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12 FACEBOOK, INC.

13 UNITED STATES DISTRICT COURT  
14 NORTHERN DISTRICT OF CALIFORNIA  
15 SAN JOSE DIVISION  
16

17 FACEBOOK, INC.,

18 Plaintiff,

19 v.

20 STUDIVZ LTD., HOLTZBRINCK  
21 NETWORKS GmbH, HOLTZBRINCK  
22 VENTURES GmbH, and DOES 1-25,

23 Defendants.

Case No. 5:08-cv-03468 JF

**[PROPOSED] STIPULATED  
PROTECTIVE ORDER**

1 Disclosure and discovery activity in This Litigation (defined below) involves production  
2 of confidential, proprietary, or private information for which special protection from public  
3 disclosure is warranted. Accordingly, each of the parties, Plaintiff Facebook, Inc. ("Plaintiff"),  
4 and Defendants StudiVZ, Ltd., Holtzbrinck Networks GmbH, Holtzbrinck Ventures GmbH and  
5 Does 1-25, (collectively "Defendants"), assert that the Parties to This Litigation possess  
6 information that one or more parties contends is confidential. The Parties wish to ensure that  
7 such Confidential Information shall not be used for any purpose other than litigation between the  
8 parties, shall not be made public, and shall not be disseminated beyond the extent necessary for  
9 any litigation between the parties. Accordingly, the following procedure shall be adopted for the  
10 protection of the parties' respective Confidential Information.

11 The Parties hereby stipulate to and petition the Court to enter the following Stipulated  
12 Protective Order ("Order"). The Parties acknowledge that this Order does not confer blanket  
13 protections on all disclosures or responses to discovery and that the protection it affords extends  
14 only to the limited information or items that are entitled under the applicable legal principles to  
15 treatment as confidential. The Parties further acknowledge that this Order creates no entitlement  
16 to file Confidential Information under seal; Civil L.R. 79-5 sets forth the procedures that must be  
17 followed and reflects the standards that will be applied when a Party seeks permission from the  
18 Court to file material under seal.

19 1. DEFINITIONS

20 1.1 Party: any party to this action, including Plaintiffs and Defendants and all  
21 of their officers, directors, employees, consultants, retained experts, and outside counsel (and  
22 their respective support staffs).

23 1.2 Disclosure or Discovery Material: all items or information, regardless of  
24 the medium or manner generated, stored, or maintained (including, among other things,  
25 testimony, transcripts, or tangible things) that are produced or generated in disclosures or  
26 responses to discovery in This Litigation.

27 1.3 "Confidential" Information or Items: information (regardless of how  
28 generated, stored or maintained) or tangible things that contain trade secrets or other confidential

1 research, development, commercial, or business information.

2 1.4 “Highly Confidential – Attorneys’ Eyes Only” Information or Items:  
3 extremely sensitive “Confidential Information or Items” whose disclosure to another Party or  
4 non-party would create a substantial risk of serious injury that could not be avoided by less  
5 restrictive means.

6 1.5 Receiving Party: a Party that receives Disclosure or Discovery Material  
7 from a Producing Party.

8 1.6 Producing Party: a Party or non-party that produces Disclosure or  
9 Discovery Material in this action.

10 1.7 Designating Party: a Party or non-party that designates information or  
11 items that it produces in disclosures or in responses to discovery as “Confidential” or “Highly  
12 Confidential — Attorneys’ Eyes Only.”

13 1.8 This Litigation: Case No. 5:08-CV-03468, currently pending in the United  
14 States District Court for the Northern District of California, between Facebook, Inc. and StudiVZ,  
15 Ltd., Verlagsgruppe Georg Von Holtzbrinck GmbH, Holtzbrinck Networks GmbH, Holtzbrinck  
16 Ventures GmbH, and Does 1-25, as well as any future lawsuits between the parties in the  
17 Superior Court of the State of California or the United States District Court for the Northern  
18 District of California.

19 1.9 Protected Material: any Disclosure or Discovery Material that is designated  
20 as “Confidential” or as “Highly Confidential – Attorneys’ Eyes Only.”

21 1.10 Outside Counsel: attorneys who are not employees of a Party but who are  
22 retained to represent or advise a Party in this action.

23 1.11 In-House Counsel: attorneys who are employees of a Party.

24 1.12 Counsel (without qualifier): Outside Counsel and In-House Counsel (as  
25 well as their support staffs).

26 1.13 Expert: a person with specialized knowledge or experience in a matter  
27 pertinent to the litigation who has been retained by a Party or its counsel to serve as an expert  
28 witness or as a consultant in this action and who is not a current employee of a Party or of a

1 competitor of a Party's and who, at the time of retention, is not anticipated to become an  
2 employee of a Party or a competitor of a Party. This definition includes any technical experts,  
3 discovery experts, and professional jury or trial consultant retained in connection with This  
4 Litigation.

5           1.14 Professional Vendors: persons or entities that provide litigation support  
6 services (e.g., photocopying; videotaping; translating; preparing exhibits or demonstrations;  
7 organizing, storing, retrieving data in any form or medium; etc.) and their employees and  
8 subcontractors.

