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11 Attorneys for Defendant  
 12 THE DIRECTV GROUP, INC.

13 UNITED STATES DISTRICT COURT  
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 15 NORTHERN DISTRICT OF CALIFORNIA  
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 17 SAN JOSE DIVISION

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 20 IN RE ACACIA MEDIA  
 21 TECHNOLOGIES CORPORATION

Case No. C-05-01114 JW (HRL)

MDL No. 1665

**DECLARATION OF ANDREW LIPPMAN  
 IN SUPPORT OF DEFENDANT DIRECTV  
 GROUP, INC.'S MOTION FOR  
 RECONSIDERATION OF THE COURT'S  
 CONSTRUCTION OF THE TERM  
 "TRANSCEIVER"**

Hearing Date: September 8, 2005

Hearing Time: 9:00 a.m.

Courtroom: Honorable James Ware

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LAI-2196756v1

**DECLARATION OF ANDREW LIPPMAN IN SUPPORT OF DEFENDANT DIRECTV GROUP, INC.'S MOTION FOR  
 RECONSIDERATION OF THE COURT'S CONSTRUCTION OF THE TERM "TRANSCEIVER"**

1 I, Andrew Lippman, declare as follows:

2 1. I, Andrew B. Lippman am a citizen of the United States and reside in Salem,  
3 Massachusetts.

4 2. I have been retained by counsel for DIRECTV GROUP, INC. (DIRECTV), as an  
5 expert witness regarding this patent infringement litigation with respect to U.S. Patent Number  
6 6,144,702 (the '702 patent). Specifically, I have been retained to testify on my opinion about the  
7 term "transceiver" as used in the '702 patent.

8 3. This declaration reflects my opinions and expected testimony with respect to the  
9 issues that I have been asked to address. I reserve the right to supplement this declaration, if  
10 appropriate, based upon information learned subsequently, for example, from Acacia's *Opposition*  
11 *Brief* including expert declarations supporting its *Opposition Brief*.

12 4. I have testified by deposition in three cases.

13 5. I am being compensated for my work in this case at my customary rate of \$450 per  
14 hour, plus expenses.

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16  
17 **I. QUALIFICATIONS**

18 6. I am currently an employee of the Massachusetts Institute of Technology, a  
19 teaching and research university whose mission is "to advance knowledge and educate students in  
20 science, technology and other areas of scholarship that will best serve the nation and the world in  
21 the 21st century." In particular, I work in the MIT Media Laboratory, a teaching and research  
22 facility that comprises a staff of more than 40 faculty, senior research staff and visiting scientists,  
23 126 students, a large number of undergraduate researchers and associated support and technical  
24 staff.

25 7. I have a bachelor's of Science and Masters degree from MIT and a Ph.D. from  
26 EPFL.  
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1           8.       My current appointment is as a Senior Research Scientist at MIT. In addition, I  
2 am the departmental graduate officer for the Media Arts and Sciences (MAS) graduate program.  
3 I directly advise 6 graduate students in the MAS graduate program.  
4

5           9.       In the Media Lab, I am the director of a greater than \$2 Million/year multi-sponsor  
6 research consortium entitled "Digital Life," which I formed in 1997. This program engages ten  
7 members of the faculty of the laboratory and does research on communications, human  
8 augmentation systems and intelligent systems.

9           10.      I am co-principle investigator of the MIT Communications Futures Program that  
10 engages faculty from the Media Laboratory, the Sloan School of Management, and Computer  
11 science Artificial Intelligence Laboratory. This program is funded in part by the Cambridge-MIT  
12 Institute and in part by industrial sponsors who are members of the industry or potential  
13 stakeholders in the future of communications. The program research addresses critical issues  
14 including technologies, regulatory and economic structures, and basic research in radio and  
15 spectrum management.  
16

17          11.      I am co-principle investigator of a funded National Science Foundation proposal  
18 on radio technology that is the core research of my group in the Media Lab.  
19

20          12.      I have over twenty-five years experience as a professional researcher and teacher  
21 and I have supervised over 75 graduate and undergraduate theses on topics including  
22 communications, digital video coding and representation, digital television, networking, the  
23 human-computer interface, and internet systems. I have also supervised many graduate level  
24 research projects that include systems that make use of transceivers, such as IR transceivers,  
25 network transceivers, and radio transceivers. For six years, I taught a course at MIT on digital  
26 video.  
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1           13. I have written and co-written more than 40 papers that have appeared in journals  
2 and conference proceedings, I have testified before congressional subcommittees on issues of  
3 digital television, and I have given over 130 industrial and conference presentations and talks on  
4 digital media, communications and research techniques.

