

order granting preliminary approval of the settlement with respect to how notice will be
given to class members. The potential advantage to using email addresses of record over
internal Facebook messages is intuitive, insofar as it is more likely to reach Class members
who do not access Facebook regularly at this time. It seems possible, however, that there
may also be some number of class members who continue to access Facebook regularly, but
who may not regularly review email they receive at the particular email address they
provided to Facebook when they joined. Accordingly, it is not immediately apparent why

United States District Court For the Northern District of California

> > No. C 08-3845 RS Order

United States District Court For the Northern District of California providing notice by email "in lieu of" notice through an internal Facebook message is preferable to providing email notice *in addition to* an internal Facebook message.

If the parties are in agreement that both forms of notice should be given, they may submit a revised stipulation and the Court will so order. If there is reason that notice only by email is likely to be more effective, or that providing both forms of notice would be too burdensome, the parties may submit a joint brief explaining their positions at their earliest convenience.

IT IS SO ORDERED.

Dated: October 30, 2009

Charles Souther

RICHARD SEEBORG UNITED STATES MAGISTRATE JUDGE