9           1.15 Return Material: Protected Material, including all copies, abstracts,  
10 compilations, summaries or any other form of reproducing or capturing any of the Protected  
11 Material.

## 12           2.     SCOPE

13           The protections conferred by this Stipulation and Order cover not only Protected Material,  
14 but also any information copied or extracted therefrom, as well as all copies, excerpts, summaries,  
15 or compilations thereof, plus testimony, conversations, or presentations by parties or counsel to or  
16 in court or in other settings that might reveal Protected Material.

## 17           3.     DURATION

18           Even after the termination of This Litigation and all appeals therefrom, the confidentiality  
19 obligations imposed by this Order shall remain in effect until a Designating Party agrees  
20 otherwise in writing or a court order otherwise directs.

## 21           4.     DESIGNATING PROTECTED MATERIAL

### 22           4.1     Exercise of Restraint and Care in Designating Material for Protection.

23           Each Party or non-party that designates information or items for protection under this  
24 Order must take care to limit any such designation to specific material that qualifies under the  
25 appropriate standards. A Designating Party must take care to designate for protection only those  
26 parts of material, documents, items, or oral or written communications that qualify – so that other  
27 portions of the material, documents, items, or communications for which protection is not  
28 warranted are not swept unjustifiably within the ambit of this Order.

1 Mass, indiscriminate, or mere boiler-plate designations are prohibited. Designations that  
2 are shown to be clearly unjustified, or that have been made for an improper purpose (e.g., to  
3 unnecessarily encumber or delay the case development process, or to impose unnecessary  
4 expenses and burdens on other parties), expose the Designating Party to sanctions.

5 If it comes to a Party's or a non-party's attention that information or items that it  
6 designated for protection do not qualify for protection at all, or do not qualify for the level of  
7 protection initially asserted, that Party or non-party must promptly notify all other parties that it is  
8 withdrawing the designation.

9 4.2 Manner and Timing of Designations. Except as otherwise provided in this  
10 Order, or as otherwise stipulated or ordered, material that qualifies for protection under this Order  
11 must be clearly so designated before the material is disclosed or produced.

12 Designation in conformity with this Order requires:

13 (a) for information in documentary form (apart from transcripts of  
14 depositions or other pretrial or trial proceedings), that the Producing Party affix the legend  
15 "Confidential" or "Highly Confidential – Attorneys' Eyes Only" on each page that contains  
16 material to be protected.

17 A Party or non-party that makes original documents or materials available for  
18 inspection need not designate them for protection until after the inspecting Party has indicated  
19 which material it would like copied and produced. During the inspection and before the  
20 designation, all of the material made available for inspection shall be deemed "Highly  
21 Confidential – Attorneys' Eyes Only." After the inspecting Party has identified the documents it  
22 wants copied and produced, the Producing Party must determine which documents, or portions  
23 thereof, qualify for protection under this Order. Then, before producing the specified documents,  
24 the Producing Party must affix the appropriate legend ("Confidential" or "Highly Confidential –  
25 Attorneys' Eyes Only") on each page that contains material to be protected.

26 (b) for testimony given in deposition or in other pretrial or trial proceedings,  
27 that the Party or non-party offering or sponsoring the testimony identify on the record, before the  
28 close of the deposition, hearing, or other proceeding, protected testimony, and further specify any

1 portions of the testimony that qualify as “Highly Confidential – Attorneys’ Eyes Only.” When it  
2 is impractical to identify separately each portion of testimony that is entitled to protection, and  
3 when it appears that substantial portions of the testimony may qualify for protection, the Party or  
4 non-party that sponsors, offers, or gives the testimony may invoke on the record (before the  
5 deposition or proceeding is concluded) a right to have up to thirty (30) days after the receipt of  
6 the final written transcript to identify the specific portions of the testimony as to which protection  
7 is sought and to specify the level of protection being asserted (“Confidential” or “Highly  
8 Confidential – Attorneys’ Eyes Only”). Only those portions of the testimony that are  
9 appropriately designated for protection within the thirty (30) days shall be covered by the  
10 provisions of this Order.

11 Transcript pages containing Protected Material must be separately bound by the court  
12 reporter, who must affix on each such page the legend “Confidential” or “Highly Confidential –  
13 Attorneys’ Eyes Only,” as instructed by the Party or non-party offering or sponsoring the witness  
14 or presenting the testimony.

15 (c) for information produced in some form other than documentary, and for  
16 any other tangible items, that the Producing Party affix in a prominent place on the exterior of the  
17 container or containers in which the information or item is stored the legend “Confidential” or  
18 “Highly Confidential – Attorneys’ Eyes Only.” If only portions of the information or item  
19 warrant protection, the Producing Party, to the extent practicable, shall identify the protected  
20 portions, specifying whether they qualify as “Confidential” or as “Highly Confidential –  
21 Attorneys’ Eyes Only.”

22 (d) for information produced by former employees of a party, the Receiving  
23 Party shall treat all such information as “Confidential” unless and until:

- 24 (i) the information has been or is obtained through other proper means;  
25 (ii) the former employing Party agrees that the information is not  
26 “Confidential”;  
27 (iii) the Receiving Party successfully challenges the “Confidential”  
28 designation under Section 5; or

1 (iv) a court of competent jurisdiction decides that the information is not  
2 “Confidential.”

