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UNITED STA	FES DISTRICT COURT		
NORTHERN DISTRICT OF CALIFORNIA, SAN JOSE DIVISION			
LOUIS VUITTON MALLETIER, S.A.,	) Case No.: C 07-3952 JW		
	) Hon. James Ware		
Plaintiff,	) DEFENDANTS' MOTION FOR SUMMARY ) JUDGMENT		
VS.	<ul> <li>Date: June 23, 2008</li> <li>Time: 9:00 a.m.</li> <li>Dept.: Courtroom 8, 4<sup>th</sup> Floor</li> </ul>		
AKANOC SOLUTIONS, INC., et al.,	) Discov. Cut-off: April 29, 2008 ) Last Day to Hear		
Defendants.	<ul> <li>Dispositive Motions: June 30, 2008</li> <li>Pre-Trial Conf: Sept. 8, 2008</li> <li>Trial Date: None Set</li> </ul>		
10562-002-5/19/2008-160968.3	DEFENDANTS' MOTION FOR SUMMARY JUDGMENT		
	– C 07-3952 JW		

1			TABLE OF CONTENTS
2			Page
3	I.		MARY JUDGMENT IS PROPER BECAUSE VUITTON CANNOT VE ESSENTIAL ELEMENTS OF ITS THREE CAUSES OF ACTION1
5		А.	Summary Judgment Standard1
6		В.	Vuitton Cannot Prove Required Elements of Contributory Trademark Infringement
7			1. Element 1: Ownership of the Mark at Issue by Vuitton and Direct Infringement
8			a. Defendants Do Not Use Vuitton's Marks
9 10			b. Vuitton Has No Evidence of Defendants' Direct Use of Marks
11			2. Element 2: Intentional Inducement
12			a. Vuitton Admits It Has No Evidence of Intentional Inducement
13			b. Defendants' Established Protocols
14			c. Defense Actions on the Five Domains in Complaint
15			d. Defendants Have Never Intentionally Induced
16			Infringement
17 18			e. No Evidence of Direct Control and Monitoring of the Instrumentality Used by a Third Party to Infringe
19			(1) The Stored Communications Act (18 U.S.C. § 2701, et seq.) Prohibits Defendants from Monitoring Content on Servers
20			(2) No SCA Exception Allows Monitoring Server
21			Contents
22		C.	Vuitton Cannot Prove Any Elements of Vicarious Trademark Infringement
23			1.       Element 1: Apparent or Actual Partnership
24			2. Element 2: Authority to Bind Another or Exercise Joint
25			Ownership or Control
26		D.	Vuitton Cannot Prove Contributory or Vicarious Copyright Infringement
27 28			1. Required Elements to Prove Contributory Copyright
28	10562-0	02-5/19/20	Infringement       15         08-160968.3       i         DEFENDANTS' MOTION FOR SUMMARY JUDGMENT         - C 07-3952 JW

1		uitton Cannot Prove Three of the Four Required Elements of ontributory Copyright Infringement16
2	a.	Element 1: Plaintiff's Actual Ownership of Copyright16
3	b.	
4		Plaintiff's Work16
5	с.	Element 3: Knowledge (Actual or Constructive) 17
6	d.	Element 4: Material Contribution, Inducement, or Causation19
7		(1) Material Contribution19
8		(2) Inducement
9		(3) Causation
10		
11		uitton Cannot Prove the Two Required Elements of Vicarious opyright Infringement
12	a.	Element 1: Right and Ability to Supervise and Control the Infringing Conduct23
13	b.	Element 2: Direct Financial Interest in the Infringing
14		Activity
15	II. CONCLUSION	
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
	10562-002-5/19/2008-160968.3	ii DEFENDANTS' MOTION FOR SUMMARY JUDGMENT – C 07-3952 JW

1	TABLE OF AUTHORITIES
2	Page(s)
3	FEDERAL CASES
4	Anderson v. Liberty Lobby Inc., 477 U.S. 242, 106 S. Ct. 2505, 91 L. Ed. 2d 202 (1986)
5	Atlas Copco AB v. Atlascopcoiran.com,
6	533 F. Supp. 2d 610 (E.D. Va. 2008)
7	Cable News Network L.P., L.L.P. v. CNNews.com,         177 F. Supp. 2d 506 (E.D. Va. 2001)
8 9	Celotex v. Catrett, 477 U.S. 317, 106 S. Ct. 2548, 91 L. Ed. 2d 265 (1986)1
10	DSC Comm. Corp. v. Pulse Comm., Inc., 170 F.3d 1354 (Fed. Cir. 1999)
11	Dyer v. Northwest Airlines Corporations,
12	334 F. Supp. 2d 1196 (D.N.D. 2004)
13	Fonovisa, Inc. v. Cherry Auction, Inc., 76 F.3d 259 (9th Cir. 1996)
14	Harper & Row, Publishers, Inc. v. Nation Enterprises,
15	471 U.S. 539, 105 S. Ct. 2218, 85 L. Ed. 2d 588 (1985)
16	Inwood Labs., Inc. v. Ives Labs., Inc., 456 U.S. 844, 102 S. Ct. 2182, 72 L. Ed. 2d 606 (1982)
17 18	<i>Kling v. Hallmark Cards Inc.</i> , 225 F.3d 1030 (9th Cir. 2000)
19	Konop v. Hawaiian Airlines, Inc.,
20	302 F.3d 868 (9th Cir. (Cal.) 2002)
21	Masson v. New Yorker Magazine, Inc., 501 U.S. 496, 111 S. Ct. 2419, 115 L. Ed. 2d 447 (1992)
22	Matsushita Elec. Indus. Co. v. Zenith Radio, 475 U.S. 574, 106 S. Ct. 1348, 89 L. Ed. 2d 538 (1986)
23	Perfect 10, Inc. v. Cybernet Ventures, Inc.,
24	213 F. Supp. 2d 1146 (C.D. Cal. 2002)
25	Perfect 10, Inc. v. Visa Int'l Serv. Ass'n, 494 F.3d 788 (9th Cir. (Cal.) 2007)
26	Quon v. Arch Wireless Operating Co., Inc.,
27	309 F. Supp. 2d 1204 (C.D. Cal. 2004)
28	
	10562-002-5/19/2008-160968.3       iii       DEFENDANTS' MOTION FOR SUMMARY JUDGMENT         - C 07-3952 JW

1	<i>Register.com, Inc. v. Verio, Inc.,</i> 356 F.3d 393 (2d Cir. 2004)
2 3	Sony Corp. of America v. Universal City Studios, Inc., 464 U.S. 417, 104 S. Ct. 774, 78 L. Ed. 2d 574 (1984)
4	<i>T.W. Elec. Serv., Inc. v. Pacific Elec. Contractors Ass'n,</i> 809 F.2d 626 (9th Cir. 1987)
5 6	Twentieth Century Music Corp. v. Aiken,           422 U.S. 151, 95 S. Ct. 2040, 45 L. Ed. 2d 84 (1975)
7	DOCKETED CASES
8	Internet Specialties West, Inc. v. ISPWest, No. CV 05-3296 FMC AJWX, 2006 WL 4568796 (C.D. Cal. Sept. 19, 2006)
9	FEDERAL RULES AND STATUTES
10	18 U.S.C. § 2510(15)
11	18 U.S.C. § 2511(2)(a)(i)
12	18 U.S.C. § 2701 et seq. (Stored Communications Act)
13	18 U.S.C. § 2701(a)
14	18 U.S.C. § 2701(c)
15	18 U.S.C. § 2711
16	FED. R. CIV. P. 56
17	FED. R. CIV. P. 56(c)
18	FED. R. CIV. P. 56(e)
19	FED. R. EVID. 801(c)
20	FED. R. EVID. 802
21	LOCAL RULE 7-2
22	LOCAL RULE 56-1
23	MISCELLANEOUS
24	TOM SHELDON, ENCYCLOPEDIA OF NETWORKING, ELECTRONIC EDITION (1998)
25	
26	
27	
28	
	10562-002-5/19/2008-160968.3 iv DEFENDANTS' MOTION FOR SUMMARY JUDGMENT - C 07-3952 JW

PLEASE TAKE NOTICE that pursuant to Fed. R. Civ. P. 56 and Civil Local Rules 56-1 and 7-2 of the United States District Court for the Northern District of California, Defendants Managed Solutions Group, Inc. ("MSG"), Akanoc Solutions, Inc. and Steven Chen (collectively "Defendants") will move on June 23, 2008 at 9:00 a.m., or as soon thereafter as counsel may be heard, for summary judgment on the ground that Plaintiff Louis Vuitton Malletier ("Vuitton") cannot prove essential elements of contributory trademark infringement, vicarious trademark infringement, and contributory and vicarious copyright infringement.

