

1 John A Stottlemire  
 2 33103 Lake Garrison Street  
 3 Fremont, CA 94555  
 4 Telephone: (614) 358-4185  
 5 Email: jstottl@comcast.net  
 6 Defendant, *pro se*

7 UNITED STATES DISTRICT COURT  
 8 NORTHERN DISTRICT OF CALIFORNIA  
 9 SAN JOSE DIVISION

10 COUPONS, INC., a California corporation,  
 11 Plaintiff,  
 12 vs.  
 13 JOHN STOTTMIRE, and DOES 1-10,  
 14 Defendant

Case No.: 5:07-cv-03457-HRL

15 )  
 16 ) **DECLARATION OF JOHN**  
 17 ) **STOTTMIRE IN SUPPORT OF**  
 18 ) **DEFENDANT’S MOTION TO DISMISS**  
 19 ) **OR IN THE ALTERNATIVE MOTION**  
 20 ) **FOR SUMMARY JUDGMENT**  
 21 ) **PURSUANT TO FED. R. CIV. P. 56**

22 ) Date: December 4, 2007  
 23 ) Time: 10:00 a.m.  
 24 ) Courtroom: 2, 5<sup>th</sup> Floor  
 25 ) Judge: Hon. Howard R. Lloyd

26 I, John Stottlemire, hereby declare:

27 1. I am one of the Defendants in this action. I state all facts herein of my own  
 28 first hand knowledge, and if called as a witness, I could and would competently testify thereto.

2. I personally printed the webpage attached as Exhibit A to this declaration and  
 attached as Exhibit A to Request for Judicial Notice in Support of John Stottlemire’s Motion to  
 Dismiss Coupons, Inc’s First Amended Complaint, or in the Alternative, for Summary Judgment.  
 This document was printed by me on August 28, 2007 and is a true and accurate copy of the  
 webpage shown when visiting Plaintiff’s website at the internet address of  
<http://couponbar.coupons.com/CBInstall2.asp>

3. I personally printed the coupons attached as Exhibit B to this declaration and  
 attached as Exhibit B to Request for Judicial Notice in Support of John Stottlemire’s Motion to  
 Dismiss Coupons, Inc’s First Amended Complaint, or in the Alternative, for Summary Judgment.  
 These coupons were printed by me on September 14, 2007 and were obtained from Plaintiff’s  
 Declaration of John Stottlemire in Support of Defendant’s Motion to Dismiss or in the Alternative Motion for  
 Summary Judgment  
 No. C-07-03457 HRL

1 website. These coupons were printed using version 3.3.0.2 of the coupon printer software  
2 provided by the Plaintiff.

3 4. I personally printed the coupons attached as Exhibit C to this declaration and  
4 attached as Exhibit C to Request for Judicial Notice in Support of John Stottlemire's Motion to  
5 Dismiss Coupons, Inc's First Amended Complaint, or in the Alternative, for Summary Judgment.  
6 These coupons were printed by me on September 14, 2007 and were obtained from Plaintiff's  
7 website. These coupons were printed using version 4.0.0.2 of the coupon printer software  
8 provided by the Plaintiff.

9 5. I personally printed webpages attached as Exhibit D to this declaration and  
10 attached as Exhibit D to Request for Judicial Notice in Support of John Stottlemire's Motion to  
11 Dismiss Coupons, Inc's First Amended Complaint, or in the Alternative, for Summary Judgment.  
12 The first webpage was printed by me on July 12, 2007 and is a true and accurate copy of the  
13 webpage shown when visiting Plaintiff's website at the internet address of  
14 <http://print.coupons.com/gmsa/Install.asp> when using Microsoft Internet Explorer web browser.  
15 The second webpage was printed by me on July 12, 2007 and is a true and accurate copy of the  
16 webpage shown when visiting Plaintiff's website at the internet address of  
17 <http://print.coupons.com/couponweb/Install.asp> when using the Mozilla Firefox web browser.  
18 The third webpage is a google cached copy of a webpage printed by me on August 7, 2007 and is  
19 a true and accurate copy of the webpage shown when visiting Plaintiff's website at the internet  
20 address of <http://print.coupons.com/gmsa/InstallAMac.asp> on May 22, 2007.