3 4.3 Computer Source Code and Similar Electronic Media.

4 (a) As used herein, “Computer Source Code” shall mean statements for the  
5 programming of computers that is readable by humans. Any person may specially designate as  
6 “Highly Confidential – Attorneys’ Eyes Only” any Computer Source Code or other similar  
7 extremely sensitive technical materials (whether in electronic or hardcopy form) that it produces  
8 in the course of discovery in This Litigation when such person has a good faith belief that such  
9 material qualifies for such protection under this Order and that access to such materials would  
10 allow replication of an otherwise confidential computer program. Except as otherwise provided  
11 herein, “Highly Confidential – Attorneys’ Eyes Only” designation made for this reason shall be  
12 subject to all of the same restrictions as all other materials so designated with the following  
13 additional restrictions:

14 (i) If a person is requested to produce electronic copies of Computer  
15 Source Code that is properly designated as “Highly Confidential – Attorneys’ Eyes Only” under  
16 Section 4.3(a), any such production shall be made on CD’s or DVD’s. The disclosing person  
17 shall produce the Computer Source Code to the receiving party via two (2) identical sets of CD’s  
18 or DVD’s containing the requested materials.

19 (ii) For Computer Source Code properly designated as “Highly  
20 Confidential – Attorneys’ Eyes Only” under Section 4.3(a) that is stored in a non-executable  
21 format such as, without limitation, PDF or hard copies (“Non-executable Computer Source  
22 Code”), the Receiving Party shall not make any copies in any medium except as follows:

23 (1) The Receiving Party may copy Non-executable Computer  
24 Source Code onto one or more computers at any given time, without restriction as to whether  
25 such computers are connected to a network. Any computer to which Non-executable Computer  
26 Source Code is copied must remain in the direct control only of those persons specified in  
27 Section 6.3 of this Order as properly having access to “Highly Confidential – Attorneys’ Eyes  
28 Only” material.

1 (2) The Receiving Party may copy Non-executable Computer  
2 Source Code to one or more databases including, without limitation, Concordance, without  
3 restriction as to whether such databases are networked. Direct control over, and access to, any  
4 databases in which Non-executable Computer Source Code is copied must be restricted to only  
5 those persons specified in Section 6.3 of this Order as properly having access to “Highly  
6 Confidential – Attorneys’ Eyes Only” material.

7 (3) Non-executable Computer Source Code may be copied onto  
8 paper or electronic media for the purpose of preparing submissions to the Court or for  
9 presentation to the Court at hearings or at trial, and, once having been made, all such excerpts of  
10 such material shall be designated “Highly Confidential – Attorneys’ Eyes Only” in the name of  
11 the disclosing person.

12 (4) The Receiving Party may provide one (1) copy of Non-  
13 executable Computer Source Code to Vendors for assistance with any activity permitted by  
14 Sections 4.3(a)(ii)(1)-(3). Vendors are permitted to process and/or reformat Non-executable  
15 Computer Source Code so long as such processing and/or reformatting complies with Sections  
16 4.3(a)(ii)(3) and (6).

17 (5) The Receiving Party may provide electronic and/or hard  
18 copies of Non-executable Computer Source Code (including excerpts thereof) to Experts to  
19 whom disclosure of Non-executable Source Code is demonstrably necessary for This Litigation,  
20 and who have signed the “Agreement to Be Bound by Protective Order” (Exhibit A). The  
21 “Agreement to Be Bound by Protective Order” attached to this Stipulated Protective Order must  
22 be executed, even if an Expert previously signed a similar Agreement. Experts’ use of such Non-  
23 executable Computer Source Code shall be in accordance with Sections 4.3(a)(ii)(1)-(3) and (6).  
24 Non-executable Computer Source Code only may be sent to Experts via trackable means such as  
25 Federal Express or Express Mail. Upon conclusion of This Litigation, experts who have received  
26 Non-executable Computer Source Code must promptly return it, and any copies thereof, to the  
27 Receiving Party and delete it from any computer on which it was copied. Non-executable  
28 Computer Source Code returned from experts shall be part of the Return Material of the



1 Receiving Party under Section 11.

2 (6) The Receiving Party, Experts, Vendors and any other  
3 recipient of Non-executable Computer Source Code are prohibited from converting it to an  
4 executable format or deriving any executable code from the Non-executable Computer Source  
5 Code. ).

6 (7) Notwithstanding the conditions of Section 11, within thirty  
7 (30) days after the final termination of all lawsuits and any appeals related to This Litigation, each  
8 Receiving Party must return all hard or electronic copies of Non-executable Computer Source  
9 Code to the Producing Party. With permission in writing from the Designating Party, the  
10 Receiving Party may destroy some or all of the copies of the Non-executable Computer Source  
11 Code, instead of returning it. Whether the copies of the Non-executable Computer Source Code  
12 are returned or destroyed, the Receiving Party must submit a written certification to the Producing  
13 Party (and, if not the same person or entity, to the Designating Party) by the thirty (30) day  
14 deadline that certifies all Non-executable Computer Source Code was returned or destroyed and  
15 that affirms that the Receiving Party has not retained any copies of Non-executable Computer  
16 Source Code.

