

EXHIBIT F
(PART 1 OF 2)



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Wilf et al.

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(54) **METHOD AND APPARATUS FOR AUTOMATIC ELECTRONIC REPLACEMENT OF BILLBOARDS IN A VIDEO IMAGE**

FOREIGN PATENT DOCUMENTS

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WO	WO 97/09823	3/1997

(*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

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(21) **Appl. No.:** **09/703,442**

Adiv, G., "Determining Three-Dimensional Motion and Structure from Optical Flow Generated by Several Moving Objects", *IEEE trans. Pattern analysis and Machine Intelligence*, 1985, 7, 384-401.

(22) **Filed:** **Nov. 1, 2000**

Cafforio et al., "The Differential Method for Motion Estimation", in: *Image Sequence Processing and Dynamic Scene Analysis*, T.S. Haung (ed.) spring, Berlin, 1983 104-124.

Related U.S. Application Data

(63) Continuation of application No. 08/776,038, filed as application No. PCT/GB96/02226 on Sep. 9, 1996, now Pat. No. 6,208,386.

Foreign Application Priority Data

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(51) **Int. Cl.⁷** **H04N 5/262; H04N 5/225**
(52) **U.S. Cl.** **348/578; 348/157; 348/135; 348/140; 348/580**
(58) **Field of Search** **348/578, 744, 348/157, 143, 135, 137, 140, 580, 586, 587, 592, 39; 386/107, 117; 358/906; H04N 5/262, 5/225**

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(57) **ABSTRACT**

Apparatus for automatic electronic replacement of a billboard in a video image including an automatic camera orientation measurement apparatus including motion measurement means operative to measure the Field of View (FOV) of the TV camera relative to a known reference position.

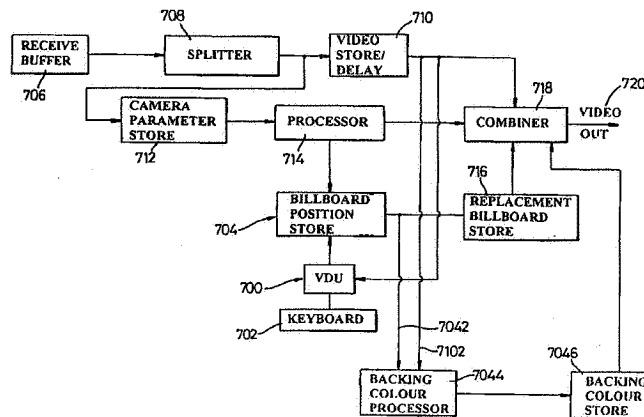
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25 Claims, 16 Drawing Sheets



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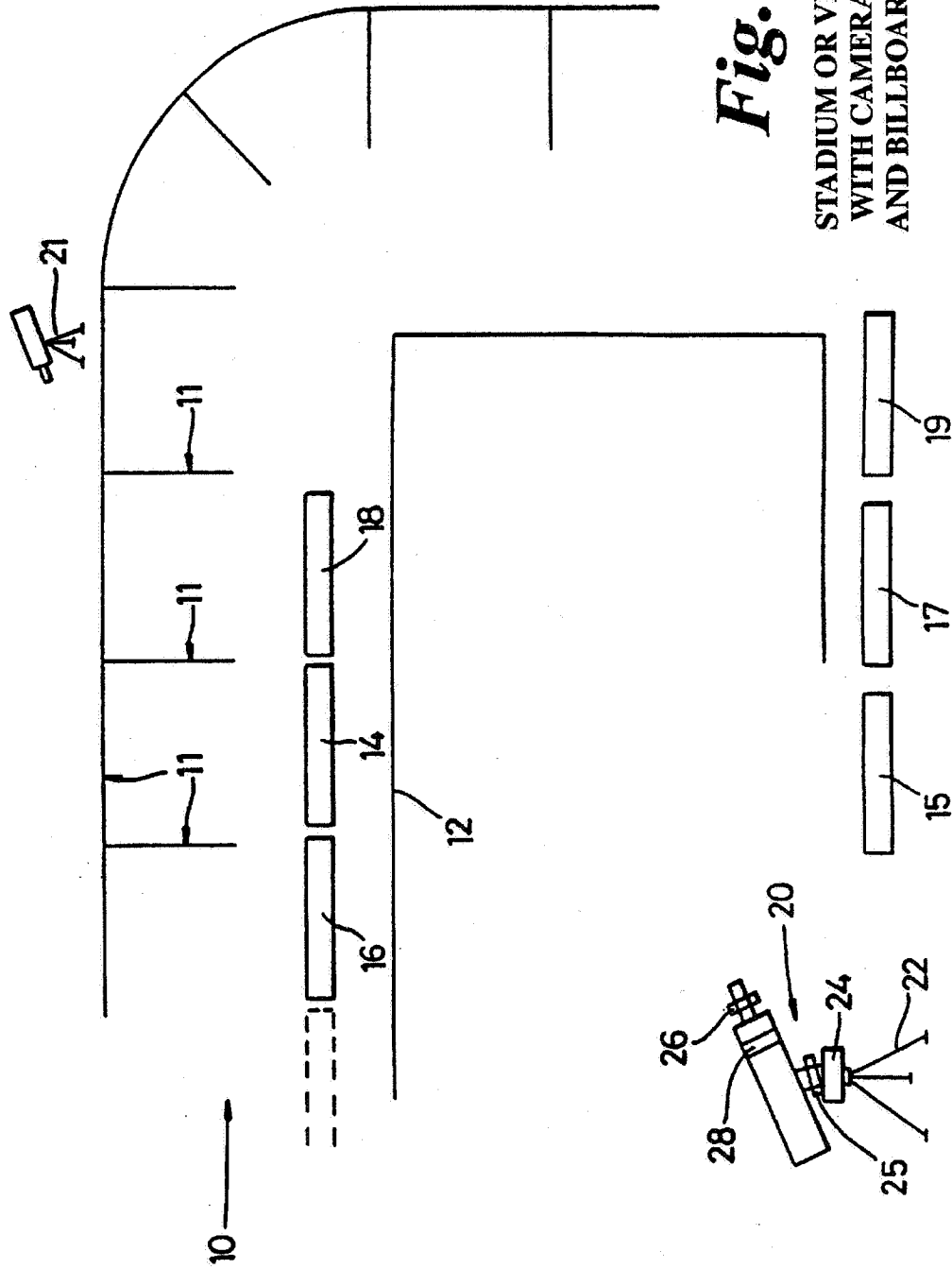


