

1 STEPHEN S. SMITH (SBN 166539)  
 2 [SSmith@GreenbergGlusker.com](mailto:SSmith@GreenbergGlusker.com)  
 3 WILLIAM M. WALKER (SBN 145559)  
 4 [WWalker@GreenbergGlusker.com](mailto:WWalker@GreenbergGlusker.com)  
 5 GREENBERG GLUSKER FIELDS  
 6 CLAMAN & MACHTINGER LLP  
 7 1900 Avenue of the Stars, 21st Floor  
 8 Los Angeles, California 90067-4590  
 9 Telephone: 310.553.3610  
 10 Fax: 310.553.0687

11 Attorneys for Defendants studiVZ Ltd.,  
 12 Holtzbrinck Networks GmbH, and  
 13 Holtzbrinck Ventures GmbH

14 UNITED STATES DISTRICT COURT  
 15 NORTHERN DISTRICT OF CALIFORNIA  
 16 SAN JOSE DIVISION

GREENBERG GLUSKER FIELDS CLAMAN  
 & MACHTINGER LLP  
 1900 Avenue of the Stars, 21st Floor  
 Los Angeles, California 90067-4590

17 FACEBOOK, INC.,  
 18 Plaintiff,  
 19 v.  
 20 STUDIVZ LTD., HOLTZBRINCK  
 21 NETWORKS GmbH,  
 22 HOLTZBRINCK VENTURES  
 23 GmbH, and DOES 1-25,  
 24 Defendants.

Case No. 5:08-CV-03468 JF

Assigned To: Hon. Jeremy Fogel

**REPLY IN SUPPORT OF MOTION OF  
 DEFENDANTS FOR PROTECTIVE  
 ORDER RE FACEBOOK'S THIRD  
 PARTY SUBPOENAS**

Date: June 19, 2009  
 Time: 2:00 p.m.  
 Dept./Place: Courtroom 2, 5th Floor  
 Hon. Howard R. Lloyd

Complaint Filed: July 18, 2008

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**TABLE OF CONTENTS**

	<b>Page</b>
I. INTRODUCTION.....	1
II. BACKGROUND.....	2
A. The Discovery Dispute Has Existed Since September 2008 .....	2
B. The Dispute Existed When Facebook Served Its First Set of Discovery .....	3
C. Defendants Produced Most of What Facebook Requested .....	3
D. Facebook Canceled Every Deposition It Ever Noticed .....	4
E. Facebook’s First Motion to Continue.....	4
F. Facebook’s Second Motion to Continue .....	5
G. The Hearing of the Motions to Dismiss .....	6
III. ARGUMENT .....	7
A. This Court May Issue the Requested Protective Order.....	7
B. Facebook’s Authorities Confirm That This Court May Grant the Requested Relief.....	9
C. Facebook’s Nonparty Discovery is Not “Narrowly Tailored” .....	10
D. Facebook Was Not Permitted to Serve the Subpoenas .....	13
E. Facebook’s Remaining Arguments are Meritless.....	14
1. Facebook Bears the Burden of Justifying the Subpoenas .....	14
2. A Protective Order Cannot Save Facebook’s Subpoenas .....	15
3. Facebook Violated Federal Rule of Civil Procedure 45(b)(1) .....	15
IV. CONCLUSION .....	15

**TABLE OF AUTHORITIES**

		<b>Page</b>
1	<b>TABLE OF AUTHORITIES</b>	
2		
3	<b>CASES</b>	
4	<i>Blankenship v. Hearst Corp.</i> ,	
5	519 F.2d 418 (9th Cir. 1975) .....	13
6	<i>Carefirst of Maryland, Inc. v. Carefirst Pregnancy Ctrs., Inc.</i> ,	
7	334 F.3d 390 (4th Cir. 2003) .....	12
8	<i>Central States, Southeast &amp; Southwest Areas Pension Fund v. Reimer</i>	
9	<i>Express World Corp.</i> ,	
10	230 F.3d 934 (7th Cir. 2000) .....	12
11	<i>ConnectU LLC v. Zuckerberg, et al.</i> ,	
12	Case No. C07-10593 DPW (N.D. Cal.) .....	8, 9
13	<i>Jazini v. Nissan Motor Co.</i> ,	
14	148 F.3d 181 (2d Cir. 1998) .....	12
15	<i>Keithley v. Homestore.com, Inc.</i> ,	
16	2006 U.S. Dist. LEXIS 42101 (N.D. Cal. June 12, 2006) .....	8
17	<i>Lofton v. Bank of America Corp.</i> ,	
18	2008 U.S. Dist. LEXIS 41005 (N.D. Cal. May 12, 2008) .....	13
19	<i>Micro Motion, Inc. v. Kane Steel Co., Inc.</i> ,	
20	894 F.2d 1318 (Fed. Cir. 1990).....	passim
21	<i>Mitan v. Feeney</i> ,	
22	497 F.Supp.2d 1113 (C.D. Cal. 2007).....	12, 13
23	<i>Protrade Sports, Inc. v. Nextrade Holdings, Inc.</i> ,	
24	2006 U.S. Dist. LEXIS 6631 (N.D. Cal. Feb. 2, 2006).....	13
25	<i>Static Control Components, Inc. v. Darkprint Imaging</i> ,	
26	201 F.R.D. 431 (M.D. N.C. 2001) .....	7
27	<i>Utstarcom, Inc. v. Starent Networks Corp.</i> ,	
28	2005 WL 1397507 (N.D. Cal. June 14, 2005).....	13
	<i>Wells v. GC Services Ltd. Partnership</i> ,	
	2007 U.S. Dist. LEXIS 29447 (N.D. Cal. Apr. 10, 2007) .....	7
	<b>OTHER AUTHORITIES</b>	
	Fed.R.Civ.P. 11 .....	14
	Fed.R.Civ.P. 26 .....	passim
	Fed.R.Civ.P. 30(b)(6) .....	4
	Fed.R.Civ.P. 45 .....	7, 11, 14, 15
	Local Rule 6-3 .....	13