17 (iii) For Computer Source Code properly designated as “Highly  
18 Confidential – Attorneys’ Eyes Only” under Section 4.3(a) that is produced in an executable  
19 format, i.e. native (“Executable Computer Source Code”), the Receiving Party shall not make  
20 copies in any medium except as follows:

21 (1) At any given time, the Receiving Party may copy  
22 Executable Computer Source Code only onto a single computer. Without limiting the generality  
23 of the foregoing, a particular copy may not be copied onto one computer and then, while leaving  
24 that copy on the first computer, subsequently copied onto another computer without prior written  
25 approval from counsel for the disclosing person.

26 (2) Any computer that Executable Computer Source Code is  
27 copied onto must be disconnected from any and all networks before the material is copied onto  
28 the computer and for the duration of the time the material remains on the computer. Only after all

1 such material is removed from that computer and that computer has been shut down may any  
2 network connection be made or restored.

3 (3) Any computer that Executable Computer Source Code is  
4 copied onto must remain in the direct control only of those persons specified in Section 6.3 of this  
5 Order as properly having access to “Highly Confidential – Attorneys’ Eyes Only” material.

6 (4) The Receiving Party may make one (1) copy on CD or DVD  
7 of Executable Computer Source Code for use by Experts to whom disclosure of Executable  
8 Source Code is demonstrably necessary for This Litigation, and who have signed the “Agreement  
9 to Be Bound by Protective Order” (Exhibit A). The “Agreement to Be Bound by Protective  
10 Order” attached to this Stipulated Protective Order must be executed, even if an Expert previously  
11 signed a similar Agreement. Executable Computer Source Code only may be sent to Experts via  
12 trackable means such as Federal Express or Express Mail. Experts in receipt of Executable  
13 Computer Source Code must comply with the copy restrictions specified in Section 4.3(a)(iii)(1)-  
14 (3). Upon conclusion of This Litigation, experts who have received Executable Computer Source  
15 Code must promptly return it to the Receiving Party and delete it from the RAM of any computer  
16 on which it was copied. Executable Computer Source Code returned from experts shall be part of  
17 the Return Material of the Receiving Party under Section 11.

18 (5) Except for as permitted by Sections 4.3(a)(iii)(1)-(4) and  
19 any transitory copies created in the RAM or other internal operating circuitry of a computer,  
20 excerpts of Executable Computer Source Code shall be copied onto paper or electronic media  
21 only for the purpose of preparing submissions to the Court or for presentation to the Court at  
22 hearings or at trial, and, once having been made, all such excerpts of such material shall be  
23 designated “Highly Confidential – Attorneys’ Eyes Only” in the name of the disclosing person.  
24 Any such excerpts may also be provided to Experts pursuant the procedures specified in, and  
25 subject to the return and other requirements imposed by, Section 4.3(a)(iii)(4).

26 (6) Notwithstanding the conditions of Section 11, within thirty  
27 (30) days after the final termination of all lawsuits and any appeals related to This Litigation, each  
28 Receiving Party must return all executable copies of Computer Source Code to the Producing

1 Party. With permission in writing from the Designating Party, the Receiving Party may destroy  
2 some or all of the copies of the Executable Computer Source Code, instead of returning it.  
3 Whether the copies of the Executable Computer Source Code are returned or destroyed, the  
4 Receiving Party must submit a written certification to the Producing Party (and, if not the same  
5 person or entity, to the Designating Party) by the thirty (30) day deadline that certifies all  
6 Executable Computer Source Code was returned or destroyed and that affirms that the Receiving  
7 Party has not retained any Executable Computer Source Code.

8 (7) Subject to the conditions of Section 11, upon conclusion of  
9 This Litigation, all Receiving Parties of any Executable Computer Source Code must promptly  
10 delete all copies of the Executable Source Code, including any copies of it retained in the RAM  
11 of any computer on which it was copied. Executable Computer Source Code returned shall be  
12 part of the Return Material of the Receiving Party under Section 11.

13 4.4 Inadvertent Failures to Designate. Notwithstanding Section 5.2 below, if  
14 timely corrected, an inadvertent failure to designate qualified information or items as  
15 “Confidential” or “Highly Confidential – Attorneys’ Eyes Only” does not, standing alone, waive  
16 the Designating Party’s right to secure protection under this Order for such material. If material  
17 is appropriately designated as “Confidential” or “Highly Confidential – Attorneys’ Eyes Only”  
18 after the material was initially produced, the Receiving Party, on timely notification of the  
19 designation, must make reasonable efforts to assure that the material is treated in accordance with  
20 the provisions of this Order.

21 5. CHALLENGING PROTECTED MATERIAL DESIGNATIONS

22 5.1 Timing of Challenges. Unless a prompt challenge to a Designating Party’s  
23 Protected Material designation is necessary to avoid foreseeable substantial unfairness,  
24 unnecessary economic burdens, or a later significant disruption or delay of the litigation, a Party  
25 does not waive its right to challenge a Protected Material designation by electing not to mount a  
26 challenge promptly after the original designation is disclosed.

