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11

12 IN THE UNITED STATES DISTRICT COURT  
13 FOR THE NORTHERN DISTRICT OF CALIFORNIA  
14 SAN JOSE DIVISION

15 **VIDEO SOFTWARE DEALERS and**  
16 **ENTERTAINMENT SOFTWARE**  
17 **ASSOCIATION,**

Plaintiffs,

18 v.

19 **ARNOLD SCHWARZENEGGER, in his**  
20 **official capacity as Governor of the State of**  
21 **California; BILL LOCKYER, in his official**  
22 **capacity as Attorney General of the State of**  
23 **California; GEORGE KENNEDY, in his**  
24 **official capacity as Santa Clara County**  
25 **District Attorney, RICHARD DOYLE, in his**  
26 **official capacity as City Attorney for the City**  
27 **of San Jose, and ANN MILLER RAVEL, in**  
28 **her official capacity as County Counsel for**  
**the County of Santa Clara,**

Defendants.

CASE NO. C 05 4188 RMW RS

**STATE DEFENDANTS'**  
**MEMORANDUM OF POINTS AND**  
**AUTHORITIES IN OPPOSITION TO**  
**PLAINTIFFS' MOTION FOR**  
**ATTORNEYS' FEES AND COSTS**

Hearing: October 19, 2007  
Time: 9:00 a.m.  
Courtroom: 6  
Judge: The Honorable Ronald M.  
Whyte

1 **INTRODUCTION**

2 The State defendants oppose plaintiffs' request for attorneys fees for two reasons. First,  
3 the loadstar claim for the number of attorney hours is unreasonable due to duplication of pleadings,  
4 over-staffing, and an excessive number of hours billed. Second, the claimed hourly rate for paralegal  
5 services is not in line with the prevailing rate in the Northern District.

6 Plaintiffs, at this stage of the litigation, are the prevailing party entitled to reasonable  
7 attorneys' fees. But plaintiffs' claimed attorney hours fail to reflect the economy achieved by their  
8 repeated nationwide challenges to state violent video game statutes, and should be reduced by at least  
9 20 percent. Almost every salient issue in this case has been comprehensively briefed in at least  
10 seven prior violent video game/free speech cases litigated by the plaintiffs' lead law firm, Jenner and  
11 Block. Jenner and Block's loadstar claim for hours billed challenging a state violent video game  
12 statute was recently reduced for this very reason. On November 30, 2006, the U.S. District Court  
13 for the Eastern District of Michigan in *Entertainment Software Association v. Granholm*, noting the  
14 "extensive similarity between plaintiffs' pleadings and documents in this case and the Illinois  
15 [Blagojevich] case," ordered an across the board 20 percent reduction in attorney hours claimed by  
16 Jenner and Block due to the excessive time claimed for drafting and preparing documents. (Levy  
17 Declaration in Support of Request for Judicial Notice, Exhibit B- document 75 at pp. 4,5.) The same  
18 reduction is warranted here.

19 In addition, the claimed market rate for a paralegal coordinator of \$210 per hour in 2005,  
20 and \$225 in 2006, does not comport with the prevailing market rate in this judicial district and  
21 should be reduced to no more than \$125 per hour.

22 **ARGUMENT**

23 **I. PLAINTIFFS' CLAIMED LOADSTAR FIGURE FOR ATTORNEY HOURS IS NOT**  
24 **REASONABLE.**

25 **A. Plaintiffs bear the burden of justifying the number of attorney hours claimed.**

26 The initial determination of reasonable attorneys' fees is calculated by multiplying the  
27 number of hours reasonably expended on litigation by a reasonable hourly rate. *Hensley v.*  
28 *Eckerhart*, 461 U.S. 429, 433 (1983). Section 1988, however, only allows a prevailing party to

1 recover its "reasonable" attorneys' fees. 42 U.S.C. § 1988. As the legislative history to section 1988  
2 provides, a reasonable attorneys' fee award "is one that is adequate to attract competent counsel but  
3 ... [that does] not produce windfalls to attorneys." *Blum v. Stenson*, 465 U.S. 886, 897 (quoting  
4 S.Rep. No. 94-10011, p. 6 (1976). The Supreme Court has instructed district courts to exclude from  
5 a fee request hours that are "excessive, redundant or otherwise unnecessary." *Hensley v. Eckerhart*,  
6 461 U.S. 429, 434 (1983).