1 **I. INTRODUCTION.**

2 Facebook wrongly claims that this Court has no jurisdiction to hear this  
3 motion. Under Federal Rule of Civil Procedure 26, well-established case law,  
4 previous Orders of this Court and Facebook's own authority, this Court may do so.

5 In addition, Facebook ignores the stipulated time limits that the parties placed  
6 on discovery. Facebook admits that "to allow time to take discovery and resolve  
7 discovery disputes, Facebook and Defendants negotiated a proposed stipulation  
8 regarding the scheduling of Defendants' motions to dismiss and the filing of  
9 Facebook's opposition thereto," which the "Court entered" on November 4, 2008.  
10 (Dkt. 77 at 2:26-3:5; Dkt. 41, 42, 48 and 54). Although Facebook later got relief  
11 from the hearing date, it never asked the Court for, or got, relief from its stipulation  
12 to "take discovery" within the stipulated time. Indeed, before June 3, 2009, when it  
13 filed its most recent motion to enlarge time, Facebook *never* told the presiding  
14 Court about the Subpoenas or its intent to serve the Subpoenas.

15 Facebook also mischaracterizes Court Orders. Two Orders noted that  
16 Facebook's only basis to ask to continue the hearing was to get discovery that  
17 Facebook alleged Defendants "*were withholding.*" (Dkt. 138 at 2:3-7; Dkt. 155 at  
18 2:25-3:2). By definition, Defendants were *not* withholding anything related to the  
19 Subpoenas (or the second set of discovery), as they did not exist at that time.

20 Also, Judge Fogel *never* said "personal jurisdiction discovery is *required.*"  
21 (Opp. at 7:23-24) (emphasis added). The presiding Court lifted the stay and  
22 continued the hearing "out of prudence" until personal jurisdiction "fairly can be  
23 presented." (Dkt. 155 at 8:1-6). It left the decision of "required" discovery, if any,  
24 to the Magistrate Court. Judge Fogel also noted on March 30, 2009, before the  
25 Subpoenas were even served, that "Defendants have shown that discovery related to  
26 personal jurisdiction has grown complicated and burdensome." (Dkt. 138 at 3:3-4).

27 Finally, Facebook's claim that the Subpoenas are proper is meritless. The  
28 Subpoenas are a last minute, costly, overbroad, unduly burdensome diversion based

1 on speculation and suspicion. The Subpoenas (and Facebook's second set of  
2 discovery) clearly show that Facebook no longer pretends to seek jurisdictional  
3 discovery, but instead seeks discovery related solely to the merits. Black letter law,  
4 Facebook's authorities, this Court's Orders and the language of the Subpoenas  
5 show the Subpoenas are improper and should be quashed.

## 6 **II. BACKGROUND.**

7 Facebook's motion begins with 7 ½ pages of shrill accusations that Defendants  
8 have "renege" on their "initial" and "second" agreements "to produce personal  
9 jurisdiction discovery." Facebook's accusations are false. Defendants' position has  
10 been clear and consistent from September 2008 until today. Defendants were always  
11 willing to produce discovery that fairly relates to the issues of personal jurisdiction  
12 and *forum non conveniens*. They agreed to Facebook's stipulation for the three  
13 months it requested to take such discovery. They agreed to move the motion to  
14 dismiss hearing date so that Facebook could seek to have its first motion to compel  
15 resolved. And, by the end of the stipulated time period, very few issues were left in  
16 dispute. It was *after* that point in time that Facebook first served its second set of  
17 discovery. It was long *after* that point in time that Facebook served the Subpoenas.  
18 With this new discovery, Facebook no longer even pretends to be interested in  
19 jurisdiction or forum.

### 20 **A. The Discovery Dispute Has Existed Since September 2008.**

21 Facebook first sought discovery via its September 9, 2008 Motion for  
22 Expedited Discovery. (Dkt. 11). In opposition, Defendants argued "Facebook's  
23 true motive was to take massive early discovery on issues that go well beyond  
24 personal jurisdiction." (Dkt. 22 at 11:20-14:4). Defendants argued that Facebook's  
25 discovery was improper because it was overbroad and was not limited to material  
26 disputed issues concerning personal jurisdiction. (*Id.*)

27 This dispute was expressly discussed in the parties' October 9, 2008 Rule  
28 26(f) conference. The Joint Rule 26(f) Report notes that the parties *disagreed* about

1 the scope of discovery. Again, Defendants believed discovery should be limited to  
2 material disputed issues of personal jurisdiction. (Dkt. 50 at 1:4-3:1).

