SANTA MONICA, CALIFORNIA 90401-2386 120 BROADWAY, SUITE 300

2

9

10

11

14

15

16

17

18

19

20

21

22

23

25

26

27

28

PROOF OF SERVICE

I am employed in the County of Los Angeles, State of California. I am over the age of 18 and not a party to the within action. My business address is 120 Broadway, Suite 300, Santa Monica, California 90401.

On September 28, 2010, I served the following document, described as: SUBSTITUTION **OF ATTORNEY,** on the interested parties in this action, as follows:

Cynthia A. Rickets, Esq. Alison L. Kierman, Esq. DLA Piper LLP 2525 East Camelback Road, Suite 1000 Phoenix, AZ 85016 Tel: (480) 606-5100 Fax: (480) 606-5101 E-Mail: cindy.ricketts@dlapiper.com allison.kierman@dlapiper.com

> Attorneys for Defendant Best Western International, Inc.

Attorneys for Defendant

Best Western International, Inc.

Jeffrey M. Hamerling, Esq. **Archer Norris**

2033 N. Main Street, Suite 800

Walnut Creek, CA 94596

Tel: (925) 930-6600 Fax: (925) 930-6620

E-Mail: jhamerling@archernorris.com

- (BY U.S. MAIL) I placed a true copy of the foregoing document in a sealed envelope addressed to each interested party as set forth above. I placed each such envelope, with postage thereon fully prepaid, for collection and mailing at Bryan Cave LLP, Santa Monica, California. I am readily familiar with Bryan Cave LLP's practice for collection and processing of correspondence for mailing with the United States Postal Service. Under that practice, the correspondence would be deposited in the United States Postal Service on that same day in the ordinary course of business.
- (BY CM/ECF) The document was served via The United States District Court -Northern District's CM/ECF electronic transfer system which generates a Notice of Electronic Filing (NEF) upon the parties, the assigned judge and any registered user in the case. Each transmission was reported as complete and without error.

Executed on September 28, 2010, at Santa Monica, California.

(FEDERAL ONLY) I declare that I am employed in the office of a member of the bar of this Court at whose direction the service was made.

I declare under penalty of perjury under the laws of the United States of America and the State of California that the foregoing is true and correct.

> /s/ Dora Barnett Dora Barnett

0312644/804321