

1 SEAN A. LINCOLN (State Bar No. 136387)
 salincoln@orrick.com
 2 I. NEEL CHATTERJEE (State Bar No. 173985)
 nchatterjee@orrick.com
 3 MONTE COOPER (State Bar No. 196746)
 mcooper@orrick.com
 4 THERESA A. SUTTON (State Bar No. 211857)
 tsutton@orrick.com
 5 YVONNE P. GREER (State Bar No. 214072)
 ygreer@orrick.com
 6 ORRICK, HERRINGTON & SUTCLIFFE LLP
 1000 Marsh Road
 7 Menlo Park, CA 94025
 Telephone: 650-614-7400
 8 Facsimile: 650-614-7401

9 Attorneys for Plaintiffs
 THE FACEBOOK, INC. and MARK ZUCKERBERG

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UNITED STATES DISTRICT COURT
 NORTHERN DISTRICT OF CALIFORNIA
 SAN JOSE DIVISION

15 THE FACEBOOK, INC. and MARK
 ZUCKERBERG,
 16
 Plaintiffs,
 17
 v.
 18
 19 CONNECTU, INC. (formerly known as
 CONNECTU, LLC), PACIFIC
 20 NORTHWEST SOFTWARE, INC.,
 WINSTON WILLIAMS, WAYNE CHANG,
 and DAVID GUCWA,
 21
 Defendants.

Case No. 5:07-CV-01389-RS

REDACTED/PUBLIC VERSION

**MOTION TO COMPEL
 COMPLIANCE BY DEFENDANTS
 PACIFIC NORTHWEST SOFTWARE
 AND WINSTON WILLIAMS WITH
 ORDER GRANTING MOTION TO
 COMPEL SUPPLEMENTAL
 INTERROGATORY RESPONSES**

Date: February 27, 2008
 Time: 9:30 A.M.
 Judge: Honorable Richard Seeborg

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1 **NOTICE OF MOTION**

2 **TO DEFENDANTS PACIFIC NORTHWEST SOFTWARE AND WINSTON**
3 **WILLIAMS AND THEIR ATTORNEYS OF RECORD:**

4 PLEASE TAKE NOTICE that on February 27, 2008, at 9:30 A.M. or as soon thereafter as
5 it may be heard, in Courtroom 4 of this Court, before the Honorable Richard Seeborg, Plaintiff
6 Facebook, Inc., pursuant to Rule 37 of the Federal Rules of Civil Procedure and N.D. Cal. Civil
7 Local Rule 37, will and hereby does move for an order as follows:

8 1. Compelling Defendants Pacific Northwest Software (“PNS”) and Winston Williams to
9 comply with the Court’s Order Granting Motion To Compel Supplemental Interrogatory
10 Responses and Setting Case Management Conference, dated December 12, 2007;

11 2. Ordering PNS and Williams to produce all computer web servers, computers hosting
12 SQL databases, and other memory devices in their possession, custody or control from 2004 to
13 present for imaging and examination for information responsive to Facebook’s Interrogatory Nos.
14 3 & 4 and the December 12, 2007 Order; and

15 3. Alternatively, entering an evidentiary finding that PNS and Williams sent three
16 ConnectU invitation e-mails to each of the at least three million registered Facebook users as of
17 July 1, 2005.

18 This motion is based on the accompanying Memorandum, the Declaration Of Monte M.F.
19 Cooper In Support Of Plaintiffs’ Motion To Compel and exhibits attached thereto (“Cooper
20 Decl.”), the Declaration Of Chris Shiflett In Support Of Plaintiffs’ Motion To Compel and
21 exhibits attached thereto (“Shiflett Decl.”), and all pleadings and papers that are of record and are
22 on file in this case.

23 **I. INTRODUCTION**

24 This motion requests that the Court: (1) compel PNS and Williams to comply with the
25 Court’s Order Granting Motion To Compel Supplemental Interrogatory Responses and Setting
26 Case Management Conference, dated December 12, 2007 (the “Order”), and either (2) order PNS
27 and Williams to produce all of their servers and other memory devices for imaging and analysis
28 for responsive information, or alternatively (3) enter a factual finding that PNS and Williams sent

1 three ConnectU invite e-mails to each of three million registered Facebook users as of July 1,
2 2005.