3 **B. The Dispute Existed When Facebook Served Its First Set of**  
4 **Discovery**

5 On October 14, 2008, before the motions to dismiss were filed, Facebook  
6 served written discovery that it claimed was related to personal jurisdiction. The  
7 parties then met and conferred about an appropriate hearing date for the motions to  
8 dismiss. Facebook wrote:

9 *“In order to allow time to take discovery and resolve discovery*

10 *disputes*, Facebook and Defendants negotiated a stipulation regarding  
11 the scheduling of Defendants’ motions to dismiss and the filing of  
12 Facebook’s opposition thereto. The Court entered the Proposed  
13 Stipulated Scheduling Order on November 4, 2008, which provides  
14 that Facebook’s deadline was to be January 16, 2009 to file and serve  
15 its opposition to Defendants’ motions to dismiss. *Id.*; *see* Docket No.  
16 54. Defendants were given two weeks from that date to file their  
17 Reply papers. *Id.* The hearing on Defendants’ motions to dismiss was  
18 set for February 13, 2009. *Id.*”

19 (Dkt. 77 at 2:26-3:5 (emphasis added); Dkt. 41, 48 and 54). Facebook’s suggestion  
20 that Defendants initially agreed in October to produce documents in response to all  
21 of Facebook’s discovery, only to then renege on that agreement later (Opp. at 3:4-  
22 4:7), contradicts its *own* description of the parties’ stipulation.

23 **C. Defendants Produced Most of What Facebook Requested.**

24 Defendants timely answered the discovery on November 17, 2008. Facebook  
25 complained that the responses were inadequate. The parties then resolved most  
26 disputes. Facebook served 30 document demands and 23 interrogatories. StudiVZ  
27 answered 18 interrogatories (78%) and 22 document demands (73%) to Facebook’s  
28 satisfaction. (Dkt. 94 at 5:5-11; Dkt. 91). Facebook *never* moved to compel on

1 those responses. The Holtzbrinck Defendants answered everything initially to  
2 Facebook's satisfaction. (Dkt. 95 at 2:4-21; Dkt. 97 at ¶¶ 27-28; Dkt. 92). As  
3 Facebook told the Court: "We have largely been able to work out every issue, and  
4 there remain, I believe, Your Honor, very few issues that would come back before  
5 this court . . . ." (Ex. A to Avalos Decl., Dkt. 78-2 [Reporter's Transcript] at 4:23-  
6 5:4). So, again, Facebook's cries of obstructionism and "reneging" on deals to  
7 produce jurisdictional discovery (Opp. at 4:8-20) are wrong.

8 **D. Facebook Canceled Every Deposition It Ever Noticed**

9 In October 2008, Facebook served Rule 30(b)(6) deposition notices on each  
10 Defendant covering 18 topics each, but later withdrew them. Facebook implied that  
11 it might re-draft and re-serve them, but never did. (Dkt. 97 at ¶ 31). Facebook also  
12 said that it would seek the depositions of Dennis Bemann and Ehssan Dariani, the  
13 two people that Facebook claims founded StudiVZ, through the Hague Evidence  
14 Convention. But, again, it never did. (*Id.*). Facebook then asked to depose  
15 Michael Brehm and Martin Weber, the main declarants in support of the motions to  
16 dismiss. Defendants agreed to produce them on the dates Facebook requested.  
17 Facebook noticed the depositions, but canceled them two days later. (Smith Decl.  
18 in Support of Defendants' Motion for Sanctions, Dkt. 84, at ¶¶ 2-20; and 84-2).

19 **E. Facebook's First Motion to Continue**

20 On January 23, 2009, Facebook filed its first motion to continue the hearing  
21 on the motions to dismiss. (Dkt. 77 at 1:25-2:3; Dkt. 77-2). Facebook did not say  
22 it needed time to propound new discovery; the entire focus was the *then-existing*  
23 discovery dispute. (Dkt. 77 at 1:4, 1:8-9, 1:24-25; 2:22-23, 4:9-10, 4:18-19).

24 This is also how the presiding Court read Facebook's request. The Court's  
25 March 30 Order states: "By a previous administrative motion, Facebook requested a  
26 continuance of the hearing on Defendants' motions on the ground that it required  
27 additional discovery that it claimed Defendants *were* withholding improperly."  
28 (Dkt. 138 at 2:3-7) (emphasis added). The Court's May 4 Order says: "In an earlier



1 administrative motion, Facebook requested a continuance of the hearing on  
2 Defendants' motions, claiming that it required additional discovery that Defendants  
3 improperly *were* withholding." (Dkt. 155 at 2:25-3:2). By definition, the discovery  
4 Defendants allegedly "were withholding" could only have been that which they had  
5 already been asked to produce.

