E-Filed 1/12/11 1 WILLARD K. TOM General Counsel 2 LISA D. ROSENTHAL, Bar # 179486 3 KERRY O'BRIEN, Bar # 149264 **EVAN ROSE, Bar # 253478** ERIC EDMONDSON, D.C. Bar # 450294 4 Federal Trade Commission 5 901 Market Street, Ste. 570 San Francisco, CA 94103 (415) 848-5100 (voice) 6 (415) 848-5184 (fax) 7 lrosenthal@ftc.gov kobrien@ftc.gov 8 erose@ftc.gov eedmondson@ftc.gov Attorneys for Plaintiff 10 Federal Trade Commission 11 12 UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA 13 SAN JOSE DIVISION 14 15 Case No. C09-03814 -RS FEDERAL TRADE COMMISSION, 16 Plaintiff. SECOND STIPULATION AND 17 (PROPOSED) ORDER TO v. SUSPEND AND REVISE 18 SWISH MARKETING, INC., a corporation, **DISCOVERY SCHEDULE** 19 MARK BENNING, individually and as an officer of SWISH MARKETING, INC., 20 MATTHEW PATTERSON, individually and 21 as an officer of SWISH MARKETING, INC., and 22 JASON STROBER, individually and as an 23 officer of SWISH MARKETING, INC., 24 Defendants. 25 Pursuant to Local Rule 6-2, the parties, by and through their respective attorneys, hereby 26 stipulate to and respectfully request this Court suspend and revise the discovery schedule in this 27 case so that the FTC may consider proposed settlements with the remaining individual 28

2nd STIPULATION TO EXTEND DISCOVERY SCHEDULE - C09 3814 RS

defendants.

- 1. On November 19, 2010, the parties participated in a settlement conference with Magistrate Judge Spero.
- 2. During that settlement conference and over the past several weeks, the parties have made great progress towards resolving this matter as it relates to the remaining individual defendants, Mark Benning and Matthew Patterson. As a result of those talks, defendants Benning and Patterson have signed stipulated final judgments that would resolve this case as to them. Those
- settlements have not been formally approved by the Commission. If approved, the parties anticipate that they will seek only limited additional fact discovery, if any.
 - 3. At this time, the FTC and defendant Swish Marketing, Inc., do not expect to reach a settlement in this matter. The FTC plans to file a motion for summary judgment as to defendant Swish Marketing, Inc.
 - 4. The parties hereby request the Court suspend temporarily discovery in this matter so that the Commission may review the proposed settlements with defendants Benning and Patterson.
 - 5. Thus, the parties request that the Court modify the discovery schedule in accordance with the table below.

Matter	Current Date	Proposed Date
Non-Expert Discovery Resumes	N/A	2/28/2011
Non-Expert Discovery Cut-Off	1/28/2011	4/14/2011
FTC's Designation of Expert Testimony and Reports	2/7/2011	4/25/2011
Defendants' Designation of Expert Testimony and Reports	3/7/2011	5/23/2011
Expert Discovery Cut-Off	5/4/2011	7/19/2011

6. This motion is the second request for an extension of time relating to the discovery schedule.

1	IT IS SO STIPULATED.		
2		Respectfully submitted,	
3	DATED: January 11, 2011	/s/ Lisa D. Rosenthal	
4 5	I K E	ISA D. ROSENTHAL ERRY O'BRIEN EVAN ROSE ERIC D. EDMONDSON	
6		Attorneys for Plaintiff	
7	F	EDERAL TRADE COMMISSION	
8	(The filer attests that concurrence in th	e filing of this document has been obtained from	
9	each of the other signatories.)		
10			
11	DATED: January 11, 2011	/s/ Brian Grossman	
12		BRIAN GROSSMAN ESSER & RUTTENBERG	
13	A	attorneys for Defendants	
14	N	WISH MARKETING, INC., MATTHEW PATTERSON, and	
15	J.	ASON STROBER	
16	DATED: January 11, 2011	/s/ Jay Fowler	
17	J.	DANIEL J. BERGESON AY FOWLER	
18		CLIZABETH D. LEAR BERGESON, LLP	
19	A	Attorneys for Defendant MARK BENNING	
20	10	TARK BEINNING	
21			
22	PURSUANT TO STIPULATION, IT	r is so opdeped.	
23	TORSUANT TO STITULATION, II	I IS SO ORDERED.	
24		21.181	
25	DATED: 1/12/11	CICHARD SEEBORG	
26		UNITED STATES DISTRICT JUDGE	
27			
28			