3 Plaintiffs have been attempting for eight months to obtain information related to the URLs
4 and IP addresses Defendants used to access the Facebook website and the number of unsolicited
5 “spam” e-mails sent by Defendants to Facebook users inviting them to join the ConnectU
6 website. On December 12, 2007, this Court granted a motion to compel and ordered defendants
7 PNS and Williams to “undertake reasonable efforts to determine whether [they] possess[]
8 information responsive to” Facebook’s Interrogatory Nos. 3 & 4, and to supplement their
9 responses by January 2, 2008. *See* Shiflett Decl., Ex. 7. By separate Order dated December 21,
10 2007, this Court clarified that “[a]lthough that [December 12, 2007 Order] was nominally
11 directed at *both* Williams and Pacific Northwest Software (‘PNS’), it was premised on the
12 likelihood that further responsive information could be recovered from the computers of PNS,
13 and not on any showing that Williams necessarily *personally* possessed additional responsive
14 information, apart from whatever assistance he could provide PNS in searching its computers.”
15 *See id.* Ex. 8 at n.1.

16 PNS and Williams provided declarations in response to the Order. The declarations did
17 not comply with the Order. The declarations do not describe any search efforts. Instead, PNS’
18 Declarant, John Taves, carefully states that PNS’ computer records “do not contain information
19 that will allow [Taves], on behalf of PNS to further respond” to the interrogatories. *Id.* Ex. 9.
20 Taves makes no effort to explain why others at his company cannot provide responsive
21 information, and he makes no effort to explain why consultation of his own SQL database will
22 not produce the requisite data. Likewise, the Williams declaration does not say whether or not
23 Williams examined PNS’ servers and other data. Instead, relying solely on his memory of the
24 contents of the PNS servers from years ago, Williams states that there is no information “about
25 which [he] is aware” that would permit further responses to the interrogatories. *Id.* Ex. 10.

26 Contrary to these statements in the declarations, Defendants’ documents reveal that
27 responsive records were created and could only be destroyed if deliberately purged. The
28 information responsive to the interrogatories will establish the amount of statutory damages for

1 which PNS and Williams are liable for their violations of the CAN-SPAM Act, potentially on the
2 order of hundreds of millions of dollars.¹ Williams and PNS should answer the simple discovery
3 proffered by Plaintiffs, as this Court previously ordered. For these reasons, the requested relief
4 should be granted.

5 **II. FACTUAL BACKGROUND**

6 **A. PNS And Williams Failed To Comply With The Order Compelling Them To** 7 **Perform A Reasonable Search And Produce Responsive Information**

8 On December 12, 2007, the Court entered an Order granting Facebook's motion to compel
9 responses to Interrogatory Nos. 3 & 4, which request information pertaining to URLs and IP
10 addresses used to access Facebook's website (No. 3), and an accounting of e-mails sent to
11 Facebook users (No. 4). Shiflett Decl. Ex. 7 at 2:2-14; Exs. 4 & 5 (Nos. 3 & 4). The Order
12 rejected PNS and Williams' arguments that they could not respond to the interrogatories and
13 described their "attempt to disclaim any relevant knowledge ... to be an inappropriately evasive
14 response" that was "not credible." *Id.* Ex. 7 at 3:15-16, 4:1-3. The Court found it likely "that
15 further responsive information could be recovered from the computers of PNS . . ." *Id.* Ex. 8 at fn
16 1. The Order required PNS and Williams to:

17 undertake reasonable efforts to determine whether [they] possess[]
18 additional information responsive to these interrogatories . . .

19 *Id.* Ex. 7 at 4:4-6. PNS and Williams were ordered to serve either supplemental responses
20 providing the responsive information or verified declarations stating that they "genuinely do not
21 possess" responsive information. *Id.* at 4:9-10 and fn 4. The Order also required PNS to "give
22 Williams access to its computer files and databases to permit complete discovery responses." *Id.*
23 at 4:4-6.