8 The Defendants move for a summary judgment in their favor on all causes of action because 9 no rational trier of fact, given the record as a whole, could find that Defendants are liable for 10 contributory trademark infringement, vicarious trademark infringement, or contributory or vicarious 11 copyright infringement. The Plaintiff has no evidence to prove necessary elements of its claims.

# I. SUMMARY JUDGMENT IS PROPER BECAUSE VUITTON CANNOT PROVE ESSENTIAL ELEMENTS OF ITS THREE CAUSES OF ACTION

Summary Judgment Standard

15 Summary judgment is proper where "there is no genuine issue as to any material fact and . . . 16 the moving party is entitled to a judgment as a matter of law. FED. R. CIV. P. 56(c). The moving 17 party "always bears the initial responsibility of informing the district court of the basis for its motion, and identifying the evidence which it believes demonstrates the absence of a genuine issue 18 19 of material fact." Celotex v. Catrett, 477 U.S. 317, 323, 106 S. Ct. 2548, 91 L. Ed. 2d 265 (1986). 20 The non-moving party must then identify specific facts "that might affect the outcome of the suit 21 under the governing law," thus establishing that there is a genuine issue for trial. FED. R. CIV. P. 22 56(e).

When evaluating a motion for summary judgment, the court views the evidence through the prism of the evidentiary standard of proof that would pertain at trial. *Anderson v. Liberty Lobby Inc.*, 477 U.S. 242, 255, 106 S. Ct. 2505, 91 L. Ed. 2d 202 (1986). The court draws all reasonable inferences in favor of the non-moving party, including questions of credibility and of the weight that particular evidence is accorded. *See, e.g., Masson v. New Yorker Magazine, Inc.*, 501 U.S. 496, 520, 111 S. Ct. 2419, 115 L. Ed. 2d 447 (1992). The court determines whether the non-moving party's

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A.

"specific facts," coupled with disputed background or contextual facts, are such that a reasonable
jury might return a verdict for the non-moving party. *T.W. Elec. Serv., Inc. v. Pacific Elec. Contractors Ass'n*, 809 F.2d 626, 631 (9th Cir. 1987). In such a case, summary judgment is
inappropriate. *Anderson*, 477 U.S. at 248. Summary judgment is, however, appropriate where a
rational trier of fact could not find for the non-moving party based on the record as a whole. *Matsushita Elec. Indus. Co. v. Zenith Radio*, 475 U.S. 574, 587, 106 S. Ct. 1348, 89 L. Ed. 2d 538
(1986).

8 Summary judgment in favor of Defendants is proper and required here in light of the
9 uncontested evidence and lack of evidence. No rational trier of fact could find for Vuitton because
10 Vuitton cannot prove numerous essential elements of its three causes of action.

11 12 B.

# Vuitton Cannot Prove Required Elements of Contributory Trademark Infringement

13 In order to prove contributory trademark infringement, Vuitton must show (1) that the mark 14 at issue is owned by Vuitton and that Defendants' use of the mark is likely to cause confusion or mistake among the general  $public^1$  and (2) Defendants' intentional inducement<sup>2</sup> of trademark 15 16 infringement. Intentional inducement can occur where a defendant "continue[s] to supply an infringing product to [a direct] infringer with knowledge that the infringer is mislabeling the 17 18 particular product supplied. Inwood Labs., Inc. v. Ives Labs., Inc., 456 U.S. 844, 855, 102 S.Ct. 19 2182, 72 L.Ed.2d 606 (1982)." Visa Int'l Serv. Ass'n, 494 F.3d at 807. But "when the alleged direct 20 infringer supplies a service rather than a product, under the second prong of this test, the court must 21 'consider the extent of control exercised by the defendant over the third party's means of infringement.' Lockheed Martin Corp. v. Network Solutions, Inc., 194 F.3d 980, 984 (9th Cir.1999). 22 23 For liability to attach, there must be '[d]irect control and monitoring of the instrumentality used by a third party to infringe the plaintiff's mark.' Id." Id. 24

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In this case Vuitton has admitted that it has no evidence to prove the required elements

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<sup>&</sup>lt;sup>1</sup>Perfect 10, Inc. v. Cybernet Ventures, Inc., 213 F. Supp. 2d 1146, 1187 (C.D. Cal. 2002).

<sup>&</sup>lt;sup>27</sup>
<sup>2</sup>Perfect 10, Inc. v. Visa Int'l Serv. Ass'n, 494 F.3d 788, 807 (9<sup>th</sup> Cir. (Cal.) 2007) ("To be liable for contributory trademark infringement, a defendant must have . . . 'intentionally induced' the primary infringer to infringe.").

regardless of which test is applied. Vuitton has admitted that it has no evidence that any Defendant 1 continued to supply any direct infringer with any infringing product. Vuitton also has no evidence 2 3 of any infringing service or any control by the Defendants over the provision by an infringer of such service. So Vuitton cannot prove the necessary elements of this claim regardless of whether it 4 5 asserts infringement by a product or by a service.

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#### 1. Element 1: Ownership of the Mark at Issue by Vuitton and Direct Infringement

8 For purposes of this motion Defendants do not contest that Vuitton owns the marks at issue 9 here. Vuitton does not allege that the Defendants directly infringe its marks. Rather Vuitton believes 10 that various persons, entirely unknown to them and perhaps in China, are using its marks on products advertised on Websites in a way that is likely to cause confusion or mistake among the general public.<sup>3</sup> 12 Proof of direct infringement is a necessary predicate to establishing contributory 13 infringement.

14 Vuitton has no evidence that the Defendants have ever directly infringed marks according to 15 its only Rule 30(b)(6) witness, Nicolay Livadkin. [Livadkin Depo 158:21-159:1, 159:18-22] While 16 Defendants do not contest that some use of Vuitton's trademarks has occurred, Vuitton does not 17 know who may be using its marks. Vuitton's only admissible evidence on the element of direct infringement is the testimony of two people who have viewed on the Internet replica products 18 19 bearing Vuitton's marks and who on a few occasions have ordered and received such products from 20 China. But none of this shows that the *Defendants* have used Vuitton's marks on any product or 21 service.

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#### **Defendants Do Not Use Vuitton's Marks** a.

23 In the course of their business, Defendants do not use Vuitton's marks in any way. [Chen 24 Decl. [19] Defendants are solely in the business of providing unmanaged Internet hosting services. 25 [Chen Decl. ¶[2, 4] Managed Solutions together with Akanoc Solutions are Internet service

<sup>27</sup> <sup>3</sup>Cybernet Ventures, 213 F. Supp. 2d at 1187-88 (direct trademark infringement occurs when the "direct usage of a mark by unauthorized users can lead to the public's belief that the mark's owner sponsors or otherwise approves of the use of the trademark."). 28

providers providing only unmanaged Internet services to third-party resellers. [Chen Decl. ¶[2, 4] 1 2 They rent the use of computer servers (located in San Jose, California) together with one or more Internet Protocol ("IP") addresses<sup>4</sup> temporarily pointed to a server along with a good connection to 3 an Internet "pipe" permitting the customer a specified maximum quantity of data throughput 4 5 ("bandwidth"). [Chen Decl. ¶5] Defendants Managed Solutions Group, Inc. and Akanoc, Inc. together own and have available for monthly rental approximately 1,400 computer servers, 6 7 approximately 30,000 IP addresses and approximately 1.2 gigabits of bandwith of Internet access. [Chen Decl. ¶7] It is used by numerous customers, primarily resellers of such services in China,<sup>5</sup> for 8 9 such things as e-mail, Internet telephone service (VoIP), Internet game playing, downloading program information in North America or Europe, storage of data, such as an individual's family 10 pictures, and Webhosting. [Chen Decl ¶7] Defendants do not know what specific use will be made 11 12 of the Internet access it provides, unless customers happen to reveal it to them. [Chen Decl. ¶5] The 13 defendants do not and cannot monitor the use made of their equipment and Internet access. [Chen 14 Decl. [8] MSG and Akanoc receive a modest monthly fee via a credit card or PayPal to keep the hardware running and the Internet communications open and they respond as requested to technical 15 16 operations problems. [Chen Decl. [6] Defendants only market their Internet hosting services to 17 resellers [Lone Decl. ¶3] who then market services directly to other customers within China, 18 including Website operators. [Lone Decl. ¶4] Defendants do not market or sell services directly to 19 Website operators. [Chen Depo 55:21-23] MSG and Akanoc ISP servers and services are attractive 20 to Chinese companies because they have good equipment, technical expertise, excellent connection 21 to an Internet backbone in San Jose, competitive pricing, and personnel who can speak and read 22 Chinese. [Chen Decl. ¶7, Lone Decl. ¶4]

