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8 **UNITED STATES DISTRICT COURT**  
9 **NORTHERN DISTRICT OF CALIFORNIA**  
10 **SAN JOSE DIVISION**

11 EBAY INC.,

12 Plaintiff,

13 v.

14 DIGITAL POINT SOLUTIONS, INC.,  
15 SHAWN HOGAN, KESSLER'S  
FLYING CIRCUS, THUNDERWOOD  
16 HOLDINGS, INC., TODD DUNNING,  
DUNNING ENTERPRISE, INC.,  
17 BRIAN DUNNING,  
BRIANDUNNING.COM, and DOES 1-  
20,

18 Defendants.  
19

Case No. C 08-4052 JF

**JOINT CASE MANAGEMENT  
STATEMENT AND [PROPOSED]  
ORDER**

Conference Date: January 16, 2009  
Time: 10:30 a.m.  
Judge: Hon. Jeremy Fogel

1 The parties to the above-entitled action jointly submit this Case Management  
2 Statement and Proposed Order and request that the Court adopt it as its Case Management  
3 Order in this case. The parties, through counsel, have met and conferred on the matters  
4 contained herein.

5 **I. JURISDICTION AND SERVICE**

6 eBay's Statement:

7 eBay Inc.'s Complaint alleges that Defendants conducted fraudulent "cookie  
8 stuffing" schemes as described in more detail below and violated both federal and  
9 California law, including the federal Computer Fraud and Abuse Act (the "CFAA"), 18  
10 U.S.C. § 1030, and the federal civil RICO statute, 18 U.S.C. § 1962(c). The Court  
11 therefore has jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1367. Venue is proper in this  
12 District pursuant to 28 U.S.C. §§ 1391(b)(1), 1391(b)(2) and 1391(c), and 18 U.S.C §  
13 1965(a), as discussed more fully in eBay's opposition to the Defendants' motions to  
14 dismiss. The named Defendants have been served with the First Amended Complaint  
15 ("FAC") and have each responded by filing motions to dismiss the FAC, which were  
16 heard on December 12, 2008.

17 Dunning Defendants' Statement:

18 Defendants Todd Dunning, Dunning Enterprise, Inc. ("DEI"), Brian Dunning,  
19 Briandunning.com, Thunderwood Holdings, Inc. ("THI") and Kessler's Flying Circus  
20 (collectively "Dunning Defendants") deny all the substantive allegations of the FAC. The  
21 Dunning Defendants state that the Court lacks subject matter jurisdiction over this case  
22 per the arguments made in their respective motions to dismiss the FAC and, even if  
23 federal jurisdiction exists, this Court is not the proper venue for this action. This action  
24 should be transferred to the Central District where these defendants reside and did  
25 business with eBay's agent, Commission Junction, Inc. ("CJI") under eBay's Affiliate  
26 Marketing Program and/or this action should be dismissed as required by section 9(d) of  
27 the Publisher Service Agreement, which provides that this dispute can only be maintained  
28 in state court.

1           Hogan/DPS's Statement:

2           To the extent that the Plaintiff's federal claims remain and apply, Defendants  
3 Digital Point Solutions, Inc. and Shawn Hogan do not dispute that the Court has subject  
4 matter jurisdiction. Defendants Digital Point Solutions, Inc. and Shawn Hogan do,  
5 however, dispute that venue is proper in this District as the said Defendants do not reside  
6 within this District, the events which are the subject of the Plaintiff's actions did not  
7 substantially take place in this District, the Defendants did not agree to have any action  
8 between the parties litigated in this District, and this District is not the most convenient  
9 forum for this matter to be heard.

10       **II.    FACTS**

11           eBay's Statement:

12           eBay alleges that Defendants engaged in sophisticated fraudulent schemes that  
13 were designed to and did wrongfully obtain advertising commissions from eBay over the  
14 course of at least three years. Defendants' schemes were developed to exploit eBay's  
15 method for tracking commission-generating events in its Affiliate Marketing Program  
16 ("AMP"). eBay determines when AMP commissions should be paid by using digital tags  
17 called "cookies" that are stored in a user's web browser; eBay uses those cookies to  
18 identify which marketing affiliate, if any, caused a particular user to choose to go to the  
19 eBay website. eBay pays commissions to its affiliates based on the number of affiliate  
20 referrals to eBay of users who thereafter take "Revenue Actions" within a specified period  
21 of time following the referral.

