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\*\*E-Filed 3/9/2011\*\*

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION**

DISH NETWORK, L.L.C., a Colorado Limited Liability Company; ECHOSTAR TECHNOLOGIES, L.L.C., a Texas Limited Liability Company; NAGRASTAR, L.L.C., a Colorado Limited Liability Company,

Plaintiffs,

v.

SatFTA a.k.a. SERGIO ALEXEYEV,

Defendant.

Case Number 5:08-cv-01561 JF (PSG)

**ORDER<sup>1</sup> GRANTING PLAINTIFFS' MOTION FOR SUMMARY JUDGMENT**

[Re: Docket No. 44]

Plaintiffs DISH Network L.L.C., Echostar Technologies, L.L.C., and Nagrastar, L.L.C. (collectively, "Plaintiffs") seek summary judgment against Defendant SatFTA a.k.a. Sergio Alexeyev ("Defendant") for alleged violations of the Digital Millennium Copyright Act, 17 U.S.C. §§ 1201(a)(1)-(2) and (b)(1) ("DMCA"); the Communications Act of 1934, as amended, 47 U.S.C. § 605(a); and the California Penal Code §§ 593(d) and (e). Having considered the evidence presented by Defendant, the Court concludes that no reasonable jury could find in his favor. Accordingly, summary judgment will be granted.

**I. BACKGROUND**

This action arises out of Defendant's creation and distribution of various program files

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<sup>1</sup> This disposition is not designated for publication.

1 capable of circumventing the DISH Network security system. DISH Network is a subscription-  
2 based satellite broadcast provider. Duval Decl. ¶ 4. EchoStar supplies all satellite dishes and  
3 receivers as well as all NagraStar access cards (“smartcards”) to DISH Network subscribers. *Id.*

#### 4 **A. Program Files**

5 Defendant admits to developing and posting several program files to the following piracy  
6 websites under the username SatFTA: (1) www.id-discussions.com; (2) www.dsschat.com; (3)  
7 www.innermatrix.net; (4) and www.sattech.net (collectively “the Piracy Websites”). Cmpl. ¶  
8 54; Response to Plaintiffs’ First Set of Requests for Admission, Nos. 1-4, 6-8, 54-57, 69-72, 76-  
9 79, 81-84, 93-96, 100-103, 108-111 (“RFA Resp.”).<sup>2</sup>

#### 10 **IRDr.exe**

11 The IRDR.exe program facilitates the unauthorized re-programming of DISH Network  
12 smartcards by extracting box-keys from DISH Network receivers. RFA Resp. No. 62;  
13 Haugsness Decl. ¶ 14. Each receiver contains unique box-keys, and smartcards work with a  
14 receiver only when they are programmed with that receiver’s keys. Haugsness Decl. ¶ 12;  
15 Alexeyev Depo. 65:1-8. Once the IRDR program reads the box-keys, the box-keys can be  
16 programmed onto a smartcard, allowing non-subscribers to gain access to DISH Network  
17 programming. Haugsness Decl. ¶ 14. Defendant posted at least 100 iterations of this program on  
18 the aforementioned websites, and the program was downloaded 5,809 times. Alexeyev Depo.  
19 126:8-16; Haugsness Decl. ¶ 16.

#### 20 **IRDcM.exe**

21 IRDcM.exe extracts DISH Network channel listing tables from DISH Network  
22 satellite receivers. Haugsness Decl. ¶¶ 18-19. Channel listing tables typically are used in piracy  
23 programs to assign authorizations in a smartcard, which would allow individuals to receive  
24 DISH Network programming without a subscription. *Id.*; Alexeyev Depo. 132:9-19. Defendant  
25 posted the IRDcM program on the Piracy Websites, and posted five channel tables generated

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26  
27 <sup>2</sup> Defendant does not dispute that the websites contained information relating to satellite  
28 piracy, but he argues that they also offer a host of products, hardware, and forums related to a  
variety of topics. RFA Resp. Nos. 58-61; Opp. Br. at 15

1 from that program on the Id-discussions and Innermatrix sites.<sup>3</sup> RFA Resp. Nos. 76-79;  
2 Alexeyev Depo. 221:19-226:3.

