

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

Maxim Integrated Products, Inc.,

NO. C 09-00514 JW

Plaintiff,

**PRELIMINARY INJUNCTION**

v.

Richard Quintana, et al.,

Defendants.

\_\_\_\_\_ /

Pursuant to the Court’s July 16, 2009 Order Granting Plaintiff’s Motion for Preliminary Injunction, it is hereby ORDERED that from the date of the July 16 Order until further instruction from the Court, Defendants, Richard Quintana and My-iButton, LLC, together with all of their officers, agents, servants, employees, representatives, attorneys and assigns, and all other persons, firms, or companies in active concert or participation with them, are preliminary enjoined from directly and indirectly:

Using the mark “My-iButton,” “MY-IBUTTON,” and any other variations thereof (a) in connection with Defendants’ sales of portable or mobile electronic devices or “gizmos” with video and memory capabilities, and (b) in any print, broadcast, direct marketing, out-of-home advertising, internet advertising, or other advertising or marketing media related to Defendants’ sales, marketing and advertising of said products.

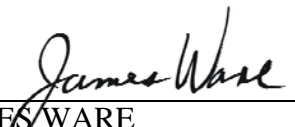
Further, Defendants shall remove any and all advertising, videos, internet websites or other reviews within their control involved with or mention “My-iButton.”

**United States District Court**  
For the Northern District of California

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

Plaintiff shall post a \$40,000 bond within ten (10) days from the date of this Order. The parties are responsible for distributing a copy of this Order of the Preliminary Injunction to any person in interest with them, so that all are aware of its terms.

Dated: July 16, 2009

  
\_\_\_\_\_  
JAMES WARE  
United States District Judge

1 **THIS IS TO CERTIFY THAT COPIES OF THIS ORDER HAVE BEEN DELIVERED TO:**

2 David P. Morales [moraleslaw@sbcglobal.net](mailto:moraleslaw@sbcglobal.net)  
3 Lita Monique Verrier [verrier@rmkb.com](mailto:verrier@rmkb.com)  
4 Michael J. Ioannou [mioannou@rmkb.com](mailto:mioannou@rmkb.com)

5 **Dated: July 16, 2009**

**Richard W. Wieking, Clerk**

6  
7 **By: /s/ JW Chambers**  
8 **Elizabeth Garcia**  
9 **Courtroom Deputy**

10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28