

1 Eric D. Edmondson, D.C. Bar No. 450294
 Erika Wodinsky, Cal. Bar No. 091700
 2 Jacob A. Snow, Cal. Bar No. 270988
 Boris Yankilovich, Cal Bar No. 257887
 3 901 Market Street, Suite 570,
 4 San Francisco, CA 94103
 (415) 848-5100 / (415) 848-5184 (fax)
 5 eedmondson@ftc.gov; ewodinsky@ftc.gov;
 jsnow@ftc.gov; byankilovich@ftc.gov

7 Raymond E. McKown, Cal. Bar No. 150975
 Stacy Procter, Cal. Bar No. 221078
 8 Kenneth H. Abbe, Cal. Bar No. 172416
 10877 Wilshire Blvd., Suite 700
 9 Los Angeles, CA 90024
 (310) 824-4343 / (310) 824-4380 (fax)
 10 rmckown@ftc.gov; sprocter@ftc.gov;
 kabbe@ftc.gov

12 Attorneys for Plaintiff
 Federal Trade Commission

Jeffrey M. Tillotson, SBN 139372
 jtillotson@tillotsonlaw.com
 Tillotson Law
 750 North Saint Paul Street, Suite 610
 Dallas, TX 75201
 Telephone: (214) 382-3040

Pete Marketos, Pro Hac Vice
 pete.marketos@rgmfirm.com
 Reese Gordon Marketos LLP
 750 North Saint Paul Street, Suite 610
 Dallas, TX 75201
 Telephone: (214) 382-9810

Chad S. Hummel, SBN 139055
 chummel@sidley.com
 Mark D. Campbell, SBN 180528
 mcampbell@sidley.com
 Bridget S. Johnsen, SBN 210778
 bjohnsen@sidley.com

Ryan M. Sandrock, SBN 251781
 rsandrock@sidley.com
 SIDLEY AUSTIN LLP
 555 California Street, Suite 2000
 San Francisco, CA 94104
 Telephone: (415) 722-1200
 Facsimile: (415)772-7400

Attorneys for Defendants
 DIRECTV and DIRECTV, LLC

18 UNITED STATES DISTRICT COURT
 19 NORTHERN DISTRICT OF CALIFORNIA
 20 OAKLAND DIVISION

21 FEDERAL TRADE COMMISSION,

22 Plaintiff,

23 v.

24 DIRECTV, a corporation,

25 and

26 DIRECTV, LLC, a limited liability
 company,

27 Defendants.
 28

Case No. 4:15-cv-01129 HSG

Assigned to the Hon. Haywood S. Gilliam, Jr.

**STIPULATION REGARDING
 ADMISSION OF CERTAIN PRINT
 ADVERTISEMENTS**

[Local Rule 7-12]

1 Plaintiff Federal Trade Commission (“FTC”) and Defendants DIRECTV and DIRECTV,
2 LLC (“DIRECTV”) (collectively, the “parties”) jointly stipulate, pursuant to N.D. Cal. Local Rule 7-
3 12, to the admission of the following print advertisements as trial exhibits:

4
5 Exhibit Nos: 78, 79, 82, 83, 87, 88, 89, 90, 91, 93, 94, 95, 96, 97, 98, 99, 101, 104, 105, 106, 107,
6 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128,
7 129, 130, 131, 132, 134, 136, 137, 138, 139, 141, 142, 143, 144, 145, 146, 147, 148, 150, 151, 152,
8 154, 155, 156, 157, 160, 161, 162, 163, 164, 165, 166, 168, 169, 170, 171, 172, 173, 174, 175, 176,
9 177, 178, 179, 182, 183, 184, 185, 186, 187, 188, 189, 190, 192, 193, 194, 195, 197, 198, 199, 200,
10 201, 202, 203, 206, 207, 208, 209, 210, 213, 214, 215, 216, 217, 218, 219, 222, 223, 224, 225, 226,
11 227, 228, 229, 230, 231, 232, 234, 235, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250,
12 251, 252, 253, 254, 255, 257, 258, 259, 262, 263, 264, 265, 268, 269, 270, 271, 272, 273, 274, 275,
13 276, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296,
14 297, 298, 299, 300, 301, 302, 303, 304, 306, 307, 308, 309, 310, 311, 312, 313, 314, 321, 322, 323,
15 325, 326, 327, 328, 329, 330, 332, 333, 334, 335, 336, 337, 338, 342, 1304, 1329, 1339, 1341, 2008,
16 2009, 2012, 2014, 2015, 2020, 2022, 2023, 2024, 2025, 2026, 2006A, 2007A, 2008A, 2010A,
17 2011A, 2012A, 2014A, 2015A, 2016A, 2017A, 2018A, 2019A, 2020A, 2021A, 2022A, 2024A,
18 2025A, and 2026A.

19
20 Dated: August 27, 2017

SIDLEY AUSTIN

21 By: /s/ Chad S. Hummel
22 Chad S. Hummel
23 Attorneys for Defendants
DIRECTV and DIRECTV, LLC

24 FEDERAL TRADE COMMISSION

25 By: /s/ Eric D. Edmondson
26 Eric D. Edmondson
27 Attorneys for Plaintiff
28 Federal Trade Commission

1 Pursuant to Civil Local Rule 5-1(i), the filer attests that concurrence in the filing of this
2 document has been obtained from the signatories above.


3 By: /s/ Erika Wodinsky
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

ORDER

PURSUANT TO STIPULATION, IT IS SO ORDERED, AND THE DOCUMENTS REFERENCED ABOVE ARE ADMITTED INTO EVIDENCE IN THE TRIAL OF THE ABOVE-CAPTIONED MATTER.

Dated: August 28, 2017


HON. HAYWOOD S. GILLIAM, JR.
United States District Judge