6 On January 28, 2009, the Court issued its Order, finding that "Facebook has  
7 failed to demonstrate any reason to continue the February 13, 2009 hearing as to  
8 either defendant with respect to *forum non conveniens*, or as to Holtzbrinck with  
9 respect to personal jurisdiction." (Order, Dkt. 92, at 2:15-17). Facebook was only  
10 "permitted to file a supplemental opposition with respect to whether this Court has  
11 personal jurisdiction over StudiVZ in light of any newly discovered material." (*Id.*  
12 2:20-22). The Court moved the hearing for "judicial economy" and "because a  
13 brief continuance is unlikely to prejudice any party." (*Id.* at 2:18-19).<sup>1</sup>

#### 14 **F. Facebook's Second Motion to Continue**

15 Two months later, on March 20, 2009, Facebook filed its second motion to  
16 continue the hearing of the motions to dismiss. Facebook referenced no need for  
17 the Subpoenas or any other discovery. (Dkt. 122). Facebook argued "in light of the  
18 *pending* threshold discovery issue, Facebook respectfully requests that the Court  
19 hold in abeyance or take off calendar Defendants' Motions to Dismiss currently  
20 scheduled for April 10, 2009." (Dkt. 122 at 2:19-21) (emphasis added). In its  
21 proposed order, Facebook asked that the motions to dismiss be continued "until  
22 such time as the underlying discovery dispute *currently pending* before Magistrate  
23 Judge Lloyd is resolved." (Dkt. 122-2 at 1:6-8) (emphasis added). The only  
24 "pending" dispute was the motion to compel that was heard on March 3, 2009.

25 On March 30, 2009, the Court denied Facebook's motion, and granted  
26 StudiVZ's cross-motion for administrative relief, staying personal jurisdiction in  
27

28 <sup>1</sup> The Court never said Facebook showed that it was entitled to a continuance of StudiVZ's motion to dismiss, even as to personal jurisdiction. The Court simply noted StudiVZ had not opposed that part of Facebook's motion.



1 order to hear *forum non conveniens* first. (Dkt. 138). The Court noted “Defendants  
2 have shown that discovery related to personal jurisdiction has grown complicated  
3 and burdensome.” (*Id.* at 3:3-4).

4 **G. The Hearing of the Motions to Dismiss**

5 At the May 1, 2009 hearing of the motions to dismiss, the Court expressly  
6 raised with Facebook the subject of outstanding discovery. The Court noted that  
7 “you’re in the midst of objections and motions and so forth.” The Court twice  
8 asked Facebook how much time it needed to get personal jurisdiction “teed up” and  
9 “ready to be heard.” (Dkt. 157 at 11:14-17, 12:11-12). Facebook downplayed the  
10 disputes, responding: “I think we are beyond that. . .” (i.e., beyond being in the  
11 “midst of objections and motions and so forth.”). Facebook only referenced the  
12 existing dispute before the Magistrate Court, saying that jurisdiction could be ready  
13 “relatively quick if Defendants comply with the discovery issues.” (*Id.* at 11:16 -  
14 13:2). It never mentioned the Subpoenas or the second set of discovery.

15 On May 4, 2009, the Court issued an Order stating that it was “inclined to  
16 dismiss” the action on *forum non conveniens* grounds, but deferred the final  
17 decision until the personal jurisdiction issues could be “fairly presented.” The  
18 Court set a new hearing date for July 10, 2009 and lifted the stay. (Dkt. 155).

19 The Court did ***not*** find that ***any*** further jurisdictional discovery was  
20 “required” as Facebook presumptuously contends. (Opp. at 7:23-24). Nor did the  
21 Court “invite[] Facebook to take and produce personal jurisdiction discovery that  
22 might meaningfully inform the Court’s *forum non conveniens* analysis as well as its  
23 jurisdictional analysis.” (Opp. at 9:27-10:4). ***Nowhere*** does Facebook cite to  
24 ***anything*** in the May 4 Order that “invites” Facebook to do that.<sup>2</sup>

25 <sup>2</sup> Judge Fogel’s complete sentence on the issue is instructive. It says: “[t]he efficiency considerations raised by  
26 ***Defendants are legitimate***, but it is possible, as Facebook has suggested, that the personal jurisdiction inquiry  
27 meaningfully will inform the Court’s ultimate decision with respect to *forum non conveniens*. Out of prudence, the  
28 Court will defer its ruling on *forum non conveniens* until the issue of personal jurisdiction fairly can be presented.”  
(Dkt. 155 at 7:21-8:2) (emphasis added). Defendants’ efficiency considerations were legitimate even when the only  
discovery being considered was the four categories of materials in Facebook’s motion to compel. Facebook’s scorched  
earth, merits-based Subpoenas make things much worse, and to scant purpose. Given their great overbreadth and focus  
on the merits, they are not necessary to “fairly” present the jurisdiction issue, and are not designed to do so.

1 On May 8, 2009, Facebook served the Subpoenas. On May 19, 2009,  
2 Defendants moved for a protective order under Rule 26, *not* Rule 45. (Dkt. 159 at  
3 i:12).

