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IN THE UNITED STATES DISTRICT COURT

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FOR THE NORTHERN DISTRICT OF CALIFORNIA

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SAN JOSE DIVISION

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ADVANCED INTERNET TECHNOLOGIES,
INC., a North Carolina corporation,
individually and on behalf of all others
similarly situated,

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Plaintiffs,

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v.

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GOOGLE, INC., a Delaware corporation, and
DOES 1 through 100, inclusive,

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Defendants.

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Defendant Google, Inc. moves to stay two consolidated putative class actions brought against it pending settlement negotiations in a similar class action in Arkansas state court. For the reasons given below, the court grants the motion.

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I. BACKGROUND

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Google sells advertising online. The plaintiffs in the present action allege that Google has fraudulently over-billed those who purchase advertising from it on a per-click basis. The two separate actions before this court were filed on June 24 and July 15, 2005, and, pursuant to the stipulation of the parties, were consolidated on January 26, 2006. On March 3, 2006, plaintiff

1 Advanced Internet Technologies, Inc. ("AIT") moved for class certification; that motion is currently
2 set for hearing on May 12, 2006.

3 On February 17, 2005, a group of plaintiffs filed a second amended complaint against
4 Google and other online advertisers in Arkansas state court; the gravamen of the Arkansas complaint
5 is that the defendants overcharged the plaintiffs for pay-per-click advertising. *See* Silbert Decl., Ex.
6 A. The parties have reportedly reached a tentative settlement in the Arkansas action. Silbert Decl. ¶
7 7. The Arkansas court rejected AIT's motion to intervene there as untimely, noting that "the parties
8 were in the late stages of reaching an agreement which would resolve" the matter as to Google.
9 Keller Decl., Ex. 2 (Letter dated Mar. 31, 2006 from Judge Joe E. Griffin) at 3.¹ The Arkansas court
10 is scheduled to conduct a hearing regarding approval of this settlement on April 20, 2006. Keller
11 Decl., Ex 3 (Carter Decl.) ¶¶ 2-4.

12 II. ANALYSIS

13 A. Motion practice under the Local Rules

14 AIT objects that Google's stay request is not the proper subject for an administrative motion.
15 Under Civil L.R. 7-10(b), miscellaneous administrative requests are for matters along the lines of
16 "requests to exceed otherwise applicable page limitations or requests to file documents under seal."
17 A request for a stay in a putative class action is hardly the sort of minor administrative matter that is
18 appropriate for treatment under Civil L.R. 7-10(b). However, given the substantial merit of Google's
19 request and the lack of prejudice to AIT, which filed an opposition to Google's motion, the court will
20 consider Google's motion for a stay as having been made pursuant to a motion to shorten time.

21 B. Stay

22 "[O]verlapping or even identical federal and state court litigation may proceed
23 simultaneously, limited only by doctrines of abstention and comity." *Noel v. Hall*, 341 F.3d 1148,
24 1159 (9th Cir. 2003). There are, however, several exceptions to this—such as the *Rooker-Feldman*
25 doctrine and *Younger* abstention. *Id.* "In addition, a federal court may stay its proceedings based on
26 comity even when none of the abstention doctrines requires that it do so." *Id.* at 1160. Whether or
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28 ¹ The court grants AIT's request to file supplementary material that was not available at the time it filed its opposition to Google's motion.

1 not proceedings in federal court are stayed during the pendency of state-court litigation, "a federal
2 court must give the same preclusive effect to a state court judgment as the state courts of that state
3 would themselves give to that judgment." *Id.* at 1159; *see* 28 U.S.C. § 1738.

4 AIT advances no compelling reason why this court should not stay this action. AIT argues
5 that the Arkansas court may lack jurisdiction over the suit against Google. AIT also argues that any
6 settlement reached in Arkansas will be unfair because Google has selected the plaintiffs with the
7 worst lawyers for settlement negotiations. *See Reynolds v. Beneficial Nat'l Bank*, 288 F.3d 277, 282
8 (7th Cir. 2002) (Posner, J.) (describing "reverse auction").

9 Settlement of the Arkansas class action would have a material impact on the action here. The
10 preclusive effect of the Arkansas litigation could substantially affect the number of class members
11 with viable claims against Google here. Proceeding with AIT's motion for class certification under
12 these circumstances would be a waste of judicial resources, as progress in the Arkansas suit could
13 require this court to revisit any ruling on AIT's motion. Furthermore, AIT could have raised its
14 objections to the merits of the Arkansas litigation in Arkansas but did not do so in a timely manner.
15 Google's motion for a stay is granted.

16 **III. ORDER**

17 For the foregoing reasons, the court rules as follows:

- 18 1. Google's motion to stay is granted and the stay will remain in effect until further
19 order of this court.
- 20 2. Once the currently proposed settlement involving Google in the Arkansas state-court
21 litigation has been preliminarily approved or rejected by the trial court there, any
22 party to this action may move to lift the stay here, if it has not been lifted earlier by
23 order of this court.
- 24 3. Pursuant to the usual practice in consolidated cases, all future filings shall be use the
25 lower case number, C-05-02579 RMW; nothing shall be filed in Case No. C-05-
26 02885 RMW.

27 DATED: 4/5/06

/s/ Ronald M. Whyte
28 RONALD M. WHYTE
United States District Judge

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Dated: 4/5/06 /s/ JH
Chambers of Judge Whyte

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