24 On January 2, 2008, PNS and Williams submitted two declarations in response to the
25 Order. Shiflett Decl. Exs. 9 & 10. Neither declaration discusses any efforts to search or identify
26 additional information responsive to the interrogatories, provides additional responsive

27 ¹ On January 7, 2008, Facebook filed a motion for partial summary judgment of liability for
28 violations of the CAN-SPAM Act, 15 U.S.C. §§ 7704(a)(1) and 7704(b)(1) ("Facebook's
Summary Judgment Motion"). Doc. No. 251. The motion is calendared for argument on
February 27, 2008.

1 information or attests that PNS and Williams genuinely do not possess responsive information.

2 The PNS declaration is two-paragraphs long. It states:

3 I, JOHN TAVES, declare

4 1. I am the president of Pacific Northwest Software, Inc. (“PNS”).
5 I have a bachelor of science degree in electrical engineering.

6 2. The computer records currently in PNS’s possession do not
7 contain information that will allow me, on behalf of PNS to further
8 respond to Interrogatory Nos. 3 and 4.

9 *Id.* Ex. 9. The declaration does not describe any search efforts. It omits any explanation of how
10 PNS attempted to comply with the Court’s order. It does not explain why its records do not
11 include the information that is responsive to Interrogatories Nos. 3 or 4. *Id.* PNS does not
12 identify what it did to comply with its obligation to consult all sources of information to respond
13 to the interrogatories, including the many computer specialists PNS employs. *See* Doc. No. 212
14 at 7:24-9:21; Doc. No. 222 at 13:22 – 14:17. Indeed, PNS makes no effort to explain, including
15 making any independent search of its records or any explanation why it cannot review its own
16 business records, such as billing statements or electronic communications involving its current
17 and former employees such as Wayne Chang, Joel Voss, or Winston Williams, in order to
18 respond. PNS also provides no explanation of what it means that computer records are not
19 “currently in PNS’s possession.” Shiflett Decl. Ex. 9 at ¶ 2.

20 The Williams declaration also is insufficient. It does not state whether Williams
21 examined PNS’ computer files and databases in response to the Order, and instead simply avers
22 that Williams did “not believe such access would allow [him] to further respond” to the
23 interrogatories. Shiflett Decl. Ex. 10 at 2:5-8; Ex. 7 at 4:4-6. Williams’ declaration is based on a
24 review, prior to issuance of the Order, of select documents (which are not enumerated) and other
25 information provided to him by counsel, as well as his memory of the contents of the PNS servers
26 from years ago. *Id.* Ex. 10 at 1:2-2:8. Without stating that he reviewed PNS’ servers or the
27 databases that were employed with them, Williams states that there is no information “about
28 which [he] is aware” that would permit further responses to the interrogatories. *Id.* at 2:11-13.

This is a reversal of Williams’ prior deposition testimony, noted by the Court in the Order, that it

1 should be possible to obtain responsive information from PNS servers. Shiflett Decl. Ex. 7 at
2 2:18-3:2. Williams' declaration fails to explain the basis for his earlier belief and why he has
3 apparently revised it without examining the servers since his deposition.

4 **B. PNS And Williams Possess More Information Responsive to Interrogatory**
5 **No. 3**

6 Facebook's Interrogatory No. 3 requests a list of the IP addresses and URLs associated
7 with defendants' efforts to access the Facebook website, in order to identify the specific devices
8 that contain responsive information. The evidence indicates that, despite this Court's Order dated
9 December 12, 2007, compelling them to consult such resources, PNS and Williams nonetheless
10 have not reviewed any of the records that existed on PNS' and Williams' servers containing the
11 information that is responsive to Interrogatories No. 3. See Shiflett Decl. ¶¶ 20-30. Indeed, their
12 interrogatory response is wrong.