5           14. I have six patents issued and several in review.

6           15. I was a member of the ISO Motion Picture Experts Group (MPEG) from its second  
7 meeting in Torino in 1988 through the definition of the MPEG-2 video standard. This is an  
8 international standard for decoding compressed digital video and audio. I and my graduate  
9 students developed models for MPEG video compression that contributed to the development of  
10 the standard. I pioneered video interaction systems for use in mapping and education, and I  
11 developed early techniques for networked distribution of video and its compression for scalable,  
12 interactive systems.  
13

14           16. My current curriculum vitae is attached as Exhibit 1 hereto.

15           **II. QUESTION PRESENTED AND STATEMENT OF OPINIONS**

16           17. I was asked by counsel for DIRECTV to provide expert opinions on the meaning  
17 that the term "transceiver" would have to a hypothetical person of ordinary skill in the art to  
18 which the claimed subject matter of the '702 patent pertains on or about the effective filing date of  
19 the patent application. I was told by DIRECTV's counsel that the effective filing date of the  
20 patent application is January 7, 1991.  
21

22           18. For purposes of forming my opinions and conclusions, I have reviewed the  
23 following variety of materials:  
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- 25           a. U.S. Patent No. 6,144,702 (the '702 patent) titled "Audio and Video Transmission  
26 and Receiving System" and designating Paul Yurt and H. Lee Browne as the named  
27 inventors, attached as Exhibit 2 hereto.  
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- b. prosecution history of the '702 patent, attached as Exhibit 3 hereto.
- c. Plaintiff Acacia Media Technologies Corporation's Disclosure of Asserted Claims and Preliminary Infringement Contentions Re '992 and '702 Patents To The DIRECTV GROUP, INC., attached as Exhibit 4 hereto.
- d. Hon. James Ware's Markman Order, dated July 12, 2004, attached as Exhibit 5 hereto.
- e. the following dictionary definitions of "transceiver":
  - a) IEEE Standard Dictionary of Electrical and Electronics Terms (4<sup>th</sup> ed. 1988) (IEEE 4<sup>th</sup> edition), attached as Exhibit 6 hereto.
  - b) IEEE Standard Dictionary of Electrical and Electronics Terms (5<sup>th</sup> ed. 1993) (IEEE 5<sup>th</sup> edition), attached as Exhibit 7 hereto.
  - c) IEEE Standard Dictionary of Electrical and Electronics Terms (6<sup>th</sup> ed. 1996) (IEEE 6<sup>th</sup> edition), attached as Exhibit 8 hereto.
  - d) Computer Dictionary and Handbook (1980), also for the definition of the term "terminal," attached as Exhibit 9 hereto.
  - e) Dictionary of Information Technology (2<sup>nd</sup> ed. 1986), also for the definition of the term "terminal," attached as Exhibit 10 hereto.
  - f) Dictionary of Computing (3<sup>rd</sup> ed. 1990), attached as Exhibit 11 hereto.

19. Based on my experience and knowledge, it is my opinion that a person of ordinary skill in the art in 1991 would understand the term "transceiver" to mean "a singular device that interfaces with a single communication medium and that is capable of sending and receiving data over that communication medium."

1           20.     After reviewing and analyzing the '702 patent and its prosecution history, it is my  
2 opinion that the term "transceiver" was used in the '702 patent in a manner consistent with the  
3 definition of that term as understood by a person of ordinary skill in the art in 1991.

4           **III.    DETAILED BASES FOR OPINIONS**

5           21.     As an initial matter, I was asked to define the level of skill of the hypothetical  
6 person of ordinary skill in the art to which the claimed subject matter of the '702 patent pertains  
7 on or about January of 1991. The relevant art is the subject matter taught by the '702 patent. In  
8 my opinion, none of the patent's subject matter is at a high practical or theoretical level. Thus, in  
9 my opinion, a hypothetical person of ordinary skill in January 1991 would have a degree of  
10 Bachelor of Science in Electrical Engineering, Computer Science or Computer Engineering.

11           22.     The Court defined "transceiver" in its July 12, 2004, Markman Order as "a  
12 singular device capable of sending and receiving information." Although the Court's definition of  
13 "transceiver" is substantially correct, it is my opinion that the Court's definition is not complete.  
14 Missing from the Court's definition is that the transceiver must send and receive data over the  
15 same communication medium. That a transceiver sends and receives data over the same medium  
16 is implicitly understood by a person of ordinary skill in the art, and woven through all the  
17 definitions in relevant references.