Fig. 1

**STADIUM OR VENUE 10
WITH CAMERAS 20, 21
AND BILLBOARDS 14-19**

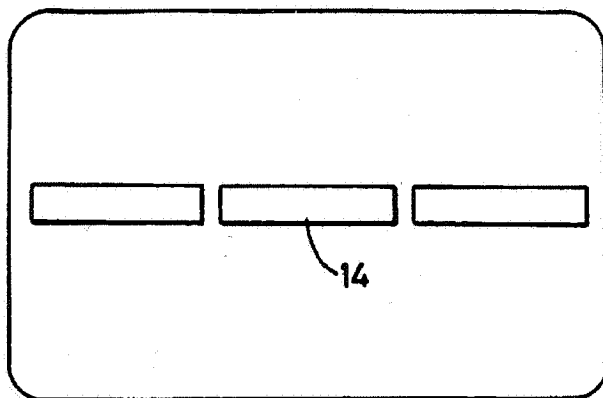


Fig. 2

**VIDEO IMAGE OF THE STADIUM WITH BILLBOARD 14
CENTERED IN THE FIELD OF VIEW**

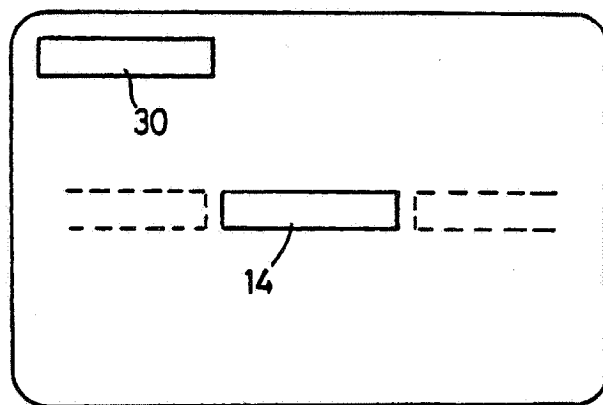


Fig. 3

**VIDEO IMAGE OF THE STADIUM WITH BILLBOARDS
AT DIFFERENT HEIGHTS**

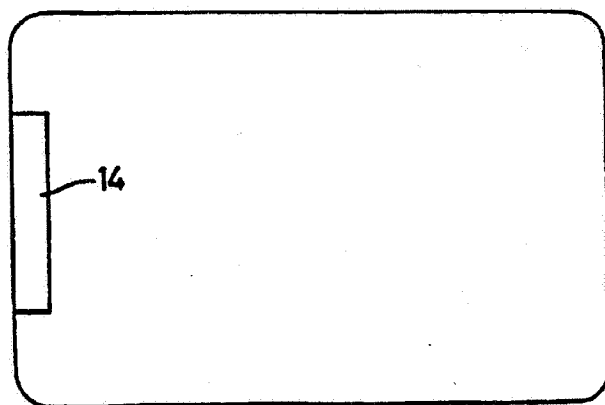


Fig. 4

**BILLBOARD ENTERING THE CAMERA'S FIELD OF VIEW
AS THE CAMERA PANS**



Fig. 5

PATTERNED CHROMA-KEY BILLBOARD

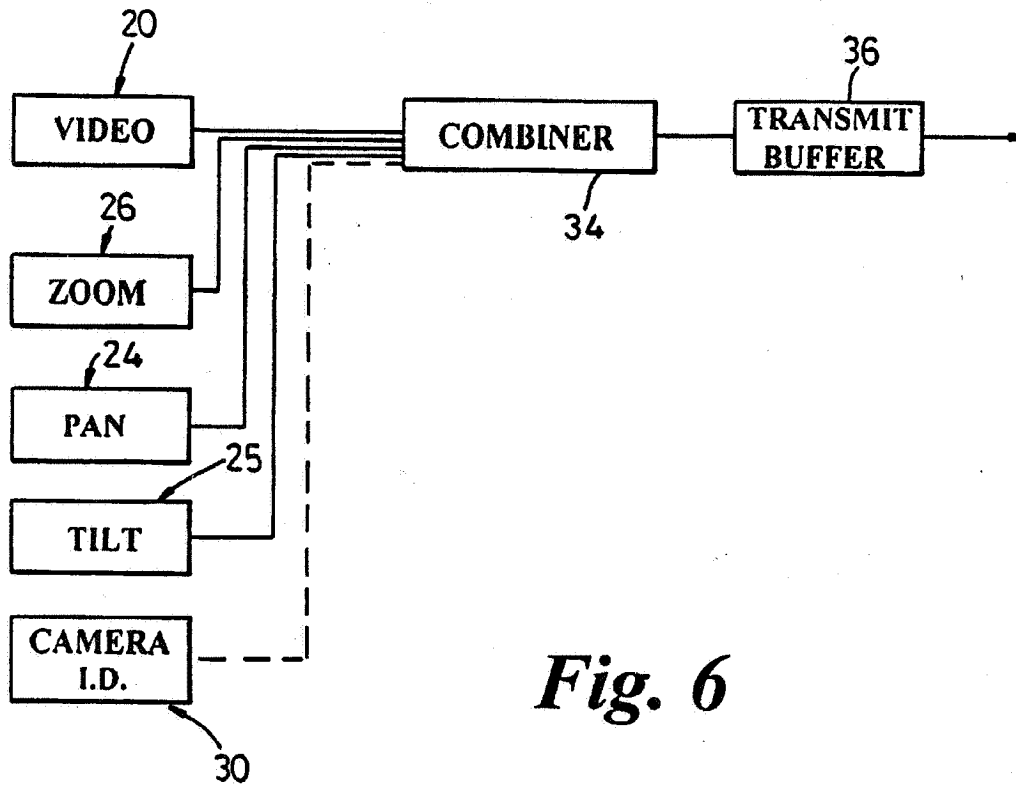


Fig. 6

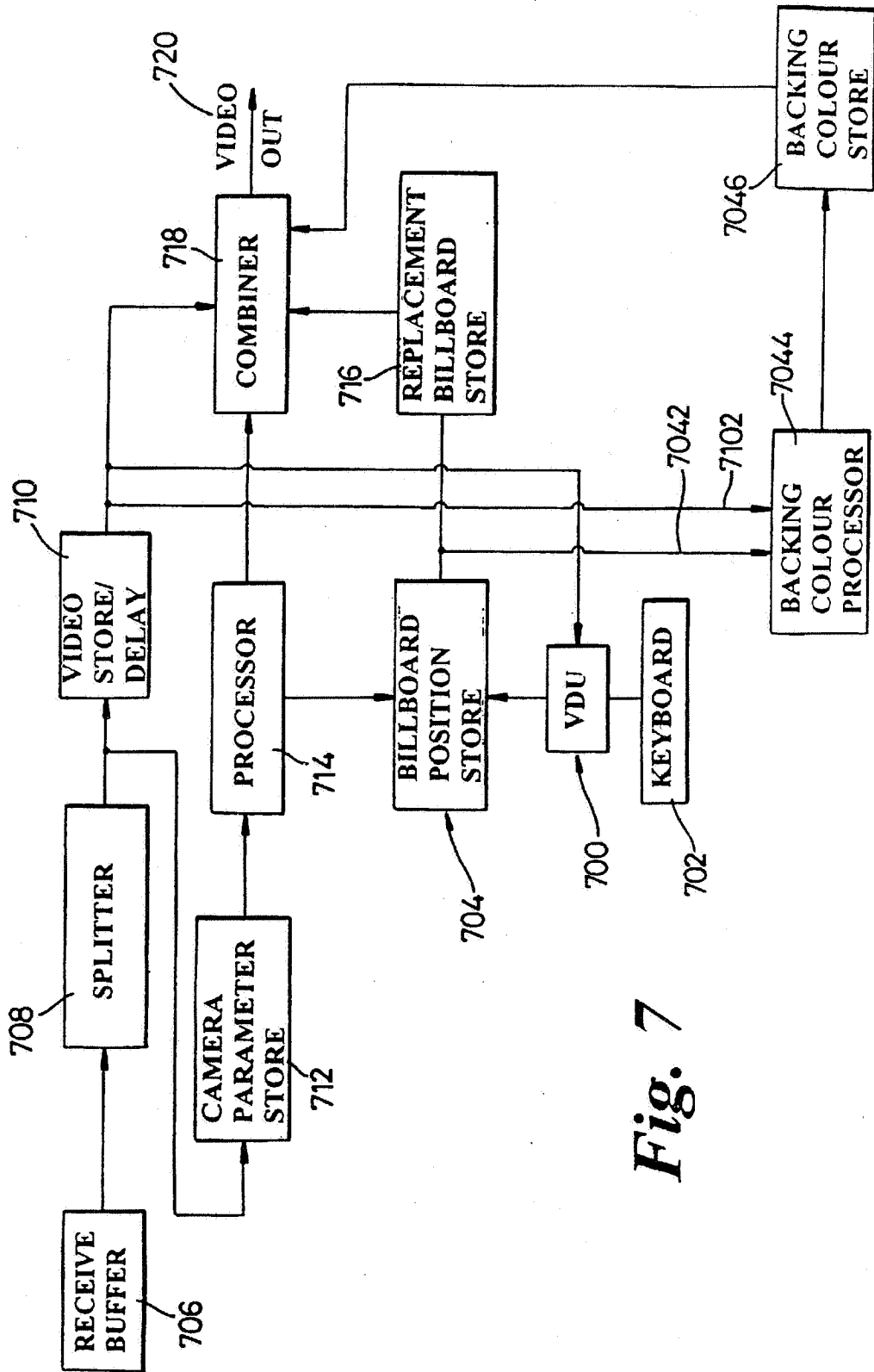


Fig. 7

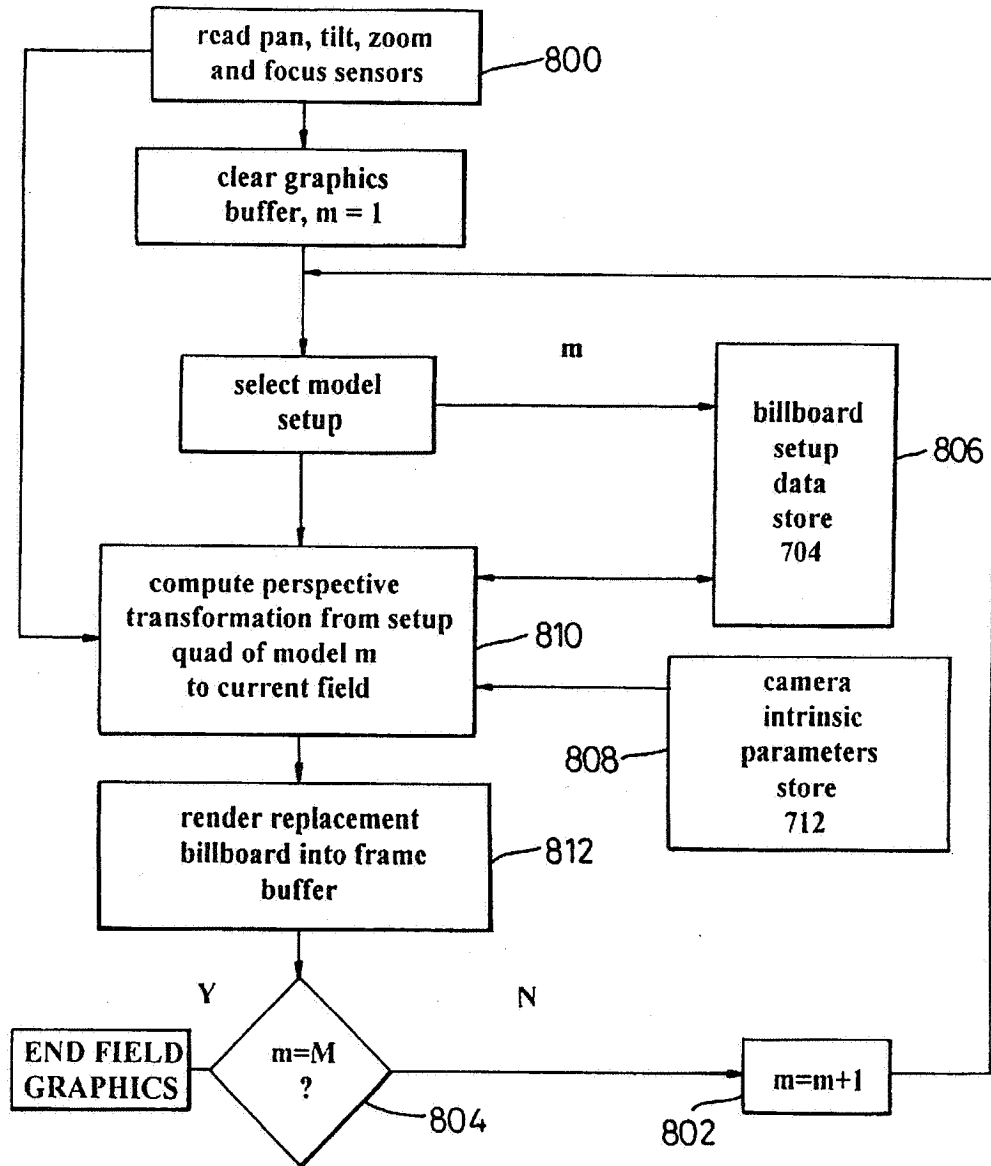