27 5.2 Meet and Confer. A Party that elects to initiate a challenge to a  
28 Designating Party’s Protected Material designation, or who believes material should be permitted

1 to be made public pursuant to the procedures set forth in Section 9, must do so in good faith and  
2 must begin the process by conferring directly with Outside Counsel for the Designating Party. In  
3 conferring, the challenging Party must explain the basis for its belief that the Protected Material  
4 designation was not proper and must give the Designating Party an opportunity to review the  
5 designated material, to reconsider the circumstances, and, if no change in designation is offered,  
6 to explain the basis for the chosen designation. A challenging Party may proceed to the next  
7 stage of the challenge process only if it first has engaged in this meet and confer process and only  
8 after the Designating Party has been given five (5) calendar days to respond to the challenging  
9 Party's objection. In the case of materials subject to the procedures set forth in Section 9, the  
10 Party challenging confidentiality or who believes portions of the material may be filed with  
11 public documents must make such designations in manner set forth in that Section.

12           5.3     Judicial Intervention. Except as set forth in the procedures specifically  
13 governed by Section 9, a Party that elects to address a challenge to a confidentiality designation  
14 after participating in the meet and confer required by Section 5.2 may file and serve a motion that  
15 identifies the challenged material and sets forth in detail the basis for the challenge or the  
16 designation. Absent good cause for extending the following deadlines, a Party's motion must be  
17 filed within fourteen (14) days of (a) the Designating Party's response to the challenge or, if no  
18 response, (b) the expiration of the five (5) days given to the Designating Party to respond. Each  
19 such motion must be accompanied by a competent declaration that affirms that the moving Party  
20 has complied with the meet and confer requirements imposed in Section 5.2. The burden of  
21 persuasion in any such proceeding shall be on the Designating Party. Until the Court rules on the  
22 challenge, all parties shall continue to afford the material in question the level of protection to  
23 which it is entitled under the Producing Party's designation.

24           6.     ACCESS TO AND USE OF PROTECTED MATERIAL

25           6.1     Basic Principles. The use of Protected Material disclosed or produced by  
26 another Party or by a non-party is limited to use in litigations between the parties. Protected  
27 Material may be disclosed only to the categories of persons and under the conditions described in  
28 this Order. When litigations between the parties have terminated, a Receiving Party must comply

1 with the provisions of Section 11 below. Protected Material must be stored and maintained by a  
2 Receiving Party at a location and in a secure manner that ensures that access is limited to the  
3 persons authorized under this Order.

4           6.2    Disclosure of "CONFIDENTIAL" Information or Items. Unless otherwise  
5 ordered by the Court or permitted in writing by the Designating Party, a Receiving Party may  
6 disclose any information or item designated "Confidential" only to:

- 7           (a)    the Receiving Party's Outside Counsel and its employees;
- 8           (b)    the officers, directors, and employees (including In-House Counsel) of the  
9 Receiving Party to whom disclosure is demonstrably necessary for This Litigation and who have  
10 signed the "Agreement to Be Bound by Protective Order" (Exhibit A);
- 11           (c)    Experts (as defined in this Order) of the Receiving Party to whom  
12 disclosure is demonstrably necessary and who have executed the "Agreement to Be Bound by  
13 Protective Order" (Exhibit A);
- 14           (d)    the Court, its personnel, and any other person(s) designated by order of the  
15 Court;
- 16           (e)    court reporters, their staffs, and Professional Vendors;
- 17           (f)    the author, recipients, and persons with prior knowledge of the document  
18 or the original source of the information, who have not received such information in violation of  
19 this Order or any confidentiality agreement; and
- 20           (g)    any person(s) jointly designated by the parties who have executed the  
21 "Agreement to Be Bound by Protective Order" (Exhibit A).

22           6.3    Disclosure of "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES  
23 ONLY" Information or Items. Unless otherwise ordered by the Court or permitted in writing by  
24 the Designating Party, a Receiving Party may disclose any information or item designated  
25 "Highly Confidential – Attorneys' Eyes Only" only to:

- 26           (a)    Receiving Party's Outside Counsel of record in This Litigation and its  
27 employees;
- 28           (b)    Experts to whom disclosure is demonstrably necessary for This Litigation,

1 and who have signed the “Agreement to Be Bound by Protective Order” (Exhibit A);

2 (c) the Court, its personnel and any other person(s) designated by order of the  
3 Court;

4 (d) court reporters, their staffs, and Professional Vendors;

5 (e) any person(s) jointly designated by the parties who have executed the  
6 “Agreement to Be Bound by Protective Order” (Exhibit A); and

7 (f) the author of the document or the original source of the information.

8 6.4 Disclosure of Agreement to Be Bound By Protective Order (Exhibit A).

9 Counsel for the Party retaining the expert or consultant (“Retaining Party”) shall provide a copy  
10 of the executed Exhibit A to the Designating Party. The “Agreement to Be Bound by Protective  
11 Order” attached to this Stipulated Protective Order must be executed, even if an Expert previously  
12 signed a similar Agreement.

13 6.5 Use of Confidential Material in Depositions. Whenever “Confidential” or  
14 “Highly Confidential – Attorneys’ Eyes Only” material is to be discussed or disclosed in a  
15 deposition: (a) any person who has produced or will produce such material may require the  
16 exclusion from the room of any person who is not entitled to receive such material under this  
17 Order; and (b) any Party who will disclose material previously designated pursuant to Section 5,  
18 above, shall first exclude from the room any person who is not entitled to receive such material  
19 under this Order.