### 3 **PVRdSE.exe**

4 The PVRdSE.exe program allows users to copy the programming content recorded on the  
5 hard-drive of a DISH Network PVR satellite receiver to a computer hard-drive.<sup>4</sup> RFA Resp. No.  
6 80. After a DISH Network PVR hard-drive is removed from the receiver and installed into a  
7 personal computer (“PC”), the PVRdSE program overcomes DISH Network’s copy-control  
8 measure to allow the computer to recognize the PVR hard-drive and load the recordings  
9 contained therein. Haugsness Decl. ¶ 22. Once a copy of the recordings have been saved onto a  
10 PC, individuals are free to make and distribute unauthorized copies of the recordings. *Id.* ¶ 23.  
11 Defendant posted the PVRdSE program on the Piracy Websites, and it was downloaded at least  
12 1,525 times. *Id.* ¶ 24; RFA Resp. Nos. 81-84.

### 13 **i2c.jpg**

14 i2c.jpg is a diagram that can be used to build a connector to interface with the electrically  
15 erasable programmable read only memory (“EEPROM”) in a DISH Network receiver. RFA  
16 Resp. No. 91. In DISH receivers, the EEPROM stores information relating to electronic  
17 countermeasures (“ECMs”) that are used to disable piracy devices. Haugsness Decl. ¶ 27.  
18 Using the i2c.jpg diagram, individuals can erase the data caused by DISH Network’s ECMs and  
19 continue receiving unauthorized programming. *Id.* Defendant posted this diagram to the Piracy  
20 Websites. RFA Resp. Nos. 93-97.

### 21 **jtag-pcb2.bmp**

22 The jtag-pcb2.bmp diagram allows users to recover from ECMs. RFA Resp. No. 106. It  
23 details the circuit layout required to interface with the software of DISH Network satellite  
24

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25 <sup>3</sup> Collectively, the tables were downloaded a total of 3,894 times. Exs. 19-24 to  
26 Haugsness Decl.

27 <sup>4</sup> PVR receivers allow customers to record DISH Network programming. Haugsness  
28 Decl. ¶ 21. Programming is saved in a format that cannot be read by non-DISH Network  
computer systems. *Id.*

1 receivers. *Id.* No. 104. The diagram was posted by Defendant on the Piracy Websites. *Id.* Nos.  
2 108-111.

3 **jm.gif**

4 jm.gif is a diagram that demonstrates how to program a pirate device to work with DISH  
5 Network receivers. *Id.* No. 99. By identifying the memory address of the box-keys in the  
6 receivers, it reveals the location of data that secures communication between receivers and  
7 smartcards. *Id.* No 97; Haugsness Decl. ¶ 25. Defendant posted this diagram on the Piracy  
8 Websites. RFA Resp. Nos. 100-103.

9 **B. Seizure of Defendant's Piracy Devices**

10 In March 2006, the FBI seized approximately twenty DISH Network receivers, fifteen  
11 DISH Network smartcards, and several smartcard re-programmers from Defendant's residence.  
12 Alexeyev Depo. 175:19-176:1, 72:19-73:5, 76:3-7, 177:11-17, 180:19-181:6. Defendant was not  
13 a DISH Network subscriber during the time he possessed this equipment.<sup>5</sup> Alexeyev Depo.  
14 251:12-252:8. DISH Network engineers discovered that thirteen of the receivers contained signs  
15 of modification and four showed signs of ECM attacks. DeLyser Decl. ¶¶ 8-9, 12, Exs. 1-5 to  
16 DeLyser Decl. Additionally, Plaintiffs' piracy analysis revealed that five smartcards had been  
17 modified for unauthorized receipt of DISH Network programming. McMullen Decl. ¶¶ 5-16,  
18 Exs. 1-5 to McMullen Decl.