<sup>&</sup>lt;sup>4</sup>An IP address is a "unique identification of the location of an end-user's computer, the IP address serves as a routing address for email and other data sent to that computer over the Internet from other end-users." *Register.com, Inc. v. Verio, Inc.*, 356 F.3d 393, 407 fn. 4 (2d Cir. 2004). "This IP address routing system is essential to the basic functionality of the Internet, in a similar fashion as mailing addresses and telephone numbers are essential to the functionality of the postal service and telecommunications system." *Id.* at 409-10.

 <sup>&</sup>lt;sup>5</sup>Because Chinese connections to the rest of the world through the Internet are heavily restricted by its government for political censoring, the speed and quality of the transmissions are poor. Therefore, Chinese companies commonly seek to host their Internet operations in the United States. [Chen Decl. ¶7]

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# b. Vuitton Has No Evidence of Defendants' Direct Use of Marks

Vuitton admits that it has no evidence that any defendant ever used any of its trademarks. 3 Livadkin was asked, "What evidence, if any, does Louis Vuitton have that any of the defendants 4 provided web hosting services with the object of promoting its use to infringe Louis Vuitton's 5 trademarks or the trademarks of anyone?" He responded, "Other than the information gathered from the Internet, on discussion boards and from the information that was provided by our investigator 6 7 [Robert Holmes], I don't [have any]." But such information does not prove Defendants' use of 8 Vuitton's marks. Robert Holmes ("Holmes"), Vuitton's investigator, had no evidence of any 9 infringing use of Vuitton's marks and little information about the Defendants at all. He admitted that the only knowledge Vuitton has about the Defendants is reputation but that information 10 11 concerning "reputation is hearsay." [Holmes Depo 190:13-14] Without any proof of Defendants' 12 use of its trademarks, Vuitton is unable to prove this necessary element of contributory trademark 13 infringement. At most Vuitton can establish that unknown persons used marks.

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# 2. Element 2: Intentional Inducement

15 Vuitton only alleges in its Complaint that five Websites it claims have at some time been 16 using IP addresses assigned to Defendants MSG or Akanoc. Its theory is that occasional appearances of replica Vuitton products on Websites that have, in the past, used IP addresses 17 18 originally assigned to the Defendants but rented to third party resellers makes the Defendants liable 19 for contributory trademark infringement. Even if Vuitton had admissible evidence to support any of the links in this set of assertions,<sup>6</sup> such evidence would not establish any intentional inducement to 20 21 infringe trademarks. Vuitton has admitted that it has absolutely no evidence to prove any intentional 22 inducement of any infringement. Further, the Defendants' uncontested evidence is that they never 23 provided any products or services to anyone with the object of promoting its use to infringe.

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### a. Vuitton Admits It Has No Evidence of Intentional Inducement

Vuitton admits that it has no evidence of Defendants' intentional inducement of any sort of infringement. Livadkin testified that Vuitton had no evidence that "any of the defendants

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<sup>6</sup>The inadmissibility and inadequacy of any such proffered evidence will be discussed below.

intentionally induced or caused the third-party website operators to infringe any rights of Louis
 Vuitton." [Livadkin Depo 171:16-172:4] Vuitton's only other disclosed witness, investigator
 Holmes, testified that he had "no personal knowledge" that "any of the three defendants in this case
 induced or caused the infringing conduct on the part of website operators." [Holmes Depo 167:11 16]

A party may be liable for continuing to supply a product knowing that the recipient is using
the product to engage in trademark infringement if it is "willfully blind" to the ongoing violations. *Fonovisa, Inc. v. Cherry Auction, Inc.*, 76 F.3d 259, 265 (9th Cir. 1996). But Vuitton has admitted
that it has no actual evidence of Defendants' continual supply of an infringing product to an infringer
with actual or constructive knowledge.

11 Vuitton has no evidence that "any of the defendants were willfully blind to ongoing 12 infringement by websites using its servers." [Livadkin Depo 174:11-22] When asked whether he 13 had "any evidence that the three Defendants in this case had any knowledge about alleged infringing 14 activity on the websites [he] investigated on behalf of Louis Vuitton" investigator Holmes responded 15 "the only evidence is assuming your clients are not inept." [Holmes Depo 234:22-235:5] Besides 16 this odd assumption, Holmes admitted that he had "no direct knowledge" that Defendants had actual knowledge about alleged infringing activity on any accused infringing websites. [Holmes Depo 17 18 236:2-6]

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# b. Defendants' Established Protocols

Defendants cannot be "willfully blind" to any counterfeiting activity because Defendants have a protocol for responding to claims of counterfeiting activity or other abuses. [Chen Decl. ¶11-19] **First,** the Defendants do no business with any Website operator and, unless notified by a third party such as Vuitton, are not aware of any infringing conduct potentially occurring at a particular Website. [Chen Decl. ¶8] This is because the MSG and Akanoc services are unmanaged and the Defendants are legally prohibited from accessing the content on its equipment under the Stored Communications Act.<sup>7</sup> [Chen Decl. ¶8] Just as a telephone service provider is prohibited from

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<sup>7</sup>18 U.S.C. § 2701 et seq.

listening in on or wiretapping its customers' calls, so are ISPs such as MSG and Akanoc prohibited 1 2 from examining the customer content of their servers without specific authorization by the customer 3 or a search warrant. [Chen Decl. ¶8] Second, the Defendants' only knowledge that any particular Website even uses its equipment comes only from some third-party notification or complaint. [Chen 4 5 Decl. ¶4] Third, if an abuse complaint is made to the Defendants about a Website alleged to be using one of the Defendants' IP addresses, the only way to definitively determine whether that is 6 7 true is **not** to view the Website but instead to "ping" the domain name used by the Website. [Chen Decl. ¶11] "Pinging" a domain name<sup>8</sup> at a computer's DOS prompt sends a request to Internet name 8 9 translation servers to "return" to the inquiring computer the IP address that is being used by that domain name.<sup>9</sup> [Chen Decl. ¶13, 14] 10

11 Fourth, when MSG or Akanoc receives a complaint that some domain is allegedly using 12 infringing or counterfeit content (normally received via email), Juliana Luk, an Akanoc employee 13 whose responsibility is to respond to complaint notices, or, on occasion, Steve Chen, will ping the 14 allegedly infringing domain name. [Luk Decl. ¶¶2, 3; Chen Decl. ¶11] She then compares the IP 15 address to the Defendants' list of 30,000 assigned IP addresses. [Luk Decl. ¶4] Fifth, if Ms. Luk 16 finds that the domain is within the IP range assigned to Defendants, she sends the customer using 17 that IP address a "takedown" email, warning them that they must remove the infringing content. 18 [Luk Decl. ¶5] Sixth, if Defendants receive a further complaint about an IP address, Ms. Luk can 19 request that a technician unplug the server using that address, thus making that domain 20 nonfunctional. [Luk Decl. ¶6] As an unmanaged Internet host who is not able to monitor the 21 content of the domain data on its servers, this protocol is the most reasonable and only practical 22 method employable to combat infringement. [Chen Decl. ¶¶11, 12, 13] This protocol evidences 23 Defendants' conscious efforts to respond to allegedly infringing domains, and is the total opposite of

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<sup>&</sup>lt;sup>8</sup>"A 'domain name' is an alphanumeric text representation (often a word) that identifies a numerical IP address . . . [A] domain name is associated with a particular IP address (or group of IP addresses) only when an end-user registers the domain name. The primary purpose of domain names is to 'mak[e] it easier for users to navigate the Internet; the real networking is done through the IP numbers.' "*Register.com*, 356 F.3d at 410.

