

EXHIBIT E

Google AdSense

AdSense Home - Google.com

Access thousands of advertisers

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What is AdSense?

With Google's extensive advertiser base, we have ads for all categories of businesses—and for practically all types of content, no matter how broad or specialised. And since Google provides the ads, you have no advertiser relationships to maintain.

Earn more revenue

The AdSense programme represents advertisers ranging from large global brands to small and local companies. Ads are also targeted by geography, so global businesses can display local advertising with no additional effort. And you can use AdSense in many languages.

Get started in minutes

Access thousands of advertisers

Grasps the meaning of your content

Make money from a Google search box

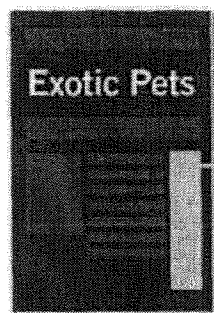
Show appropriate ads

Customise AdSense for your site

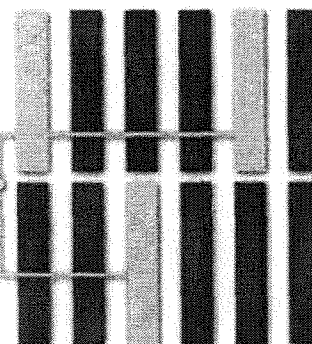
See what our customers say

Apply now

Your content page



Advertisers



Google's large advertiser base means we have relevant ads for you - no matter how specialised your content.

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AdSense Home

Apply Now