20 7. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN  
21 OTHER LITIGATION

22 If a Receiving Party is served with a subpoena or an order issued in other litigation that  
23 would compel disclosure of any information or items designated in This Litigation as  
24 “Confidential” or “Highly Confidential – Attorneys’ Eyes Only,” the Receiving Party must so  
25 notify the Designating Party, in writing immediately and in no event more than three (3) court  
26 days after receiving the subpoena or order. Such notification must include a copy of the subpoena  
27 or court order.

28 The Receiving Party also must immediately inform in writing the party who caused the

1 subpoena or order to issue in the other litigation that some or all of the material covered by the  
2 subpoena or order is the subject of this Order. In addition, the Receiving Party must deliver a  
3 copy of this Order promptly to the party in the other action that caused the subpoena or order to  
4 issue.

5 The purpose of imposing these duties is to alert the interested parties to the existence of  
6 this Order and to afford the Designating Party in This Litigation an opportunity to try to protect  
7 its confidentiality interests in the court from which the subpoena or order issued. The  
8 Designating Party shall bear the burdens and the expenses of seeking protection in that court of its  
9 confidential material – and nothing in these provisions should be construed as authorizing or  
10 encouraging a Receiving Party in This Litigation to disobey a lawful directive from another court.

11 8. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

12 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected  
13 Material to any person or in any circumstance not authorized under this Order, the Receiving  
14 Party must immediately (a) notify in writing the Designating Party of the unauthorized  
15 disclosures, (b) use its best efforts to retrieve all copies of the Protected Material, (c) inform the  
16 person or persons to whom unauthorized disclosures were made of all the terms of this Order, and  
17 (d) request such person or persons to execute the “Acknowledgment and Agreement to Be  
18 Bound” (Exhibit A).

19 9. FILING PROTECTED MATERIAL

20 9.1 The Court’s adoption of this Order does not create any right to file  
21 Protected Material under seal. No Protected Material may be filed in This Litigation unless the  
22 parties comply with Civil L.R. 79-5. The deadlines established by this Section 9 shall be  
23 calculated in accordance with Rule 6(a)(3) of the Federal Rules of Civil Procedure.  
24 Notwithstanding Sections 5.2 and 5.3, this Section 9 shall govern all procedures, including  
25 procedures for the meet-and-confer process, associated with the filing with the Court of copies of  
26 Protected Material in conjunction with motions and similar pleadings.

27 9.2 If a party wishes to file a motion, opposition, reply brief or other request or  
28 statement that references any Protected Material, the following procedure shall apply:

1 (a) The party shall e-file a redacted version of the pleading on the date  
2 on which it is due (if any) pursuant to the relevant rule, court order, agreement of the parties or  
3 otherwise. If the inclusion of Protected Material necessitates redaction of the entire document,  
4 the filing party shall e-file a Notice of Manual Filing for the document. If the pleading is  
5 supported by a declaration that includes any Protected Material, either in the declaration or in any  
6 exhibit attached thereto, the filing party shall not e-file a redacted version of the declaration and  
7 exhibits until the time specified in Section 9.2(e).

8 (b) By no later than the same day as each e-filing pursuant to Section  
9 9.2(a), the filing party shall serve to all parties:

10 (i) an unredacted version of the motion, opposition, reply brief  
11 or other request or statement for which a redacted version or Notice of Manual Filing was e-filed,  
12 which shall bear the designation "SUBMITTED UNDER SEAL -- CONFIDENTIAL  
13 INFORMATION SUBJECT TO PROTECTIVE ORDER."

14 (ii) unredacted and redacted versions of any declaration in  
15 support of the pleading that includes any Protected Material, either in the declaration or in any  
16 exhibit attached thereto. The declaration and each exhibit that contains Protected Material shall  
17 bear the designation "SUBMITTED UNDER SEAL -- CONFIDENTIAL INFORMATION  
18 SUBJECT TO PROTECTIVE ORDER."

19 (iii) Service pursuant to this Section 9.2(b) shall be  
20 accomplished by: (1) electronic mail, (2) overnight delivery for receipt the day following the e-  
21 filing pursuant to Section 9.2(a) of a CD bearing the designation "SUBMITTED UNDER SEAL -  
22 - CONFIDENTIAL INFORMATION SUBJECT TO PROTECTIVE ORDER," or (3) a  
23 combination thereof. Any electronic documents that exceed four (4) MB in size, and any  
24 unredacted documents that contain excerpts of Computer Source Code, must be served via CD.

25 (c) By no later than one (1) day following each e-filing pursuant to  
26 Section 9.2(a), the filing party shall deliver a CD to Chambers that contains electronic copies of  
27 all unredacted document(s) that contain Protected Material served in accordance with Section  
28 9.2(b), which CD shall bear the designation "SUBMITTED UNDER SEAL -- CONFIDENTIAL



1 INFORMATION SUBJECT TO PROTECTIVE ORDER.” The filing party also shall deliver a  
2 separate CD to Chambers that contains electronic copies of all nonprotectable documents related  
3 to the filing pursuant to Section 9.2(a) that the party is required or requested to provide to  
4 Chambers. The filing party also shall deliver a printed copy of briefs or other pleadings to  
5 Chambers. The CDs and printed copies shall be marked “Chambers Copy” and shall be  
6 submitted to the Clerk’s Office, in an envelope clearly marked with the judge’s name, case  
7 number and “E-filing Chambers Copy.”