21 6. I personally printed the pdf file attached as Exhibit E to this declaration and  
22 attached as Exhibit E to Request for Judicial Notice in Support of John Stottlemire's Motion to  
23 Dismiss Coupons, Inc's First Amended Complaint, or in the Alternative, for Summary Judgment.  
24 The pdf file was printed on September 24, 2007 and is Plaintiff's response to Professor Benjamin  
25 Edelman's article entitled "A Closer Look At Coupons.com" as it appeared on Professor  
26 Edelman's website on September 24, 2007.

27 7. I personally printed the webpage attached as Exhibit F to this declaration and  
28 attached as Exhibit F to Request for Judicial Notice in Support of John Stottlemire's Motion to  
Declaration of John Stottlemire in Support of Defendant's Motion to Dismiss or in the Alternative Motion for  
Summary Judgment  
No. C-07-03457 HRL

1 Dismiss Coupons, Inc's First Amended Complaint, or in the Alternative, for Summary Judgment.  
2 The webpage was printed by me on September 15, 2007 and is a true and accurate copy of the  
3 webpage shown when visiting Plaintiff's website at the internet address  
4 [http://www.couponsinc.com/corp/source/oc\\_ourtechnology.asp](http://www.couponsinc.com/corp/source/oc_ourtechnology.asp)

5 8. I personally printed the document shown as Exhibit G to this declaration and  
6 attached as Exhibit G to Request for Judicial Notice in Support of John Stottlemire's Motion to  
7 Dismiss Coupons, Inc's First Amended Complaint, or in the Alternative, for Summary Judgment.  
8 The document was printed on September 15, 2007 from the PACER database and is a true and  
9 accurate copy of that document.

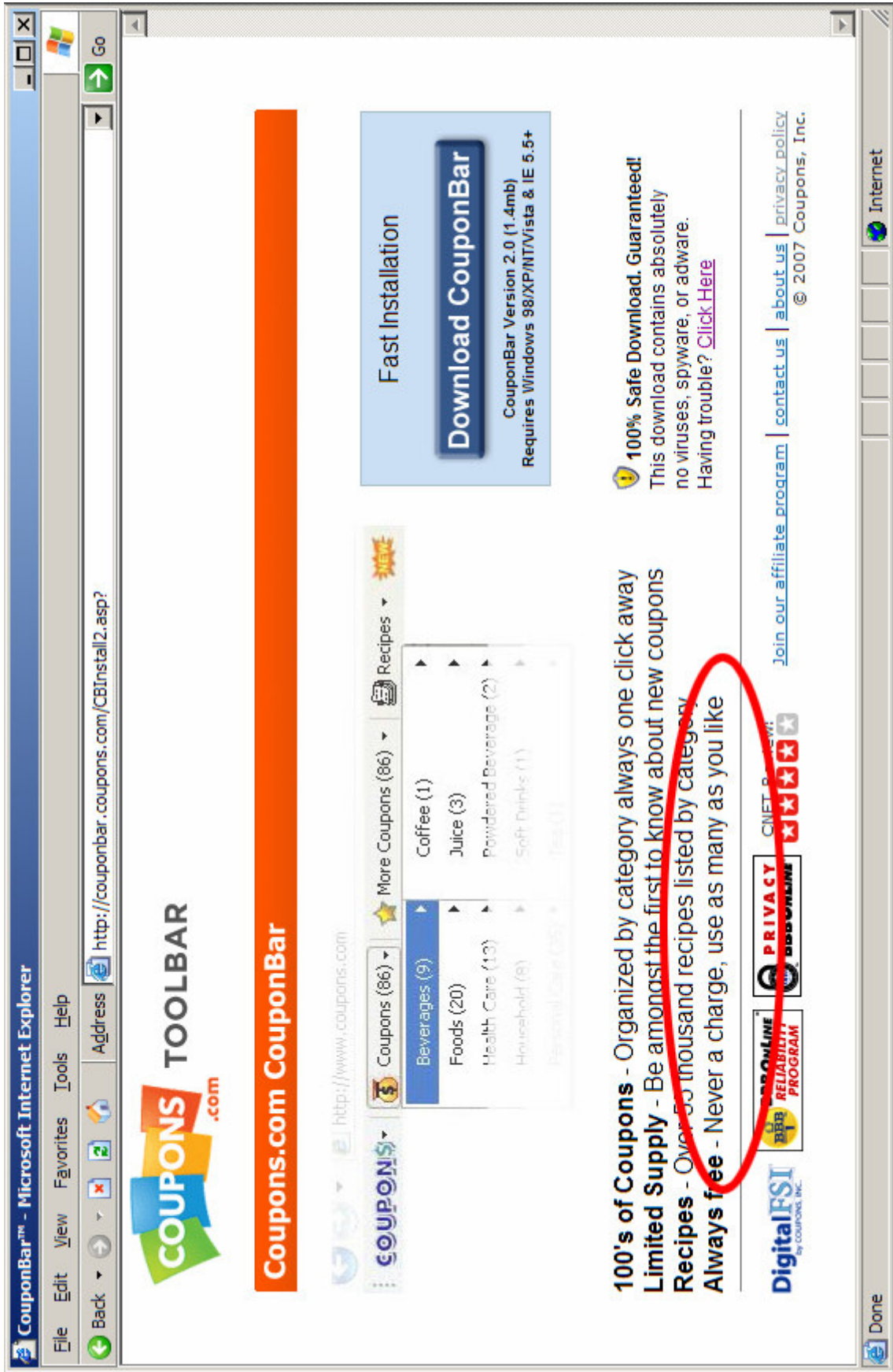
10 9. I personally printed the webpage attached as Exhibit H to this declaration and  
11 attached as Exhibit H to Request for Judicial Notice in Support of John Stottlemire's Motion to  
12 Dismiss Coupons, Inc's First Amended Complaint, or in the Alternative, for Summary Judgment.  
13 This webpage was printed by me on September 22, 2007 and is a true and accurate copy of the  
14 webpage shown when visiting Defendant's website at the internet address  
15 <http://www.tenbucks.net/index.cfm/2007/7/15>