18           23.     A transceiver is an interface between a communication medium and an operator or  
19 a local system. For example, an Ethernet transceiver both sends and receives information over an  
20 Ethernet network cable. Likewise, a radio transceiver both sends and receives information over  
21 the radio. In the examples above, and in all instances, a transceiver operates and interfaces with a  
22 single communication medium to send and receive information over that medium.

23           24.     In view of the context of the subject matter that is claimed and disclosed in the  
24 '702 patent, a definition that explicitly recognizes that a transceiver sends and receives  
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1 information over a single communication medium is critical. Indeed, an unrestricted definition is  
2 unworkable as it generalizes the meaning of a transceiver to any device that can transmit and  
3 receive information. For example, a photocell is a device that produces electrical output that  
4 varies in response to incident radiation, especially to light, i.e., a photocell receives information  
5 by way of photons and sends information by way of electrical energy. Also, an audio speaker  
6 converts electric signals to audible sound, i.e., a speaker receives information by electrical energy  
7 and sends information by way of sound. Even a receiver can be said to capable of receiving  
8 information and sending that information to some other device or location. One skilled in the art  
9 would not think of a photocell or an audio speaker or a receiver as a transceiver.  
10

11           25. "Transceiver" is a technical term; and it is distinct from a photocell, an audio  
12 speaker, or a receiver. Without the limitation of sending and receiving data over the same  
13 medium, the definition loses the distinctive quality of a transceiver as understood by a person of  
14 ordinary skill in the art. Another example is found in the '702 patent itself. The reception system  
15 200 in Figure 6 is illustrated receiving a transmission from the transmission system and sending  
16 information or outputting information to a device such as a television, audio amplifier or  
17 audio/video recorder. Yet the patentees did not refer to the reception system 200 as a transceiver.  
18 A person of ordinary skill in the art also would not refer to the reception system 200 as a  
19 transceiver. Accordingly, the Court's definition, as it stands, is also not consistent with the '702  
20 patent specification.  
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23           26. That the patentees understood the transceiver to send and receive information over  
24 a common communication medium is indicated in the specification of the '702 patent. The  
25 specification describes an audio and video transmission and receiving system wherein a  
26 compressed data library is maintained in the transmission system. Data is stored in the  
27 compressed data library, and is transmitted to the user's reception system at a remote location.  
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1 The '702 patent at 15:30-34 states the preferred embodiment includes means by which to access  
2 users via common access lines such as standard telephone, ISDN or B-ISDN, microwave, DBS,  
3 cable television systems, MAN, high speed modems, or communication couplers. The '702  
4 patent provides at 15:19-22 that the "transmission system 100 of the present invention preferably  
5 ... includes transmitter means 122, ... , for sending at least a portion of a specific file to at least  
6 one remote location." The transmitter 122 places the formatted data onto a communication  
7 channel, and sends the data to the user in either a two-way or a one way-communication process.  
8 *See*, 16:9-16. Figure 2b of the '702 patent illustrates the transmitter means 122 that performs data  
9 transmission to and reception from the user's reception system.  
10

11 27. In describing the two-way communication process between the transmission  
12 system 100 and the reception system 200, the '702 patent at 16:23-29 provides that "[i]n order that  
13 reception is performed efficiently, the reception system 200 confirms reception of the ... data ...  
14 before receiving the remaining data ... whenever possible (step 5060). After all data ... have  
15 been received and reception is confirmed, the communication controller breaks the physical  
16 connection to the reception system 200 (step 5070)." (emphasis added). Figure 2b illustrates a  
17 plurality of transceivers each coupled to a single communication medium (ISDN, B ISDN, LAN  
18 or MAN, and the telephone line). Within each communication medium, a plurality of channels  
19 are illustrated with parallel bi-directional arrows. The bi-directional arrows signify that the  
20 communication is a two-way process over the same communication medium. The transceivers  
21 are each shown interfacing with a single communication medium because a transceiver cannot  
22 send and receive data over different mediums. Accordingly, consistent with the ordinary  
23 meaning, one skilled in the art would understand the '702 patent to mean that a transceiver is a  
24 two-way communication device that interfaces with a single communication medium and that is  
25 capable of sending and receiving data over that communication medium.  
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1           28. Further with respect to the two-way communication process, because a transceiver  
2 201, illustrated in Figure 6 and described at 17:22-25, is disclosed as part of the reception system  
3 200 that receives the data from the transmission system, one skilled in the art would understand  
4 that the transceiver 201, of the reception system 200, transmits the confirmation of the reception  
5 back to the transmission system. Indeed, the only device illustrated in Figure 6 that is capable of  
6 transmitting to the transmission system a confirmation that the initial data block has been  
7 received is transceiver 201.  
8