22           Defendants' scheme artificially inflated the commissions they would earn by  
23 making it appear that potential customers were visiting eBay's website by clicking on ads  
24 for eBay that were placed by Defendants. But this appearance was deceptive—  
25 Defendants did not legitimately drive users to eBay's site. Instead, Defendants caused a  
26 massive number of users' computers to access eBay's computers without any user  
27 clicking on an eBay link or even becoming aware that their computer had accessed the  
28 eBay site. By doing so, Defendants caused repeated and unlawful access to eBay's

1 computers that resulted in the stuffing of a cookie on each unsuspecting user's computer;  
2 then, when any of these users went to eBay and took a Revenue Action, eBay paid a  
3 commission to Defendants. This type of access to eBay's computers was unauthorized by  
4 eBay.

5 Defendants' schemes have been ongoing since at least December 2003, and ended  
6 only when the FBI seized Defendants' computer equipment in June 2007 as part of an  
7 investigation into whether the fraudulent activities alleged by eBay in this case constitute  
8 federal crimes. Defendants' schemes have allowed them to receive payment from eBay  
9 for a substantial number of commissions to which they were not entitled. Moreover,  
10 Defendants used technological measures and engaged in activity specifically designed to  
11 frustrate attempts by eBay to discover Defendants' wrongdoing.

12 Dunning Defendants' Statement:

13 Dunning Defendants deny the truthfulness and accuracy of plaintiff's entire  
14 narrative of the alleged facts of this case. The true facts are that at all relevant times DEI  
15 and THI were general partners in defendant Kessler's Flying Circus ("KFC"). KFC  
16 contracted with eBay's agent, CJI, to perform promotional advertising services for eBay.  
17 KFC entered into a Publisher Service Agreement ("PSA") with CJI in April 2005. eBay  
18 approved KFC to perform these services through CJI. At all times, CJI and eBay were  
19 fully aware of, approved and monitored the software and promotional methods used by  
20 KFC to generate new customers for eBay. As recently as March 22, 2007, eBay stated to  
21 CJI that it was fully aware of KFC's "bizmodel", that KFC was one of eBay's "top  
22 affiliates", and that its promotional efforts were "compliant" with the Affiliate Marketing  
23 Program. All payments received by KFC were for actual new customers who registered at  
24 eBay and engaged on eBay's website in qualified revenue transactions within a specified  
25 period of time based on KFC's promotional activity for eBay. CJI monitored all this  
26 activity and therefore there was no "artificial inflation" of commissions.

27 Dunning Defendants have never had any contact or relationship to defendants  
28 Shawn Hogan and Digital Point Solutions, Inc. (collectively "DPS"). Therefore, Dunning

1 Defendants object to eBay's repeated and unsupported reference to all defendants in a  
2 collective manner. KFC was an entirely separate and independent business from DPS,  
3 and accordingly, eBay must allege and prove its allegations separately against Dunning  
4 Defendants and/or KFC. eBay is simply confusing the Court and these pleadings by its  
5 repeated and unsupported collective allegations and references to all defendants as one  
6 group or entity.

7 Hogan/DPS's Statement:

8 Defendant Shawn Hogan is an Internet entrepreneur living in San Diego,  
9 California. Over the course of several years, Mr. Hogan worked with the Plaintiff to,  
10 among other things, increase traffic to the Plaintiff's website, help generate sales of  
11 products sold via the Plaintiff's website, help attract other affiliates to work with eBay,  
12 and help refine the Plaintiff's affiliate program. The actions of Mr. Hogan, which were all  
13 taken by Mr. Hogan individually and exclusive of any alleged relationship or conspiracy  
14 with any third party, were all with the Plaintiff's knowledge, assistance, and authorization  
15 and, as such, Mr. Hogan never deceived or otherwise defrauded the Plaintiff.  
16 Furthermore, contrary to the Plaintiff's allegations, Defendant Mr. Hogan never gained  
17 unauthorized or unlawful access to any eBay or customer computer.