7         The burden of establishing entitlement to an attorneys' fees award lies solely with the  
8 claimant. *Id.* at 437. Where the documentation is inadequate, the district court is free to reduce a  
9 claimant's fee award accordingly. In addition, the hours claimed may be reduced if the court finds  
10 the case was overstaffed, the hours duplicated, or the hours expended are deemed excessive or  
11 otherwise unnecessary. *Id.* at 433-34. See also, *Entertainment Software Ass'n v. Blagojevich*, 2006  
12 WL 3694851 (N.D.Ill. 2006) [Partner hours claimed by Jenner and Block reduced because work  
13 could have been done by an associate or was otherwise unnecessary.]

14         In this case, the attorney hours claimed by plaintiffs merit close scrutiny and a downward  
15 reasonableness adjustment of 20 percent because the repeated nationwide litigation, by plaintiffs'  
16 counsel, of legal issues identical to those in this case, significantly reduces the amount of time  
17 required to prepare high quality pleadings. The lodestar calculation therefore must reflect the  
18 economy of scale and time saved when briefing legal issues which are no longer new to the attorneys  
19 involved, novel, or of first impression. The hours claimed also should be reduced due to over-  
20 staffing.

21         **B. The attorney hours claimed for the loadstar calculation are not reasonable because**  
22         **Jenner and Block has recycled pleadings from earlier cases.**

23         This case is the seventh in a line of eight First Amendment challenges to violent video  
24 game statutes litigated by Jenner and Block. (Declaration of Paul M. Smith in Support of Plaintiffs'  
25 Motion for Attorneys Fees and Costs, ¶ 3.) Plaintiffs' substantial experience and expertise in this  
26 sub-area of First Amendment jurisprudence may justify their claim to high hourly loadstar rates.  
27 But the repeated litigation of identical legal issues creates an economy and efficiency which requires  
28 lower attorney hours expended in the preparation of repackaged pleadings. The significant

1 pleadings in this case, though fine-tuned to address a California statute, are indeed substantially  
2 repackaged products. (Levy Declaration in Support of Request for Judicial Notice, Exhibits A-F.)  
3 A reduction in claimed attorney hours of at least 20 per cent is warranted based upon the following  
4 analysis.

5 First, plaintiffs claim a loadstar total of 775.05 hours billed (176.55 for Gibson, Dunn &  
6 Crutcher, and 598.5 for Jenner & Block) by a combination of 12 plaintiffs lawyers, and claim 27.5  
7 paralegal hours. (See, declaration of Ethan D. Dettmer, ¶13; declaration of Paul M. Smith, ¶ 18.)  
8 This loadstar claim is unreasonable because it contains charges for a significant duplication of legal  
9 work.

10 The legal issues in this case are virtually identical to the legal issues litigated by Jenner and  
11 Block in seven previous cases challenging the constitutionality of violent video game statutes.<sup>1/</sup> The  
12 identical nature of the pleadings are striking. For example, plaintiffs' Motion for Preliminary  
13 Injunction in this case (Levy Declaration in Support of Request for Judicial Notice, Exhibit A) bears  
14 a remarkable, and sometimes verbatim, resemblance in content and structure to injunctive relief  
15 motions filed by Jenner & Block in the *Granholm* case (Levy declaration, Exhibit B); the *Hatch* case  
16 (Levy declaration, Exhibit C); the *Foti* case (Levy declaration, Exhibit D); *Blagojevich* case (Levy  
17 declaration, Exhibit E); and the *Maleng* case (Levy declaration, Exhibit F.)

18 Similarly, the repackaged nature of plaintiffs' arguments in support of their motion for  
19 summary judgment filed in this action (Levy declaration, Exhibit A-document 74) is illustrated by  
20 a comparison with the same motions filed by Jenner & Block in the *Granholm* case (Levy  
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22  
23 1. *Entm't Software Assoc. v. Granholm*, 426 F.Supp.2d 646 (E.D.Mich.2006) [plaintiff's  
24 motion for summary judgment granted]; *Entertainment Software Ass'n v. Blagojevich*, 404 F. Supp.  
25 2d 1051 (N.D. Ill.2005)[plaintiffs' application for permanent injunction granted after court trial on  
26 the merits]; *Entertainment Software Ass'n v. Hatch*, 443 F.Supp. 2d 1065 (D. Minn 2006) [plaintiffs'  
27 application for permanent injunction granted]; *Entertainment Software Ass'n v. Foti*, 451 F.Supp.  
28 2d 823 (M.D. La. 2006) [plaintiffs' application for preliminary injunction granted]; *Video Software  
Dealers Ass'n v. Maleng*, 325 F. Supp. 2d 1180 (W.D. Wash. 2004) [plaintiffs' application for  
permanent injunction granted]; *Interactive Digital Software Ass'n v. St. Louis County*, 329 F.3d 954  
(8<sup>th</sup> Cir. 2003) [reversed judgment of the district court and remanded case for entry of an injunction];  
and *American Amusement Mach.Ass'n v. Kendrick*, 244 F.3d 572 (7<sup>th</sup> Cir. 2001) [reversed judgment  
of the district court and remanded case for entry of an injunction.]