13 The response to Interrogatory No. 3 incorrectly said three IP addresses were used to
14 access the Facebook website. In his response to Interrogatory No. 3, Williams stated that the
15 following IP addresses "were used to obtain data from the facebook.com: 207.244.158.164,
16 207.244.158.165 and 207.244.158.34." See Shiflett Decl. Ex. 5. The three IP addresses
17 identified are not responsive to that interrogatory. [REDACTED]

18 [REDACTED]
19 [REDACTED]
20 [REDACTED]
21 Shiflett Decl. Ex. 3 at PNS000440 & PNS000443. [REDACTED]

22 [REDACTED] – well after the dates that
23 Defendants claim they ended their efforts to utilize Importer, Crawler, and Social Butterfly.
24 Shiflett Decl. ¶ 25. These records reflect that *both* PNS' and Williams' interrogatory responses,
25 as well as their subsequent Declarations, are incomplete. Indeed, [REDACTED]
26 [REDACTED]

27 The actual IP addresses and URL identifiers are available. Each device running the
28 Importer, Crawler and Social Butterfly Programs carries "IP address" and "URL" identifiers, as

1 do proxy servers that PNS and Williams deployed in order to access the Facebook website.

2 Shiflett Decl. ¶¶ 19, 26-28. Williams testified at his deposition that [REDACTED]

3 [REDACTED]
4 [REDACTED] Cooper Decl. Ex. 9 at 67:1-8.

5 PNS and Williams can identify more IP addresses and URLs but choose not to. For
6 example, one of the IP addresses Williams fails to identify in his responses is his own server.

7 Cooper Decl. Ex. 10 (iMarc001529-31). Williams also admits to [REDACTED]

8 [REDACTED] Cooper Decl. Ex. 9 at 65:9-69:13. Yet,
9 Williams and PNS now claim they cannot identify the URL or IP addresses for a single one of
10 those computers, let alone the dates they used them. Similarly, although PNS and Williams do
11 not deny that they employed proxy servers to access Facebook's website, they fail to provide a
12 single one of the IP addresses of those proxy servers in their interrogatory responses, despite the
13 fact their own software code required the information to be maintained in the Defendants'
14 database. *See* Shiflett Decl. ¶¶ 26-28. The only way this information would not exist is if
15 someone manually erased it. Shiflett Decl. ¶ 47.

16 C. **PNS and Williams Possess or Destroyed Information Responsive to**
17 **Interrogatory No. 4**

18 Facebook's Interrogatory No. 4 requests information concerning the e-mails sent to e-mail
19 addresses taken by defendants from the Facebook website. *See* Shiflett Decl. ¶¶ 31-42 & Exs. 4
20 & 5 (No. 4). They have not provided it despite the Order requiring them to do so. Defendants'
21 software tools created information responsive to Interrogatory No. 4 including at least the
22 following: (1) databases containing Facebook user e-mail addresses and Facebook user ID's,
23 timestamps and statistics regarding the number of e-mails sent to each Facebook user, (2) all
24 "log" files listing e-mail addresses of Facebook users to which invite e-mails were sent, the dates
25 invitations were made, and the number of such e-mails sent, and (3) historical versions of
26 ConnectU Source Code preserved by the Subversion software. Shiflett Decl. ¶ 42.

27 The information taken from Facebook and the e-mails sent by Defendants were recorded
28 by PNS and Williams in their databases. Shiflett Decl. ¶¶ 18, 36-39, 42. PNS and Williams

1 created and managed databases that were populated with data by the Importer, Social Butterfly
2 and Crawler programs. Shiflett Decl. ¶¶ 15-18. [REDACTED]

3 [REDACTED]
4 [REDACTED] Shiflett

5 Decl. ¶¶ 36-37; Cooper Decl. Ex. 1 at GUCWA 0057 (12:02:53-12:04:08).
6 [REDACTED]

7 [REDACTED]
8 [REDACTED] Shiflett Decl. ¶¶ 15-16, 38 & Ex. 1 at PNS0310219-
9 21. [REDACTED]

10 [REDACTED]
11 [REDACTED] Shiflett Decl. ¶ 38 & Ex. 2 at PNS0310222. [REDACTED]
12 [REDACTED]

13 [REDACTED]
14 Cooper Decl. Ex. 1 at GUCWA 0057 (12:04:52-12:06:49); Shiflett Decl. ¶¶ 16-18, 36-39. [REDACTED]

15 [REDACTED]
16 [REDACTED] Cooper Decl. Ex. 11 at PNS0320945; Shiflett Decl. ¶¶ 36-40 & Ex. 1 at
17 PNS0310221. [REDACTED]

18 [REDACTED]
19 [REDACTED] Cooper Decl. Ex. 9 at 69:14-70:22; Shiflett Decl. ¶ 41.²

20 PNS and Williams used the statistics generated by these databases to report to ConnectU
21 on the number of profiles imported and e-mails sent. Shiflett Decl. Ex. 2 at CUCA02972. [REDACTED]

22 [REDACTED]
23 [REDACTED]
24 [REDACTED] Cooper Decl. Ex. 12 at
25 PNS0002119. These files could only be purged deliberately, not inadvertently. Shiflett Decl.
26 ¶ 47.

