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7 Attorneys for Plaintiffs

INTERSERVE, INC., dba TECHCRUNCH

8 and CRUNCHPAD, INC.

9

10 UNITED STATES DISTRICT COURT

11 NORTHERN DISTRICT OF CALIFORNIA

12  
13 **INTERSERVE, INC., dba TECHCRUNCH, )**

**a Delaware corporation, and CRUNCHPAD, )**

**INC., a Delaware corporation, )**

14  
15 Plaintiffs, )

16 vs. )

17 **FUSION GARAGE PTE. LTD., a Singapore )**  
**company, )**

18 Defendant. )

Case No. CV-09-5812 RS (PVT)

**DECLARATION OF DAVID S. BLOCH IN  
SUPPORT OF MOTION TO SEAL (RE  
PLAINTIFFS' REPLY IN SUPPORT OF  
MOTION FOR PRELIMINARY  
INJUNCTION)**

Winston & Strawn LLP  
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San Francisco, CA 94111-5802

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1 I, David S. Bloch, declare pursuant to 28 U.S.C. § 1746:

2           1.        I am an attorney at law duly licensed to practice before all the courts of the State of  
3 California and before the United States District Court for the Northern District of California. I am a  
4 partner at Winston & Strawn LLP, counsel of record for Plaintiffs Interserve, Inc. dba TechCrunch  
5 and CrunchPad, Inc.

6           2.        Michael Arrington, the founder, co-editor, and principal of Plaintiff Interserve, Inc.  
7 dba TechCrunch and CEO of Plaintiff CrunchPad, Inc., has indicated to me that Pages 373-75, 379,  
8 and 390 of the transcript of his deposition in this case contain highly sensitive information about  
9 Plaintiffs' internal operations (including personnel management), Plaintiffs' financials, and  
10 Plaintiffs' business plans; and that disclosure of this information would cause Plaintiffs serious  
11 competitive harm if openly included or discussed in papers filed publicly with the Court.

12           I declare under penalty of perjury that the foregoing is true and correct.

13           Executed on May 3, 2010.

14    /s/            
15    David S. Bloch

16    CONCURRENCE IN FILING          

17           David S. Bloch concurs in the filing of this pleading.

18           Dated: May 3, 2010           By:           /s/ - Matthew A. Scherb            
19    Matthew A. Scherb

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