Case 5:03-cv-05340-JF

Document 188-14

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Exhibit M

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA

GOOGLE, INC., a Delaware corporation,

Plaintiff,

vs.

Case No. C 03-5340-JF

AMERICAN BLIND & WALLPAPER FACTORY, INC., a Delaware corporation d/b/a decoratetoday.com, Inc., and DOES 1 - 100, inclusive,

CERTIFIED COPY

Defendants.

AMERICAN BLIND & WALLPAPER FACTORY, INC., a Delaware corporation d/b/a decoratetoday.com, Inc.,

Counter-Plaintiff,

vs.

GOOGLE, INC.,

Counter-Defendant.

The video deposition of GERALD B. CURRAN, taken pursuant to the Rules of the State of California, before Lana Kia Haws, CRR, CM, RPR, CSR-0995, a Notary Public in the County of Oakland, Acting in the County of Wayne, State of Michigan, at the Inn at Saint John's, 44045 Five Mile Road, Plymouth Michigan, on August 3, 2006, commencing at or about the hour of 9:30 a.m.

APPEARANCES:

Keker & Van Nest, LLP
BY: MR. MICHAEL H. PAGE
710 Sansome Street
San Francisco, CA 94111-1704
(415) 391-5400
Appearing on behalf of the Plaintiff.

Kelley Drye & Warren, LLP
BY: MR. PAUL W. GARRITY
101 Park Avenue
New York, New York 10178
(212) 808-7613
Appearing on behalf of the Defendants.

U.S. LEGAL

Certified Shorthand Reporters

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1	Q. That's about a year. If you could take a look
2	to your left, there is a pile of exhibits from
3 .	yesterday's depo.
4	If you could take a look at the first
5	one, Layne Exhibit 1, the Amended Notice of 30(b)(6)
6	Deposition of American Blind and Wallpaper Factory.
7	Is it your understanding that you have
8	been designated by American Blind to testify concerning
9	a number of the topics on this notice?
10	A. Yes.
11	Q. Okay. And which topics have you been
12	designated to testify concerning?
13	A. I might need some help with this as to which
14	numbers I am actually working on.
15	Q. Actually, let me perhaps I can help.
16	My understanding is that you have been
17	designated to testify on topics 9, 10, 19, and 22; and
18	that of those topics, Mr. Alderman will also be
19	addressing topic 10.
20	Does that match your understanding?
21	A. Yes.
22	Q. What, if anything, have you done to prepare for
23	today's deposition?
24	A. Spent probably one half hour with Paul just
25	discussing the approach and the logic of a deposition.
	10

1	Previously, spent time assembling
2	documents and requested materials that were sent to
3	our attorneys, Kelley Drye, relative to the Google
4	litigation.
5	Q. Okay. When you say previously spent time
6	assembling documents, when was that?
7	A. Oh, I think I've really been working in one
8	way or another on the Google case since my arrival at
9	American Blinds.
10	Q. I see. Can you estimate how much time total
11	you have spent, as you described it, working in one
L2	way or another on the Google case since you joined the
L3	company?
L 4	A. It would certainly vary by week, but a number
L5	of hours per week.
L6	Q. I see, and what sorts of tasks have you been
۱.7	performing in connection with the Google litigation?
L8	A. Primarily record report requisition, assembly,
L9 ·	mailing.
20	Q. So, by that, do you mean assembling financial
1	information and forwarding it?
2	A. Correct.
:3	Q. Other than meeting with Mr. Garrity yesterday,
:4	did you meet with anyone else in preparation for this
5	deposition?

. 1	A. No.
2	Q. Have you met with, at any time, with attorneys
3	for American Blind, other than Mr. Garrity?
4	A. Yes.
5	Q. Who else have you met with?
6	A. Our main contact at Kelley Drye is Ms. Susan
7 .	Greenspon. She is our normal day-to-day attorney.
8	Q. Okay. Anyone else?
9	A. No.
1 0	Q. Have you, at any time, met with any experts or
11	consultants in connection with the Google matter?
12	A. No.
13	MR. PAGE: Mark as I'm sorry. I
14	didn't get exhibit tabs from you. I'm sorry. It will
15	be one minute.
16	(Mark'd for identification
17	was Deposition Exhibit No. 1.)
18	Q. (BY MR. PAGE) Mark as Curran Exhibit 1 a
19	two-page document produced to us in this litigation,
20	Bates number ABWF007803 through 4.
21	Do you recognize this document?
22	A. No.
23	Q. Sorry. I didn't hear your answer. Do you know
24	who created this document?
25	A. No.