1 declaration, Exhibit B), the *Foti* case (Levy declaration, Exhibit D), and the *Maleng* case (Levy  
2 declaration, Exhibit F.) Accordingly, the loadstar claim of 773.05 attorney hours billed by 12  
3 attorneys is excessive given that plaintiffs used, sometimes verbatim, pleadings they had prepared  
4 in earlier cases.

5           The claiming of excessive attorney hours for researching and briefing legal issues that do  
6 not require the development of an original theory or the analysis of obscure principles is grounds for  
7 a reduction in the loadstar hours claimed by counsel. See, *Maldonado v. Houstoun*, 256 Fed.3d 181  
8 (3<sup>rd</sup> Cir. 2001). In *Malonado*, for example, the court reduced the attorney hours claimed because the  
9 appellate briefing, while excellent, addressed matters briefed and argued in the District Court, and  
10 the District Court as well carefully and thoughtfully analyzed the legal issues in its decision. *Id.* at  
11 186. A similar significant reduction is warranted in this case based upon the repackaged nature of  
12 the critical pleadings.

13           Second, a comparison of hours expended by the California Attorney General's Office in  
14 defending this action is another metric supporting a reduction in plaintiffs' claimed attorney hours.  
15 In contrast to the claim that 12 plaintiffs' lawyers and their two paralegals expended a total of  
16 802.55 hours on this matter, the California Attorney General's Office assigned two attorneys who  
17 billed 838.25 hours in defending this action. (Supporting declaration of Anthony Westlake ¶ 4;  
18 attachment 1.) No hours were billed for paralegal services. (*Id.*) The California Attorney General's  
19 billing reflects original defense research on a novel legal assignment of first impression in California  
20 by a law office which has not been engaged in repetitive litigation of this particular sub-area of First  
21 Amendment jurisprudence. Had this case been the state's sixth or seventh defense to a First  
22 Amendment challenge to a violent video game statute, it stands to reason the hours billed would have  
23 dropped at least 20 percent, and probably closer to 40 percent compared to the first time the state  
24 defended a case of this type.

25           **C. The billing records lack detail, and demonstrate over-staffing and redundant work.**

26           Plaintiffs' supporting billing records lack specificity. This lack of detail prevents a more  
27 detailed and empirical comparison of the hours attributed to crafting pleadings in this case compared  
28 to the hours plaintiffs have claimed in the past for the preparation of substantially similar

1 documents. Plaintiffs' counsel may not be required "to record in great detail how each minute of his  
2 time was expended" but at a minimum should identify the general subject matter of time  
3 expenditures. *Hensley v. Eckerhart*, 461 U.S. 424, 437, n.12 (1983). Where the documentation is  
4 inadequate, the district court is free to reduce an applicant's fee award accordingly. *Id.* at p.433.  
5 In this case, the lack of detail in support of plaintiffs' claimed loadstar figures warrants such a  
6 reduction.

7 Plaintiffs' supporting time records include the following vague time entries by Jenner &  
8 Block:

- 9 • 10/05/05 - a 7.25 hour block of time for a combination of six tasks including "drafted  
10 complaint for California litigation";
- 11 • 10/06/07- a 5.25 hour block of time for a combination of tasks including "drafted  
12 complaint for California litigation";
- 13 • 10/07/06- an 8 hour block of time for a number of tasks including "edited California  
14 complaint"; and
- 15 • 10/17/05- a 12.5 block of time for a number of tasks including "edited complaint."

16 This type of block billing creates an opaque record which prevents a more detailed evaluation of  
17 apparent duplication of effort.

18 The hours billed by both law firms in this case also demonstrate over-staffing. The  
19 performance of redundant work and over-staffing are grounds for a reduction in claimed attorney  
20 hours. See, *Entertainment Software Ass'n v. Blagojevich*, supra, 2006 WL 3694851 (N.D.Ill.,2006);  
21 *Maldonado v. Houstoun*, supra, 256 Fed.3d 181. In this case, four partners prepared for and attended  
22 the December 9, 2005, oral argument on the motion for preliminary injunction. According to  
23 plaintiffs' supporting billing records, two partners from Gibson, Dunn & Crutcher prepared for and  
24 attended the hearing (charging \$460 per hour and \$570 per hour, respectively). In addition, two  
25 partners from the out of state offices of Jenner and Block prepared for and attended the same hearing  
26 (charging \$585 per hour and \$425 per hour, respectively.) It is doubtful Jenner and Block, a law firm  
27 with extensive litigation experience (and success) in this sub-area of First Amendment litigation,  
28

1 actually needed the assistance of a local law firm to substantively review its pleadings, and to prepare  
2 for, and send two partners to attend, oral argument.