<sup>&</sup>lt;sup>27</sup>
<sup>9</sup>"Ping is the equivalent to yelling in a canyon and listening for the echo. You 'ping' another host on a network to see if that host is reachable from your host." TOM SHELDON, ENCYCLOPEDIA OF NETWORKING, ELECTRONIC EDITION 781 (1998).

being "willfully blind." 1

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#### c. **Defense Actions on the Five Domains in Complaint**

3 In accordance with their protocol, when the Complaint was served asserting infringing activity of five specific domain names, Defendants checked the IP addresses of each site named in 4 5 the Complaint. [Chen Decl. ¶17] The Defendants found that four of the five were not within the range of IP addresses assigned to Defendants and that the fifth site, wendy929.net, was not 6 7 functional and not able to be accessed. [Chen Decl. ¶17, 18] Finding that four of the five allegedly 8 infringing sites were out of the Defendants' range of IP addresses meant that they were hosted on 9 servers of different Internet Service Providers. [Chen Decl. ¶18] Defendants were therefore not responsible for contacting anyone about those Websites. [Chen Decl. ¶18] Vuitton has evidence 10 11 that it sent infringement notices on these five domain names to one or another of the Defendants at 12 various times before the Complaint was filed (although notices were also misdirected to incorrect 13 email and physical addresses over many months). [Livadkin Depo 61:23-66:18] The Defendants do 14 not have evidence of receipt of email complaints about these domain names because their email 15 server hard drive "crashed" in approximately June 2007 and before the Complaint was served in 16 August 2007. [Chen Decl. ¶19] Nevertheless, evidence that the Defendants followed their normal 17 protocol for dealing with infringement complaints is that none of the allegedly infringing domains were operational or using Defendants' assigned IP addresses at the time of the Complaint. If the 18 19 domain names were ever using Defendants' IP addresses (and Vuitton has no admissible evidence of 20 that), the Defendants' normal protocol had eliminated that usage by the time of the Complaint. 21 [Chen Decl. ¶19]

22 Vuitton has no evidence that Defendants were "willfully blind" to infringing use of their IP addresses, even assuming such use ever occurred, when Defendants (1) responded immediately to the Complaint by checking the IP addresses of the Websites and (2) confirmed that the Websites were either not within the Defendants' IP address range or non-functional. Additionally, Vuitton actually has no admissible evidence that any Website selling allegedly infringing merchandise has 27 ever used the Defendants' services, servers, or IP addresses.

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#### d. Defendants Have Never Intentionally Induced Infringement

Vuitton cannot contradict the testimony of defense witnesses that Defendants do not 3 intentionally induce any infringement in their course of business. Defendants' business activities do not involve any infringement or inducement to infringe. [Chen Decl. ¶20] Internet hosting services 4 5 are generally characterized as either "managed" or "unmanaged." [Chen Decl. ¶3] The basic difference between managed and unmanaged Internet hosting is the level of control over the server 6 7 on which the data or applications are being hosted. [Chen Decl. ¶3] A managed hosting service 8 generally provides complete or nearly complete care of the customers' servers and therefore charges 9 significantly more than for unmanaged hosting. [Chen Decl. ¶3] Typical customers of a managed 10 hosting service are individuals or small businesses that are technically unsophisticated or unwilling to expend the effort to control their own servers. [Chen Decl.  $\P$ 3] They are willing to pay extra for 11 more service. [Chen Decl. ¶30] No defendant provides any "managed" hosting service. [Chen 12 13 Decl. ¶¶2, 4]

14 Customers of unmanaged Internet hosting services must be more technologically 15 knowledgeable and experienced so that they can manage their operations remotely with little 16 intervention by the hosting provider. [Chen Decl. ¶4] Customers of unmanaged hosting services 17 maintain operational control over the computer server remotely and restrict access by passwords. 18 [Chen Decl. ¶4] The unmanaged hosting service simply provides access to a computer server with 19 the basic operating system as requested by the customer, uses an Internet router to point one or more 20 temporarily assigned IP addresses to the server, and turns the system over to the customer who then 21 assigns all passwords to access content on the server. [Chen Decl. ¶5] The unmanaged hosting 22 provider has no access to the content on a server and need not even know what sort of use is made of 23 it. [Chen Decl. ¶5] They charge a fee only to keep the machine operating and connected to the 24 Internet. [Chen Decl. ¶4] Additional maintenance, such as reformatting the hard drive or 25 reinstalling an operating system, is normally done only if requested and for an additional fee. [Chen 26 Decl. ¶6]

The customer of an unmanaged hosting service typically agrees to an "acceptable use policy" that prohibits illegal use of the server and agrees to respond to and correct unacceptable use when a complaint is made, for example, of spam originating from the IP address or intellectual property
infringement. [Chen Decl. ¶9] MSG and Akanoc require agreement to an "acceptable use policy"
that, among other things, specifies that the services will be unmanaged and that the customer is
responsible for improper use or content on the servers. [Chen Decl. ¶9] The agreement also
provides that the defendants have no access to the content of servers without consent of the
customer. [Chen Decl. ¶9]

MSG provides only unmanaged Internet hosting services, despite the use of the term "managed" in its name. [Chen Decl. ¶2, fn. 1] Akanoc also provides only unmanaged hosting services. [Chen Decl. ¶¶2, 4] Steve Chen is the manager for both corporations. [Chen Decl., preamble] Defendants are in the business of unmanaged Internet hosting [Chen Decl. ¶¶2, 4], meaning they do not control the servers that their customers utilize for a variety of legal uses, including e-mail, voice-over IP, Internet game playing, and personal storage for data. [Chen Depo 44:24-45:13]

14 MSG's and Akanoc's regular practice is to send "take down" notices to their customers if 15 there is any complaint of activity from an IP address that violates the "acceptable use policy." [Luk 16 Decl. ¶7] Whenever MSG or Akanoc receives complaints of trademark or copyright infringement, 17 they immediately forward the complaint to their customer with instructions that the customer "take 18 down" the offending material. [Luk Decl. ¶8] The customer is warned that violation of the 19 acceptable use policy can result in termination of service. [Luk Decl. [9] Because of the high 20 number of servers and IP addresses serviced by the Defendants and because there is a constant 21 problem with people around the world sending spam or infringing or illegal material, MSG and 22 Akanoc receive thousands of complaints every month and it is impractical for them to investigate or 23 validate all complaints. [Chen Decl. ¶10] So all complaints are forwarded to their customers for 24 action. [Chen Decl. ¶10] Employee Juliana Luk's job is to send out such complaint notices daily. 25 [Luk Decl. ¶10] Steve Chen assists in also sending out the notices. [Chen Depo 22:13-23:5]

If the complaint about the same IP address is repeated within a short time or the Defendants believe the customer is not responding to the complaint notice, MSG or Akanoc can only unplug the server from the Internet or otherwise disable the customer's access. [Chen Decl. ¶16] But this is an extreme action, taken only when necessary, because there may be numerous compliant customers
using the same server while perhaps one customer of a reseller has allowed a single IP address to be
misused. [Chen Decl. ¶16] Unplugging a server will potentially harm dozens or even hundreds of
end users of the same server so this action is a last resort to enforce the acceptable use policy. [Chen
Decl. ¶16]

Further proof that Defendants do not induce Website operators to infringe is that Defendants
only market their unmanaged Internet hosting services to Internet hosting resellers. [Chen Decl. ¶4]
They, in turn, sell their services directly to third party end customers including operators of
Websites. [Chen Depo 55:21-23] With this business model, Defendants cannot be shown to induce
Website operators to infringe trademarks because Defendants do not know who they are and never
deal directly with them.

Defendants have established that they do not intentionally induce any infringing conduct in the course of their business and Vuitton has no evidence to prove otherwise. With no proof of Defendants' intentional inducement or contradicting Defendants' evidence, Vuitton cannot prove this necessary element of contributory trademark infringement and its claim must fail.

