Digital Envoy Inc.,	. Google Inc.,				Doc. 229		
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11	UNITED STATES DISTRICT COURT						
12	NORTHERN DISTRICT OF CALIFORNIA						
13		SAN JOSE	DIVISION				
14	DIGITAL ENVOY, INC.,		Case No. C 04	01497 RS			
15	Plaintiff/Cour	nter defendant,					
16	v. GOOGLE, INC.,		DECLARATION OF ROBERT FRIEDMAN IN SUPPORT OF DIGITAL ENVOY, INC.'S MOTION FOR NEW PROTECTIVE ORDER				
17							
18	Defendant/Co	ounterclaimant.		August 10, 2005			
19				9:30 a.m. 4, 5th Floor			
20			The Honorable	e Richard Seeborg			
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	W02-SF:5BB\61460298.1			ON OF ROBERT FRIEDMAN ON FOR NEW PROTECTIVE Dock			

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1	I, Robert Friedman, declare as follows:					
2	1. I am over twenty-one years of age and not under any legal disability. I have					
3	personal knowledge of all facts set forth herein.					
4	2. I am Executive Vice-President and General Counsel for Digital Envoy, Inc. I have					
5	been employed in this position throughout the entirety of this litigation.					
6	3. I am the only in-house attorney employed by Digital Envoy.					
7	4. At no time during this litigation have I seen any document produced by Google that					
8	contains any information related to or concerning Google's financial metrics, Google's future					
9	business plans or any contracts or agreements with any alternative suppliers of geotargeting					
10	capabilities.					
11	5. At no time during this litigation has Digital Envoy's counsel or anyone else					
12	attempted to show me any document produced by Google that contained any information					
13	concerning or related to or concerning Google's financial metrics, Google's future business plans					
14	or any contracts or agreements with any alternative suppliers of geotargeting capabilities.					
15	I declare these things under penalty of perjury and under the laws of the United States of					
16	America. Executed on July 6, 2005, at Norcross, Georgia.					
17						
18	/s/ Robert Friedman					
19	Robert Friedman					
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$\frac{27}{28}$						
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1	CEDTIEICATION						
$\frac{1}{2}$	<u>CERTIFICATION</u> L Brian Blackman, am the ECE User whose identification and password are being used to						
$\frac{2}{3}$	I, Brian Blackman, am the ECF User whose identification and password are being used to file this Declaration Of Robert Friedman In Support Of Digital Envoy, Inc.'s Motion For New						
4	Protective Order. In compliance with General Order 45.X.B., I hereby attest that Robert						
5	Friedman, has concurred in this filing.						
6	DATED: July 6, 2005						
7	SHEPPARD, MULLIN, RICHTER & HAMPTON LLP						
8							
9	By/s/ Brian Blackman						
10	P. CRAIG CARDON BRIAN R. BLACKMAN						
11	TIMOTHY H. KRATZ (<i>Pro Hac Vice</i> To Be Applied For)						
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