16 I declare under penalty of perjury under the laws of the United States of America that the  
17 foregoing is true and correct. Executed this 19<sup>th</sup> day of November, 2007 at Fremont, California.

18  
19  
20 Dated: November 19, 2007

\_\_\_\_\_ /s/  
John A Stottlemire, *pro se*

# EXHIBIT A



## Coupons.com CouponBar

http://www.coupons.com

- COUPONS
- Coupons (86)
- More Coupons (86)
- Recipes
- NEW
- Beverages (9)
  - Coffee (1)
  - Juice (3)
  - Powdered Beverage (2)
  - Soft Drinks (1)
- Foods (20)
- Health Care (13)
- Household (8)
- Personal Care (35)

**Fast Installation**

**Download CouponBar**

CouponBar Version 2.0 (1.4mb)  
Requires Windows 98/XP/NTV/ista & IE 5.5+

**100's of Coupons** - Organized by category always one click away  
**Limited Supply** - Be amongst the first to know about new coupons  
**Recipes** - Over 50 thousand recipes listed by category  
**Always free** - Never a charge, use as many as you like

**100% Safe Download. Guaranteed!**  
 This download contains absolutely no viruses, spyware, or adware. Having trouble? [Click Here](#)

**DigitalFSI** by COUPONS, INC. | **PRIVACY POLICY** | **RELIABILITY PROGRAM** | **CNET.COM** | **Join our affiliate program** | [contact us](#) | [about us](#) | [privacy policy](#)  
 © 2007 Coupons, Inc.