### 4 **III. ARGUMENT.**

#### 5 **A. This Court May Issue the Requested Protective Order.**

6 Rule 26(c) states that a protective order may be sought in the court where the  
7 underlying action is pending “in order to protect a party or person from annoyance,  
8 embarrassment, oppression, or undue burden or expense.” Federal Rule of Civil  
9 Procedure 45(c) does not change that. The Advisory Committee Notes to Rule 45  
10 show that when Rule 45(c) was added in 1991, it was “not intended to diminish  
11 rights conferred by Rules 26-37 or any other authority.” Fed. R. Civ. P. 45,  
12 Advisory C’ttee Notes, 1991 Amendment, Subdivision (c); *see also Static Control*  
13 *Components, Inc. v. Darkprint Imaging*, 201 F.R.D. 431, 434 (M.D. N.C. 2001)  
14 (granting motion for protective order under Rule 26(c); although Rule 45(c) directs  
15 the court which issued the subpoena to rule on motions to quash, this “rule does not  
16 alter the broader concept that the district court in which an action is pending has the  
17 right and responsibility to control the broad outline of discovery.”).

18 In *Wells v. GC Services Ltd. Partnership*, 2007 U.S. Dist. LEXIS 29447, Case  
19 No. C06-03511 RMW HRL (N.D. Cal. Apr. 10, 2007), this Court faced the same  
20 issue. There, defendant served seven nonparty subpoenas through district courts  
21 outside of the Northern District of California. *Id.* at \*1. Plaintiff moved to quash the  
22 subpoenas. *Id.* This Court decided that “***this court could properly address a motion***  
23 ***for a protective order, and this court has the right to define the scope of discovery.***  
24 Federal Rule of Civil Procedure 26 allows ‘the court in which the action is pending’  
25 to make ‘any order which justice requires to protect a party or person from  
26 annoyance, embarrassment, oppression, or undue burden or expense....Therefore, the  
27 court deems plaintiff’s motion to be a motion for a protective order against defendant  
28 ... and addresses the matter on its merits.” *Id.* at \*2 (emphasis added). Ultimately,

1 this Court ordered the defendant to “withdraw all subpoenas served on [the] creditors”  
2 and stated that defendant could later issue new subpoenas complying with the proper  
3 scope of discovery as defined by this Court. *Id.* (citations omitted). This Court can  
4 address, and decide, the issues raised in defendants’ motion.<sup>3</sup>

5 Moreover, a prior ruling of this Court in another Facebook case (involving  
6 the same counsel that represents Facebook here) supports Defendants’ right to bring  
7 the instant motion. In a case brought by social networking website ConnectU  
8 against Facebook and Facebook founder Mark Zuckerberg for stealing ConnectU’s  
9 intellectual property, ConnectU issued four nonparty subpoenas from the Northern  
10 District of California and moved to compel as to each (N.D. Cal. Case Nos. C07-  
11 80055-MISC RMW (HRL) -- C07-800585-MISC RMW (HRL)). Case No. C07-  
12 80055-MISC, Dkt. 15 at 1 (April 19, 2007 “Interim Order on Plaintiff’s Motions to  
13 Compel Discovery from Nonparties”). The subpoenas concerned the underlying  
14 lawsuit *ConnectU LLC v. Zuckerberg, et al.*, Case No. C07-10593 DPW, pending in  
15 the District of Massachusetts. *Id.* Because motions to compel were pending in the  
16 underlying Massachusetts case, “this court STAY[ED] the nonparty subpoenas and  
17 administratively terminate[d] the associated discovery motions. Once the  
18 Massachusetts court rules on the related discovery issues, plaintiff may renote its  
19 four discovery motions before this court on the normal law and motion calendar.”  
20 *Id.* at 2:10-13. This Court added that:

21 “Parenthetically, this court is of the opinion that the Massachusetts  
22 District Court, with its greater familiarity with the core factual and  
23 legal issues in the underlying case, would likely be a better forum to  
24 rule on the allowable scope of the discovery from the four nonparties  
25 located in this District. That is particularly so where, apparently,  
26 plaintiff is looking for some of the same discovery from the defendants

27  
28 <sup>3</sup> *Keithley v. Homestore.com, Inc.*, 2006 U.S. Dist. LEXIS 42101, Case No. C-03-04447 MJJ (EDL) at \*4-\*5 (N.D. Cal. June 12, 2006), cited by Facebook (Opp. 8:21, 9:2), is not contrary. There, the court addressed neither Rule 26 nor its inherent power to define the scope of discovery.

1 themselves as it is from the four nonparties. It is this court's belief  
2 that, if they choose to submit to the jurisdiction of the Massachusetts  
3 court, the four nonparties could move there for a protective order  
4 under Federal Rule of Civil Procedure 26(c) and in that manner obtain  
5 a ruling on the allowable scope of plaintiff's discovery from them."

6 *Id.* at 2:14-21.

7 Accordingly, this Court may hear Defendants' motion and, as discussed  
8 herein and in the motion, should issue the requested protective order.

9 **B. Facebook's Authorities Confirm That This Court May Grant the**  
10 **Requested Relief.**

11 Facebook's own authorities show that this Court may grant the requested  
12 relief. *Micro Motion, Inc. v. Kane Steel Co., Inc.*, 894 F.2d 1318 (Fed. Cir. 1990)  
13 (Opp. at 11:7-8) is particularly instructive.