19 **II. LEGAL STANDARD**

20 A motion for summary judgment should be granted if there is no genuine issue of  
21 material fact and the moving party is entitled to judgment as a matter of law. Fed. R. Civ. P.  
22 56(c); *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 247-48, 106 S.Ct. 2505, 91 L.Ed.2d 202  
23 (1986). The moving party bears the initial burden of informing the Court of the basis for the  
24 motion and identifying the portions of the pleadings, depositions, answers to interrogatories,  
25 admissions, or affidavits that demonstrate the absence of a triable issue of material fact. *Celotex*  
26 *Corp. v. Catrett*, 477 U.S. 317, 323, 106 S.Ct. 2548, 91 L.Ed.2d 265 (1986).

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27 <sup>5</sup> Defendant did not obtain a DISH Network subscription until 2008. Alexeyev Depo.  
28 251:12-252:8.

1 If the moving party meets this initial burden, the burden shifts to the non-moving party to  
2 present specific facts showing that there is a genuine issue for trial. Fed. R. Civ. P. 56(e);  
3 *Celotex*, 477 U.S. at 324. A genuine issue for trial exists if the non-moving party presents  
4 evidence from which a reasonable jury, viewing the evidence in the light most favorable to that  
5 party, could resolve the material issue in his or her favor. *Anderson*, 477 U.S. 242, 248-49, 106  
6 S.Ct. 2505, 91 L.Ed.2d 202; *Barlow v. Ground*, 943 F.2d 1132, 1134-36 (9th Cir. 1991).  
7 However, “[a] non-movant’s bald assertions or a mere scintilla of evidence in his favor are both  
8 insufficient to withstand summary judgment.” *F.T.C. v. Stefanichik*, 559 F.3d 924, 929 (9th Cir.  
9 2009).

### 10 III. DISCUSSION

#### 11 A. Counts I-II: Violations of the DMCA

12 Plaintiffs allege that Defendant personally committed acts of piracy and assisted others in  
13 committing such acts in violation of the DMCA and Communications Act. Cmplt. ¶¶ 44-76.

##### 14 1. DMCA Violations

15 Defendant has admitted to creating and distributing the IRDr, IRDcM, and PVRdSE  
16 software. RFA Resp. Nos. 2-4, 69-72, 76-79, 81-84. In addition, Defendant has admitted to  
17 creating and distributing the i2c.jpg, jm.gif, and jtag-pcb2.bmp diagrams. *Id.* Nos. 6-8, 93-96,  
18 100-103, 108-111. Defendant also has admitted to modifying DISH Network smartcards<sup>6</sup> and  
19 receiving DISH Network programming without a subscription.<sup>7</sup>

20 Section 1201(a)(1) of the DMCA prohibits, in relevant part, the circumvention of, “a  
21 technological measure that effectively controls access to a work protected [by copyright.]” 17  
22

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23 <sup>6</sup> At Defendant’s deposition, Plaintiffs’ counsel asked Defendant how often he had used  
24 the NagraEdit software to modify DISH Network smartcards. Alexeyev Depo. 71:5-9.  
25 Defendant indicated that, “[i]t was necessary to do that often because [he had] limited number of  
receiver [*sic*], so [he] did probably [*sic*] few times in limited number of cards . . .” *Id.*

26 <sup>7</sup> Defendant also was asked if he was “using [Tsreader software] to get DISH Network  
27 channels without paying for it.” Alexeyev Depo. 310:10-23. Defendant admitted receiving the  
28 unauthorized channels, but he indicated that he was “not using [the software] to watch. . . . [but]  
to check how [the software was] working.” *Id.*

1 U.S.C. § 1201(a)(1). Section 1201(a)(2) of the DMCA prohibits:

2 offer[ing] to the public, provid[ing], or otherwise traffic[king] in any technology,  
3 product, service, device, component, or part thereof, that--

4 (A) is primarily designed or produced for the purpose of circumventing a  
5 technological measure that effectively controls access to a work protected [by  
6 copyright];

7 (B) has only limited commercially significant purpose or use other than to  
8 circumvent a technological measure that effectively controls access to a work  
9 protected [by copyright]; or

10 (C) is marketed by that person or another acting in concert with that  
11 person with that person's knowledge for use in circumventing a  
12 technological measure that effectively controls access to a work protected  
13 [by copyright].

