

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

Betty's Best, Inc. ,  
Plaintiff(s),  
v.  
The Facebook Advertisers Listed on Schedule A ,  
Defendant(s).

Case No. 4:23-cv-4716-HSG

**APPLICATION FOR ADMISSION OF  
ATTORNEY PRO HAC VICE ; ORDER  
(CIVIL LOCAL RULE 11-3)**

United States District Court  
Northern District of California

I, Joel B. Rothman, an active member in good standing of the bar of  
Florida, hereby respectfully apply for admission to practice pro hac  
vice in the Northern District of California representing: Plaintiff in the  
above-entitled action. My local co-counsel in this case is Matthew L. Rollin, an  
attorney who is a member of the bar of this Court in good standing and who maintains an office  
within the State of California. Local co-counsel's bar number is: 332631.

21301 Powerline Road, Suite 100, Boca Raton, FL 33433

8730 Wilshire Boulevard, Suite 350, Beverly Hills, CA 90211

MY ADDRESS OF RECORD

LOCAL CO-COUNSEL'S ADDRESS OF RECORD

561.404.4350

323.452.5600

MY TELEPHONE # OF RECORD

LOCAL CO-COUNSEL'S TELEPHONE # OF RECORD

joel.rothman@sriplaw.com

matthew.rollin@sriplaw.com

MY EMAIL ADDRESS OF RECORD

LOCAL CO-COUNSEL'S EMAIL ADDRESS OF RECORD

I am an active member in good standing of a United States Court or of the highest court of  
another State or the District of Columbia, as indicated above; my bar number is: 98220.

A true and correct copy of a certificate of good standing or equivalent official document  
from said bar is attached to this application.

I have been granted pro hac vice admission by the Court 1 times in the 12 months  
preceding this application.

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I agree to familiarize myself with, and abide by, the Local Rules of this Court, especially the Standards of Professional Conduct for attorneys and the Alternative Dispute Resolution Local Rules. I declare under penalty of perjury that the foregoing is true and correct.

Dated: 09/14/2023

Joel B. Rothman  
APPLICANT


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ORDER GRANTING APPLICATION  
FOR ADMISSION OF ATTORNEY PRO HAC VICE

IT IS HEREBY ORDERED THAT the application of Joel B. Rothman is granted, subject to the terms and conditions of Civil L.R. 11-3. All papers filed by the attorney must indicate appearance pro hac vice. Service of papers upon, and communication with, local co-counsel designated in the application will constitute notice to the party.

Dated: 9/18/2023

  
UNITED STATES DISTRICT JUDGE



# The Florida Bar

651 East Jefferson Street  
Tallahassee, FL 32399-2300

Joshua E. Doyle  
Executive Director

850/561-5600  
www.FLORIDABAR.org

State of Florida     )  
County of Leon     )

In Re: 0098220  
Joel Benjamin Rothman  
SRIPLAW PA  
21301 Powerline Rd Ste 100  
Boca Raton, FL 33433-2389

I CERTIFY THE FOLLOWING:

I am the custodian of membership records of The Florida Bar.

Membership records of The Florida Bar indicate that The Florida Bar member listed above was admitted to practice law in the state of Florida on **October 25, 1996**.

The Florida Bar member above is an active member in good standing of The Florida Bar who is eligible to practice law in the state of Florida.

Dated this 14th day of **August, 2023**.

Cynthia B. Jackson, CFO  
Administration Division  
The Florida Bar

PG:R10  
CTM-242072



**IN THE SUPREME COURT OF THE STATE OF WASHINGTON**

IN THE MATTER OF THE ADMISSION	)	BAR NO. 57717
	)	
OF	)	<b>CERTIFICATE</b>
	)	
JOEL BENJAMIN ROTHMAN	)	<b>OF</b>
	)	
TO PRACTICE IN THE COURTS OF THIS STATE	)	<b>GOOD STANDING</b>
	)	

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I, Sarah R. Pendleton, Deputy Clerk of the Supreme Court of the State of Washington, hereby certify

**JOEL BENJAMIN ROTHMAN**

was regularly admitted to practice as an Attorney and Counselor at Law in the Supreme Court and all the Courts of the State of Washington on March 17, 2021, and is now and has continuously since that date been an attorney in good standing, and has a current status of active.



IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the seal of this Court on the 15<sup>th</sup> day of August, 2023.

A handwritten signature in black ink, appearing to read "Sarah R. Pendleton".

Sarah R. Pendleton  
Supreme Court Deputy Clerk  
Washington State Supreme Court



Supreme Court  
State of Georgia  
NATHAN DEAL JUDICIAL CENTER  
Atlanta 30334

August 15, 2023

I hereby certify that Joel Rothman, Esq., was admitted on the 24<sup>th</sup> day of January, 2019, as a member of the bar of the Supreme Court of Georgia, the highest court of this State; and, since that date he has been and is now a member of this bar in good standing, as appears from the records and files in this office.

Witness my signature and the seal of this Court  
hereto affixed the day and year first above written.



*Theresa S. Bane*, Clerk



*Appellate Division of the Supreme Court  
of the State of New York  
First Judicial Department*

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*I, Susanna M. Rojas, Clerk of the Appellate Division of the Supreme Court of the State of New York, First Judicial Department, do hereby certify that*

*Joel Benjamin Rothman*

*was duly licensed and admitted to practice as an Attorney and Counselor at Law in all the courts of this State on **January 13, 1992**, has duly taken and subscribed the oath of office prescribed by law, has been enrolled in the Roll of Attorneys and Counselors at Law on file in this office, is duly registered with the Office of Court Administration, and according to the records of this Court is currently in good standing as an Attorney and Counselor-at-Law.*

*In Witness Whereof, I have hereunto set my hand in the City of New York on August 22, 2023.*



*Susanna M. Rojas*

*Clerk of the Court*



Supreme Court of the State of New York  
Appellate Division, First Department

DIANNE T. RENWICK  
PRESIDING JUSTICE

SUSANNA MOLINA ROJAS  
CLERK OF THE COURT

MARGARET SOWAH  
DEPUTY CLERK OF THE COURT

DOUGLAS C. SULLIVAN  
DEPUTY CLERK OF THE COURT

To Whom It May Concern

An attorney admitted to practice by this Court may request a certificate of good standing, which is the only official document this Court issues certifying to an attorney's admission and good standing.

An attorney's registration status, date of admission and disciplinary history may be viewed through the attorney search feature on [the website of the Unified Court System](#).

New York State does not register attorneys as active or inactive.

An attorney may request a disciplinary history letter from the [Attorney Grievance Committee of the First Judicial Department](#).

Bar examination history is available from the [New York State Board of Law Examiners](#).

Instructions, forms and links are available on [this Court's website](#).

Susanna Rojas  
Clerk of the Court

Revised October 2020