Fig. 8

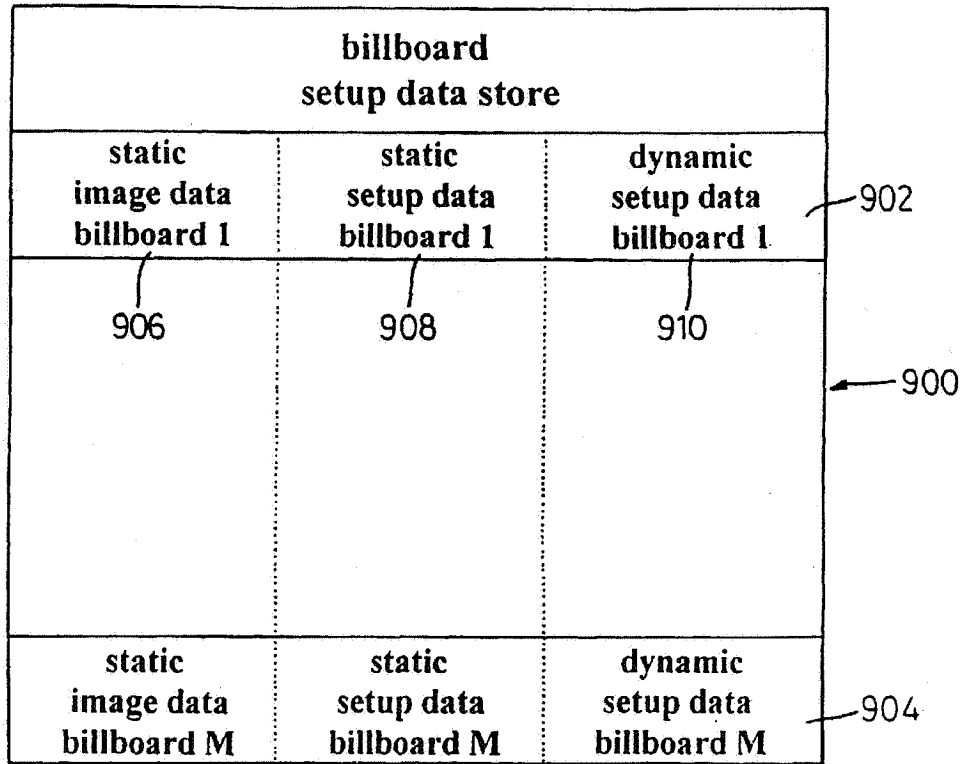


Fig. 9

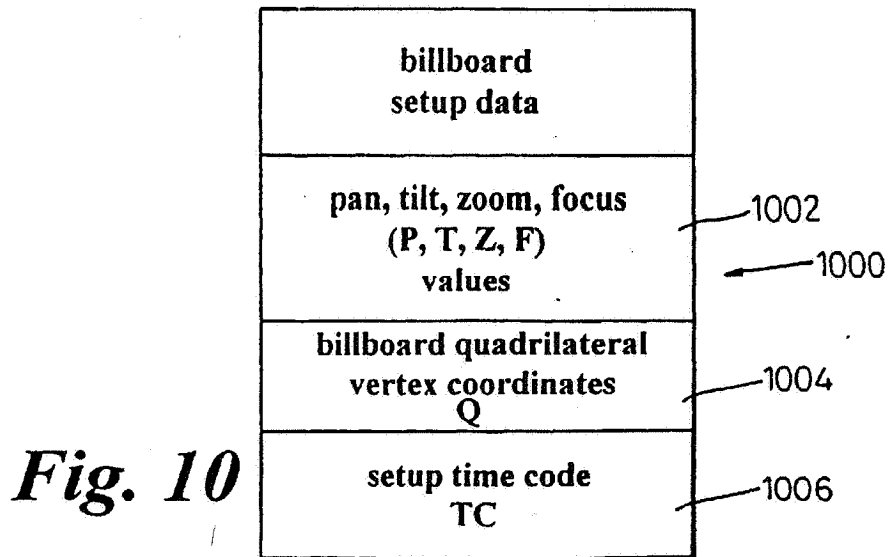


Fig. 10

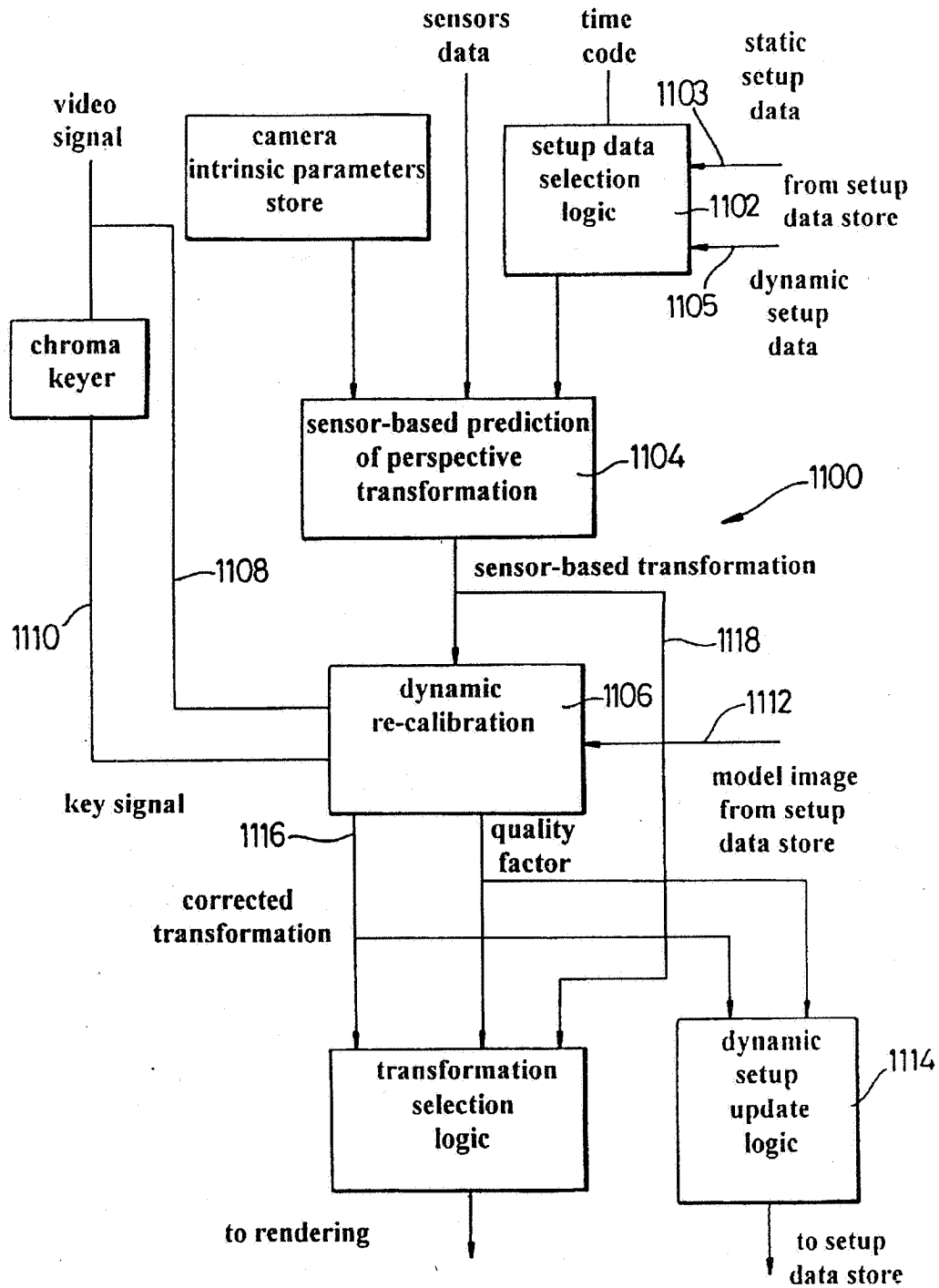


Fig. 11

camera intrinsic parameters store	
zoom Z1 focus F1	camera parameters record (1,1)
zoom Zm focus Fn	camera parameters record (m,n)

**camera parameters record:
magnification: Mx,My
center: Xc,Yc
aberrations: g1,g2,g3,g4,k1**

Fig. 12

1. setup rotation matrix

$$R_s = \begin{bmatrix} \cos(P_s) & 0 & -\sin(P_s) \\ 0 & 1 & 0 \\ \sin(P_s) & 0 & \cos(P_s) \end{bmatrix} \begin{bmatrix} 1 & 0 & 0 \\ 0 & \cos(T_s) & \sin(T_s) \\ 0 & -\sin(T_s) & \cos(T_s) \end{bmatrix}$$

600

2. prediction rotation matrix

$$R_p = \begin{bmatrix} \cos(P_p) & 0 & -\sin(P_p) \\ 0 & 1 & 0 \\ \sin(P_p) & 0 & \cos(P_p) \end{bmatrix} \begin{bmatrix} 1 & 0 & 0 \\ 0 & \cos(T_p) & \sin(T_p) \\ 0 & -\sin(T_p) & \cos(T_p) \end{bmatrix}$$

602

3. setup to prediction perspective transformation

$$R_{sp} = R_s^{-1} R_p$$

604

4. setup to prediction point transformation

$$u_p = \frac{R_{sp}[0][0]u_s + R_{sp}[1][0]v_s + R_{sp}[2][0]}{R_{sp}[0][2]u_s + R_{sp}[1][2]v_s + R_{sp}[2][2]}$$

$$v_p = \frac{R_{sp}[0][1]u_s + R_{sp}[1][1]v_s + R_{sp}[2][1]}{R_{sp}[0][2]u_s + R_{sp}[1][2]v_s + R_{sp}[2][2]}$$