14 17 U.S.C. § 1201(a)(2).

15 Section 1201(b)(1) of the DMCA prohibits:

16 offer[ing] to the public, provid[ing], or otherwise traffic[king] in any technology,  
17 product, service, device, component, or part thereof, that--

18 (A) is primarily designed or produced for the purpose of circumventing  
19 protection afforded by a technological measure that effectively protects a  
20 right of a copyright owner . . . in a work or a portion thereof;

21 (B) has only limited commercially significant purpose or use other than to  
22 circumvent protection afforded by a technological measure that effectively  
23 protects a right of a copyright owner . . . in a work or a portion thereof; or

24 (C) is marketed by that person or another acting in concert with that person with  
25 that person's knowledge for use in circumventing protection afforded by a  
26 technological measure that effectively protects a right of a copyright owner . . . in  
27 a work or a portion thereof.

28 17 U.S.C. § 1201(b)(1)

**a. § 1201(a)(1) Violations**

As a result of his admitted modification of DISH Network smartcards, Defendant is liable for personal violations of § 1201(a)(1) of the DMCA. Smartcards work to descramble DISH Network's satellite signals to allow viewing of copyrighted programming. Duval Decl. ¶ 8. Defendant's modification of the smartcards allowed him to bypass DISH Network's security measures and intercept its satellite programming. McMullen Decl. ¶ 5. Section 1201(a)(1) specifically proscribes the circumvention of such technology. Defendant contends that he

1 modified the smartcards only for the purpose of testing the operation of various receivers, not to  
2 receive an unauthorized satellite signal. Opp. Br. at 18-19. However, potential “lawful . . . use of  
3 circumvention devices does not relieve [the Defendant] from liability . . . under the DMCA.”

4 *Sony Computer Entm’t Am., Inc. v. Divineo, Inc.*, 457 F. Supp. 2d 957, 965 (N.D. Cal. 2006)

5 Defendant also is liable under § 1201(a)(1) for modifications to DISH Network devices.

6 DISH Network security engineers determined that five of the smartcards seized from  
7 Defendant’s residence by the FBI had been modified for illegal receipt of DISH Network  
8 programming. McMullen Decl. ¶¶ 5-16, Exs. 1-5 to McMullen Decl. They determined that at  
9 least four of the seized receivers similarly were modified because the receivers had been hit by  
10 an ECM, whose only purpose is to target pirate activity. DeLyser Decl. ¶ 9. On the one hand,  
11 Defendant argues that the receivers contained ECM marks when he first obtained them.  
12 Alexeyev Decl. ¶ 4. On the other hand, he argues that the ECM marks could have been “induced  
13 by the Plaintiff or the FBI during its investigation.” *Id.* Not only are these assertions  
14 contradictory, but Defendant offers no facts to support them.

15 **b. § 1201(a)(2) Violations**

16 Additionally, Defendant’s development and distribution of the IRDr and IRDCM software  
17 along with that of the i2c.jpg, jtag-pcb2.bmp, and jm.gif diagrams violates § 1201(a)(2) of the  
18 DMCA. The primary purpose of both the software and diagrams is to circumvent security  
19 measures and facilitate the receipt of unauthorized satellite channels. Plaintiffs have presented  
20 sworn testimony from security engineer Kyle Haugsness explaining that the software files and  
21 diagrams were “primarily designed to facilitate DISH Network piracy.” Haugsness Decl. ¶ 10.  
22 For example, the IRDr software is designed to circumvent DISH Network’s conditional access  
23 system.<sup>8</sup> Similarly, the i2c and jtag diagrams provide instructions on how to modify the software  
24 contained in DISH Network receivers, which allows interception of DISH Network’s encrypted  
25 satellite signals.