27 PNS and Williams do not explain why they cannot consult any of these records. PNS or

28 ² Notably, it would be highly unusual practice to fail to back up this data.

1 Williams do not explain why the information supposedly no longer is available or where it would
2 be. Williams makes a vague reference to the failure of PNS to maintain what he calls “weblogs.”
3 It is unclear what that reference means but the materials are not necessary to respond. Shiflett
4 Decl. ¶¶ 43-46.

5 **III. PNS AND WILLIAMS SHOULD BE COMPELLED TO COMPLY WITH THE**
6 **ORDER**

7 The Court’s December 12, 2007 and December 21, 2007 Orders directed PNS and
8 Williams to do three things: (1) give Williams access to PNS computer files and databases for
9 personal examination, (2) independent of such access, to perform a reasonable search for
10 responsive information using all available resources, and (3) serve either supplemental
11 interrogatory responses providing the responsive information or verified declarations stating that
12 additional information genuinely does not exist. Shiflett Decl. Ex. 7 at 4:3-10, fn 4. PNS and
13 Williams did not comply. *See id.* Exs. 9 & 10. The Court should compel them to comply with
14 the Order.

15 The PNS and Williams Declarations are evasive and incomplete. *See* Shiflett Decl., Ex. 7
16 at 3. It remains “unclear whether PNS conducted any inquiry whatsoever before simply”
17 claiming it could not supplement its original interrogatory responses, which stated it had virtually
18 no information from which it could attempt to respond to Interrogatories Nos 3 or 4. *Id.* at 3:19-
19 20. PNS and Williams should be compelled to supplement their declarations as follows. PNS
20 and Williams should identify (by make, model, IP address and URL) all memory devices either
21 PNS or Williams has used from 2004 to present, the devices’ current whereabouts, and a
22 description of any efforts to examine the devices (including by whom and when).³ They should
23 also include a detailed explanation of the whereabouts of the responsive databases, log files and
24 backup copies that are known to have existed on their devices, and whether any such files were
25 ever destroyed, copied and/or transferred. PNS and Williams also should describe any ConnectU-
26 related database, log and other information that does presently reside on their devices and the

27 ³ Interrogatory No. 3 requests the IP addresses and URLs for each device PNS and/or Williams
28 used to access the Facebook website. Because PNS and Williams claim they cannot recall this
information, Facebook requests an identification of all devices they have used from 2004 to
present.

1 explain the reasons why they claim such information is allegedly insufficient to permit a response
2 to the interrogatories. *Id.* Ex. 9 at ¶ 2. PNS also should be ordered to explain its qualification that
3 records “currently in PNS’s possession” do not contain information that will allow Taves to
4 respond on PNS’ behalf. PNS also should be ordered to produce the electronic files it sent to
5 Williams for examination. *Id.* Ex. 7 at 3:3-6. Williams should be ordered to explain his “working
6 knowledge of the contents of the PNS servers” that leads him to believe that no responsive
7 information exists. *Id.* Ex. 10 at ¶ 7. Williams also must explain why he now claims that there is
8 no other information “that exists” that would allow anyone to respond to Interrogatory Nos. 3 &
9 4. *Id.* ¶ 8.