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### e. No Evidence of Direct Control and Monitoring of the Instrumentality Used by a Third Party to Infringe

18 Vuitton has admitted that it has no evidence of Defendants' direct control and monitoring of
19 any Website information on their servers. When asked whether Vuitton had any evidence of
20 Defendants "operat[ing] the websites" or "somehow manifesting control over the websites,"
21 Livadkin admitted that Vuitton had "no evidence that [Defendants] directly operated [the websites]."
22 Livadkin also testified that Vuitton had no evidence that "any of the defendants monitored any of the
23 websites listed in the Complaint." [Livadkin 175:11-176:2]

When asked whether he had "evidence of direct control or monitoring of the content of any of the websites that you investigated for Louis Vuitton," Holmes testified that he had no evidence of either direct control or monitoring of website content by Defendants. [Holmes Depo 245:16-246:15] This lack of evidence is not surprising in light of Defendants' denial of any monitoring and control over Website content [Chen Decl. ¶9], particularly when federal criminal law prevents Defendants

from controlling and monitoring the customers' content on their servers.

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## (1) The Stored Communications Act (18 U.S.C. § 2701, et seq.) Prohibits Defendants from Monitoring Content on Servers

In 1996, Congress passed the Electronic Communications Privacy Act ("ECPA") in order "to 4 5 ensure the security of electronic communications." Quon v. Arch Wireless Operating Co., Inc., 309 F. Supp. 2d 1204, 1207 (C.D. Cal. 2004). Title II of the ECPA created the Stored Communications 6 Act ("SCA"),<sup>10</sup> regulating "access to stored wire and electronic communication and transactional 7 8 records." Quon, 309 F. Supp. 2d at 1207. "The ECPA's legislative history indicates that Congress 9 passed the SCA to prohibit a provider of an electronic communications service 'from knowingly 10 divulging the contents of any communication while in electronic storage by that service to any person other than the addressee or intended recipient." Id. 11

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Section 2701(a) of the SCA (18 U.S.C. § 2701(a)) specifically prohibits "(1) intentionally access[ing] without authorization a facility through which an electronic communication service is provided. or (2) intentionally exceed[ing] an authorization to access that facility."

The SCA is undeniably applicable to Defendants and the data stored on their servers. The
SCA defines an "electronic communication service" as "any service which provides to users thereof
the ability to send or receive wire or electronic communications." 18 U.S.C. § 2510(15). Courts
have interpreted this language to mean that the SCA applies to (1) Internet service providers<sup>11</sup> like
Akanoc and MSG and (2) to websites such as any hosted on Defendants' servers.<sup>12</sup>

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# (2) No SCA Exception Allows Monitoring Server Contents

No provision of the SCA allows an ISP like MSG or Akanoc to monitor server content.

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27 <sup>12</sup>See Konop v. Hawaiian Airlines, Inc., 302 F.3d 868, 879 (9th Cir. (Cal.) 2002) ("The parties agree that the relevant 'electronic communications service' is Konop's Website, and that the website was in 'electronic storage.'").

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<sup>&</sup>lt;sup>10</sup>Title I of the ECPA amended the Wiretap Act to adopt for the SCA the same definitions as used in the federal Wiretap Act. *See* 18 U.S.C. § 2711.

 <sup>&</sup>lt;sup>11</sup>Dyer v. Northwest Airlines Corporations, 334 F. Supp. 2d 1196, 1199 (D.N.D. 2004) ("The ECPA definition of 'electronic communications service' clearly includes Internet service providers such as America Online, as well as telecommunications companies whose cables and phone lines carry internet traffic.").

While there is an exception to the SCA where monitoring is "authorized,"<sup>13</sup> by a user of the ISP's 1 2 services, because they provide unmanaged hosting services, Defendants are not authorized to 3 circumvent the SCA. Vuitton has no evidence that Defendants have ever been authorized by their customers or users to monitor customer content on their servers. Instead the law specifically outlaws 4 5 monitoring of the content of electronic communications stored on MSG's and Akanoc's servers. 18 U.S.C. § 2511(2)(a)(i) provides that "a **provider** of wire communication service to the public **shall** 6 7 not utilize service observing or random monitoring except for mechanical or service quality 8 control checks." (Emphasis added.)

9 Defendants have never controlled or monitored the data on MSG or Akanoc's servers. [Chen
10 Decl. ¶50] Section III(1) of the Defendants' User Agreement<sup>14</sup> makes it clear that Defendants do not
11 have authority to access their customers' information stored on their servers. Akanoc's User
12 Agreement, essentially identical to MSG's, provides at § III(1) that: "Akanoc Solutions, Inc. will
13 exercise no control whatsoever over the content of the information passing through the network or
14 on the customer's web sites." (Emphasis added.)

Because they have no authority under criminal law or their customer User Agreement, Defendants have never been able to control or monitor website or other information on its servers. Vuitton has no evidence that Defendants can or do directly control or monitor data on their servers. Defendants are bound by their own user agreement not to control or manage any data on their servers. Vuitton is therefore unable to prove this necessary element of contributory trademark infringement.

Vuitton has no evidence of intentional inducement, continued supply of an infringing product
with actual or constructive knowledge, or direct control and monitoring of the instrumentality used
by a third party to infringe its trademarks. No rational trier of fact could find that Defendants are
liable for infringement without such evidence.

 <sup>&</sup>lt;sup>13</sup>18 U.S.C. § 2701(c) provides: "Subsection (a) of this section does not apply with respect to conduct **authorized** – (1) by the person or entity providing a wire or electronic communications service; (2) **by a user** of that service with respect to a communication of or intended for that user; or (3) in section 2703, 2704 or 2518 of this title." (Emphasis added.)

<sup>28 &</sup>lt;sup>14</sup>Section III(1) states that "Akanoc Solutions, Inc. will exercise no control whatsoever over the content of the information passing through the network or on the customer's web sites."

# C. Vuitton Cannot Prove Any Elements of Vicarious Trademark Infringement

Liability for vicarious trademark infringement requires a finding that the defendant and the infringer "have an apparent or actual partnership, have authority to bind one another in transactions with third parties or exercise joint ownership or control over the infringing product." *Visa Int'l Serv. Ass'n*, 494 F.3d at 807. Vuitton has no ability to prove any element of vicarious trademark infringement.

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## 1. Element 1: Apparent or Actual Partnership

8 Vuitton has admitted that it has no evidence of an apparent relationship or partnership 9 between Defendants and the infringing Websites. Livadkin testified that Vuitton had no evidence "that any of the defendants had an agency or partnership relationship with any of the websites listed 10 11 in the complaint." [Livadkin Depo 176:3-7] Holmes testified that he had no evidence of "any 12 agency of partnership that exists between Defendants and anyone else who is directly controlling or 13 operating the websites that are in the domains using the domain names" that he investigated on 14 behalf of Vuitton. [Holmes 246:16-22] Vuitton has never been able to even identify any operator of 15 an apparently infringing Website despite enforcement efforts in China including up to one-hundred 16 raids per year. [Livadkin Depo 22:23-27:2]

Steve Chen has denied ever having any apparent or actual partnership with any party 17 18 infringing allegedly or actually Vuitton's marks. [Chen Decl. ¶22] MSG and Akanoc do not host 19 websites. [Chen Depo 107:6-7] Defendants do not design websites. [Chen Depo 55:18-20] 20 Defendants do not act as a domain registrar. [Chen Depo 56:17-19] Defendants only provide 21 unmanaged Internet hosting that they market to resellers. [Chen Depo: 55:21-23] No Defendant has 22 any connection whatsoever to any allegedly infringing Website or operator. [Chen Decl. ¶23] 23 Defendants have no apparent or actual partnership with any website operators. [Chen Decl. ¶24] They don't even know who operates any accused Websites because they do not deal with website 24 25 operators. [Chen Decl. ¶25]

Vuitton has no evidence of any apparent relationship or partnership between Defendants and
any infringing Websites, a necessary element of vicarious trademark infringement.