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26  
27 <sup>8</sup> This system serves as a security measure to protect copyrighted works and typically  
28 requires application of a decryption process with an authorized DISH Network smartcard to gain  
access to programming. MSJ at 12 n.2.

1 In direct contradiction to his previous admissions, Defendant asserts in his opposition  
2 papers that he did not create the i2c and jtag diagrams.<sup>9</sup> Even if this were true, he fails to rebut  
3 the evidence that his online postings of the diagrams and software files assisted others in  
4 unauthorized access of DISH Network programming. In fact, he admits in his declaration that  
5 “part of the passport’s information [extracted by the IRDr program] could be used to steal DISH  
6 Network programming” and the channel tables generated by the IRDcM program “could be  
7 theoretically used for pirating.” Alexeyev Decl. ¶¶ 5, 13. With respect to the diagrams,  
8 Defendant simply does not address whether his postings offered piracy technology to the public.

9 **c. § 1201(b)(1) Violations**

10 Finally, Defendant is liable for § 1201(b)(1) violations because of his development and  
11 distribution of the PVRdSE program. He admits that this program allows users to copy the  
12 programming of a DISH Network PVR satellite receiver to a computer hard-drive. RFA Resp.  
13 No. 80. DISH Network protects against unauthorized copying and distribution of recorded  
14 programming by saving the copyrighted programs in an unrecognizable format. Haugsness  
15 Decl. ¶ 21. Defendant contends that his program serves a legitimate function in that it allows  
16 individuals to create back-up copies of their DISH Network PVR recordings. Opp. Br. at 16.  
17 The Court considered a similar argument in *Realnetworks, Inc. v. DVD Copy Control Ass’n*, 641  
18 F.Supp.2d 913 (N.D.Cal. 2009), and determined that, “while the DMCA provides for a limited  
19 ‘fair use’ exception for certain end users of copyrighted works, the exception does not apply to  
20 manufacturers or traffickers of the devices prohibited by 17 U.S.C. § 1201(a)(2).” *Id.* at 942.  
21 Because Defendant’s PVRdSE program acts by allowing a computer to overcome DISH  
22 Network’s copy-control measures,<sup>10</sup> it falls within the definition of a prohibited device under  
23 § 1201(a)(2).

24  
25  
26 <sup>9</sup> “The JTAG diagram was created by TOMAS VLAD.” Alexeyev Decl. ¶ 28. “I2C is an  
27 industrial standard bus . . . which I reposted from an Italian website . . . The developer’s name  
28 was Claudio Lanconelli.” *Id.* ¶ 31.

<sup>10</sup> Haugsness Decl. ¶ 22.



1 **B. Count III: Communications Act Violations**

2 The Communications Act prohibits receiving or assisting others in the unauthorized  
3 receipt of “any interstate or foreign communication by radio.” 47 U.S.C. § 605(a). This Court  
4 has held that § 605(a) applies to the unlawful interception of satellite transmissions. *DirecTV v.*  
5 *Hendrix*, No. 04-0370, 2005 WL 757562, at \*3 (N.D. Cal. Apr. 1, 2005).

6 As discussed above, the IRDr and IRDcM programs assist non-subscribers in accessing  
7 DISH Network programming. Additionally, the jm.gif file serves to facilitate piracy by  
8 identifying the memory address of the box keys of DISH Network satellite receivers. RFA Resp.  
9 No. 97. Defendant admits that this form of identification is required to program a pirate device  
10 to work with a DISH Network receiver. RFA Resp. No. 99. His posting of the IRDr, IRDcM,  
11 and jm.gif files falls within the conduct proscribed by § 605(a) because it assisted others in the  
12 unauthorized receipt of satellite transmissions.

