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8	Washington, D.C. 20001 Telephone: (202) 842-7800				
9	Facsimile: (202) 842-7899				
10	Attorneys for Defendant GOOGLE INC.				
11					
12	UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN JOSE DIVISION				
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14					
15					
16	In re Google AdWords Litigation Case No. 08-cv-03369 JW RS				
17	STIPULATED EXPERT WITNESS				
18	DISCOVERY ORDER				
19					
20					
21	Plaintiffs and Defendant Google Inc. ("Google") (Plaintiff and Google collectively the				
22	"Parties"), by and through their respective counsel, hereby stipulate and agree to the following				
23	procedures governing disclosure of materials related to expert witnesses in the above-captioned				
24	proceedings (the "Google AdWords Litigation"):				
25	1. With respect to any person or entity who Plaintiffs or Google (either one, a				
26	"Party") have identified as an expert whose opinions may be presented at trial pursuant to Rules				
27	702, 703 or 705 of the Federal Rules of Evidence (an "Expert"), such Party shall produce the				
28	following documents pursuant to such deadlines as may be ordered by the Court:				
D	STIPULATED EXPERT WITNESS				

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- (a) a complete statement of all opinions to be expressed by the Expert and the basis and reasons for them (the "Expert Report");
- (b) all facts or data considered by the Expert in forming the opinions reflected n the Expert Report;
- (c) any exhibits to be used to summarize or support the opinions reflected in the Expert Report (to the extent such exhibits exist at the time the Expert Report is produced);
- (d) a complete statement of the qualifications of the Expert, including a list of all publications authored by the Expert within the preceding ten years;
- (e) a listing of any other cases, or any administrative proceeding, in which the Expert has served an Expert Report, or has testified as an expert at trial or by deposition, within the preceding four years;
- (f) a complete statement of the compensation paid or to be paid to the Expert by all Parties sponsoring that Expert in connection with his/her work in this matter.

No party shall be required to produce any documents other than those documents expressly identified in this paragraph.¹

- 2. Notwithstanding the provision of Fed. R. Civ. P. 26 or applicable case law, neither an Expert nor the Party retaining such Expert shall be required to produce, testify at deposition or trial concerning, or answer interrogatories that relate to:
- (a) draft reports, draft studies, draft work papers; preliminary or intermediate calculations, computations, or data runs; or other preliminary, intermediate or draft materials prepared by, for, or at the direction of the Expert, including any such materials prepared by, for or

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Notwithstanding the foregoing, (i) documents previously produced in the Google AdWords Litigation in discovery need not be produced again, but may be identified by Bates number, (ii) documents previously filed in the Google AdWords Litigation need not be produced, but may be identified by docket number and date filed, (iii) documents or pleadings previously served to all parties in the Google AdWords Litigation need not be produced, but may be identified by document title and date served, (iv) transcripts of hearings or depositions in the Google AdWords Litigation need not be produced, but may be identified by name of deponent and/or the date(s) of the hearing or deposition and the relevant pages, (v) deposition exhibits from depositions taken in the Google AdWords Litigation need not be produced, but may be identified by Exhibit Number, and (vi) cases, statutes, treatises and similarly publicly available literature need not be produced, but may be identified in "Bluebook-style" citation form.

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1	at the direction of the Expert's employees, assistant(s), clerical or support staff; regardless of the			
2	form in which the draft materials are recorded; or			
3	(b) communications or documents constituting or reflecting communication			
4	between an Expert and counsel to a Party or between an Expert and a non-testifying consulting			
5	expert retained by a Party, regardless of the form of the communication, except to the extent that			
6	the communications: (i) relate to compensation for the Expert's study or testimony; (ii) identif			
7	facts or data that the party's attorney provided and that the Expert considered in forming the			
8	opinions to be expressed; or (iii) identify assumptions that the Party's attorney provided and that			
9	the Expert relied on in forming the opinions to be expressed.			
10				
11	Dated: August 28, 2009	COOLEY GODWARD KRONISH LLP		
12		By: /s/Peter J. Willsey		
13		Peter J. Willsey		
14		Attorneys for Defendant GOOGLE, INC.		
15	Dated: August 28, 2009	SCHUBERT JONCKHEER KOLBE & KRALOWEC LLP		
16		ROBERT C. SCHUBERT S.B.N. 62684 WILLEM F. JONCKHEER S.B.N. 178748		
17		KIMBERLY A. KRALOWEC S.B.N. 163158		
18		By: /s/Willem F. Jonckheer		
19		Willem F. Jonckheer		
20	Attorneys for Plaintiffs			
21	ATTEST	TATION OF FILER		
22	I, Sarah R. Boot, hereby attest that concurrence in the filing of the document has been			
23	obtained from each of the other signatories.	J.		
24	Dated: August 28, 2009	COOLEY GODWARD KRONISH LLP		
25		By:/s/Sarah R. Boot		
26		Sarah R. Boot		
27	Attornava for Defendent GOOGLE INC			
28				
.RD		STIPULATED EXPERT WITNESS 3. DISCOVERY ORDER		
A TAZ		J. DISCOVERY URDER		

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1			ATION, IT IS SO ORDERED.
2	Dated:	, 2009	
3			
4			By: The Honorable James Ware
5			United States District Court Judge
6	43641 v2/BN		
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