# 2. Element 2: Authority to Bind Another or Exercise Joint Ownership or Control

Vuitton has no evidence that the Defendants either have the ability to bind any operators of the Websites listed on the complaint [Livadkin Depo 176:8-17, Holmes Depo 248:13-23; 249:12-17] or that Defendants exercise joint ownership or control over the infringing Websites. [Livadkin Depo 176:18-23, Holmes Depo 249:18-250:4]

Defendants have no authority to bind another or exercise joint control. [Chen Decl. ¶26]
Defendants do not deal directly with website operators. [Chen Decl. ¶25] MSG and Akanoc
exclusively market their services to resellers, who then deal with various Chinese Internet users
including website operators. [Chen Depo 55:21-23] Defendants have never exerted authority to
bind website operators or to exercise joint ownership or control over them. [Chen Decl. ¶26]

Because Vuitton has no evidence that Defendants have ever exerted authority to bind Website operators of any infringing Website or that they have ever exercised joint ownership or control over these operators, no rational trier of fact could find that Defendants are liable for vicarious trademark infringement because Vuitton is unable to prove **any** of the necessary elements of vicarious trademark infringement.

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D.

# Vuitton Cannot Prove Contributory or Vicarious Copyright Infringement

# 1. Required Elements to Prove Contributory Copyright Infringement

The Copyright Act provides a fair return to authors and inventors by protecting their works from exploitation by others.<sup>15</sup> Vuitton has no evidence that the Defendants have exploited any of the plaintiff's works. The Defendants do no business with and receive no money from any Website and Vuitton has no evidence that even the Internet hosting resellers to whom MSG and Akanoc sell ISP services do any business with the Website operators listed in the Complaint. [Chen Decl. ¶27] Vuitton has no evidence to prove any contributory copyright infringement.

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Contributory copyright infringement requires proof of (1) plaintiff's actual ownership of the

<sup>27 &</sup>lt;sup>15</sup>See Harper & Row, Publishers, Inc. v. Nation Enterprises, 471 U.S. 539, 546, 105 S. Ct. 2218, 2223, 85 L. Ed. 2d 588 (1985); Twentieth Century Music Corp. v. Aiken, 422 U.S. 151, 156, 95 S. Ct. 2040, 2043-44, 45 L. Ed. 2d 84 (1975).

copyright; (2) Defendants' copying of protected elements of the plaintiff's work; (3) Defendants'
actual or constructive knowledge; and (4) material contribution, or inducement, or causation. *DSC Comm. Corp. v. Pulse Comm., Inc.,* 170 F.3d 1354, 1359 (Fed. Cir. 1999) ("An act of direct
infringement is a necessary predicate for any derivative liability . . .; absent direct infringement,
there can be no contributory infringement."); *Visa Int'l Serv. Ass'n,* 494 F.3d at 795 ("[A] defendant
is a contributory infringer if it (1) has knowledge of a third party's infringing activity, and
(2) 'induces, causes, or materially contributes to the infringing conduct.' ").

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# 2. Vuitton Cannot Prove Three of the Four Required Elements of Contributory Copyright Infringement

# a. Element 1: Plaintiff's Actual Ownership of Copyright

A claim for copyright infringement requires proof of ownership of the copyright.<sup>16</sup> Defendants do not dispute that Vuitton owns the copyrights at issue. All other evidence is lacking.

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# b. Element 2: Defendants' Copying of Protected Elements of Plaintiff's Work

A claim for copyright infringement requires a showing that the defendant copied protected elements of the plaintiff's designs. *Visa Int'l Serv. Ass'n*, 494 F.3d at 795. But Vuitton has no evidence that any Defendant has copied protected elements of Vuitton's designs. Vuitton's evidence potentially relevant to this case consists of computer-generated printouts allegedly representing merchandise offered or sold by one of five Websites listed in the Complaint. Vuitton claims that the Websites sell goods allegedly incorporating protected elements of Vuitton's designs. But even Vuitton's claimed printouts are not evidence of *Defendants*' copying Vuitton's copyrights.

In the course of their business, Defendants do not copy any of Vuitton's works in any way. [Chen Decl. ¶20] Defendants are solely in the business of unmanaged Internet hosting as an ISP. [Chen Decl. ¶¶2, 4] Defendants do not advertise or sell merchandise [Chen Decl. ¶20] and do not even market or sell their ISP services directly to or even have contact with Website operators. [Chen Depo: 55:21-23; Chen Decl. ¶32] At most Vuitton's printouts might establish that *some* party may

<sup>&</sup>lt;sup>16</sup>Kling v. Hallmark Cards Inc., 225 F.3d 1030, 1037 (9th Cir. 2000).

have copied Vuitton's works. But the printouts do not establish *who* did so. The printouts certainly
 do not show that any Defendant made the asserted copy. Moreover as discussed herein, Vuitton's
 printouts are inadmissible because Vuitton cannot authenticate them or establish where they came
 from, and they are hearsay.

5 Vuitton also ordered some merchandise from Websites, paying for the merchandise in China and receiving delivery of merchandise shipped from China. Vuitton has admitted that it has no 6 7 knowledge of whom it dealt with in China, either to whom it made payment or from whom it 8 received the merchandise, because its investigations have established that names and addresses used 9 by Chinese merchandise counterfeiters tend to be false. [Livadkin Depo 27:19-28:21] Vuitton's 10 merchandise purchases therefore establish no connection to or communication with any Defendant. Actions of unknown persons in China are not even admissible in this copyright case because they 11 12 cannot be tied to any Defendant in San Jose to establish relevance. Vuitton has not sued apparent 13 infringers in China but has instead chosen convenient targets in America. Vuitton's novel theory of 14 contributory liability is, however, without evidence.

Without any evidence as to who copied any of Vuitton's work or that Defendants copied any
Vuitton work or contributed to the copying, the plaintiff cannot establish this necessary element of
copyright infringement.

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#### c. Element 3: Knowledge (Actual or Constructive)

Vuitton has no evidence showing that Defendants had actual or even constructive knowledge
of the five Websites listed in the Complaint or of any infringing conduct. When asked whether
Vuitton had "any reason to believe that any of the Defendants knew that any infringement was going
on," Livadkin responded that Vuitton's evidence was limited to the attempts to contact Defendants
regarding the infringing Websites. [Livadkin Depo 138:10-139:3] In other words, it has no
evidence on this element.

Vuitton's attempts to contact the Defendants with complaints consisted of form letters or emails that may have eventually been sent to a correct address after several false starts. [Livadkin Depo 61:23-66:18] Whenever MSG or Akanoc received infringement complaints such as those sent by Vuitton, its practice was to send them on to their reseller customers with a demand for "take

down" of objectionable content. [Chen Decl. ¶12] Repeat offenses could result in a Defendant 1 2 unplugging a server used by a party accused of infringing conduct. [Chen Decl. ¶16] When a 3 complaint is received about any Internet abuse, the Defendants do not log on to the Internet to investigate or verify whether the infringement or spam complaint is well founded. [Chen Decl. ¶11] 4 5 Instead, the Defendants "ping" the domain name listed in an abuse complaint to determine if it is using an IP address assigned to one of their customers. If it is, they immediately send the complaint 6 7 on to the customer with a take down demand. [Chen Decl. ¶14] This practical approach is for 8 several reasons: (1) the Defendants regularly receive too many complaints to have time to verify or 9 investigate abuse complaints, (2) the Defendants are unable to determine who has rights in any 10 content on the Internet, (3) the Defendants cannot easily verify complaints, and (4) opening an e-11 mail containing spam could be dangerous to the MSG or Akanoc servers and their customers 12 because virus, worm, and other malware infections could be spread thereby. [Chen Decl. ¶12] So 13 the Defendants simply treat all abuse complaints as justified and send them on to their customer with 14 a take down notice. This is the only practical way for an ISP to operate. [Chen Decl. ¶12]

15 When Vuitton served its Complaint in this case, Defendants determined the IP address of 16 each named Website by "pinging" that domain name. [Chen Decl. ¶17] The Defendants 17 immediately determined that four of the five Websites listed in the Complaint were *not* using IP 18 addresses within the range of IP addresses assigned to Defendants. [Chen Decl. ¶17] The 19 Defendants found that the fifth site, wendy929.net, was not functional and could not be accessed on 20 the Internet. [Chen Decl. ¶17] Because four of the five sites were out of the Defendants' range of IP 21 addresses, and therefore hosted by a different ISP, Defendants were not responsible for contacting 22 the Websites and could take no action against them. The fifth site was not functional at all. [Chen 23 Decl. ¶18] Despite this uncontradicted evidence, Vuitton pursued this lawsuit. But Vuitton still has 24 no evidence that Defendants had any actual or constructive knowledge that any actual infringement 25 was taking place by any of the five accused Websites using its servers or IP addresses. Even 26 assuming that one or more infringing Websites had at some prior time used the ISP's services, the 27 Defendants' policing practices had effectively stopped such use. In short, the only evidence is that 28 Vuitton's Complaint allegations are unfounded.

