

EXHIBIT 5

Google AdSense

AdSense Home

What's AdSense?

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What's AdSense?

Google AdSense is the program that can give you advertising revenue from each page of your website—with a minimal investment in time and no additional resources.

Earn more revenue

AdSense delivers relevant text and image ads that are precisely targeted to your site's content. And when you add a Google search box to your site, AdSense delivers relevant ads that are targeted to the Google search results pages generated by your visitors' requests.

Get started in minutes

Access thousands of advertisers

Grasps the meaning of your content

Make money from a Google search box

Show only appropriate ads

Customize AdSense for your site

See what our customers say

Apply now

The screenshot shows a website for 'Jenny's Dog Naming Service' (www.nameadog.com). The page features several AdSense ads:

- A 'Top 10' list titled 'SECRET PUPPY DOGS NAMED IN AMERICA' with a sub-headline 'Four New To Kincaid's Team!' and a photo of a dog.
- A 'Name A Dog' section titled 'Do You Hope People Won't Hear You When You Call Your Dog?' with a list of tips:
 - They get embarrassed to call the dog name at night.
 - The dog gets confused.
 - The grandparents are confused by the name.
 - The dog gets in trouble when they see the dog's name at a store.
 - The dog's name is embarrassing and is not a characteristic of the dog's personality.
 - The name just doesn't suit the dog's personality.
- A 'Babies' section titled 'Do You Regret Having Let Your 11-Year-Old Son Name the Family Dog?' with a photo of a dog.

The image shows two AdSense ads side-by-side:

- The top ad is for 'PetSmart Dog Training' with the headline 'Dog Training PetSmart Dog Training is Fun, Safe & Convenient. Find Classes Near You' and the URL 'www.petsmart.com'.
- The bottom ad is for 'IAMS Puppy Housebreaking' with the headline 'Puppy Housebreaking Discover IAMS Smart Puppy Formula. Register for Advice, Offers & More!' and the URL 'www.iams.com/smartpup'.

You get relevant text and image ads precisely targeted to your site and content.

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