18 Defendant Digital Point Solutions, Inc. has absolutely no business being a party to  
19 this lawsuit. It is a California corporation that was not formed until May 14, 2007. At no  
20 point ever was Defendant Digital Point Solutions, Inc. engaged in any business with the  
21 Plaintiff. Defendant Digital Point Solutions, Inc. never entered into any contractual or  
22 other business relationship with the Plaintiff, never received any commission from the  
23 Plaintiff or Defendant Shawn Hogan, and never engaged in any unlawful action or action  
24 that actually deceived or otherwise defrauded the Plaintiff.

25 The allegations against Defendants Digital Point Solutions, Inc. and Shawn Hogan  
26 are false and will be so established at the time of trial.

27  
28

1 **III. LEGAL ISSUES**

2 eBay's Statement:

3 eBay respectfully suggests that the legal issues include, but are not limited to:

- 4 1. Whether Defendants violated the CFAA, 18 U.S.C. § 1030, by  
5 intentionally causing unauthorized access to eBay's computers and  
thereby causing loss and damage to eBay;
- 6 2. Whether Defendants violated the federal civil RICO statute, 18  
7 U.S.C. § 1962(c), by associating with each other and others for the  
8 common purpose of defrauding eBay of commission fees through  
9 their ongoing cooking stuffing scheme;
- 10 3. Whether Defendants committed common law fraud through their  
11 cookie stuffing scheme;
- 12 4. Whether Defendants violated California Penal Code § 502 by  
13 intentionally causing unauthorized access to eBay's computers and  
14 thereby causing loss and damage to eBay;
- 15 5. Whether Defendants, through their cookie stuffing scheme, were  
16 unjustly enriched in the form of artificially and fraudulently inflated  
17 commissions received from eBay, and should be required, in equity,  
18 to make restitution of these payments to eBay;
- 19 6. Whether Defendants, through their cookie stuffing scheme, have  
20 violated California Business and Professions Code § 17200 by  
21 engaging in unlawful, unfair or fraudulent business practices.

22 Dunning Defendants' Statement:

23 In addition to the issues identified by Plaintiff above, Dunning Defendants state  
24 that the following legal issues are also relevant to this case.

- 25 1. Whether Plaintiff is barred from any and all recovery because it  
26 authorized and approved of KFC's conduct?
- 27 2. Whether Plaintiff is barred from any and all recovery because of the  
28 authorization and approval of KFC's promotional activities for eBay  
by Plaintiff's agent, Commission Junction, Inc.?
3. Whether there is an absence of a necessary party to this action,  
namely Commission Junction, Inc., such that the Court cannot grant  
relief to the Plaintiff?
4. Whether Plaintiff is barred from any recovery because eBay would  
be unjustly enriched by any award in this case since KFC in fact  
generated new customers for eBay as requested and authorized by  
eBay's and CJI's programs?

- 1 5. Whether Plaintiff is barred from any recovery by equitable doctrines  
2 because of the damage it has caused to Dunning Defendants by  
3 making untrue and unfounded allegations to the FBI to create a  
4 federal investigation for the purpose of obtaining a litigation  
5 advantage in this case?
- 6 6. Whether Plaintiff received the benefit of promotional services by  
7 KFC for which commissions are due and owing?
- 8 7. Whether Plaintiff is liable to KFC for breach of the Publisher Service  
9 Agreement by its agent, CJI?
- 10 8. Whether Plaintiff is collaterally estopped from any recovery in this  
11 case depending on the outcome of the case filed by its agent, CJI, as  
12 referenced below?
- 13 9. Whether Plaintiff can prove damages with a reasonable certainty by  
14 distinguishing between commissions that were properly earned and  
15 those that it claims were not properly earned under the Affiliate  
16 Marketing Program as a result of alleged "cookie stuffing"?
- 17 10. Whether the terms of the PSA require the dismissal of this action?
- 18 11. Whether the individual Dunning Defendants can be held personally  
19 liable in this action?

20 Hogan/DPS's Statement:

21 At this time, Defendants Digital Point Solutions, Inc. and Shawn Hogan believe  
22 that the legal issues, include, but are not limited to those related to the alleged cookie  
23 stuffing scheme as set forth above by the Plaintiff.