Done

Internet

# EXHIBIT B



**MANUFACTURER'S COUPON**

**Expires 10/14/2007**



## Save \$2.00

On (1) Bertolli Mediterranean Style variety or,  
on any (1) Bertolli Complete Skillet Meal for Two variety



CONSUMER: Limit one coupon per purchase on product specified. Void if reproduced, transferred, used to purchase products for resale or where prohibited/regulated by law. Consumer pays sales tax. Redeemable at participating stores. RETAILER: Unilever, P.O. Box 880460, El Paso, TX 88588-0460 will reimburse the face value of this coupon, plus 8¢, if submitted in compliance with our redemption policy, available upon request. Cash value 1/100 of 1¢. Any use of this coupon not specified herein constitutes fraud. Valid only in the U.S. © 2007 Unilever.

57309142 wnx  
000014463124 99999  
01 09/14/07 10:19AM

752982

RETAILER: Authenticate at [www.veri-fi.com](http://www.veri-fi.com). Do not accept without a dot-scan barcode below the expiration date.



In Your Grocer's Freezer

5 36200 64182 3

(8100)0 75298

[www.villabertolli.com](http://www.villabertolli.com)

powered by  
**COUPONS.COM**  
[www.coupons.com](http://www.coupons.com)

VERI-FI™

**DO NOT DOUBLE OR TRIPLE**

**Expires 10/14/2007**

**MANUFACTURER'S COUPON**



## SAVE \$1.10 ON THREE

when you buy **THREE** any variety  
Green Giant® Frozen Boxed Vegetables



Void if altered, copied, sold, purchased, transferred, exchanged or where prohibited or restricted by law. One coupon per purchase of specified product(s). Good only in USA, APOs & FPOs.

RETAILER: General Mills will reimburse you the face value of this coupon plus 8 cents if submitted in compliance with our redemption policy. Copy available upon request. Cash value 1/100 cent. Send to GENERAL MILLS, P.O. Box 880588, El Paso TX 88588-0588 or an authorized cleaninghouse.

57309142 wnx  
000014466045 99999  
01 09/14/07 10:19AM

618460

RETAILER: Authenticate at [www.veri-fi.com](http://www.veri-fi.com). Do not accept without a dot-scan barcode below the expiration date.



CONSUMER: No other coupon may be used with this coupon. Consumer pays any sales tax.

5 20000 31043 0

(8100)0 61846

[www.greengiant.com](http://www.greengiant.com)

powered by  
**COUPONS.COM**  
[www.coupons.com](http://www.coupons.com)

VERI-FI™

**DO NOT DOUBLE OR TRIPLE**

**Expires 10/14/2007**

**MANUFACTURER'S COUPON**



## SAVE \$1.10 ON TWO

when you buy **TWO** any flavor **Box or Pouch**  
Betty Crocker® Potatoes (Except Potato Buds®)



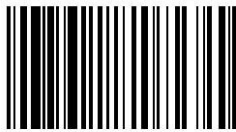
Void if altered, copied, sold, purchased, transferred, exchanged or where prohibited or restricted by law. One coupon per purchase of specified product(s). Good only in USA, APOs & FPOs.

RETAILER: General Mills will reimburse you the face value of this coupon plus 8 cents if submitted in compliance with our redemption policy. Copy available upon request. Cash value 1/100 cent. Send to GENERAL MILLS, P.O. Box 880588, El Paso TX 88588-0588 or an authorized cleaninghouse.

57309142 wnx  
000014466041 99999  
01 09/14/07 10:19AM

618351

RETAILER: Authenticate at [www.veri-fi.com](http://www.veri-fi.com). Do not accept without a dot-scan barcode below the expiration date.



CONSUMER: No other coupon may be used with this coupon. Consumer pays any sales tax.

5 16000 53143 2

(8100)0 61835

# EXHIBIT C



Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37 Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37 Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37 Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37 Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37

**MANUFACTURER'S COUPON** Expires 10/14/2007



**SAVE \$2.00**

On (1) Bertolli Mediterranean Style variety or, on any (1) Bertolli Complete Skillet Meal for Two variety



5958 3253 6302 3761

**CONSUMER:** Limit one coupon per purchase on product specified. Void if reproduced, transferred, used to purchase products for resale or where prohibited/regulate by law. Consumer pays sales tax. Redeemable at participating stores. **RETAILER:** Unilever, P.O. Box 890460, El Paso, TX 88588-0460 will reimburse the face value of this coupon, plus 8¢, if submitted in compliance with our redemption policy, available upon request. Cash value 1/100 of 1¢. Any use of this coupon not specified herein constitutes fraud. Valid only in the U.S. © 2007 Unilever.