9           29. Therefore, the meaning of "transceiver" as described in the '702 patent and  
10 understood by the patentee in 1991 is consistent with the ordinary and customary meaning of  
11 "transceiver" that would be given by the person of ordinary skill in the art in January 1991. As  
12 discussed below, implicit in every transceiver definition is the fact that a transceiver is a device  
13 that interfaces with a single communication medium and that is capable of sending and receiving  
14 data over that communication medium.  
15

16           30. It is my understanding that the Court was presented with the 5<sup>th</sup> edition (1993)  
17 [Exhibit 7] and 6<sup>th</sup> edition (1996) [Exhibit 8] of the IEEE dictionaries as evidence of the ordinary  
18 meaning of "transceiver." However, because the relevant time is January 1991, it is my opinion  
19 that the 4<sup>th</sup> edition (1988) [Exhibit 6] and the 5<sup>th</sup> edition (1993) of the IEEE dictionaries provide  
20 better reference to the ordinary and customary meaning to those skilled in the art. The definitions  
21 recited in the 4<sup>th</sup> and 5<sup>th</sup> editions of the IEEE dictionaries are identical and include two  
22 definitions. The first definition is directed to data transmission and the second definition is  
23 directed to navigation aid terms. The data transmission definition reads,  
24

25                   **transceiver** (1) (data transmission). The combination of radio  
26 transmitting and receiving equipment in a common housing, usually for  
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1 portable or mobile use, and employing common circuit components for  
2 both transmitting and receiving.

3 This definition explicitly provides that the transmitting and receiving functions occur over the  
4 radio - a single common communication medium. Therefore, IEEE definitions are consistent  
5 with the ordinary meaning of the term "transceiver" as understood by one skilled in the art.  
6

7 31. It is also my understanding that the Court was presented with the Dictionary of  
8 Information Technology, 2<sup>nd</sup> edition [Exhibit 10]. Here, a transceiver is defined as,

9 **transceiver** In communications, (1) a radio transmitter and receiver unit  
10 in one housing and employing some common circuits, normally used for  
11 portable or mobile operations. (2) a terminal device that can both transmit  
12 and receive signals.  
13

14 The first definition explicitly provides radio to be the common communication medium.

15 The second definition is germane to the data communications field. This is evident by  
16 considering the definition of "terminal." In the Dictionary of Information Technology, "terminal"  
17 is defined as, "(3) In communication, a point in the system where information can be transmitted  
18 or received." In the Computer Dictionary Handbook, 1980 [Exhibit 9], "terminal" is defined as  
19 "1. A point at which information can enter or leave a communication network." Thus, a  
20 transceiver is a device that can access a communication network to receive and transmit  
21 information. This is achieved by interfacing with, for example, a network cable - a single  
22 common communication medium. Therefore, both transceiver definitions recited in the  
23 Dictionary of Information Technology are consistent with the ordinary meaning of the term  
24 "transceiver" as understood by one skilled in the art.  
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26 The Computer Dictionary and Handbook, which was also presented to the Court as  
27 evidence of the ordinary meaning of "transceiver," also defines transceiver as a terminal device,  
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1 and is therefore consistent with the ordinary meaning of the term "transceiver" for the same  
2 reasons.

3 32. It is also my understanding that the Court was presented with Dictionary of  
4 Computing, 3<sup>rd</sup> edition [Exhibit 11]. Here, a transceiver is defined as,

5 **transceiver** *Acronym for transmitter and receiver.* A device that can both  
6 transmit and receive signals on a communication medium. Many  
7 communication devices, including \*modems, \*codecs, and terminals, are  
8 transceivers.  
9

10 This definition explicitly recites that the transmitting and receiving occur over *a* communication  
11 medium - a single communication medium. Here again, the definition is consistent with the  
12 ordinary meaning of the term "transceiver" as understood by one skilled in the art.  
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14 I declare under penalty of perjury that the foregoing statements are true and correct to the  
15 best of my knowledge, and I executed this declaration on 28 July, 2005 at Cambridge,  
16 Massachusetts.  
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ANDREW B. LIPPMAN