24 **IV. PENDING AND ANTICIPATED MOTIONS**

25 On October 27, 2008, Defendants Thunderwood Holdings, Inc., Brian Dunning,  
26 BrianDunning.com, Todd Dunning, Dunning Enterprise, Inc., Digital Point Solutions, Inc.  
27 and Shawn Hogan filed motions to dismiss eBay's FAC. On November 7, 2008,  
28 Defendant Kessler's Flying Circus filed a motion to dismiss eBay's FAC. The motions  
were heard on December 12, 2008.

eBay anticipates filing a summary judgment/adjudication motion following the  
close of discovery.

Dunning Defendants anticipate filing a motion or motions to stay discovery and to  
stay this case pending the resolution of the federal investigation referenced above. The  
FBI has seized all of KFC's business records and has refused to return them or allow

1 Dunning Defendants to obtain copies. Therefore, Dunning Defendants have no ability to  
2 use these essential records to defend the allegations of this case or to respond to discovery.  
3 Without KFC's records, Dunning Defendants cannot fairly or adequately respond to  
4 eBay's written discovery requests, prepare for depositions by eBay, take depositions of  
5 eBay's personnel, or engage in discovery with other third party witnesses. Once  
6 discovery is completed, Dunning Defendants anticipate filing a summary  
7 judgment/adjudication motion or motions. Dunning Defendants may file a motion or  
8 motions to change venue under 28 U.S.C. §1404(a). Dunning Defendants may file a  
9 motion or motions to join CJI as a necessary party to this action pursuant to F. R. Civ.  
10 Proc. 19(a).

11 Defendants Digital Point Solutions, Inc. and Shawn Hogan anticipate filing a  
12 summary judgment/adjudication motion, as well as a motion to transfer the case on the  
13 grounds that the forum is inconvenient, and a motion to bifurcate and/or order separate  
14 trials. Additional motions may be required as the case progresses.

#### 15 **V. AMENDMENT OF PLEADINGS**

16 eBay filed its FAC on October 7, 2008, and does not anticipate the need for any  
17 further amendments at this time. If discovery shows that defendants used additional  
18 entities to effectuate their schemes, and if the currently named defendants did not succeed  
19 to the assets and liabilities of those entities, eBay may seek leave to amend its complaint  
20 to conform to the evidence. Because Defendants filed motions to dismiss, they have yet  
21 to answer the FAC. If any part of Defendants' motions to dismiss is granted, eBay may  
22 be permitted to file a Second Amended Complaint.

#### 23 **VI. EVIDENCE PRESERVATION**

##### 24 eBay's Statement:

25 eBay has instructed relevant document custodians to save relevant documents,  
26 including documents related to Defendants and their participation in the AMP. All  
27 Defendants, through their counsel, have acknowledged their duties to preserve evidence,  
28 including all documents and things seized by the FBI, once such evidence is returned to

1 Defendants' possession. Defendants have requested and, without conceding the relevance  
2 or discoverability thereof, eBay has agreed to preserve any communications that it may  
3 have with the assigned prosecutor regarding the criminal investigation of Defendants.

4 Dunning Defendants' Statement:

5 eBay should instruct its agent, CJI to preserve evidence.

6 Hogan/DPS's Statement:

7 Defendants Shawn Hogan and Digital Point Solutions, Inc. have taken the  
8 necessary steps to preserve the relevant documents and materials to the extent they are in  
9 Defendant Shawn Hogan's and Digital Point Solutions, Inc.'s possession or control.

10 **VII. DISCLOSURES**

11 The parties exchanged their initial disclosures on January 8, 2009.

12 **VIII. DISCOVERY PLAN**

13 eBay's Statement:

14 Discovery is open in this action, and eBay is proceeding with full fact discovery.  
15 Pursuant to the attached schedule, eBay proposes that fact discovery close on November  
16 20, 2009 and expert discovery close on February 19, 2010. The parties agreed during the  
17 meet and confer that otherwise phasing discovery is not appropriate in this case.

18 Certain materials relevant to fact discovery in this action were seized by the FBI  
19 from Defendants in June 2007 and, to eBay's understanding, have not been returned to  
20 Defendants. Defendants have informally indicated that they do not possess copies of the  
21 materials seized by the FBI. eBay anticipates that the seized materials may be essential  
22 for discovery and trial of this action and, in light of that fact, it may be necessary to extend  
23 the fact discovery cutoff and subsequent case management dates if the seized materials are  
24 not available for discovery in advance of the currently proposed dates.