**RETAILER:** Authenticate at [www.veri-fi.com](http://www.veri-fi.com). Do not accept without a dot-scan barcode below the expiration date.

752982



In Your Grocer's Freezer 091407 029

[www.villabertolli.com](http://www.villabertolli.com)

Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37 Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37 Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37 Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37 Save \$2.00 Expires 10/14/2007 57465958 wwww:00014463124 99999 01 091407 10 37

SAVE \$1.10 ON THREE Expires 10/14/2007 57465958 wwww:00014466045 99999 01 091407 10 37 SAVE \$1.10 ON THREE Expires 10/14/2007 57465958 wwww:00014466045 99999 01 091407 10 37 SAVE \$1.10 ON THREE Expires 10/14/2007 57465958 wwww:00014466045 99999 01 091407 10 37 SAVE \$1.10 ON THREE Expires 10/14/2007 57465958 wwww:00014466045 99999 01 091407 10 37 SAVE \$1.10 ON THREE Expires 10/14/2007 57465958 wwww:00014466045 99999 01 091407 10 37

**DO NOT DOUBLE OR TRIPLE** Expires 10/14/2007

**MANUFACTURER'S COUPON**



**SAVE \$1.10 ON THREE**

when you buy THREE any variety Green Giant® Frozen Boxed Vegetables



5958 3253 6302 4589

Void if altered, copied, sold, purchased, transferred, exchanged or where prohibited or restricted by law. One coupon per purchase of specified product(s). Good only in USA, APOs & FPOs.

**RETAILER:** General Mills will reimburse you the face value of this coupon plus 8 cents if submitted in compliance with our redemption policy. Copy available upon request. Cash value 1/100 cent. Send to GENERAL MILLS, P.O. Box 880588, El Paso TX 88588-0588 or an authorized clearinghouse.

**RETAILER:** Authenticate at [www.veri-fi.com](http://www.veri-fi.com). Do not accept without a dot-scan barcode below the expiration date.

618460



**CONSUMER:** No other coupon may be used with this coupon. Consumer pays any sales tax. 091407 029

[www.greengiant.com](http://www.greengiant.com)

SAVE \$1.10 ON TWO Expires 10/14/2007 57465958 wwww:00014466041 99999 01 091407 10 37 SAVE \$1.10 ON TWO Expires 10/14/2007 57465958 wwww:00014466041 99999 01 091407 10 37 SAVE \$1.10 ON TWO Expires 10/14/2007 57465958 wwww:00014466041 99999 01 091407 10 37 SAVE \$1.10 ON TWO Expires 10/14/2007 57465958 wwww:00014466041 99999 01 091407 10 37 SAVE \$1.10 ON TWO Expires 10/14/2007 57465958 wwww:00014466041 99999 01 091407 10 37

**DO NOT DOUBLE OR TRIPLE** Expires 10/14/2007

**MANUFACTURER'S COUPON**



**SAVE \$1.10 ON TWO**

when you buy TWO any flavor Box or Pouch Betty Crocker® Potatoes (Except Potato Buds®)



5958 3253 6302 5042

Void if altered, copied, sold, purchased, transferred, exchanged or where prohibited or restricted by law. One coupon per purchase of specified product(s). Good only in USA, APOs & FPOs.

**RETAILER:** General Mills will reimburse you the face value of this coupon plus 8 cents if submitted in compliance with our redemption policy. Copy available upon request. Cash value 1/100 cent. Send to GENERAL MILLS, P.O. Box 880588, El Paso TX 88588-0588 or an authorized clearinghouse.

**RETAILER:** Authenticate at [www.veri-fi.com](http://www.veri-fi.com). Do not accept without a dot-scan barcode below the expiration date.

