

(13:23:07) dr ttol: i want to know all the stats for that  
(13:23:19) dr ttol: will adClick be able to handle that  
(13:24:01) David Gucwa: all the information is there in the tables, I'd just need to set up a page that retrieves the relevant stuff and displays it  
(13:24:13) dr ttol: okay, so this one table can handle every ad buyer's information  
(13:24:21) dr ttol: and have different identifying marks  
(13:24:27) dr ttol: i assume the id = identifier  
(13:24:52) David Gucwa: yeah adClick's id matches up with the id of the ad  
(13:24:55) dr ttol: ok  
(13:25:02) dr ttol: can we make the id's longer  
(13:25:06) David Gucwa: there's no information in there yet about the ad buyer  
(13:25:08) dr ttol: non-sequential  
(13:25:08) David Gucwa: sure  
(13:25:12) dr ttol: similar to stallscribbles  
(13:25:17) dr ttol: we dont want to give any information out to competitors  
(13:25:22) dr ttol: about how many ads we've sold  
(13:25:46) David Gucwa: makes sense  
(13:25:55) David Gucwa: I just inserted the 1 in there manually actually  
(13:26:28) dr ttol: ah ok  
(13:26:52) dr ttol: a lot of changes im having you do will be for business reasons  
(13:27:02) dr ttol: such as id #, schooltag to school name  
(13:27:12) dr ttol: it makes the product marketable  
(13:27:14) dr ttol: and sellable  
(13:28:06) David Gucwa: It's fine. I tend to think of technical things before I think of business things.  
(13:29:18) David Gucwa: so, now we need to set up a way for people to buy ads  
(13:29:41) David Gucwa: I assume you'll want to keep track of the buyer's info as well  
(13:29:48) David Gucwa: Do you want them to have a login/password or anything  
(13:30:14) dr ttol: yes  
(13:30:33) David Gucwa: what's the pay service you use  
(13:30:38) dr ttol: we will actually tie them in to connectu's login service  
(13:30:54) dr ttol: im not sure whats the best way to have you do that. the code is rather complex  
(13:31:31) dr ttol: can you build the other functionality  
(13:31:42) dr ttol: and assume the account and password part  
(13:31:49) dr ttol: like set it as a static login+password for now  
(13:32:06) David Gucwa: yeah  
(13:32:07) dr ttol: and when i figure out how to tie in the ad software  
(13:32:09) dr ttol: with connectu  
(13:32:11) dr ttol: we'll plug that in  
(13:32:49) David Gucwa: does connectu handle the payment stuff  
(13:33:25) dr ttol: yes, we have that code as well  
(13:33:28) dr ttol: via jungalu.com  
(13:33:30) dr ttol: another site we own  
(13:33:41) dr ttol: jungalu.com is already integrated with connectu.com  
(13:35:05) dr ttol: okay, can you code around those features  
(13:35:16) David Gucwa: I'm still not clear on how I'm going to check for payments  
(13:35:26) David Gucwa: or do I not even have to worry about that at all?  
(13:35:34) dr ttol: i dont think you need to worry about all that  
(13:35:42) dr ttol: we have that part already part of the login system  
(13:35:56) dr ttol: lets assume payment went through  
(13:36:20) David Gucwa: okay, so then I need some way of validating that they're logged in