25 The Defendants have proposed that the limitations imposed by the discovery rules  
26 be modified as follows: 10 depositions increased to 25, and 25 interrogatories increased to  
27 50. Although eBay believes that no modifications are necessary, eBay is amenable to  
28 increasing the interrogatories to 50. The increase in depositions proposed by the

1 Defendants, however, is not necessary or appropriate in this case; eBay will agree to an  
2 increase in depositions from 10 to 15.

3 A protective order will be necessary in this matter to protect trade secret and other  
4 confidential information that is disclosed during discovery and trial. The parties will meet  
5 and confer regarding such an order and will submit it for the Court's review.

6 Hogan/DPS's Statement:

7 Defendants Shawn Hogan's and Digital Point Solutions, Inc.'s position is that  
8 assuming the materials allegedly seized by the FBI are returned without any further delay,  
9 fact discovery in this action can be concluded by November 20, 2009. If, however, the  
10 materials are not quickly returned by the FBI, then the fact discovery cutoff will have to  
11 be extended.

12 Dunning Defendants' Statement:

13 The Dunning Defendants' position is that discovery should be stayed pending  
14 return of the seized documents by the FBI. The FBI seized all of the Dunning  
15 Defendants' records and documents in hardcopy and electronic form. The documents  
16 seized by the FBI are essential to the defense of this case. The Dunning defendants do not  
17 have copies of the seized documents and electronic records, and all relevant documents,  
18 computers and electronic records have been in the possession of the FBI since June 2007.  
19 The FBI has refused to return these materials and has refused to allow the Dunning  
20 Defendants to obtain copies of these materials to defend this case. The Dunning  
21 Defendants have no other source or way of obtaining copies of these documents and  
22 records. Proceeding with discovery before these documents are available to the Dunning  
23 Defendants will cause confusion, delay, and duplicative discovery. There is no prejudice  
24 to Plaintiff from such a delay in proceeding with discovery or other aspects of this case.

25 The Dunning Defendants do not agree with eBay's proposed schedule for the  
26 reasons stated above. The Dunning Defendants propose that a discovery schedule be  
27 established once the FBI returns or allows copying of the materials it seized from these  
28 defendants. If discovery is allowed to proceed, then phasing of limited discovery may be

1 appropriate so that some third party discovery and appropriate discovery against plaintiff  
2 may proceed even if the Dunning Defendants do not have possession of their own  
3 documents.

4 The Dunning Defendants' position is that more depositions are likely necessary  
5 and therefore should be permitted once discovery proceeds in this case. eBay's agent,  
6 CJI, identified 30 persons, of which 11 are identified as eBay employees, in its Further  
7 Supplemental Response to Form Interrogatories served by Brian Dunning in the case  
8 identified below that it claims have knowledge of facts relevant to this dispute. No  
9 depositions of these persons have been taken.

10 **IX. RELATED CASES**

11 eBay's Statement:

12 eBay is not aware of any related cases. Certain defendants have asserted that  
13 *Commission Junction, Inc. v. Thunderwood Holdings, Inc. et al.*, Case No. 30-2008-  
14 00101025 (Orange County, California Superior Court) is a related case, insofar as some  
15 (though not all) of the defendants in this case are also named in that case, brought by  
16 Commission Junction ("CJ"), the administrator of eBay's AMP. It is eBay's position that  
17 the CJ case is not related because eBay does not own or control CJ, and that litigation—  
18 which has been pending since January 2008 and is set for trial in March 2009—has no  
19 bearing on eBay's case. CJ's lawsuit is premised on a contract to which eBay is not a  
20 party and seeks to recover only a single disbursement of monies that it paid to Defendant  
21 Kessler's Flying Circus as commissions for one month in 2007 and for which CJ was  
22 never reimbursed by eBay. The suit therefore involves rights and remedies that are  
23 entirely separate from the action before the Court, and none of the damages sought by  
24 eBay overlap with the damages sought by CJ.