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#### **Element 4: Material Contribution, Inducement, or Causation** d.

Vuitton must prove Defendants' material contribution, inducement or causation of copyright 3 infringement. But it admits having no admissible evidence of Defendants' causation, material 4 contribution or inducement of infringement [Livadkin Depo 154:12-156:4-11] other than 5 inadmissible printouts that cannot establish this element.

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#### (1) **Material Contribution**

7 In order to prove material contribution, Vuitton must show a "direct connection" between 8 Defendants and the infringing conduct. Visa Int'l Serv. Ass'n, 494 F.3d. at 796 ("The credit card 9 companies cannot be said to materially contribute to the infringement in this case because they have 10 no direct connection to that infringement.").

Vuitton has no evidence proving a direct connection between Defendants and the 11 12 infringement. Vuitton has admitted that the Website and Domain Tools printouts attached to the 13 complaint were Vuitton's *only* proof of such a direct connection. [Livadkin Depo 154:12-155:7] 14 The website printouts, however, are inadmissible because Vuitton cannot authenticate them with testimony from any person with personal knowledge of the website's contents.<sup>17</sup> The Domain Tools 15 16 and Network Solutions printouts are also inadmissible hearsay because they are based on third-party or fourth-party information that is offered for the truth of their contents.<sup>18</sup> 17

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19 Vuitton has attached to the Complaint and will likely offer a first type of Internet printout in 20 an attempt to show information about the identity and content of Websites that allegedly sold 21 counterfeit goods. Website printouts are, however, inadmissible as evidence unless properly 22 authenticated. Internet Specialties West, 2006 WL 4568796, at \*1. To authenticate website 23 printouts, it is not enough for the person who went to the Website and printed out the pages to authenticate them. Someone with personal knowledge of the accuracy of the contents of the Internet 24

**Website Printouts** 

<sup>&</sup>lt;sup>17</sup>See Internet Specialties West, Inc. v. ISPWest, No. CV 05-3296 FMC AJWX, 2006 WL 4568796, 26 at \*2 (C.D. Cal. Sept. 19, 2006) ("To be authenticated, someone with knowledge of the accuracy of the contents of the internet print-outs must testify."). 27

<sup>&</sup>lt;sup>18</sup>"Hearsay" is a statement, other than one made by the declarant while testifying at the trial or hearing, offered in evidence to prove the truth of the matter asserted. FED. R. EVID. 801(c). 28

1 printouts must testify. *Id.* at \*2. In *Internet Specialties West*, 2006 WL 4568796, at \*1-2, the court 2 held:

[M]ost of plaintiff's arguments are addressed to print-outs from websites and the question of their admissibility. Plaintiff properly contends that these print-outs are inadmissible unless properly authenticated. **Defendant's argument, that they could be "authenticated" by the person who went to the website and printed out the home page, is unavailing.** It is now well recognized that "Anyone can put anything on the Internet. No website is monitored for accuracy and nothing contained therein is under oath or even subject to independent verification absent underlying documentation ... hackers can adulterate the content on any web-site from any location at any time. For these reasons, any evidence procured off the Internet is adequate for almost nothing...."

To be authenticated, someone with **knowledge** of the **accuracy of the contents** of the **internet print-outs** must testify. [Emphasis added; citation omitted.]

12 The printouts of the Websites are inadmissible because Vuitton has not authenticated them 13 with testimony from anyone associated with the Websites, let alone anyone with personal knowledge 14 to establish who maintained the Website, who authored the documents allegedly shown on the 15 Website, or who can verify the accuracy of the information shown on a Webpage.

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#### **Domain Tools and Network Solutions Printouts**

Vuitton has attached to the Complaint and will also likely offer a second type of Internet printout in an attempt to establish information from unknown and unidentified sources concerning a variety of details about Websites, including which ISP hosts a site. These printouts from "Domain Tools" or "Network Solutions," for example, are also inadmissible because of the same lack of authenticating evidence just discussed. But additionally they are inadmissible as hearsay, double hearsay, triple hearsay, and worse. There is no basis for finding the information reliable or admissible.

Vuitton asserts that because it has printouts from third parties allegedly reporting "WHOIS" information to the effect that infringing Websites have particular IP addresses, and other printouts reporting that those IP address are hosted by one of the Defendants, the information must be true. But these printouts are nothing more than unauthenticated multiple hearsay and are separately inadmissible for that reason. FED. R. EVID. 802. Domain registrant information in a WHOIS database is inherently unreliable because there is no way to verify the accuracy of the database **or** the accuracy of the domain registrant information that was input by unknown parties. Not only have courts recognized that WHOIS database information can be unreliable,<sup>19</sup> Livadkin himself, in his deposition testimony, admitted that the "WHOIS database could not be reliable" and that a domain registrant who inputs inaccurate information into the WHOIS database destroys the accuracy of the WHOIS database, and, consequently, a Domain Tools printout. [Livadkin Depo 115:21-116:20]

8 Whether or not Vuitton's Domain Tools and Network Solutions printouts list Defendants as 9 hosts of the infringing Websites, the printouts are triple hearsay<sup>20</sup> because the information contained 10 in them cannot be verified by the declarant (Vuitton), yet they are being offered to prove the truth of 11 the matter asserted (that the IP address and hosting information from unknown sources on those 12 printouts is true). These printouts are inadmissible pursuant to Fed. R. Evid. 802.

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### (2) Inducement

Vuitton also has no evidence that any Defendant induced anyone to infringe Vuitton's copyrights, let alone that they induced infringement of copyrights by the five listed Websites. "One who distributes a device with the object of promoting its use to infringe copyright, as shown by clear expression or other affirmative steps taken to foster infringement, is liable for the resulting acts of infringement by third parties." *Visa Int'l Serv. Ass'n*, 494 F.3d. at 800. No evidence even suggests that any Defendant did anything with the object of promoting copyright infringement.

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# (a) Vuitton Admits It Has No Evidence of Inducement

Vuitton has admitted that it has absolutely no evidence of Defendants' intentional

 <sup>&</sup>lt;sup>19</sup>See Cable News Network L.P., L.L.P. v. CNNews.com, 177 F. Supp. 2d 506, 526 (E.D. Va. 2001) (recognizing that [Chinese company] Maya HK provided false contact information to the WHOIS database when applying for the registration of a domain name); *Atlas Copco AB v. Atlascopcoiran.com*, 533 F. Supp. 2d 610, 613 n.1 (E.D. Va. 2008) (recognizing that WHOIS information for domain Atlas-Caspian.com is false and consists of the same contact email address as other domain names).