3 In conclusion, the repackaged nature of most of plaintiffs' pleadings, the over-staffing of  
4 attorneys, the disproportionate number of attorney hours claimed in comparison to the attorney hours  
5 expended by defense counsel, and the lack of specificity of the billing records submitted by  
6 plaintiffs' counsel, warrants a reduction of at least 20 percent in the number of attorney hours to be  
7 used for the loadstar calculation.

8 **II. THE PARALEGAL MARKET RATE CLAIMED FOR THE LOADSTAR**  
9 **CALCULATION IS NOT REASONABLE.**

10 Reasonable fees under section 1988 are calculated according to the prevailing market rates  
11 in the relevant legal community. *Blum v. Stenson*, 465 U.S. 886, 895 n.11 (1984). The burden is  
12 on the plaintiff to produce such evidence. *Sorenson v. Mink*, 239 Fed.3d 1140, 1145 (9<sup>th</sup> Cir. 2001.)  
13 The general rule is market rates in the forum district are used, not the market rates for the home  
14 office of an out of town law firm. *Barjon v. Dalton*, 132 F.3d 496 (9<sup>th</sup> Cir.1997) [no error in  
15 applying hourly rate in accordance with prevailing rates in local forum--the Sacramento area--rather  
16 than the higher rates charged by San Francisco attorneys]; *Jane L. v. Bangerter*, 61 F.3d 1505 (10<sup>th</sup>  
17 Cir.1995) [no error in awarding fees to New York City attorneys based on prevailing Salt Lake City  
18 rates rather than rates received by New York attorneys].

19 Here, with the exception of a boiler-plate statement in the supporting declaration of Paul  
20 M. Smith asserting "that these hourly rates are similar to the rates charged at that time by other  
21 comparable law firms in Washington D.C." the plaintiffs fail to provide any evidence to support the  
22 rates requested for "paralegal coordinator" Cheryl Olson of \$210/hour for 2005, and \$225/hour for  
23 2006. (Declaration of Paul M. Smith in Support of Motion for Attorneys' Fees and Costs, ¶¶14,15.)  
24 There is no evidence to support a claim that the rates charged by other law firms in Washington D.C.  
25 for comparable paralegal work reflects the prevailing market rate in San Jose or the Northern District  
26 of California. See, *Comite De Journaleros De Redondo Beach v. City of Redondo Beach*, Not  
27 Reported in F.Supp.2d, 2006 WL 4081215 (C.D. Cal.) [finding \$125 per hour in 2004 and 2005 is  
28 reasonable and consistent with the prevailing rate for paralegals in Los Angeles.]

1 Plaintiffs seek fees for non-attorney staff at Jenner and Block consisting of two paralegals,  
2 Cheryl L. Olson and Helder G. Agostinho, who performed various tasks in 2005 and 2006,  
3 including: 1) cite checking (10/10/05, 10/17/05, 11/22/05, 4/18/06, 4/19/06, 4/27/06); 2)  
4 proofreading and formatting motions (10/19/05, 11/21/05); and 3) various clerical tasks (10/13/05,  
5 10/14/05, 10/17/05, 10/18/05.) Plaintiffs here have failed to meet their burden with respect to  
6 justifying the rate of \$210/hour in 2005 and \$225/ hour in 2006 for "paralegal coordinator" Cheryl  
7 L. Olson and therefore the rates should be adjusted downward to no more than \$125 per hour.

8 **CONCLUSION**

9 Plaintiffs are the prevailing party and are entitled to reasonable attorneys' fees and costs.  
10 But the lodestar calculation must reasonably reflect the economy of scale and time saved by briefing  
11 identical legal issues which are no longer new, or novel, to the attorneys. In addition, a reasonable  
12 reduction in the claimed number of attorney hours is warranted based upon evidence of overstaffing  
13 and redundant assignments. For all the reasons outlined above, the state defendants respectfully  
14 request a reduction of at least 20 percent for the attorney hours component of the loadstar and a  
15 reduction in the claimed rate of paralegal services.

16 Dated: September 28, 2007

17 Respectfully submitted,  
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