1	Q. Great. Put that aside. Topic 19 on the
2	deposition notice is the injuries and damages allegedly
.3	suffered by American Blind as a result of Google's
4	actions.
5	Have you done anything to attempt to
6	calculate the damages American Blind has suffered as a
7	result of Google's actions?
8	A. No.
9 .	Q. Have you done anything to prepare to testify
10	on topic 19?
11	A. No.
12	Q. Okay. Are you aware of any calculations that
13	anyone at American Blind has done in attempt to quantify
14	the damages American Blind contends it's suffered at
15	Google's hands?
16	A. No.
17	Q. Do you have an understanding of what harm
18	American Blind claims it has suffered as a result
19	of Google's actions?
20	A. Yes.
21	Q. What is that understanding?
. 22	A. The understanding that I have is that, as a
23	result of Google selling the names that rightfully
24	belong to American Blinds to the highest bidder, it has
25	caused several actions to take place.

One, American Blinds is required to pay

Google higher fees, search engine fees, in order to get

placement on the Google sites.

Two, it directs sales or, I should say, interested parties in blinds, wallpaper, and related home interior type products to other sites besides the American Blinds' site; and, as a result of that, American Blinds has suffered a very difficult loss of sales, loss of profits; and it would be a difficult calculation to come up with that number; but, indeed, there is a direct correlation between the start of Google's sites, if you will, and the downturn in revenue sales for American Blinds.

Q. Let me unpack a few of those things.

You said there is a direct correlation between the start of Google's site and a downturn in revenue for American Blind.

When precisely did American Blinds suffer a downturn in revenue?

A. In 2002, the revenue for American Blinds was approximately 125 million dollars.

Since that time, the revenue has decreased to 92 million dollars for the year ended 2005, gradually decreasing each year.

Q. I see. And is it your belief that that gradual

- Q. Would you also have to look at what inquiries were directed -- were directed from American Blinds' competitors to American Blind via Google and back that out?
 - A. Yes. Yes, sir.

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Q. Okay. Do you have a reason to think that the

1	net on that is a net loss rather than gain for American
2	Blind?
3	A. Yes.
4 .	Q. Why?
5	A. Just because of the issue of placement on the
6	Google site, the cost of that placement, and the fact
7	that American Blinds has a complete advertising program
8	outside of the search engine cost, which is effectively
9	supporting our competitors when they go to the Google
10	site and get directed other than to American Blinds.
11	Q. What mark how would you describe the market
12	in which American Blinds competes?
13	MR. GARRITY: Object to the question to
1.4	the extent to which it's outside the scope of the
15	notice.
16	MR. PAGE: Okay.
17	MR. GARRITY: With that objection, you
1.8	can answer.
19	THE WITNESS: Repeat the question.
20	Q. (BY MR. PAGE) Let me explain. I am just
21	trying to figure out what you would what market I
22	would talk about in comparing decline in American
23	Blinds' revenue to the decline of the overall market?
24	I am trying to get your sense of what
25	market you are in.
	16

CERTIFICATE OF NOTARY

STATE OF MICHIGAN) ss.

6 COUNTY OF OAKLAND)

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I, Lana Kia Haws, Certified

Shorthand Reporter and Notary Public in and for the above county and state, do hereby certify that the deposition of GERALD B. CURRAN was taken before me at the time and place hereinbefore set forth; that the witness was by me first duly sworn to testify to the truth, the whole truth and nothing but the truth; that thereupon the foregoing questions were asked and foregoing answers made by the witness which were duly recorded by me stenographically and later reduced to computer transcription; and I certify that this is a true and correct transcript of my stenographic notes so taken.

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4	I further certify that I am not Of
5	Counsel to either party nor interested in the event of
6	this cause.
7	
8	Long Bear hour
9	Lana Kia Haws, CM, RPR, CSR-0995
10	Notary Public
11	State of Michigan
12	County of Oakland
13	Acting in the County of Wayne
14	
15	My Commission Expires:
16	September 29, 2011
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