10 **IV. PNS AND WILLIAMS SHOULD BE ORDERED TO PRODUCE THEIR DEVICES**
11 **FOR IMAGING AND EXAMINATION FOR RESPONSIVE RECORDS**

12 PNS’ and Williams’ continued efforts to avoid answering Plaintiffs’ interrogatories
13 necessitates judicially supervised imaging and examination of all of the memory devices in
14 Defendants’ possession, custody or control from 2004 to present. Imaging of hard drives and
15 other memory devices is appropriate where a party shows a particularized likelihood of finding
16 discoverable material. *Fennell v. First Step Designs*, 83 F.3d 526, 533 (1st Cir. 1996). The Court
17 should engage in a Rule 26(b)(2)(iii) balancing of factors in order to determine whether discovery
18 is warranted, weighing: (i) the needs of the case, (ii) the amount in controversy, (iii) the
19 importance of the issues, (iv) the potential for finding relevant materials, and (v) the importance
20 of the discovery in resolving issues. *Playboy Enters. v. Welles*, 60 F. Supp. 2d 1050, 1053-54
21 (S.D. Cal. 1999); *see also* Fed.R.Civ.P. 26(b)(2)(iii). Imaging is especially appropriate where the
22 computers were the instruments used to commit the wrongful acts are at issue in the litigation.
23 *See, e.g., Physicians Interactive v. Lathian Sys. Inc.*, Case No. CA 03-1193-A, 2003 WL
24 23018270 (E.D.Va. Dec.5, 2003) (granting expedited discovery of the mirror image of
25 defendants' hard drives where the plaintiff alleged that the defendants had launched attacks on
26 plaintiff's file servers, and electronic data related to those attacks was apparently on the
27 computers); *Ameriwood Indus., Inc. v. Liberman*, Case No. 4:06CV524-DJS, 2006 WL 3825291,
28 *2-5 (E.D.Mo. Dec.27, 2006) (hard drive imaging permitted where the main allegation of the

1 complaint was that defendants improperly used their employer's computers to sabotage the
2 plaintiff's business). A party cannot escape production of its computers based on "self-serving
3 statements" claiming that the device does not contain relevant information. *Frees, Inc. v.*
4 *McMillian*, Case No. 05-1979, 2007 WL 184889, *2 (W.D.La. Jan. 22, 2007) (ordering
5 production of computer over party's sworn affidavit that the computer did not contain relevant
6 data, because it was a likely place such evidence would have been stored).

7 **A. Particularized Fact Show A Likelihood Of Finding Responsive Records On**
8 **PNS and/or Williams' Devices**

9 As discussed above, the evidence shows that the software tools employed by PNS and
10 Williams created responsive databases, logs and backup files on one or more of their servers and
11 other memory devices. See Shiflett Decl. ¶¶ 36-42 & Ex. 1 at PNS0310221, Ex. 2 at
12 PNS0310222; Cooper Decl. Ex. 1 at GUCWA 0057 (12:02:53-12:06:49); Ex. 11 at
13 PNS0320945. [REDACTED]

14 [REDACTED]
15 [REDACTED]
16 [REDACTED], indicate that they preserved and accessed the responsive information on their
17 devices. Cooper Decl. Ex. 13 at PNS01768 [REDACTED] & PNS01769 [REDACTED]; Shiflett
18 Decl. Ex. 1 at PNS0281469-73, Ex. 2 at PNS0310177 and CUCA02972.

19 **B. The Playboy Factors Weigh In Favor Of Ordering Imaging**

20 The *Playboy* factors also are satisfied in the present circumstance. *Playboy*, 60 F.Supp.2d
21 at 1053-54. Each factor is discussed separately below.

22 **1. The Needs of The Case**

23 This case concerns the defendants' use of the devices in question to automate their efforts
24 to hack Facebook's servers, steal electronic data and send spam e-mails to Facebook's userbase.
25 The nature of these facts necessitates the electronic discovery and forensic analysis of PNS' and
26 Williams' devices that Facebook requests, which is directly related to damages under Plaintiffs'
27 claims.
28

1 **2. The Amount in Controversy**

2 The responsive information residing on PNS’ and Williams’ devices will directly establish
3 the amount of statutory damages for which PNS and Williams are liable for their violations of the
4 CAN-SPAM Act. 15 U.S.C. §§ 7701 *et seq.* The CAN-SPAM Act provides statutory damages
5 of \$100 per e-mail, subject to trebling. 15 U.S.C. § 7706(g). The evidence indicates that PNS
6 and Williams violated the Act by sending millions of unsolicited commercial e-mails to Facebook
7 users. Thus, the damages to be proven by the responsive information sought from PNS’ and
8 Williams’ devices are potentially on the order of hundreds of millions of dollars.