<sup>&</sup>lt;sup>20</sup>These printouts are triple hearsay because Vuitton has admitted that it does not maintain this data [Livadkin Depo 81:16-21], nor did Livadkin even generate the printouts himself [Livadkin Depo 132:17-24, 133:2-10, 133:11-20, 133:21-134:4 (ape168.com); 124:19-125:3, 127:8-24, 127:25-128:9 (atozbrand.com); 115:12-19, 118:9-119:1, 119:24-120:12 (bag925.com); 100:7-16, 112:16-113:1, 113:2-15, 113:17-24 (eshoes99.com); 70:25-71:14 (wendy929.net)].

inducement. Vuitton's Fed. R. Civ. P 30(b)(6) witness testified that Vuitton had no evidence that
 "any of the defendants intentionally induced or caused the third-party website operators to infringe
 any rights of Louis Vuitton." [Livadkin Depo 171:16-172:4] Vuitton's investigator, Robert Holmes,
 testified that he had "no personal knowledge" that "any of the three defendants in this case induced
 or caused the infringing conduct on the party of website operators." [Holmes Depo 167:11-16]

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### (b) Defendants Never Induced Infringing Conduct

7 Vuitton has no evidence to contradict testimony that Defendants do not intentionally induce 8 any copyright infringement in the course of their business [Chen Decl. ¶29] or that Defendants don't 9 actively fight Internet abuse. Defendants have never induced any infringement by Website operators 10 because they solely market their unmanaged Internet hosting to resellers and do not even deal with 11 Website operators. [Chen Depo 55:21-23] MSG and Akanoc are ISPs merely enabling Internet 12 communication, a legitimate, lawful activity. Copyright owners have no right absolutely to prohibit copying (and sue anyone convenient) in order to further private financial interests.<sup>21</sup> Even if 13 14 copyright infringement can take place using Internet services offered by the Defendants, suppliers of 15 such services, like the manufacturers of video recording equipment, cannot be liable for contributory 16 copyright infringement. Sony Corp. of America, 464 U.S. at 442 ("[T]the sale of copying 17 equipment, like the sale of other articles of commerce, does not constitute contributory 18 infringement if the product is widely used for legitimate, unobjectionable purposes. Indeed, it 19 need merely be capable of substantial noninfringing uses." (emphasis added)).

There is no basis to treat the sale of ISP services differently from the sale of a video recorder. And there can be no dispute that the Defendants' Internet hosting services with 1,400 servers and 30,000 IP addresses are widely used by numerous resellers and by thousands or potentially even millions of legitimate Website operators. [Livadkin Depo 145:6-146:7; Chen Depo 43:14-17; Chen

<sup>&</sup>lt;sup>21</sup>Sony Corp. of America v. Universal City Studios, Inc., 464 U.S. 417, 429, 104 S. Ct. 774, 782, 78
L. Ed. 2d 574 (1984) ("The monopoly privileges that Congress may authorize are neither unlimited nor primarily designed to provide a special private benefit. Rather, the limited grant is a means by which an important public purpose may be achieved. It is intended to motivate the creative activity of authors and inventors by the provision of a special reward, and to allow the public access to the products of their genius after the limited period of exclusive control has expired." (emphasis added)).

Decl ¶72] Defendants' services are not "merely capable" of noninfringing uses, but are constantly
used for legitimate purposes. Indeed, the ISP services are essential to a modern economy, both to
China and to America, its principal trading partner. Incidental harm to Vuitton from the occasional
appearance on the Internet of copies of its works by Chinese counterfeiters cannot justify action
against the providers of ISP services.

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## (3) Causation

Vuitton also has no evidence that any Defendant caused any copyright infringement.
Livadkin testified that Vuitton had no evidence "that any of the defendants . . . caused the third-party
website operators to infringe any of the rights of Louis Vuitton." [Livadkin Depo 171:20-172:4]
Holmes also testified that he did not have "any personal knowledge or evidence that any of the three
defendants in this case . . . caused the infringing conduct on the part of website operators." [Holmes
Depo 167:11-16]

No rational trier of fact would find that Defendants are liable for contributory copyright
infringement, and Vuitton cannot prove three required elements of contributory copyright
infringement.

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# **3.** Vuitton Cannot Prove the Two Required Elements of Vicarious Copyright Infringement

"To state a claim for vicarious copyright infringement, a plaintiff must allege that the
defendant has (1) the right and ability to supervise the infringing conduct and (2) a direct financial
interest in the infringing activity." *Visa Int'l Serv. Ass'n*, 494 F.3d at 802.

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# a. Element 1: Right and Ability to Supervise and Control the Infringing Conduct

Vuitton has admitted that it has no evidence of Defendants' right and ability to supervise and
control the Website information on its servers. Livadkin testified that Vuitton had no evidence of
Defendants "somehow manifesting control over the websites." Livadkin also testified that he had no
evidence that "any of the defendants monitored any of the websites listed in the Complaint."
[Livadkin 175:11-176:2] When asked whether he had "evidence of direct control or monitoring of
the content of any of the websites that you investigated for Louis Vuitton," Holmes testified that he

had no evidence of either direct control or monitoring of website content by Defendants. [Holmes
 Depo 245:16-246:15]

3 More important, MSG and Akanoc **do not** have the right to supervise or control conduct or content on their servers [Chen Decl ¶29], aside from prohibiting abuse in their User Agreement. But 4 5 those same User Agreements disallow any monitoring of customer content or communication because the hosting services are expressly unmanaged.<sup>22</sup> Additionally, there is no practical or lawful 6 7 way for Defendants to monitor information transmitted through or stored on the servers they rent to 8 resellers. prior to receiving a notice of infringement. [Chen Decl ¶30] With 30,000 IP addresses 9 accessing 1,400 Internet servers constantly, there is no practical means to wiretap communication or 10 monitor content in such a way that can prevent or identify every appearance of a copyrighted work 11 or a trademark appearing on the servers. [Chen Decl ¶31] It is the responsibility of a copyright or 12 trademark owner to police infringement and they can then send notices to an ISP like MSG or 13 Akanoc. [Chen Decl. ¶8]

More important, monitoring of content to benefit Vuitton would be a criminal and civil offense. Unlike the practice of totalitarian governments, America expressly outlaws such conduct without a warrant issued upon a showing of probable cause. Defendants are precluded from supervising or controlling conduct by the federal Stored Communications Act.<sup>23</sup>

18 Vuitton cannot prove this necessary element of vicarious copyright infringement because it
19 has no evidence that Defendants have the duty or the ability or even the right to monitor or supervise
20 infringing content appearing on its servers.

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### b. Element 2: Direct Financial Interest in the Infringing Activity

Vuitton also has no evidence that the Defendants have received any direct financial interest in any infringing activity. Livadkin admitted that Vuitton did not have any evidence that "any of the

- <sup>22</sup>Section III(1) of Defendants' user agreement states, for example, that:
  - Akanoc Solutions, Inc. will exercise no control whatsoever over the content of the information passing through the network or on the customer's web sites.
- $27 \parallel^{23}$  18 U.S.C. § 2701(a) specifically prohibits:
  - (1) intentionally access[ing] without authorization a facility through which an electronic communication service is provided. or (2) intentionally exceed[ing] an authorization to access that facility ....

defendants receive[d] money from the sale of infringing products that may be hosted on their 1 2 servers." [Livadkin Depo 165:17-20] Nor did Livadkin have any evidence that "any defendants 3 receive[d] any direct compensation for the sale of infringing products." [Livadkin Depo 165:21-166:3] Vuitton has no such evidence because Defendants actually have no direct financial interest in 4 5 infringing activity or infringing persons. [Chen Decl. ¶32] The Defendants do not create, design, operate, manage, or have any information about any Website using its servers and IP addresses. 6 7 [Chen Decl. ¶34] Defendants derive income solely from the unmanaged Internet hosting services 8 that they market to resellers. [Chen Decl ¶32] The fixed monthly service fees they charge are not 9 based on sales or activity of any Website doing business with any of the resellers any more than a 10 telephone company makes any profit on sales calls made by its customers. [Chen Decl. ¶33] The 11 Defendants do not even know who their customers deal with or what particular use is made of the 12 Internet services provided. [Chen Decl. ¶35] Since Vuitton has no idea who operates the accused 13 Websites, there is no way to tie any of them to any Defendant.

Without any evidence proving Defendants' direct financial interest in the infringing activity,
Vuitton cannot prove this necessary element of vicarious copyright infringement. Because Vuitton
is unable to prove either required element of vicarious copyright infringement, no rational trier of
fact, given the record as a whole, could find that Defendants are liable for vicarious copyright
infringement. The summary judgment should therefore be granted.

# **II. CONCLUSION**

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Because Vuitton has no admissible evidence to prove essential elements of its causes of action, no fact finder can rationally find any Defendant liable for the conduct alleged. The Court should grant summary judgment to the Defendants.

23 || Dated: May 19, 2008

### GAUNTLETT & ASSOCIATES

By: <u>/s/ James A. Lowe</u> James A. Lowe Brian S. Edwards Attorneys for Defendants Akanoc Solutions, Inc., Managed Solutions Group, Inc., and Steven Chen