13 Defendant argues that he is not subject to liability under the Communications Act  
14 because the primary purpose of the files was diagnostic. Opp. Br. at 13. However, § 605(a)  
15 liability is not dependent upon the intent of the individual assisting in theft. The fact that a file  
16 may have both legal and illegal uses does not preclude a finding that the defendant acted to assist  
17 in the unauthorized interception of programming. *See Continental Cablevision, Inc. v. Poll*, 124  
18 F.3d 1044, 1048 (9th Cir. 1997).

19 Defendant also is liable for § 605(a) violations as a result of the modifications he made to  
20 DISH Network smartcards and receivers as described above. “[D]irect evidence of signal piracy  
21 is not required to prove unlawful interception.” *DirecTV, Inc. v. Webb*, 545 F. 3d 837, 844 (9th  
22 Cir. 2008). In *Webb*, the Ninth Circuit upheld a grant of summary judgment based on  
23 defendant’s possession of multiple modified smartcards and receivers that had not been activated  
24 with DirecTV and evidence that his system had been targeted by a DirecTV electronic  
25 countermeasure. *Id.* at 844-45. Here, Defendant has admitted to modifying several DISH  
26 Network smartcards and he possessed multiple receivers with signs of ECM damage. This is  
27 sufficient to permit an inference of a § 605(a) violation.

1 **C. Counts IV-VI: Violations of California Penal Code § 593**

2 Plaintiffs allege that Defendant has violated Cal. Penal Code § 593 by modifying DISH  
3 Network smartcards and receivers and assisting others in such modifications. Cmpl't ¶¶ 44-57,  
4 77-97. Specifically, they claim that Defendant's modification of DISH Network receivers  
5 violated § 593d(a)(1), which prohibits the making or maintaining of "an unauthorized connection  
6 . . . to any cable, wire, or other component of a multichannel video or information services  
7 provider's system or to a cable, wire or other media, or receiver that is attached to . . [the]  
8 provider's system."

9 Defendant's modification of DISH Network smartcards also allegedly violated  
10 § 593d(a)(4), which prohibits the making or maintaining of "any modifications or alterations to  
11 an access device that authorizes services." According to Plaintiffs, Defendant's development  
12 and distribution of the IRDR and IRDcM programs also demonstrates liability under § 593e(a)  
13 because the software files assist others in reprogramming unauthorized smartcards in violation of  
14 § 593e(a)'s proscription against the "modification or alteration [of] any device installed with the  
15 authorization of a subscription television system, for the purpose of intercepting, receiving, or  
16 using any program or other service carried by the subscription television system which the  
17 person is not authorized . . . to receive or use."

18 Finally, Plaintiffs claim that Defendant's development and distribution of the i2c and  
19 jtag diagrams violated § 593e(b) because these diagrams assisted in the unauthorized  
20 interception of satellite transmissions, and § 593e(b) makes it unlawful to distribute "or  
21 otherwise provide any device, any plan, or any kit for a device or for a printed circuit, designed  
22 in whole or in part to decode, descramble, intercept, . . . any encoded, scrambled, or other  
23 nonstandard signal carried by [a] subscription television system."

24 Defendant argues that liability is in dispute because, "[p]urpose is critical in deciding  
25 whether Defendant violated California Penal Code section 593 . . ." Opp. Br. at 14. He  
26 maintains that his purpose in modifying the DISH Network technology and creating/posting the  
27 above-mentioned files was diagnostic. *Id.* Because of this factual dispute, he asserts that it  
28 would be improper for the Court to grant summary judgment in favor of Plaintiffs. *Id.*

1           However, contrary to Defendant’s assertions, § 593 requires only general intent, not a  
2 specific intent to aid in piracy. Sections 593d(a)(1), (d)(a)(4) and §§ 593e(a)-(b) specifically  
3 prohibit knowing and willful action. “As a general rule a statute proscribing willful behavior is a  
4 general intent offense.” *People v. Johnson*, 67 Cal.4th 67, 72 (1998). In *People v. Prevost*, 60  
5 Cal.4th 1382, 1392 (1998) the California Court of Appeals held that § 593d does not require  
6 specific intent to aid in the theft of cable television signals. The same is true with respect to  
7 § 593e. Defendant does not dispute that he knowingly and willfully modified DISH Network  
8 technology or assisted others in such modifications. Accordingly, there is no material factual  
9 dispute as to his § 593 liability.