8 (d) By no later than five (5) days following each e-filing pursuant to  
9 Section 9.2(a), the parties must meet and confer concerning the redacted portions of the subject  
10 document(s), specifically, the extent to which the redacted portions and the underlying source  
11 documents in part or in whole, should be considered Protected Material pursuant to this Order.  
12 Any agreements to change confidentiality designations under this Order shall be confirmed, in  
13 writing via fax or electronic mail, either by or to the Designating Party within one (1) day  
14 following the meet and confer, and shall be binding for the remainder of This Litigation. The  
15 Designating Party may respond to such confirmation, in writing via fax or electronic mail, to  
16 clarify the scope of its agreement within twenty-four (24) hours of transmission of the  
17 confirmation. Such clarification shall be binding upon transmission by the Designating Party.  
18 Absent any such clarification by the Designating Party, the confirmation shall be binding on all  
19 parties twenty-four (24) hours after its transmission.

20 (e) By not less than five (5) days before any hearing related to  
21 documents e-filed pursuant to Section 9.2, the parties shall comply with Civil L.R. 79-5 as  
22 follows:

23 (i) If the parties’ meet and confer efforts remove the protected  
24 status of any Protected Material for which a redacted version was filed pursuant to Section 9.2(a),  
25 the filing party shall e-file a revised version of the document previously filed pursuant to Section  
26 9.2(a), which unredacts the relevant portion(s).

27 (ii) For any declaration and exhibits served but not filed  
28 pursuant to Section 9.2(b) that continue to include Protected Material despite the parties’ meet

1 and confer efforts, the serving party shall e-file a redacted version of the declaration and exhibits.  
2 For any declaration and exhibits served but not filed pursuant to Section 9.2(b) that no longer  
3 include any Protected Material as a result of the parties' meet and confer efforts, the serving party  
4 shall e-file an unredacted version of the declaration and exhibits.

5 (iii) For any motion, opposition or reply brief e-filed pursuant to  
6 Section 9.2(a), and for any declaration and exhibit(s) served pursuant to Section 9.2(b), that  
7 continues to contain Protected Material despite the parties' meet and confer efforts, the filing  
8 party shall e-file an Administrative Motion to File Under Seal. If the document includes  
9 Protected Material designated by the filing party, the filing party also shall e-file a declaration in  
10 support of sealing those portions of the document that contain its own Protected Material, as well  
11 as a proposed order. The filing party also shall lodge with the Clerk unredacted versions of the  
12 documents for which sealing is requested, pursuant to Civil L.R. 79-5.

13 (iv) If any document e-filed pursuant to Section 9.2(a), or served  
14 pursuant to Section 9.2(b), includes Protected Material designated by any party other than the  
15 filing party, the other party shall e-file a declaration in support of sealing those portions of the  
16 document that contain the Protected Material of that party, as well as a proposed order.

17 (v) Each party shall e-file no more than one Administrative  
18 Motion to File Under Seal, and no more than one declaration in support thereof, concerning all  
19 related documents subject to compliance with Section 79-5. For example, if party A e-files a  
20 motion and reply brief pursuant to Section 9.2(a), and party B files and/or serves an opposition  
21 brief and declaration pursuant to Sections 9.2(a) and (b), and all such filings continue to contain  
22 Protected Material after the parties meet and confer, the parties shall comply with Section 9.2(e)  
23 as follows:

- 24 • Party A shall e-file: (1) one Administrative Motion to File  
25 Under Seal regarding its motion and reply brief, (2) a proposed  
26 order, and (3) one declaration in support of sealing its own  
27 Protected Material contained in the motion and reply brief, as  
28 well its own Protected Material contained in the opposition brief

1 and declaration filed by Party B.

- 2 • Party B shall e-file: (1) one Administrative Motion to File  
3 Under Seal regarding its opposition brief and declaration, (2) a  
4 proposed order, and (3) one declaration in support of sealing its  
5 own Protected Material contained in the opposition brief and  
6 declaration, as well as its own Protected Material contained in  
7 the motion and reply brief filed by Party A.

8 (vi) For any document filed and/or served pursuant to Sections  
9 9.2(a) or (b) for which there is no related hearing, or regarding which the Court rules without  
10 hearing, the parties shall comply with this Section 9.2(e) by no later than five (5) days following  
11 the meet and confer conducted pursuant to Section 9.2(d) as to the last pleading in the related  
12 filings (*e.g.* following the filing of a reply brief), or five (5) days following the court's ruling on  
13 the related pleadings, whichever is later.

14 9.3 Except for the requirements concerning Chambers copies specified in  
15 Section 9.2(c), this Section 9 shall not govern the filing of, or other applicable requirements  
16 concerning, any document that does not include references to Protected Material.