9 **3. The Importance of the Issues**

10 A motion for partial summary judgment of liability under the CAN-SPAM Act and
11 California Penal Code Section 502(c) is pending before the Court and scheduled for argument on
12 February 27, 2008. If the Court grants the motion, then the issue of damages will be ripe for
13 adjudication. The information sought from PNS and Williams is relevant to damages under each
14 claim and should not be further delayed from discovery. Specifically, the responsive databases
15 and “log” files will establish the number of e-mails the defendants sent in violation of the CAN-
16 SPAM Act, and the IP addresses and URLs used to access Facebook’s website are relevant to
17 damages under California Penal Code Section 502(c).

18 **4. The Potential for Finding Relevant Materials**

19 There is a particularized likelihood of finding responsive information on the devices in PNS
20 and Williams’ possession, custody and/or control. *See* Shiflett Decl., ¶¶ 10-42. Examination by
21 an expert rather than the parties also is vital because only a forensic expert can recover responsive
22 information that has been marked for deletion. *See, e.g., Antioch Co. v. Scrapbook Borders, Inc.*,
23 210 F.R.D. 645, 652 (D. Minn. 2002) (ordering imaging to identify files deleted through normal
24 use of the computer); *see also* Shiflett Decl. ¶ 50. Imaging and expert analysis also may identify
25 other data that would provide answers to the questions PNS and Williams refuse to answer,
26 namely what happened to the databases and log files, were they transferred or destroyed, did
27 defendants store, access or share them on any portable media, when were they last accessed, were
28 they altered, and did defendants make any effort to delete electronic files and/or “scrub” the

1 computers at issue. *See Ameriwood Indus., Inc.*, 2006 WL 3825291 at *2-5.

2 **5. The Importance of the Discovery in Resolving Issues**

3 Because PNS and Williams utilized their devices to operate the software programs that
4 accessed Facebook's website and sent the invite e-mails, examination of the devices is necessary
5 because they are the most likely, and potentially only, source for the responsive information.
6 Moreover, imaging is permissible to investigate and resolve discrepancies or inconsistencies such
7 as those demonstrated by PNS' and Williams' evasive declarations. *See Simon Prop. Group L.P.*
8 *v. MySimon, Inc.*, 194 F.R.D. 639, 641 (S.D. Ind. 2000) (allowing plaintiff to mirror image
9 defendant's computers where there were "troubling discrepancies with respect to defendant's
10 document production"). Defendants' self-serving statements that they are not able to locate
11 responsive information on their memory devices are insufficient to prevent imaging, especially in
12 view of Defendants' unlawful hacking efforts. *Frees*, 2007 WL 184889 at *2.

13 **V. ALTERNATIVELY, PLAINTIFFS REQUEST THAT THE COURT FIND PNS**
14 **AND WILLIAMS E-MAILED THREE MILLION FACEBOOK USERS THREE**
TIMES A PIECE

15 PNS' and Williams' violation of the Order warrants entry of an adverse factual finding. It
16 is within the discretion of the Court whose order is violated to find that "the matters regarding
17 which the order was made . . . shall be taken to be established for the purposes of the action in
18 accordance with the claim of the party obtaining the order." Fed. R. Civ. P. 37(b)(2)(A). An
19 adverse factual finding "rests on the reasonable assumption that the party resisting discovery is
20 doing so because the information sought is unfavorable to its interest." *Gibson v. Chrysler Corp.*,
21 261 F.3d 927, 948 (9th Cir. 2001) (an adverse factual finding concerning amount in controversy
22 necessary to support subject matter jurisdiction for removal is appropriate where plaintiff violated
23 order to produce relevant discovery). The sanction serves as "a mechanism for establishing facts
24 that are being improperly hidden by the party resisting discovery." *Id.*, citing Fed.R.Civ.P.
25 26(g)(3); *Chilcutt v. United States*, 4 F.3d 1313, 1324 (5th Cir. 1993).

