

EXHIBIT E

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

CLRB HANSON INDUSTRIES, LLC,)	
etc., et al.,)	
)	
Plaintiffs,)	
)	
v.)	Case No.
)	05-03639 JW
GOOGLE, INC.,)	
)	
)	
Defendant.)	
_____)	

DEPOSITION OF HOWARD STERN

August 16, 2006

227871



(310) 207.8000 Los Angeles	(916) 922.5777 Sacramento	(818) 702.0202 San Fernando Valley
(949) 955.0400 Orange County	(408) 885.0550 San Jose	(858) 455.5444 San Diego
(415) 433.5777 San Francisco	(951) 686.0606 Inland Empire	(760) 322.2240 Palm Springs

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H. Stern

A. Yes.

Q. Any other on-line AdWords

programs or ad programs you use?

A. Not anymore.

Q. Okay. Did you ever use others?

A. Yes.

Q. Who did you use?

A. Yahoo.

Q. And how long did you use Yahoo?

A. I can't say for sure, but I
would say maybe a few months.

Q. Okay. Do you remember when that
was?

A. It was prior to October 2003
when I started with AdWords.

Q. Okay. And how did you become
aware of the AdWords program?

A. I believe I just saw those
sponsored ads show up on searches, and I
realized that Google had a similar product
that Yahoo had. I looked into it and signed
up.

Q. Okay. When you say you looked
into it, what did you do to look into it?

1 STATE OF CALIFORNIA)
2 COUNTY OF LOS ANGELES) ss.

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I, Oscar Ventura, hereby certify:

I am an employee of Barkley Court Reporters,
duly authorized agent for the deposition officer that
stenographically recorded the testimony in the foregoing
deposition and authorized to execute this copy
certificate.

The foregoing is true and correct copy of
the original transcript of the proceedings taken before
me as thereon stated.

Dated August 29, 2006.