606

5. image plane to frame-buffer

$$x = (u - A_u(u,v)) M_x + X_c$$

$$y = (v - A_v(u,v)) M_y + Y_c$$

608

6. aberrations

$$A_u(u,v) = (g_1 + g_3)u^2 + g_4 uv + g_1 v^2 + k_1 u(u^2 + v^2)$$

$$A_v(u,v) = g_2 u^2 + g_3 uv + (g_2 + g_4)v^2 + k_1 v(u^2 + v^2)$$

610

Fig. 13

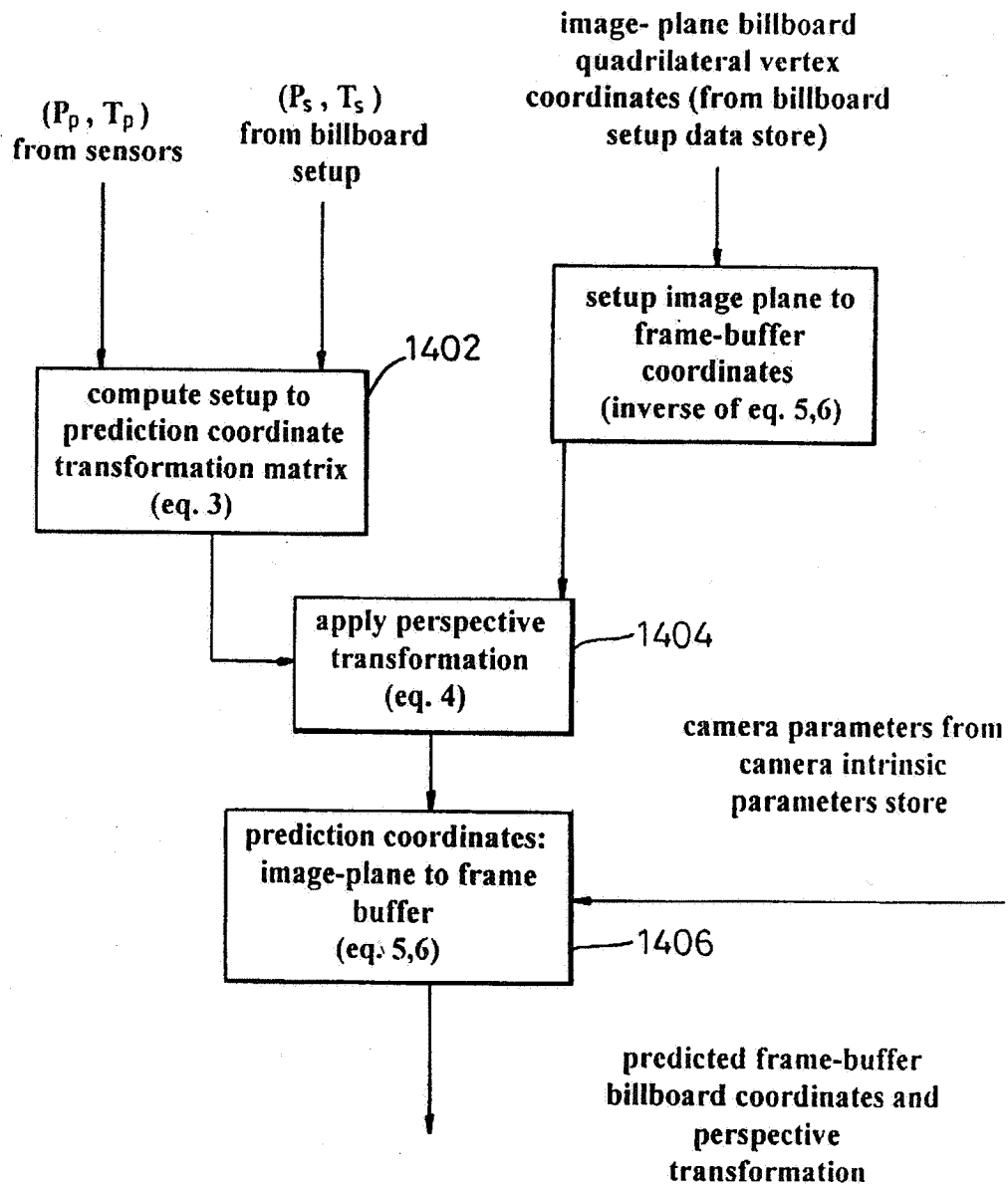


Fig. 14

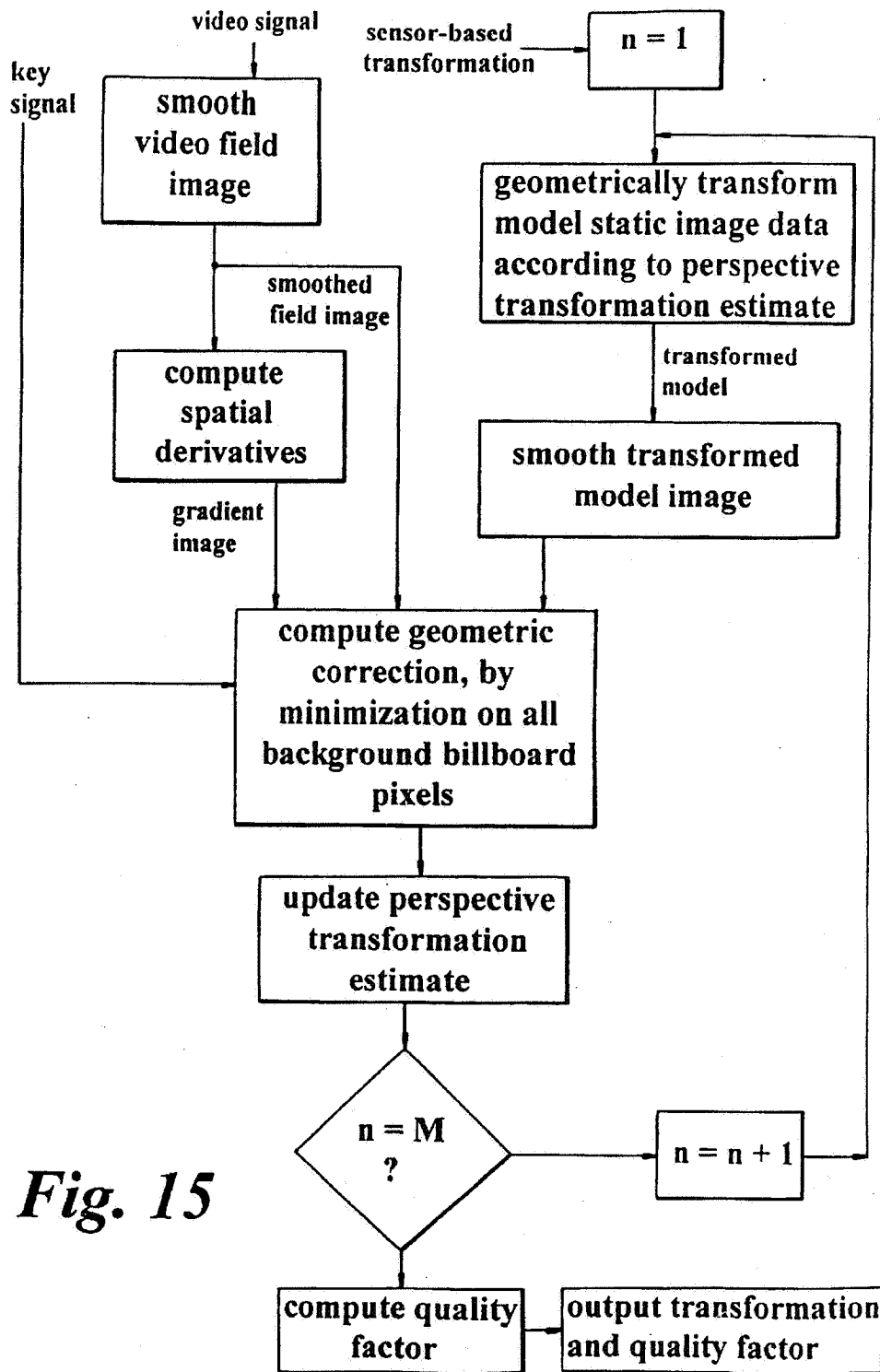


Fig. 15

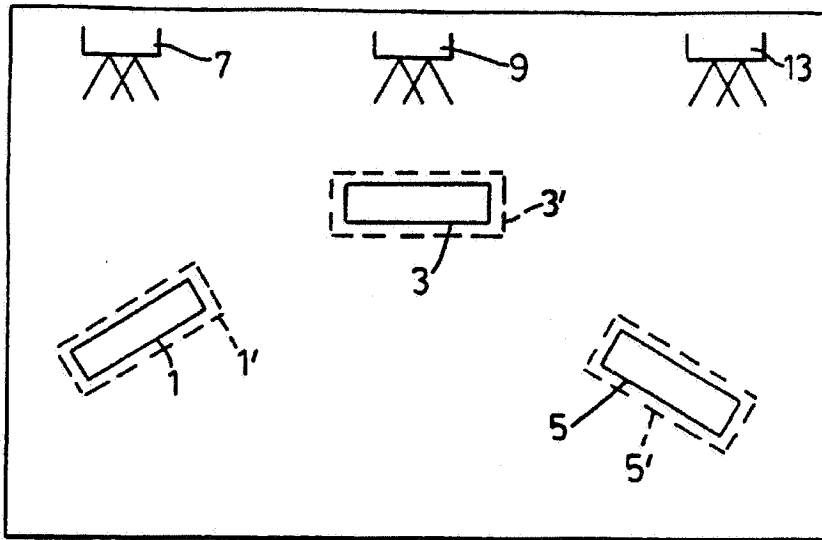


Fig. 16

**BILLBOARDS 1, 3, 5 AT DIFFERENT LIGHTING CONDITIONS
DUE TO LIGHTS 7, 9, 13 AND WITH VIRTUAL BOXES 1', 3' AND 5'
WHICH IDENTIFY THEIR LOCATIONS**