25 Dunning Defendants' Statement:

26 Dunning Defendants assert that eBay is either a third party beneficiary or a direct  
27 party to the PSA. eBay has a contract document called Special Terms and Conditions  
28 ("T&C") that is expressly incorporated by reference into the PSA as a requirement of

1 participation in eBay's Affiliate Marketing Program. The T&C required KFC to agree to  
2 be bound by its terms as a condition of participating in eBay's Affiliate Marketing  
3 Program. eBay did control CJI during all relevant times since CJI was eBay's agent for  
4 administering the Affiliate Marketing Program, the PSA and the T&C. Furthermore, the  
5 case filed by CJI is directly related to this case because it contains the identical allegations  
6 regarding the alleged "cooking stuffing" conduct by these defendants. There is a risk of  
7 inconsistent results if these cases are tried separately. eBay should be collaterally  
8 estopped from relitigating the factual issues decided in the case filed by CJI. The fact that  
9 damages sought by CJI in its case are allegedly distinct from the damages sought by eBay,  
10 which Dunning Defendants do not concede, has no bearing on the fact that these two  
11 cases are related on the issues of liability for alleged "cooking stuffing" in violation of the  
12 Affiliate Marketing Program, the PSA and the T&C.

13 **X. RELIEF**

14 eBay's Statement:

15 eBay seeks compensatory, punitive, and treble damages; an award of restitution;  
16 injunctive relief, pre- and post-judgment interest; reasonable attorneys' fees; expert  
17 witness fees; and any other and further relief as the Court deems just and proper. eBay  
18 seeks damages that are in excess of the applicable statutory minimums, but that eBay  
19 cannot readily calculate without the benefit of further investigation and discovery.

20 Generally, the compensatory damages eBay seeks include recoupment of payments for  
21 commissions that were paid to, but not legitimately earned, by Defendants as well as  
22 losses and damage caused by Defendants' unauthorized access to eBay's protected  
23 computers.

24 Dunning Defendants' Statement:

25 Dunning Defendants' Statement: Plaintiff suffered no damages as a result of  
26 Dunning Defendants' conduct and is not entitled to any recovery. In fact, eBay benefitted  
27 substantially from the promotional activities of KFC. Even if eBay establishes that some  
28 commissions were paid to KFC based on promotional activities not authorized by the PSA

1 or eBay's Terms and Conditions, eBay cannot reasonably identify the amount of those  
2 commissions, and eBay nevertheless benefitted from these new customers. All  
3 commissions paid to KFC as a result of the promotional activities by KFC that generated  
4 new customers at eBay who engaged in revenue generating transactions within a specified  
5 time period.

6 Hogan/DPS's Statement:

7 Defendants Shawn Hogan and Digital Point Solutions, Inc. deny that the Plaintiff's  
8 have suffered and are entitled to any damages whatsoever.

9 **XI. SETTLEMENT AND ADR**

10 The parties discussed the possibility of engaging in alternative dispute resolution  
11 during the meet and confer process and preliminarily agreed that private mediation is  
12 preferable to other forms of ADR for this case. The parties agree that such mediation  
13 would not be productive until discovery has been conducted, and submitted a stipulation  
14 to the Court reflecting this agreement.

15 **XII. MAGISTRATE JUDGE**

16 The parties are not willing to submit this matter to a magistrate judge for all  
17 purposes.

18 **XIII. OTHER REFERENCES**

19 The parties do not believe this case is suitable for reference to binding arbitration, a  
20 special master, or the Judicial Panel on Multidistrict Litigation.

21 **XIV. NARROWING OF ISSUES**

22 The parties do not see any possibility for narrowing the issues in the case at the  
23 present time. The parties are not presently in a position to address whether: (a) it is  
24 feasible or desirable to bifurcate issues for trial; or (b) it is possible to reduce the length of  
25 the trial by stipulation, use of summaries or other expedited means of presenting issues.

26 **XV. EXPEDITED SCHEDULE**

27 The parties do not believe this is the type of case that can be handled on an  
28 expedited basis with streamlined procedures.

1 **XVI. SCHEDULING**

2 The parties' proposed schedules are attached as Exhibit A.

3 **XVII. TRIAL**

4 eBay's Statement:

5 eBay has requested a jury trial of this action. eBay anticipates that the trial of this  
6 action will take 10-15 court days.

7 Dunning Defendants' Statement:

8 The Dunning Defendants' position is that under the terms of the PSA, to which  
9 eBay is bound, the parties waived their right to a jury trial. The Defendants cannot  
10 anticipate the length of trial at this time. The Dunning Defendants are entitled to a  
11 separate trial from the Hogan defendants.