14 There, the plaintiff (Micro Motion) in a California district court case filed an  
15 ancillary proceeding to compel damages discovery from a New Jersey nonparty  
16 ("K-Flow") on which Micro Motion had served a subpoena through the U.S.  
17 District Court for the District of New Jersey. *Id.* at 1319-1320. The ancillary court  
18 denied most of a motion to quash by K-Flow, finding "Micro Motion need only  
19 show that the requested information sought 'somehow relates to its pending  
20 California action.'" *Id.* at 1320, 1321.

21 The Federal Circuit reversed, ruling "[w]e conclude that Micro Motion has  
22 established no right under the Federal Rules of Civil Procedure to the discovery it  
23 requested and hold that K-Flow's motion to quash should have been granted in its  
24 entirety." *Id.* at 1320. Notably, the Federal Circuit said that "[t]he *California*  
25 *court* did not rule on whether any of Micro Motion's proposed theories were too  
26 tenuous or too burdensome on court proceedings to be tried. *Unquestionably it [i.e.*  
27 *the California court] is in the best position to determine* whether Micro Motion's  
28 damages theories are viable." *Id.* (emphasis added). The Federal Circuit found that

1 “[w]hile we could remand for the New Jersey court to consider remitting the parties  
2 *to the California court* at Micro Motion’s expense, it is unnecessary to do so”; and  
3 ordered that the entire motion be granted. *Id.* (emphasis added).

4 As in *Micro Motion*, this Court - which presides over the underlying action -  
5 “is in the best position to determine” the scope of discovery. Fed.R.Civ.P. 26(c).

6 **C. Facebook’s Nonparty Discovery is Not “Narrowly Tailored”.**

7 Facebook’s claim that the Subpoenas are “narrowly tailored” is absolutely  
8 false; rather, they are part of a scorched earth plan to get merits discovery, based on  
9 mere suspicion and speculation. The Subpoenas seek, *inter alia*:

- 10 • “All documents relating to StudiVZ or the StudiVZ websites.”
- 11 • “All documents relating to Facebook and the Facebook websites.”
- 12 • “All documents relating to similarities between the Facebook website  
13 and the StudiVZ websites.”
- 14 • “All communications between you and StudiVZ Ltd., Holtzbrinck  
15 Ventures GmbH, Holtzbrinck Networks GmbH, Verlagsgruppe Georg  
16 von Holtzbrinck and/or any other entities or persons reasonably related  
17 to StudiVZ or the StudiVZ websites.”
- 18 • “All documents relating to any litigations or lawsuits, whether  
19 pending, ongoing, or otherwise, between Facebook, StudiVZ, and/or  
20 the other Defendants to this matter.”
- 21 • “All documents and/or communications between you and any person  
22 or persons employed by, representing, or otherwise associated with  
23 StudiVZ Ltd., Holtzbrinck Ventures GmbH, Holtzbrinck Networks  
24 GmbH, Verlagsgruppe Georg von Holtzbrinck and/or any other entity  
25 or persons reasonably related to StudiVZ or the StudiVZ websites  
26 whether currently or previously so employed.”

27 (Dkt. 160-1). These demands are accompanied by wildly overbroad “Definitions  
28 and Instructions” that make their scope infinite and indiscernible.

1 This discovery is not tailored to jurisdiction or *forum non conveniens*. How  
2 does it comply with Facebook’s burden to “take reasonable steps to avoid imposing  
3 undue burden or expense on a person subject to the subpoena”? FRCP 45(c)(1).

4 Facebook cites *Micro Motion* for the notion that “discovery ‘is allowed to  
5 flesh out a pattern of facts already known to a party to an issue necessarily in the  
6 case.’” (Opp. at 11:6-8). But Facebook hides what came next: “At the other  
7 extreme, requested information is not relevant to ‘subject matter involved’ in the  
8 pending action ***if the inquiry is based on the party’s mere suspicion or speculation***”;  
9 the court also said that Rule 26(b)(1) “does not justify wholly speculative discovery.”  
10 894 F.2d at 1326 & n.7. It further stated “[a] bare allegation of wrongdoing ... is not  
11 a fair reason for requiring a defendant to undertake financial burdens and risks to  
12 further a plaintiff’s case.... The discovery rules are designed to assist a party to prove  
13 a claim it reasonably believes to be viable *without discovery*, not to find out if it has  
14 any basis for a claim.... That the discovery might uncover evidence showing that a  
15 plaintiff has a legitimate claim does not justify the discovery request.” *Id.* at 1327  
16 (emphasis in original; citations omitted). The Federal Circuit added “a litigant may  
17 not engage in merely speculative inquiries in the guise of relevant discovery” and go  
18 “unmoored and trolling” on a fishing expedition. *Id.* at 1328.

19 That is what Facebook is doing. Facebook bases its Subpoenas on mere  
20 suspicion and speculation. Facebook has no idea whether its Subpoenas will turn  
21 up anything of use on personal jurisdiction or *forum non conveniens*.

