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12 Attorneys for Plaintiffs
 13 INTERSERVE, INC., dba TECHCRUNCH
 14 and CRUNCHPAD, INC.

15 **UNITED STATES DISTRICT COURT**
 16 **NORTHERN DISTRICT OF CALIFORNIA**

17 **Winston & Strawn LLP**
 18 **101 California Street**
 19 **San Francisco, CA 94111-5802**

20 **INTERSERVE, INC., dba TECHCRUNCH,)**
 21 **a Delaware corporation, and CRUNCHPAD,)**
 22 **INC., a Delaware corporation,)**
 23 **)**
 24 **Plaintiffs,)**
 25 **)**
 26 **vs.)**
 27 **)**
 28 **FUSION GARAGE PTE. LTD., a Singapore)**
 29 **company,)**
 30 **)**
 31 **Defendant.)**

32 **Case No. CV-09-5812 RS (PVT)**

33 **DOCUMENT SUBMITTED UNDER SEAL**

34 **SUPPLEMENTAL DECLARATION OF**
 35 **ANDREW P. BRIDGES IN FURTHER**
 36 **SUPPORT OF PLAINTIFFS' MOTION**
 37 **FOR PRELIMINARY INJUNCTION**

38 **Date: May 13, 2010**
 39 **Time: 1:30 P.M.**
 40 **Place: Courtroom 3, 17th Floor**

Winston & Strawn LLP
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8 and CRUNCHPAD, INC.

9 **UNITED STATES DISTRICT COURT**
10 **NORTHERN DISTRICT OF CALIFORNIA**

11
12 INTERSERVE, INC. dba TECHCRUNCH, a)
Delaware corporation, and CRUNCHPAD,)
13 INC., a Delaware corporation,)
14 Plaintiffs,)
15 vs.)
16 FUSION GARAGE PTE. LTD., a Singapore)
company,)
17 Defendant.)

Case No. C 09-cv-5812 RS (PVT)
MANUAL FILING NOTIFICATION
RE:
SUPPLEMENTAL DECLARATION OF
ANDREW P. BRIDGES IN FURTHER
SUPPORT OF PLAINTIFFS' MOTION FOR
PRELIMINARY INJUNCTION
EXHIBITS 1-3 THERETO
Date: May 13, 2010
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EXHIBIT 4



Redacted

From: Heather Harde
Sent: Tuesday, April 21, 2009 1:08 AM
To: Chandrasekar Rathakrishnan
Cc: 'Michael Arrington'
Subject: FW: CrunchPad

Following this logic... maybe worth revamping the target audience section back to activities (which I think Louis liked)...
Could be something to this effect..

The Internet is

- My Friends (show Facebook)
- My Family (show Tokbox video chat... kid and grandparent per Michael)
- My Conversations (show instant messaging)
- My Newspaper (show TC or NYT)
- My Garage (eBay)
- My Mailbox (shoe Gmail)
- My Bookshelf (Kindle/Amazon)
- My Photo Album (Flickr)
- My Hollywood (MySpace)
- My Television (Hulu)
- My Radio (Pandora)
- My Movie Theater (...)
- My Store (Zappos)
- My Money (Citibank or Mint)
- My Vacation Planner (Expedia)
- My Time Sink (show casual game)
- My Roadmap (Google maps)
- My Homework (show Wikipedia)
- My Thoughts (Twitter)



The Internet is

- On my couch
- On my bedstand
- In my bathroom
- In my car
- On the subway
- On the plane
- In my gym
- At the cafe



The Internet is



My life / Me

The Internet is Everything, Everywhere, Everyone.

From: Michael Arrington [mailto:editor@techcrunch.com]
Sent: Tuesday, April 21, 2009 12:19 AM
To: Heather Harde; louis monier; Keith Teare
Cc: Chandrasekar Rathakrishnan
Subject: Re: CrunchPad

love this.

On Apr 20, 2009, at 11:08 PM, Heather Harde wrote:

Chandra,
Can you have your team play with this?

"The Internet is Everything"

It came to me at the gym. Could be our tagline for the CrunchPad... or minimally a slide to use after "the iphone changes everything"



thanks

