

1 information about individual consumers' preferences. This can only be obtained via
2 individualized inquiry. Consumers do not always want the latest electronic device or prefer the
3 latest technological feature or characteristic.

4 I declare under penalty of perjury that the foregoing is true to the best of my knowledge
5 and belief. Executed on November 14, 2011 in Washington, D.C.



Michelle M. Burtis, Ph.D.

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