17 10. OTHER LITIGATION

18 All materials produced by the Parties in any litigation between the Parties ("Other  
19 Litigation Materials"), shall be considered produced in This Litigation and can be used to the  
20 same extent as any material originally produced in This Litigation. This Order shall govern the  
21 treatment of Other Litigation Materials in connection with This Litigation. As a result, Other  
22 Litigation Materials with confidentiality designations shall have the same effective designation  
23 for purposes of This Litigation.

24 11. FINAL DISPOSITION

25 Unless otherwise ordered or agreed in writing by the Producing Party, within thirty (30)  
26 days after the final termination of all lawsuits related to This Litigation, each Receiving Party  
27 must return all Return Material to the Producing Party. With permission in writing from the  
28 Designating Party, the Receiving Party may destroy some or all of the Return Material instead of

1 returning it. Whether the Return Material is returned or destroyed, the Receiving Party must  
2 submit a written certification to the Producing Party (and, if not the same person or entity, to the  
3 Designating Party) by the thirty (30) day deadline that identifies (by category, where appropriate)  
4 all the Return Material that was returned or destroyed and that affirms that the Receiving Party  
5 has not retained any Return Material. Notwithstanding this provision, Counsel are entitled to  
6 retain an archival copy of all pleadings, motion papers, transcripts, legal memoranda,  
7 correspondence or attorney work product, even if such materials contain Return Material. Any  
8 such archival copies that contain or constitute Return Material remain subject to this Order.

9 12. PRIVILEGED INFORMATION

10 If Disclosing Party unintentionally discloses to Receiving Party information that the  
11 Disclosing Party believes is privileged or otherwise immune from discovery, the Disclosing Party  
12 shall promptly upon discovery of the unintentional disclosure advise the Receiving Party in  
13 writing and request that the information be returned. The Receiving Party shall return such  
14 information (and any and all copies thereof) within ten (10) calendar days after the receiving a  
15 written request from the Disclosing Party. By returning such information, the Receiving Party  
16 does not waive its rights to challenge the Disclosing Party's assertion of any privilege or  
17 immunity.

18 13 MISCELLANEOUS

19 13.1 Right to Further Relief. Nothing in this Order limits the right of any  
20 person to seek its modification by the Court in the future.

21 13.2 Right to Assert Other Objections. By stipulating to the entry of this Order  
22 no Party waives any right it otherwise would have to object to disclosing or producing any  
23 information or item on any ground not addressed in this Order. Similarly, no Party waives any  
24 right to object on any ground to use in evidence of any of the material covered by this Order.

25 13.3 Right to Advise Parties. Nothing in this Order shall prevent Counsel from  
26 advising their respective Parties in any way relating to This Litigation, provided that Counsel  
27 does not expressly disclose to its clients any information designated by the other Party as  
28 Protected Material.



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PURSUANT TO STIPULATION, IT IS SO ORDERED.

DATED: \_\_\_\_\_

Honorable Jeremy Fogel  
United States District Judge

1 EXHIBIT A

2 AGREEMENT TO BE BOUND BY PROTECTIVE ORDER

3 I, \_\_\_\_\_, declare under penalty of perjury the following.

4 I have read in its entirety and understand the Stipulated Protective Order that was issued  
5 by the United States District Court for the Northern District of California on \_\_\_\_\_,  
6 200\_\_ in Case No. 5:08-CV-03468 currently pending in the United States District Court for the  
7 Northern District of California, between Facebook, Inc. and StudiVZ, Ltd., Holtzbrinck Networks  
8 GmbH, Holtzbrinck Ventures GmbH, and Does 1-25.

9 I have been provided with, carefully read, and understand the Stipulated Protective Order.  
10 I will comply with and agree to be bound by all the terms of this Stipulated Protective Order. I  
11 understand and acknowledge that failure to so comply could expose me to sanctions and  
12 punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner  
13 any confidential information or item that is subject to this Stipulated Protective Order prepared or  
14 disclosed to me, including any abstracts, extracts, excerpts, and summaries thereof, to any person  
15 or entity except in strict compliance with the provisions of this Order and will return said  
16 confidential information or items in my possession to counsel for the party by whom I am  
17 designated, employed, or retained.

18 I hereby submit to the jurisdiction of the United States District Court for the Northern  
19 District of California for the purpose of enforcing the terms of this Stipulated Protective Order,  
20 even if such enforcement proceedings occur after termination of this action.

21 I hereby appoint \_\_\_\_\_ [print or type full name] of  
22 \_\_\_\_\_ [print or  
23 type full address and telephone number] as my California agent for service of process in  
24 connection with this action or any proceedings related to enforcement of this Stipulated Protective  
25 Order.

26 My address is \_\_\_\_\_.

27 I am a citizen of the United States.

28 My present employer is \_\_\_\_\_.

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My present occupation or job description is \_\_\_\_\_.

Date: \_\_\_\_\_

City and State where sworn and signed: \_\_\_\_\_

Printed name: \_\_\_\_\_

Signature: \_\_\_\_\_



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**CERTIFICATE OF SERVICE**

I hereby certify that this document(s) filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non registered participants on October 21, 2008.

Dated: \_\_\_\_\_, 2008.

Respectfully submitted,

\_\_\_\_\_  
/s/ NAME HERE /s/  
Name of Attorney