P. 16(b) and Civil L. R. 16-10, a Case Management Conference shall be held in this case on November 14, 2014, at 11:00 a.m., in Courtroom 5, 2nd Floor, Federal Courthouse, 1301 Clay Street, Oakland, California.

Plaintiff(s) shall serve copies of this Order immediately on all parties to this action, and on any parties subsequently joined, in accordance with Fed. R. Civ. P. 4 and 5. Following service, plaintiff(s) shall file with the Clerk of the Court a certificate reflecting such service, in accordance with Civil L. R. 5-6(a).

The parties shall appear in person through lead counsel to discuss all items referred to in this Order and with authority to enter stipulations, to make admissions and to agree to further scheduling dates.

The parties shall file a joint case management statement no later than **five (5) court days** prior to the conference. The joint case management statement shall address all of the topics set forth in the Standing Order for All Judges of the Northern District of California - *Contents of Joint Case*

1 *Management Statement*, which can be found on the Court's website located at
2 <http://www.cand.uscourts.gov>. See N.D. Civ L.R. 16-9. If any one or more of the parties is
3 proceeding without counsel, the parties may file separate case management statements. Separate
4 statements may also address all of the topics set forth in the Standing Order referenced above. Any
5 request to reschedule the date of the conference shall be made in writing, and by stipulation if
6 possible, at least ten (10) calendar days before the date of the conference and must be based upon
7 good cause. In order to assist the Court in evaluating any need for disqualification or recusal, the
8 parties shall disclose to the Court the identities of any person, associations, firms, partnerships,
9 corporations or other entities known by the parties to have either (1) financial interest in the subject
10 matter at issue or in a party to the proceeding; or (2) any other kind of interest that could be
11 substantially affected by the outcome of the proceeding. If disclosure of non-party interested entities
12 or persons has already been made as required by Civil L. R. 3-16, the parties may simply reference
13 the pleading or document in which the disclosure was made. In this regard, counsel are referred to
14 the Court's Recusal Order posted on the Court website at the Judges Information link at
15 <http://www.cand.uscourts.gov>.

16 Discovery disputes may be referred to a Magistrate Judge. After the parties have met and
17 conferred, the parties shall prepare a joint letter of not more than 8 pages explaining the dispute. Up
18 to 12 pages of attachments may be added. The joint letter must be electronically filed under the
19 Civil Events category of "Motions and Related Filings > Motions--General > Discovery Letter
20 Brief." The Magistrate Judge to whom the matter is assigned will advise the parties of how that
21 Judge intends to proceed. The Magistrate Judge may issue a ruling, order more formal briefing, or
22 set a telephone conference or a hearing. After a Magistrate Judge has been assigned, all further
23 discovery matters shall be filed pursuant to that Judge's procedures.

24 **IT IS SO ORDERED.**

25
26 Dated: September 16, 2014


27 _____
28 JEFFREY S. WHITE
UNITED STATES DISTRICT JUDGE

United States District Court

For the Northern District of California

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