22 For example, Facebook says that the ten nonparties are “likely to possess  
23 information regarding Defendants’ California and U.S.-based contacts” and that  
24 “[t]he former employers (*i.e.* Spreadshirt and Xilinx), who hired StudiVZ’s  
25 founders at precisely the time that they are alleged to have begun pirating  
26 Facebook’s intellectual property, are also likely to possess emails and other  
27 documents evidencing the beginning of StudiVZ’s counterfeiting efforts.” (Opp. at  
28 7-11). ***Nowhere***, though, does Facebook say why these things are “likely.”



1 Facebook states that it “learned” that StudiVZ founders Dariani and  
2 Bemmann “hatched [a] plan to copy Facebook while working” as interns in the U.S.  
3 But it gives no support for that claim, other than a cite to its own, unverified first  
4 amended complaint. (Opp. at 12:6-8) (*citing* Dkt. 140). Facebook states that it  
5 “believes” that they “developed their plan” while they were interns “through email  
6 communications on Spreadshirt email accounts.” (Opp. at 12:8-9). But, again,  
7 nowhere does Facebook say on what this belief is based.

8 Facebook says that the outsourcing firm Intetics, which sends its work to  
9 Ukrainian companies (May 4, 2009 Order, Dkt. 155, at 5:16-18), “is believed to be  
10 at least partly in charge of scripting StudiVZ’s infringing source code” and “likely”  
11 has data about “possible misappropriation of Facebook’s source code.” (Opp. at  
12 12:20-23). Again, on what is this speculation and suspicion based? How can one  
13 “likely” have information about something that is merely “possible”? As to Xilinx  
14 and the two Xilinx employees subpoenaed, Facebook speculates that they “provided  
15 tutorship and programming resources to Mr. Bemmann and it is likely that they  
16 possess information relevant to Facebook’s jurisdictional arguments.” Based on  
17 what? And what is the basis for Facebook’s speculation that a former Duke  
18 University undergraduate intern and a former employee who worked at StudiVZ for  
19 a limited time have anything relevant to jurisdiction and forum? (Opp. at 13:1-5).

20 This is why courts do not allow discovery, or strictly limit its scope, unless the  
21 plaintiff first proves a *prima facie* case that personal jurisdiction exists. *Central*  
22 *States, Southeast & Southwest Areas Pension Fund v. Reimer Express World Corp.*,  
23 230 F.3d 934, 946 (7th Cir. 2000) (“Foreign nationals should not be subjected to  
24 extensive discovery in order to determine whether personal jurisdiction over them  
25 exists.”); *Jazini v. Nissan Motor Co.*, 148 F.3d 181, 185-86 (2d Cir. 1998) (denying  
26 discovery where the plaintiff “did not establish a prima facie case that the district  
27 court had jurisdiction”); *Carefirst of Maryland, Inc. v. Carefirst Pregnancy Ctrs.*,  
28 *Inc.*, 334 F.3d 390, 402-03 (4th Cir. 2003); *Mitan v. Feeney*, 497 F.Supp.2d 1113,



1 1118 (C.D. Cal. 2007) (“In order to obtain discovery on jurisdictional facts, the  
 2 plaintiff must at least make a ‘colorable’ showing that the Court can exercise  
 3 personal jurisdiction over the defendant.”); *Protrade Sports, Inc. v. Nextrade*  
 4 *Holdings, Inc.*, 2006 U.S. Dist. LEXIS 6631, Case No. C05-04039 MJJ at \*9 (N.D.  
 5 Cal. Feb. 2, 2006) (a plaintiff is not entitled to early discovery concerning personal  
 6 jurisdiction unless it first makes a “colorable” showing of personal jurisdiction).<sup>4</sup>

7 **D. Facebook Was Not Permitted to Serve the Subpoenas**

8 The motion and Facts above show Facebook was not allowed to use the extra  
 9 time from the continuance of the motions to dismiss to propound new discovery.

10 Facebook admits that it stipulated to take the discovery related to the motions  
 11 to dismiss and resolve the disputes related thereto by January 16, 2009. (Dkt. 77 at  
 12 2:26-3:5). Facebook never asked Defendants to modify or amend that stipulation.  
 13 And, Facebook’s January 23 motion to enlarge time made no such request to the  
 14 Court; as of then, no other discovery existed, and Facebook mentioned no need for  
 15 new discovery. Facebook simply said it wanted further responses to earlier  
 16 discovery. (Dkt. 77 at 1:4, 1:8-9, 1:24-25; 2:22-23, 4:9-10, 4:18-19).

17 The January 28 Order neither relieved Facebook from its prior stipulation, nor  
 18 allowed Facebook to serve new discovery. The “discovery” addressed in the January  
 19 28 Order could only be the discovery that Facebook had already served. The Court  
 20 would not have known to consider other discovery because Facebook never  
 21 mentioned it. That is why Local Rule 6-3 requires the movant to state the bases for  
 22 its motion “with particularity.” As the only reason stated was the need to resolve

