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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

Express Diagnostics Int'l, Inc.,

NO. C 06-01346 JW

Plaintiff,

v.

Barry Tydings, et al.,

Defendants.

**ORDER DIRECTING PARTIES TO FILE  
JOINT STATEMENT OF UNDISPUTED  
FACTS; CONTINUING HEARING ON  
DEFENDANTS' MOTIONS FOR  
SUMMARY JUDGMENT**

The parties are scheduled to appear before the Court on November 20, 2008 for a hearing on Defendants' Motions for Summary Judgment.<sup>1</sup> Having studied the parties' filings with respect to Defendants' Motions, the Court finds that the parties have not adequately framed the factual underpinnings of Plaintiff's trademark claims. The Court is unable, given the state of the parties' filings, to conclusively determine whether there are disputed issues of material fact associated with those claims. The Court does understand, however, that the main thrust of Defendants' motion relating to the trademark claims is that the alleged DrugCheck trademark is not protectable under the Lanham Act, either because (a) it is generic or (b) it is descriptive, and Plaintiff cannot provide evidence of secondary meaning associated with the mark.

Despite this relatively clear legal issue, the Court is not in a position to make an informed disposition of Defendants' motion because the parties do not direct the Court to any clear factual

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<sup>1</sup> (Motion for Partial Summary Judgment on Plaintiff's Trademark Counts, Docket Item No. 197; Motion for Partial Summary Judgment on Plaintiff's Business Torts Count 11 through 14, Docket Item No. 212; Motion for Partial Summary Judgment on Plaintiff's Claims for Infringement of the Mark Drugcheck, Docket Item No. 253.)

1 outline of the trademark claims. Nor do the parties clarify which relevant facts are in dispute or are  
2 undisputed, which is what the Court requires for its determination of a motion for summary  
3 judgment.

4 Accordingly, on or before **November 24, 2008 at 4 p.m.**, the parties shall file a Joint Factual  
5 Statement, according to the following terms:

6 The Joint Factual Statement shall take the form of a chart with three vertical columns.

- 7 (1) In the first column, Defendants shall list all facts **relevant to the issue of**  
8 **“secondary meaning,”**<sup>2</sup> which they contend are undisputed. All references shall be  
9 properly cited. This first column of undisputed facts shall be filed with the Court and  
10 served to Plaintiff’s counsel on or before **November 10, 2008 at 4 p.m.**
- 11 (2) In the second column, Plaintiff shall respond to Defendants’ undisputed facts by  
12 confirming which facts are undisputed and by clearly identifying which facts it  
13 disputes. For every disputed fact, Plaintiff shall point to evidentiary support in the  
14 record before the Court. All references shall be properly cited. This second column  
15 of facts shall be filed with the Court and served to Defendants’ counsel on or before  
16 **November 17, 2008 at 4 p.m.**
- 17 (3) In the third column, Defendant shall rebut disputed facts put forth by Plaintiff. The  
18 final three-columned chart shall be filed with the Court by the **November 24**  
19 deadline, set out above.

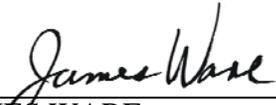
20 In light of this Order, the Court continues the hearing and case management conference  
21 currently set for November 24, 2008 to **December 12, 2008 at 10 a.m.**<sup>3</sup>

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25 <sup>2</sup> The Court finds that it can address the merits of Defendants’ other contentions on the  
26 trademark claims and Defendants’ entire motion on business torts without any additional factual  
27 statements.

28 <sup>3</sup> The Court takes Defendants’ Motion re: Plaintiff’s Contempt and Objections to  
Magistrate’s Discovery Order (Docket Item No. 217) under submission without oral argument. See  
Civ. L.R. 7-1(b).

1           On or before **December 5, 2008 at 3 p.m.**, the moving party shall compile a three ring  
2 binder (to be lodged with the Court by the way of the Clerk's office) containing (1) the motions and  
3 any supporting memorandum of law; (2) the opposition memorandum; (3) any reply memorandum;  
4 and (4) any exhibits and declarations in support or opposition to the motion, which shall be clearly  
5 labeled with tabs.

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7 Dated: November 3, 2008

  
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JAMES WARE  
United States District Judge

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1 **THIS IS TO CERTIFY THAT COPIES OF THIS ORDER HAVE BEEN DELIVERED TO:**

2 Joanna R. Mendoza jmendoza@theiplawfirm.com  
3 Joseph Lawrence Strabala legal@quantumsi.com  
4 Martin H. Orlick mho@jmbm.com  
5 Richard Allen Nebb rnebb@vierramagen.com  
6 William N. Woodson wnw@woodsonallen.com

7 **Dated: November 3, 2008**

**Richard W. Wieking, Clerk**

8 **By:           /s/ JW Chambers**  
9 **Elizabeth Garcia**  
10 **Courtroom Deputy**

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