(13:36:58) dr ttol: right, so assume they're dgucwa@gmail.com and logged in  
(13:37:04) David Gucwa: alright  
(13:37:12) dr ttol: now they want to buy some space, and assume they just bought it for x amount of days  
(13:37:26) dr ttol: etc, put static information with markers so you know to change it to dynamic  
(13:38:29) David Gucwa: ok  
(13:38:55) dr ttol: one part that you could work on is the page that will show the buyer statistics on their advertisement  
(13:39:23) David Gucwa: so it doesn't seem like I'm really handling any forms or anything, I'm just getting a bunch of info from connectu on what kind of ad they want and I'm putting it into the database?  
(13:39:34) David Gucwa: then also providing a way for them to check stats on their ads  
(13:39:56) dr ttol: you will be handling forms, but you need information on how to handle the connectu logins  
(13:40:06) dr ttol: and how to handle the payments etc  
(13:40:31) dr ttol: and the team right now is in the middle of major situation with the code, so we have to wait on that  
(13:40:41) dr ttol: so in the mean time, one part of the code that doesnt require all that  
(13:40:46) David Gucwa: ok  
(13:40:49) dr ttol: is the ad stats viewer  
(13:56:04) dr ttol: the computers should be here in about 10 days  
(13:56:07) dr ttol: to 13  
(13:56:10) dr ttol: i bought 3 of them  
(13:56:19) dr ttol: all identical, except mine, i have extra ram  
(13:57:01) David Gucwa: heh, alright cool  
(13:57:17) dr ttol: contact JTPickatime  
(13:57:25) dr ttol: he is the head of one of our development houses  
(13:57:38) dr ttol: tell him you need the API to CU's login system  
(13:57:49) David Gucwa: sure  
(13:58:16) David Gucwa: I'm not sure how to handle the formatting for this stats page. It seems like if I print out the time/IP/country for every click, it's going to be way too much information  
(13:58:42) dr ttol: from now on, if you have any issues regarding CU's login and also payment stuff, talk to jtpickatime. if there are any logic disputes, contact me ASAP. i dont like surprises, i like to know asap  
(13:58:59) dr ttol: well, give a top to bottom overview  
(13:59:03) dr ttol: meaning give the broadest information first  
(13:59:15) dr ttol: such as Total Hits  
(13:59:20) dr ttol: Total Views  
(14:00:01) dr ttol: how many days they have left in their ad campaign  
(14:01:14) dr ttol: when is the most popular time for their ad by clicks (meaning do most of their clicks occur night, day, afternoon, etc)  
(14:01:26) dr ttol: the IPs dont need to be shown  
(14:01:28) dr ttol: country either  
(14:02:11) David Gucwa: k  
(14:41:28) David Gucwa: <http://www.stallscribbles.com/ads/adStats.php>  
(15:00:00) dr ttol: you there  
(15:00:13) David Gucwa: yes  
(15:00:35) dr ttol: are you talking to jtpickatime  
(15:00:37) dr ttol: on how to implement buy side  
(15:00:52) David Gucwa: I IMed him earlier and he said he had to leave for a couple of hours  
(15:01:06) David Gucwa: that was an hour ago  
(15:01:14) dr ttol: he's there now



(15:01:17) dr ttol: IM him  
(15:01:30) David Gucwa: well, his exact message was "Sorry, I hope to have answers for you in a few hours."  
(15:01:43) dr ttol: ok  
(15:01:46) dr ttol: one sec  
(15:03:25) dr ttol: do you have a thefacebook account  
(15:03:41) David Gucwa: no  
(15:03:54) dr ttol: can you set one up quickly  
(15:04:09) dr ttol: or actually  
(15:04:10) dr ttol: wait  
(15:04:20) dr ttol: we have logins and passwords for you to use  
(15:04:44) David Gucwa: alright what's the login  
(15:10:51) dr ttol: zuzana@bu.edu  
(15:10:56) dr ttol: 123  
(15:11:06) dr ttol: are you in  
(15:11:21) David Gucwa: no  
(15:11:28) dr ttol: doesnt work?  
(15:11:33) David Gucwa: this is at thefacebook.com ?  
(15:11:37) dr ttol: sj391@columbia.edu  
(15:11:39) dr ttol: east  
(15:11:41) dr ttol: yes  
(15:11:53) David Gucwa: ok that one worked  
(15:12:07) dr ttol: dont change anything  
(15:12:11) dr ttol: just click view profile  
(15:12:32) David Gucwa: k i'm there  
(15:12:58) dr ttol: notice the top  
(15:12:59) dr ttol: it says  
(15:13:01) dr ttol: <http://columbia.thefacebook.com/profile.php?id=103753>  
(15:13:43) David Gucwa: yeah  
(15:14:36) dr ttol: this one is better  
(15:14:37) dr ttol: log out  
(15:14:42) dr ttol: lbowman@wellesley.edu  
(15:14:52) dr ttol: divya  
(15:15:07) dr ttol: click on view profile  
(15:15:19) David Gucwa: k  
(15:15:26) dr ttol: look under information  
(15:16:07) David Gucwa: heh, there's a connectu plug in there  
(15:16:20) dr ttol: right  
(15:16:24) dr ttol: anyways  
(15:16:29) dr ttol: what we're looking for  
(15:16:36) dr ttol: is an importer  
(15:16:46) dr ttol: we want thefacebook parsed  
(15:16:55) dr ttol: so we can put it in connectu  
(15:16:59) David Gucwa: okay, so you can put in your id and it'll grab all the info from your facebook account  
(15:17:16) dr ttol: yes  
(15:17:26) dr ttol: well not id  
(15:17:31) dr ttol: your facebook login and password  
(15:17:35) dr ttol: and it will grab the info  
(15:17:39) dr ttol: and put it in connectu  
(15:18:06) dr ttol: the thing is  
(15:18:10) David Gucwa: does thefacebook need the login/password to access this info?  
(15:18:15) dr ttol: each account will have different fields parsed out  
(15:18:19) dr ttol: yes  
(15:18:24) dr ttol: you need to log into thefacebook  
(15:18:58) David Gucwa: I don't think you do