618351



**CONSUMER:** No other coupon may be used with this coupon. Consumer pays any sales tax. 091407 029

# EXHIBIT D



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coupons

recipes

## INSTALLING COUPON PRINTER

**You're just a minute away from printing the coupons you've selected!** Please follow the instructions below to install our safe and secure Coupon Printer software. Once it's installed, your coupons will automatically be sent to your printer.

### Installation Instructions

1. Click on the "install coupon printer" button below.
2. Click "Run" in the information window that appears.

**Install Coupon Printer** »

This will install the Coupon Printer. The Coupon Printer is needed to print barcodes properly so that they scan when you use them at the store.

Having trouble? Click [here](#)



### Why Install the Coupon Printer?

The Coupon Printer contains security features needed to provide you with coupons you can use in a store. It does not install any third-party software, adware, or spyware, nor does it collect any personal information.

[Privacy Policy](#)

To install the Coupon Printer follow the installation instructions on the left.  
Happy Savings!



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Discover recipes, activities and cool new ideas for Baby & Bridal Showers at **Bright Ideas**

Get Party Ideas Now »

**Bright Ideas.com**  
Click. Create. Celebrate!

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coupons recipes

## INSTALLING COUPON PRINTER

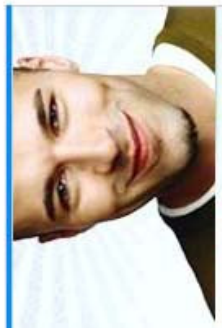
You're just a minute away from printing the coupons you've selected! Follow the instructions below to install our safe and secure Coupon Printer software. Once it's installed, your coupons will automatically be sent to your printer.

### Installation Instructions

1. Click on "install coupon printer" button below.
2. Download and Save the installer to your machine and then run the installer to install the print manager.

[INSTALL COUPON PRINTER >>](#)

If you experience problems during installation, please click [here](#) to read our troubleshooting instructions.



### Why Install the Coupon Printer?

The Coupon Printer contains security features needed to provide you with coupons you can use in a store. It does not install any third-party software, adware, or spyware, nor does it collect any personal information.

[Privacy Policy](#)

To install the Coupon Printer follow the installation instructions on the left. Happy Savings!



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Done



Coupons.com - Coup...

Project 1 - Colasoft C...

This is [Google's](#) cache of <http://print.coupons.com/gmsa/InstallAMac.asp?UID=0&lg=0&sgn=&pid=12422&ZID=lc30&NID=10> as retrieved on May 22, 2007 22:11:22 GMT. [Google's](#) cache is the snapshot that we took of the page as we crawled the web. The page may have changed since that time. Click here for the [current page](#) without highlighting. This cached page may reference images which are no longer available. Click here for the [cached text](#) only. To link to or bookmark this page, use the following url: <http://www.google.com/search?q=cache:U1lp-YF4QYEJ:print.coupons.com/gmsa/InstallAMac.asp%3FUID%3D0%26lg%3D0%26sgn%3D%26pid%3D12422%26ZID%3Dlc30%26NID%3D10+site:print.coupons.com+install&hl=en&ct=clink&cd=13&gl=us>

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These search terms have been highlighted: **install**

**COUPONS**  
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## INSTALLING COUPON PRINTER

**You're just a minute away from printing the coupons you've selected!** Please follow the instructions below to **install** our safe and secure Coupon Printer software. Once it's installed, your coupons will automatically be sent to your printer.



### Installation Instructions

1. Click on "**install** coupon printer" button below.
2. Download and Save the package to your machine and then run the package installer to **install** the print manager.
3. Click "get coupons" after installing the print manager.

[» install coupon printer](#)

Installed the Coupon Printer?

[> get coupons](#)

### Why Install the Coupon Printer?

The Coupon Printer contains security features needed to provide you with coupons you can use in a store. It does not **install** any third-party software, adware, or spyware, nor does it collect any personal information.

[Privacy Policy](#)

To **install** the Coupon Printer follow the installation instructions on the left. Happy Savings!

Discover recipes, activities and cool new ideas for Birthdays at Bright Ideas

Save Up to \$3 & Get Party Ideas Now

**Bright Ideas.com**  
Click. Create. Celebrate!

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