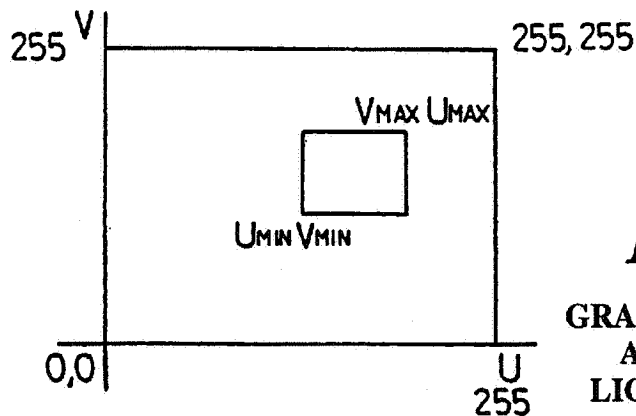


Fig. 17

**GRAPH OF MAXIMUM
AND MINIMUM
LIGHTING VALUES**

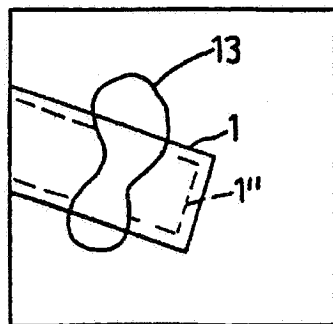


Fig. 18

**VIEW OF BILLBOARD 1
BEING OCCLUDED
BY OBJECT 13**

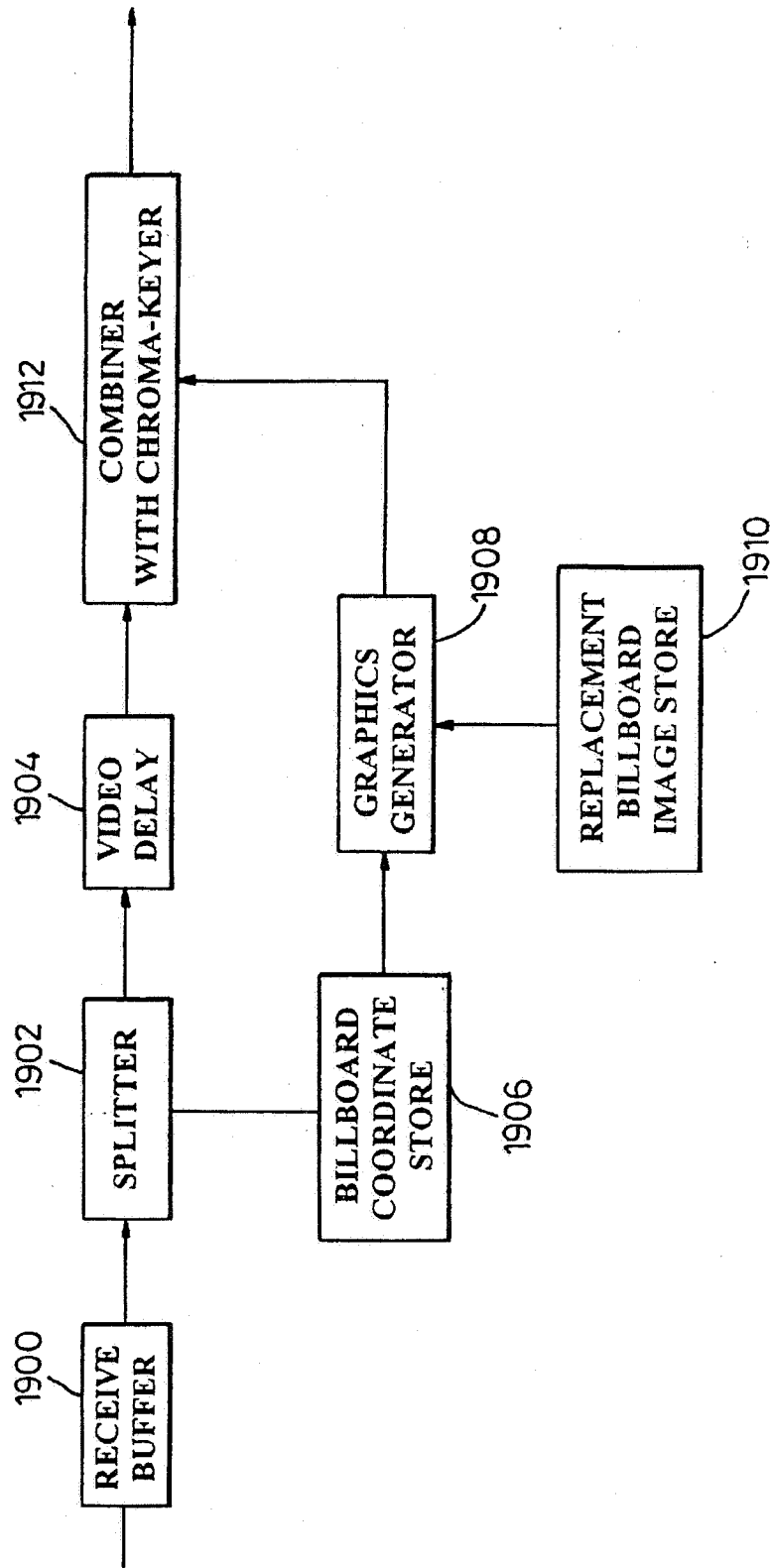


Fig. 19

BILLBOARD STATIC AND DYNAMIC SET UP DATA STORE						
STATIC IMAGE DATA	STATIC SET UP DATA	DYNAMIC CALIBRATION DATA				
		PAN L-R	PAN R+L	TILT UP	TILT DOWN	
B/BOARD I	B/BOARD I	B/B I	B/B I	B/B I	B/B I	B/B I
906	908	2002	2004	2006	2008	
B/BOARD M	B/BOARD M	B/B M	B/B M	B/B M	B/B M	B/B M

