

EXHIBIT G

About Those New CrunchPad Pictures

A little background for those of you who haven't heard of the CrunchPad: **This is the post** that kicked off the project. I wanted something I couldn't buy, and found people who said it could be built for a lot less than I imagined. The goal - a very thin and light touch screen computer, sans physical keyboard, that has no hard drive and boots directly to a browser to surf the web. The operating system exists solely to handle the hardware drivers and run the browser and associated applications. That's it.



The key uses: Internet consumption. The virtual keyboard will make data entry a pain other than for entering credentials, quick searches and maybe light emails. This machine isn't for data entry. But it is for reading emails and the news, watching videos on Hulu, YouTube, etc., listening to streaming music on MySpace Music and imeem, and doing video chat via tokbox. The hardware would consist of netbook appropriate chipsets (Intel Atom or Via Nano), at least a 12 inch screen, a camera for photos and video, speakers and a microphone. Add a single USB port, power in and sound out, and you're done. If you want more features, this ain't for you.

Price? it can be built for less than \$250, including packaging. Add in fixed costs and other stuff you have to deal with (like returns), and you can sell it for \$300 and probably not go out of business. Physical design is important, and the software is the key to winning.

We stumbled through an **initial prototype** that barely booted, but we finished it in a month. **Prototype B** was much more impressive and usable. That effort was led by **Louis Monier**, with software developed by Singapore-based **Fusion Garage** and industrial design work by David Yarnell and Greg Lalier from **Dynacept**.

Comments

Bernd - April 10th, 2009 at 12:32 am PDT

really nice gadget. great job.

[reply](#)

Sash - April 10th, 2009 at 2:41 am PDT

how is this better than a Lenovo netbook ?

[reply](#)

cail - April 10th, 2009 at 4:04 am PDT

This is a genuine Arrington, that's how.

[reply](#)

scroll wheel - May 19th, 2009 at 10:50 pm PDT

hardware scroll wheel is a must, or even scroll line like laptops.

[reply](#)

Anyway, we've continued to tinker with the project, which is referred to as Mike's Science Project internally (or, "that thing"). But we certainly aren't ready to talk about anything more at this point. But we did meet with Fusion Garage again today to test out the most recent prototype (B.5?). This is a significant step forward from Prototype B because the software stack is now entirely customized. The last version had a full install of Ubuntu Linux with a custom Webkit browser. This version has a bottom-up linux operating system and a new version of the browser. We also switched from Via to the Intel Atom chip. The total software footprint is around 100 MB total, which is a solid achievement. Also, this time the ID and hardware work was driven by Fusion Garage out of Singapore.

In fact, all the credit should go to Fusion Garage. But frankly we weren't planning on talking about it at all, it just isn't the right time yet. But, to make a long story short, someone accidentally published some photos we took to the web, they were seen and **shortly** were **everywhere** (see **lots** **lots** **lots** **lots** **lots** **lots** **more**). Even our own **CrunchGear** couldn't resist.

Ok, so now that what's done is done, where do things stand? Well, I'm not ready to say yet. But one thing I've learned about hardware in the last year is that you need partners to actually make things happen, and the credit for what we saw today goes entirely to the **Fusion Garage** team. Those guys are rock stars.

Here's are pictures of the various prototypes in chronological order if you're interested. The first was our initial conceptual drawing.



Tucker - April 10th, 2009 at 9:26 am PDT

the price silly. this would be less then \$300 with it all ready to go

reply



Dan Grossman (@w3roi) - July 21st, 2009 at 11:24 pm PDT

Netbooks are less than \$300 too

reply

Mike Murdoch - April 12th, 2009 at 12:03 am PDT

for Spanish I would try <http://www.clasilistados.org>
It's only for Spanish speakers in the USA

reply

KRISH - April 12th, 2009 at 11:34 am PDT

WHEN IS THIS AVAILALE ? I AM INTERESTED IN LOOKING TO DISTRIBUTING THE PRODUCT AFTER CHECKS IN THE UAE MARKET

reply

Geoffrey Arone - April 10th, 2009 at 12:32 am PDT

I'll buy a couple if you build them Mike!

reply

bill - April 10th, 2009 at 4:01 am PDT



expect a positive review of your next project on TC ;-)

[reply](#)

 **Robert Scoble** - April 10th, 2009 at 9:21 am PDT

I want one, how do I order?

[reply](#)

 **Raúl Colón-Scarano (@ramcosca)** - April 10th, 2009 at 2:08 pm PDT

Oh, Robert. It's hilarious that you say this, knowing the history of these pictures. :-P

Great way to stir things in, heh. :)

[reply](#)

 **jyoseph** - April 10th, 2009 at 7:18 pm PDT

Count me in for a couple too!

[reply](#)

Jakub Jochec - June 8th, 2009 at 8:28 am PDT

Me too! For distribution in Czech Republic and surrounding countries if you are interested

[reply](#)



Christine Lu - April 10th, 2009 at 12:33 am PDT

Mike, please tell me that's a pink version I see. I mean, I see the outer packaging that's pink. Can you confirm that there's a pink one (or is it redish maroon. lighting. hard to tell)

I'm so excited! Great job. Seriously.

[reply](#)

Michael Arrington (@arrington) - April 10th, 2009 at 12:34 am PDT

as you requested, it's pink.

[reply](#)

Christine Lu - April 10th, 2009 at 12:40 am PDT

!! :D

[reply](#)

cail - April 10th, 2009 at 4:08 am PDT

Feel free to pick up your custom-built pink "thing" in Mike's magic basement.

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 **Netdoc66** (@netdoc66) - July 7th



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Retu0000 (@retu0000) July 7th, 2009 at 3:28 pm PDT

laws!!!!

Robert - April 10th, 2009 at 5:57 am PDT

Awesome Mike, its awesome! Lawyer turned Tech Writer turned computing visionary! I love you... please add a low profile GPRS/EDGE/EVDO/CFDISK/RAM/GPS/Sensors expansion slot so that people could buy them to do more than what they bargained for.

Imagine with sensors(accelerometer,xyz axis data etc) one could play motion detecting java games, flip a page by flipping the device, with javascript api, Web pages could reveal hidden views by tilting the device (3d views etc)... with GPS know where I am, where the nearest coffee bar is. With GPRS/Edge/whatever module one could place cellular calls do skype over net.

And to make it all green, and making it a viable option for people during travel or in remote locations, please add an option to purchase a similarly designed solar panel that trickle charges the battery.

In any case have a expansion slot! You can add features later.

PS please do us the favour that we could install any linux distro of choice and that there is a good developer documentation.

Good luck!

check out <http://www.linuxdevices.com/>

reply

Leak Pictures