1 | Andrew P. Bridges (SBN: 122761)
Abridges@winston.com
2 | David S. Bloch (SBN: 184530)
DBloch@winston.com
3 | Matthew A. Scherb (SBN: 237461)
MScherb@winston.com
4 | WINSTON & STRAWN LLP
101 California Street, 39th Floor
5 | San Francisco, CA 94111-5802
Telephone: (415) 591-1000
6 | Facsimile: (415) 591-1400

7 | Attorneys for Plaintiffs
INTERSERVE, INC., dba TECHCRUNCH
8 | and CRUNCHPAD, INC.

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10 | **UNITED STATES DISTRICT COURT**

11 | **NORTHERN DISTRICT OF CALIFORNIA**

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13 | **INTERSERVE, INC., dba TECHCRUNCH,**) **Case No. CV-09-5812 RS (PVT)**
a Delaware corporation, and CRUNCHPAD,)
14 | **INC., a Delaware corporation,**)
)
15 | Plaintiffs,) **ADMINISTRATIVE MOTION TO SEAL**
) **(REPLY IN SUPPORT OF PRELIMINARY**
) **INJUNCTION)**
16 | vs.)
)
17 | **FUSION GARAGE PTE. LTD., a Singapore**)
company,)
18 |)
Defendant.)
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ADMIN. MOT. TO SEAL   Case No. 09-CV-5812 RS (PVT)
SF:281108.1

Pursuant to Local Civil Rules 7-11 and 79-5, Plaintiffs make this administrative motion to file under seal certain portions of their reply papers supporting their motion for preliminary injunction.

These papers contain and discuss highly-sensitive business information about Plaintiffs, namely a few brief excerpts from the deposition testimony of Plaintiffs' Michael Arrington ("Plaintiffs' Confidential Materials", located at Exhibit EE to the Bridges Declaration).

These papers also contain and discuss documents that Defendant has produced in discovery, all of which have been designated as "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" under the Stipulated Protective Order entered in this case on March 11, 2010 ("Defendant's Confidential Materials", located at Exhibits A-E, G-L, N-T, V-X, AA, and DD to the Bridges Declaration).

Paragraph 10 of the Protective Order states, "Without written permission from the Designating Party or a court order secured after appropriate notice to all interested persons, a Party may not file in the public record in this action any Protected Material. A Party that seeks to file under seal any Protected Material must comply with Civil Local Rule 79-5." Paragraph 2.8 of the Protective Order defines Protected Material as, "any Disclosure or Discovery Material that is designated as 'CONFIDENTIAL' or as 'HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY.'"

The portion of Plaintiffs' papers that contain references to or include Plaintiffs' and Defendant's Confidential Materials should be filed under seal. Plaintiffs, however, strongly believe that it is not proper to seal much of Defendant's Confidential Materials.

Defendant did not stipulate to this motion. Supporting declarations are filed herewith.

Respectfully submitted,

Dated: May 3, 2010

WINSTON & STRAWN LLP

By: /s/
Andrew P. Bridges
David S. Bloch
Matthew A. Scherb
Attorneys for Plaintiffs

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Winston & Strawn LLP
101 California Street
San Francisco, CA 94111-5894