Fig. 20

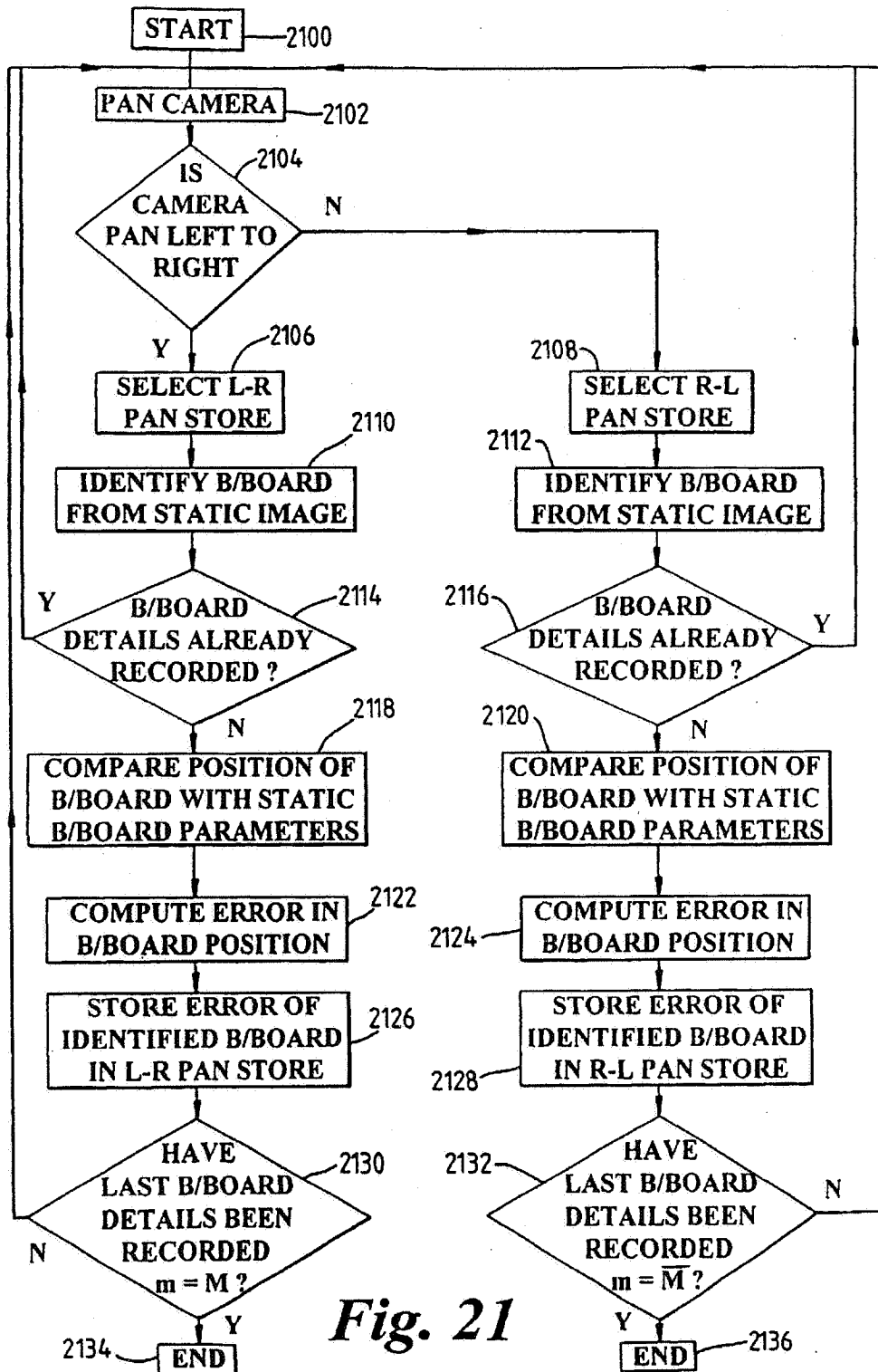


Fig. 21

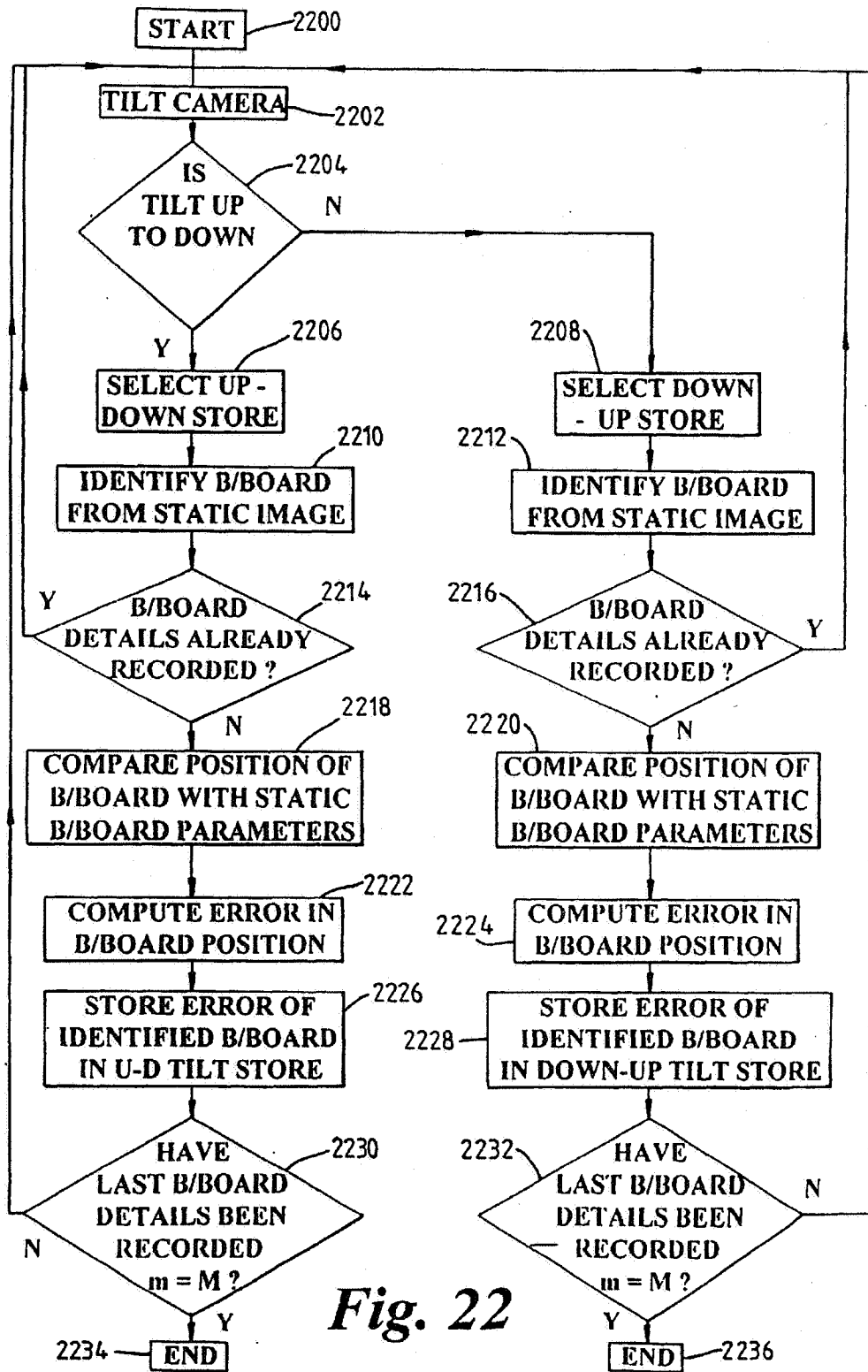


Fig. 22