26 As an alternative to imaging and examining PNS' and Williams' devices, Facebook
27 requests that the Court hold that PNS' and Williams' violation of the Order warrants a factual
28 finding that PNS and Williams, individually and jointly, sent three invite e-mails to each of

1 Facebook's three million users as of July 1, 2005, comprising a total of nine million invite e-
2 mails. The withheld URL, IP address and invite e-mail data is directly relevant to proving the
3 potentially hundreds of millions of dollars of statutory damages owing from the defendants'
4 violations of the CAN-SPAM Act. Should the information truly not exist, it was erased. Shiflett
5 Decl. ¶ 47. In such cases, an adverse inference due to spoliation is warranted. An adverse
6 factual finding at this stage also is appropriate because imaging and examining PNS' and
7 Williams' devices to attempt to extract the withheld data will take additional time and accrue
8 expense to Facebook, due solely to PNS' and Williams' evasive tactics in violation of the Order.⁴

9 Notably, the requested factual finding is substantiated by defendants' documents and
10 deposition testimony. *See Hilao v. Estate of Marcos*, 103 F.3d 762, 764 (9th Cir. 1996)
11 (affirming adverse factual finding as sanction for party's failure to appear at deposition or
12 produce documents and noting that adverse facts "were substantiated by evidence"). ConnectU

13 admits that [REDACTED]
14 [REDACTED] Cooper Decl. Ex. 7 at 148:20-150:16; Ex. 6 at
15 83:22-84:23, 85:10-87:22.

16 [REDACTED] Cooper Decl. Ex. 13 at PNS01768 [REDACTED], PNS01769 [REDACTED];
17 Shiflett Decl. Exs. 1 at PNS0281469-73; Ex. 2 at PNS0310177. Williams admits that, [REDACTED]
18 [REDACTED]. Shiflett Decl. Ex. 2 at CUCA02972.

19 This evidence reflects that defendants were largely successful in achieving their goal: to steal all
20 of Facebook's user profiles and spam Facebook's entire user base, which consisted of over 3
21 million registered users on July 1, 2005. *See Declaration of Mark Zuckerberg in Support of*
22 *Plaintiffs' Motion for Partial Summary Judgment (Doc. No. 254) ¶ 2*. In addition, for each e-mail
23 extracted from Facebook, defendants' programs were designed to [REDACTED]
24 [REDACTED] Shiflett Decl. ¶¶ 36 & 40 & Ex. 1 at PNS0310220;
25 Ex. 2 at PNS0310222 [REDACTED]

26 _____
27 ⁴ Facebook notes that, just days after the Court entered its Order, the Finnegan firm requested to
28 withdraw as counsel for Williams. *See Doc. Nos. 259 & 260*. The request was based on his
purported disappearance and refusal to communicate with his counsel. *Id.* Williams, who
previously lived in Seattle, has apparently resurfaced in Florida. *See Shiflett Decl. Ex. 10*.

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The programs did, in fact, [REDACTED]
[REDACTED] See, e.g., Shiflett Decl. Ex. 2 at PNS0310223 [REDACTED]
[REDACTED]

VI. CONCLUSION

For the foregoing reasons, Facebook respectfully requests that its motion to compel compliance with the Order be granted.

CERTIFICATION PURSUANT TO
FED. R. CIV. P. 37(A)(2)(B) & N.D. CAL. CIV. L.R. 37-1(A)

Counsel for Facebook hereby certifies pursuant to Fed. R. Civ. P. 37(a)(2)(B) and N.D. Cal. Civ. L.R. 37-1(a) that it engaged in a conference with counsel for PNS and Williams concerning Facebook’s position that PNS and Williams failed to comply with the Order. See Cooper Decl. ¶ 15. Despite the parties’ good faith efforts to meet and confer on the subject, they were unable to resolve their differences with respect to the discovery and Order at issue. *Id.*

Dated: January 23, 2008

ORRICK, HERRINGTON & SUTCLIFFE LLP

/s/ Monte M.F. Cooper /s/
Monte M.F. Cooper
Attorneys for Plaintiffs
THE FACEBOOK, INC. and MARK
ZUCKERBERG

CERTIFICATE OF SERVICE

I hereby certify that this document(s) filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non registered participants on January 23, 2008.

Dated: January 23, 2008.

Respectfully submitted,

/s/ Monte M.F. Cooper /s/
Monte M.F. Cooper

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