12 Hogan/DPS's Statement:

13 Defendants Shawn Hogan's and Digital Point Solutions, Inc.'s position is that  
14 multiple trials may be necessary to, among other things, avoid prejudice to these  
15 Defendants. Specifically, Defendants Shawn Hogan and Digital Point Solutions, Inc.  
16 believe that it may be inappropriate for one trial to commence against all parties when the  
17 claims against them are factually distinct and there exists no actual nexus between many  
18 of the various defendants and the allegations that are the subject of the Plaintiff's First  
19 Amended Complaint. Defendants Shawn Hogan and Digital Point Solutions, Inc. are  
20 likely to request a jury trial of this action.

21 **XVIII. DISCLOSURE OF NON-PARTY INTERESTED ENTITIES OR**  
22 **PERSONS**

23 eBay's Statement:

24 On August 25, 2008, pursuant to Civil L.R. 3-16, eBay filed a Certification of  
25 Interested Entities. As stated therein, the interests of eBay International A.G. could be  
26 substantially affected by the outcome of this proceeding because, separate from the  
27 damages suffered by eBay, eBay International A.G. was damaged by Defendants'  
28 conduct.

1           Dunning Defendants' Statement:

2           eBay should be required at this time to join in this case all of its subsidiaries that it  
3 contends were damaged by the Dunning Defendants' conduct.

4           Hogan/DPS's Statement:

5           Defendants Shawn Hogan and Digital Point Solutions, Inc. are not aware of any  
6 non-party interested entities or persons that could be substantially affected by the outcome  
7 of this proceeding.

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9 Dated:

DAVID R. EBERHART  
SHARON M. BUNZEL  
COLLEEN M. KENNEDY  
O'MELVENY & MYERS LLP

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By: /s/ David R. Eberhart  
David R. Eberhart

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*Attorneys for Plaintiff*  
eBay Inc.

16 Dated:

LEO J. PRESIADO  
RUS, MILIBAND & SMITH, A  
PROFESSIONAL CORPORATION

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By: /s/ Leo J. Presiado  
Leo J. Presiado

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22

*Attorneys for Defendants*  
Thunderwood Holdings, Inc., Brian  
Dunning and BrianDunning.com

23 Dated:

STEWART H. FOREMAN  
FREELAND, COOPER & FOREMAN,  
LLP

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By: /s/ Stewart H. Foreman  
Stewart H. Foreman

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*Attorneys for Defendants*  
Todd Dunning and Dunning Enterprise,  
Inc.

Dated:

PATRICK K. MCCLELLAN  
LAW OFFICE OF PATRICK K.  
MCCLELLAN

By: /s/ Patrick K. McClellan  
Patrick K. McClellan

*Attorney for Defendant*  
Kessler's Flying Circus

Dated:

SEYAMACK KOURETSCHIAN  
COAST LAW GROUP, LLP

By: /s/ Seyamack Kouretchian  
Seyamack Kouretchian

*Attorneys for Defendants*  
Digital Point Solutions, Inc. and Shawn  
Hogan

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**CASE MANAGEMENT ORDER**

The Case Management Statement and Proposed Order is hereby adopted by this Court as the Case Management Order for the case, and the parties are ordered to comply with this Order. In addition, the Court orders that a further Case Management Conference will be held on \_\_\_\_\_.

**IT IS SO ORDERED.**

Dated: \_\_\_\_\_

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The Honorable Jeremy Fogel  
United States District Court Judge  
Northern District of California

EXHIBIT A

Event	eBay's Proposed Dates	Defendants' Proposed Dates
Fact discovery commences	January 15, 2009	
Fact discovery closes	November 20, 2009	
Last day for expert reports on merits	January 8, 2010	
Last day for depositions of experts	January 22, 2010	
Last day for responsive expert reports	February 5, 2010	
Close of expert discovery	February 19, 2010	
Last day to file dispositive motions	March 26, 2010	
Oppositions to dispositive motions due	April 30, 2010	
Reply briefs in support of dispositive motions due	May 21, 2010	
Hearing on dispositive motions	June 4, 2010	
Required Meeting Prior to Pretrial Conference	July 20, 2010	
Pretrial Conference Statement	July 26, 2010	
Pretrial Conference	August 9, 2010	
Trial	September 20, 2010	

SF1:750958.1