23 \_\_\_\_\_  
 24 <sup>4</sup> Facebook’s other cases either support defendants or are distinguishable. Facebook cites *Utstarcom, Inc. v. Starent*  
 25 *Networks Corp.*, 2005 WL 1397507, Case No. C-04-1122PVT (N.D. Cal. June 14, 2005) for the notion that the  
 26 discovery test is “intentionally broad,” but fails to mention the next sentence, which says “[d]iscovery, however, is not  
 27 unlimited. The Court may ‘make any order which justice requires to protect a party ... from annoyance, embarrassment,  
 28 oppression, or undue burden or expense, including ... that certain matters not be inquired into, or that the scope of the  
 disclosure or discovery be limited to certain matters. Fed.R.Civ.P. 26(c)(4).” The Court granted the protective order on  
 all deposition questions except one. *Id.* at 1-2. See also *Blankenship v. Hearst Corp.*, 519 F.2d 418, 429 (9th Cir. 1975)  
 (party witness deposition ordered to proceed; unlike here, case did not involve overbroad and unduly burdensome  
 nonparty discovery based only on speculation and suspicion); *Lofton v. Bank of America Corp.*, 2008 U.S. Dist. LEXIS  
 41005, Case No. C 07-05892 SI (N.D. Cal. May 12, 2008) (cited by Facebook for proposition that “party seeking to  
 prevent discovery must make more than a ‘conclusory statement that discovery would cause undue burden and  
 expense’” (Opp. at 11:17-18); defendants respectfully submit that they have done so here).

1 disputes about pre-existing discovery, Facebook should be held to that basis alone.

2 The Court thought Facebook wanted more time *only* to have the discovery  
3 dispute on the first set of discovery heard. The Court's March 30 Order states: "By  
4 a previous administrative motion, Facebook requested a continuance of the hearing  
5 on Defendants' motions on the ground that it required additional discovery that it  
6 claimed Defendants *were* withholding improperly." (Dkt. 138 at 2:3-7) (emphasis  
7 added). In its May 4 Order, the Court wrote: "In an earlier administrative motion,  
8 Facebook requested a continuance of the hearing on Defendants' motions, claiming  
9 that it required additional discovery that Defendants improperly *were* withholding."  
10 (Dkt. 155 at 2:25-3:2). The only discovery Defendants "were withholding" as of  
11 January 23, 2009 was discovery that had been served by that date.

12 In sum, the Subpoenas violate the parties' stipulation, and were not a basis for  
13 Facebook's request to continue the hearing date or the Court's Order continuing the  
14 hearing date. The motion should be granted.

15 **E. Facebook's Remaining Arguments are Meritless.**

16 **1. Facebook Bears the Burden of Justifying the Subpoenas.**

17 It is Facebook's burden to "take reasonable steps to avoid imposing undue  
18 burden or expense on a person subject to the subpoena". FRCP 45(c)(1). As  
19 shown above, Facebook did not meet this burden.

20 As also shown, Facebook's case, *Micro Motion*, says "Rule 26(g) specifically  
21 requires that the party or his attorney seeking discovery must *certify* that he has  
22 made a 'reasonable inquiry' that the request is warranted. This 'reasonable inquiry'  
23 is also imposed by Rule 11." 894 F.2d at 1322, 1323 (emphasis in original;  
24 citations omitted). Facebook did not do so; the Subpoenas are grossly overbroad  
25 and burdensome, merits based, and improperly based on speculation and suspicion.<sup>5</sup>

26 ///

27 \_\_\_\_\_  
28 <sup>5</sup> Facebook tries to impose a "heavy burden" on defendants on this motion, but its cases do not concern a protective order directed at improper nonparty subpoenas and so are inapplicable. (Opp. at 11:13-16). Rather, the burdens lie with Facebook.

1                    **2. A Protective Order Cannot Save Facebook’s Subpoenas.**

2                    Facebook claims a protective order can save its Subpoenas. But Facebook’s  
3 own case, *Micro Motion*, aptly states “a protective order which limits to whom  
4 information may be disclosed *does not eliminate* the requirements of relevance and  
5 need for the information.” *Micro Motion*, 894 F.2d at 1325 (emphasis added).  
6 Indeed, “[i]ts purpose ... is to prevent harm by limiting disclosure of *relevant* and  
7 *necessary* information.” *Id.* (emphasis in original). In other words, protective  
8 orders cannot somehow make non-discoverable information discoverable.

9                    **3. Facebook Violated Federal Rule of Civil Procedure 45(b)(1).**

10                    Lastly, Facebook’s subpoenas are invalid because they did not comply with  
11 FRCP 45(b)(1). Facebook does not try to argue that it complied with that rule;  
12 instead, it says that it mailed the subpoenas to defendants at 3:30 p.m. on Friday  
13 afternoon, May 8 -- ensuring that defense counsel would not see them until the next  
14 week -- while the subpoenas had apparently already been sent out for personal  
15 service on the nonparties, with the first personal service on a nonparty effected at  
16 4:30 p.m. that same day. That does not meet the requirements of Rule 45(b)(1).

17 **IV. CONCLUSION.**

18                    Defendants respectfully ask that the Court issue the requested protective order.

19  
20 DATED: June 9, 2009

GREENBERG GLUSKER FIELDS  
CLAMAN & MACHTINGER LLP

21  
22  
23 By:           /s Stephen S. Smith            
STEPHEN S. SMITH  
24 Attorneys for Defendants studiVZ Ltd.,  
Holtzbrinck Networks GmbH, and  
25 Holtzbrinck Ventures GmbH  
26  
27  
28