10 **D. Damages, Attorneys’ Fees, and Injunctive Relief**

11           Plaintiffs seek statutory damages in the amount of \$1,000 per violation of § 1201 of the  
12 DMCA. The DMCA provides that “a complaining party may elect to recover an award of  
13 statutory damages for each violation of section 1201 in the sum of not less than \$200 or more  
14 than \$2,500 per act of circumvention, device, product, component, offer, or performance of  
15 service, as the court considers just.” 17 U.S.C. § 1203(c)(3)(A). “The court in its discretion may  
16 reduce or remit the total award of damages in any case in which the violator sustains the burden  
17 of proving, and the court finds, that the violator was not aware and had no reason to believe that  
18 its acts constituted a violation.” 17 U.S.C. § 1203(c)(5)(A); *See Craigslist, Inc. v. Mesiab*, No. C  
19 08-05064 CW, 2010 WL 5300883, at \*10 (N.D. Cal. Nov. 15, 2010).

20           Plaintiffs claim that an award of \$1,000 per violation is reasonable given the fact that this  
21 sum represents minimum statutory damages under the Communications Act, and Plaintiffs have  
22 chosen only to seek damages under the DMCA. *See* 47 U.S.C. § 605(e)(3). However, because  
23 there is at least some evidence in the record that Defendant did not intend to facilitate piracy, the  
24 Court will exercise its discretion to award damages in the amount of \$200 per violation of the  
25 DMCA.

26           There is precedent suggesting that violations of the DMCA should be construed on a per-  
27 download basis. *See DISH Network v. Ward*, No. 8:08-cv-00590-JSM, Dkt. 77 (M.D. Fla. Jan.  
28 8, 2010); *Stockwire Research Group, Inc. v. Lebed*, 577 F. Supp. 2d 1262, 1268 (S.D. Fla. 2008).

1 Courts also have reasoned that the DMCA damages provisions should be interpreted to allow  
2 statutory damages for each unlawful distribution or posting made by a defendant. *Stockwire*, 577  
3 F. Supp. 2d at 1267; *McClatchey v. Associated Press*, No. 3:05-cv-145, 2007 WL 1630261, at \*6  
4 (W.D.Pa. June 8, 2007). Based on this calculation method, Plaintiffs request that damages be  
5 assessed as follows:

- 6 • IRDr: 5,809 end-user downloads x \$200 = \$1,161,800
- 7 • IRDeM: 4 postings by Defendant x \$200 = \$800
- 8 • Channel Tables: 3,894 end-user downloads x \$200 = \$778,800
- 9 • PVRdSE: 1,525 end-user downloads x \$200 = \$305,000
- 10 • i2c.jpg: 4 postings by Defendant x \$200 = \$800
- 11 • jm.gif: 4 postings by Defendant x \$200 = \$800
- 12 • jtag-pcb2.bmp: 4 postings by Defendant x \$200 = \$800
- 13 • 9 instances of Defendant's personal circumvention x \$200 = \$1,800

