

1 Seyamack Kouretchian (State Bar No. 171741)
 2 Seyamack@CoastLawGroup.com
 3 Ross M. Campbell (State Bar No. 234827)
 4 Rcampbell@CoastLawGroup.com
 5 COAST LAW GROUP, LLP
 6 169 Saxony Road, Suite 204
 7 Encinitas, California 92024
 8 Tel: (760) 942-8505
 9 Fax: (760) 942-8515

7 Attorneys for Defendants, SHAWN HOGAN
 8 and DIGITAL POINT SOLUTIONS, INC.

9 **UNITED STATES DISTRICT COURT**
 10 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**
 11 **SAN JOSE DIVISION**

12 EBAY, INC.,)	Case No. CV 08-04052 JF PVT
)	
13 Plaintiff,)	DEFENDANTS DIGITAL POINT
)	SOLUTIONS, INC. AND SHAWN
14 v.)	HOGAN’S OPPOSITION TO
)	PLAINTIFF’S ADMINISTRATIVE
15 DIGITAL POINT SOLUTIONS, INC., et al.,)	MOTION FOR LEAVE TO EXCEED
)	PAGE LIMIT FOR CONSOLIDATED
16 Defendants.)	OPPOSITION TO MOTIONS TO
)	DISMISS AND/OR TRANSFER

18
 19 Defendants Digital Point Solutions, Inc. and Shawn Hogan (the DPS Defendants) respectfully
 20 request that the Court deny Plaintiff’s motion for leave to file a consolidated opposition as to all
 21 defendants with respect to the pending motions to dismiss/transfer.¹ The DPS Defendants and Non-DPS
 22 Defendants constitute distinct groups and have made differing arguments in responding to the Second
 23 Amended Complaint (SAC). For clarity purposes, Plaintiff’s opposition papers should be parsed out
 24 accordingly. Notably, Plaintiff filed separate opposition briefs as to each group of defendants in
 25 opposing the first round of motions to dismiss and Plaintiff would not suffer any prejudice in doing so

26
 27 ¹ The DPS Defendants did not intend to file a formal opposition to the motion because their
 28 reasons for opposing the request are set forth in Exhibit F to the Bunzel Declaration. However,
 Plaintiff’s moving papers assert a number of additional claims that warrant further response.

1 with respect to the present motions.

2 Further, because the DPS Defendants filed two distinct motions in responding to the SAC (the
3 Motion to Dismiss and the Motion to Transfer, respectively), the DPS Defendants should not be
4 constrained to file a consolidated reply brief in responding to Plaintiff's opposition papers.

5 In support of its motion, Plaintiff contends that the defendant groups coordinated to maximize
6 their respective page limitations in responding to the SAC. Plaintiff contends:

7 [B]ecause Defendants could rely on each other to cover all of the arguments they wished
8 to advance, each group of Defendants could devote its page allocation to a subset of two,
9 three or four of those arguments. In fact, the DPS Defendants' Motion to Dismiss used 22
10 pages to make only two of the five arguments. Moreover, the DPS Defendants took "two
11 bites at the apple" by making the virtually identical argument in both their Motion to
Dismiss and Motion to Transfer that the PSA's forum selection clause governs eBay's
claims. (Motion to Exceed Page Limits, p. 4:18-23).

12 As a preliminary matter, there is no basis for Plaintiff's contention that the DPS Defendants
13 relied on the other defendants "to cover all of the arguments they wished to advance," as the DPS
14 Defendants' Motion to Dismiss does not join in the motions to dismiss filed by the Non-DPS
15 Defendants.² Further, Plaintiff apparently takes issue with the DPS Defendants for using "22 pages to
16 make only two of the five arguments." In doing so, Plaintiff appears to fault the DPS Defendants for
17 attempting to fully brief the issues and explain the precise basis upon which dismissal is sought. Finally,
18 Plaintiff contends that the DPS Defendants inappropriately took "two bites at the apple" with respect to
19 arguments made in both the Motion to Dismiss and the Motion to Transfer. However, both motions are
20 predicated on the applicability of the Publisher Service Agreement and both motions therefore
21 appropriately explain the extent to which Plaintiff's User Agreement does not apply.

22 For the foregoing reasons, the DPS Defendants respectfully request that Plaintiff's motion to file
23 a consolidated opposition brief as to all defendants be denied.

24 DATED: June 1, 2009

s/Ross M. Campbell
COAST LAW GROUP, LLP
Attorneys for the DPS Defendants

25
26
27
28 ² For instance, the DPS Defendants were not parties to the Commission Junction lawsuit or the
subsequent release relied upon by the Non-DPS Defendants.