14 This would result in a total damage award of \$2,250,600.

15 In addition to statutory damages, Plaintiffs request attorneys' fees and costs for all  
16 DMCA and Communications Act violations. An award of attorneys' fees is mandatory under the  
17 Communications Act. 47 U.S.C. § 605(e)(3)(B) ("The Court . . . shall direct the recovery of full  
18 costs, including awarding reasonable attorneys' fees to an aggrieved party who prevails."). The  
19 DMCA, however, leaves such an award to the Court's discretion. 17 U.S.C. § 1203(b)(4)-(5).  
20 Where, as here, willful violations of the DMCA are present, courts have found that an award of  
21 costs and attorneys' fees is appropriate. *Comcast of Ill. X, LLC v. Jung Kwak*, No. 03-00962  
22 DAE, 2010 WL 3781768, at \*2 (D. Nev. Sep. 17, 2010); *Sony Computer Entertainment America,*  
23 *Inc. v. Divineo, Inc.*, 457 F.Supp.2d 957, 967 (N.D.Cal. 2006). Accordingly, the Court will  
24 award attorneys' fees and costs for Defendant's violations of the DMCA and Communications  
25 Act in an amount to be determined. Counsel for Plaintiffs will be directed to submit an itemized  
26 declaration.

27 Finally, Plaintiffs urge the Court to enjoin Defendant permanently from creating or  
28 distributing technology that is designed, used, or marketed for circumvention of the DISH

1 Network security system, or any technology that is capable of assisting in the interception of  
2 DISH Network programming. They also request that the Court enjoin Defendant permanently  
3 from engaging in circumvention or interception with respect to DISH Network’s security system  
4 or satellite signal, or assisting others in the same. Both the Communications Act and the DMCA  
5 permit courts to grant permanent injunctions to prevent further statutory violations. 47 U.S.C. §  
6 605(e)(3); 17 U.S.C. § 1203(b)(1).

7 A party seeking a permanent injunction must show: “(1) that it has suffered an irreparable  
8 injury; (2) that remedies available at law, such as monetary damages, are inadequate to  
9 compensate for that injury; (3) that, considering the balance of hardships between the plaintiff  
10 and defendant, a remedy in equity is warranted; and (4) that the public interest would not be  
11 disserved by a permanent injunction.” *Autodesk, Inc. v. Flores*, No. 10-CV-01917-LHK, 2011  
12 WL 337836, at \*6 (N.D. Cal. Jan. 31, 2011) (citing *eBay Inc. v. MercExchange, L.L.C.*, 547 U.S.  
13 388, 391 (2006)).

14 Here, Plaintiffs contend that they have suffered irreparable damage to their reputation  
15 and that significant revenues have been diverted from DISH Network as a result of Defendant’s  
16 conduct. *See Coxcom, Inc. v. Chaffee*, 536 F.3d 101, 112 (1st Cir. 2008) (upholding district  
17 court grant of permanent injunction in light of the difficulty in measuring lost revenue from pay-  
18 per-view service). With respect to the third and fourth factors, an injunction would do no more  
19 than require Defendant to comply with federal and state anti-piracy laws, and “the public has an  
20 interest in the enforcement of . . . statutes.” *Id.* at 112.; *See Sec. Indus. Ass’n v. Bd. of Governors*  
21 *of Fed. Reserve Sys.*, 628 F.Supp. 1438, 1443 (D.D.C.1986). Plaintiffs’ request for injunctive  
22 relief is sufficiently tailored to prevent only the offending conduct at issue in this case.  
23 Accordingly, the Court concludes that Plaintiffs are entitled to a permanent injunction consistent  
24 with their request.

#### 25 **IV. ORDER**

26 Good cause therefor appearing, the motion for summary judgment will be GRANTED.  
27 Plaintiffs will be awarded statutory damages in the amount of \$2,250,600, and a permanent  
28 injunction will issue. Plaintiffs also shall recover their attorneys’ fees and expenses reasonably

1 incurred in prosecuting Defendant's violation of the DMCA and Communications Act. Counsel  
2 for Plaintiffs shall file a declaration itemizing such fees and expenses within seven (7) days from  
3 the date of this order. The Clerk of the Court shall enter judgment and close the file.

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5 **IT IS SO ORDERED.**

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7 DATED: March 9, 2011

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JEREMY FOGEL  
United States District Judge