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IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

Eva Hibnick, et al.,

Barry Feldman,

Rochelle Williams,
Plaintiffs,
v.
Google Inc.,
Defendant.

NO. CV 10-00672 JW
NO. CV 10-01433 JW
NO. CV 10-02509 JW

**ORDER GRANTING MOTION TO
CONSOLIDATE CASES; APPOINTING
INTERIM LEAD CLASS COUNSEL AND
LIAISON COUNSEL**

Presently before the Court is Plaintiffs’ Motion for Consolidation of Cases and Appointment of Interim Class Counsel.¹ Plaintiffs move the Court to consolidate CV 10-00672 and CV 10-01433 and to appoint interim class counsel. (See Motion at 1.) The Court also considers *sua sponte* whether related action CV 10-02509 should be consolidated.² Plaintiffs represent that Defendant does not oppose the Motion.

¹ (Plaintiffs’ Unopposed Motion for Entry of Proposed Pretrial Order No. 1, Memorandum of Points and Authorities in Support of Plaintiffs’ Unopposed Motion for Entry of Pretrial Order No. 1, hereafter, “Motion,” CV 10-00672-JW Docket Item No. 19.)

² The Court refers to the three actions collectively as the “Actions.”

1 The Court finds it appropriate to take the matter under submission without oral argument.
2 See Civ. L.R. 7-1(b). Based on the papers submitted to date, the Court GRANTS Plaintiffs’ Motion
3 to Consolidate and GRANTS in part Plaintiffs’ Motion to Appoint Interim Class Counsel.

4 **A. Consolidation of Actions**

5 A district court has broad discretion to consolidate actions involving “common issues of law
6 or fact.” Fed. R. Civ. P. 42(a); Investors Research Co. v. U.S. Dist. Ct. for Cent. Dist. of Cal., 877
7 F.2d 777, 777 (9th Cir. 1989). In exercising its broad discretion to order consolidation, a district
8 court “weighs the saving of time and effort consolidation would produce against any inconvenience,
9 delay, or expense that it would cause.” Huene v. U.S., 743 F.2d 703, 704 (9th Cir. 1984).

10 Here, upon review of the Complaints in the Actions, the Court finds that each case presents
11 virtually identical factual and legal issues. Plaintiffs in each Action allege that Defendant’s “Google
12 Buzz” service made private data belonging to Defendant’s Gmail users, including Plaintiffs, public
13 without their knowledge or authorization. The Actions are also at similarly early stages of
14 litigation—Defendant has not yet responded to the Complaint in any of the Actions. Further, as
15 each Action is a putative class action, the issues concerning class certification will be substantially
16 duplicative. Given these similarities and the lack of any apparent inconvenience, delay, or expense
17 that would result from consolidating the cases, the Court finds that consolidation of the Actions is
18 appropriate.

19 Accordingly, the Court GRANTS Plaintiffs’ Motion to Consolidate.

20 **B. Appointment of Interim Class Counsel**

21 Plaintiffs move to appoint as interim class counsel the following structure: (1) Mr. Gary
22 E. Mason as lead class counsel, (2) Mr. Michael Ram as liaison counsel, and (3) a “steering
23 committee” of six lawyers from six law firms.³

24 Under Fed. R. Civ. P. 23(g)(3), a court “may designate interim counsel to act on behalf of a
25 putative class before determining whether to certify the action as a class action.” Although Rule

26 ³ ([Proposed] Pretrial Order No. 1 ¶ 5, hereafter, “Proposed Order,” CV 10-00672-JW
27 Docket Item No. 19.)

1 23(g)(3) does not provide any guidance for selecting interim class counsel, a court may consider the
2 factors enumerated in Rule 23(g)(1). Under Rule 23(g)(1), a court considers “(i) the work counsel
3 has done in identifying or investing potential claims in the action; (ii) counsel’s experience in
4 handling class actions, other complex litigation, and the types of claims asserted in the action; (iii)
5 counsel’s knowledge of the applicable law; and (iv) the resources that counsel will commit to
6 representing the class.”⁴

7 Upon review of the proposed interim class counsel structure, the Court finds that the parties’
8 nomination of Mr. Mason as lead counsel and Mr. Ram as liaison counsel appropriate. However,
9 the Court does not comment on the parties’ proposal of a “steering committee” consisting of six
10 lawyers from different firms. The parties are free to set up their own internal structure without
11 requiring approval from the Court.

12 Accordingly, the Court GRANTS in part Plaintiffs’ Motion to appoint interim class and
13 liaison counsel.

14 **C. Conclusion**

15 In sum, the Court GRANTS Plaintiffs’ Motion for Consolidation and GRANTS in part
16 Plaintiffs’ Motion to Appoint Interim Class Counsel as follows:

- 17 (1) The Court consolidates the Actions—CV 10-00672, CV 10-01433, and CV 10-
18 02509—into one action. The Clerk of Court shall consolidate these actions such that
19 the earliest filed action, CV 10-00672, is the lead case. All future filings shall be in
20 CV 10-00672 and bear the caption: “In re Google Buzz Privacy Litigation.” Since
21 the later actions are now consumed in the first filed action, the Clerk shall
22 administratively close CV 10-01433 and CV 10-02509.
- 23 (2) The Court GRANTS in part Plaintiffs’ Motion to Appoint Interim Class Counsel.
24 Mr. Gary E. Mason of Mason LLP shall serve as Interim Lead Class Counsel, and
25 Mr. Michael Ram of Ram & Olson LLP shall serve as Interim Liaison Counsel.

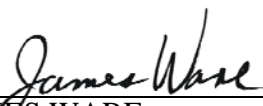
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27 ⁴ The Court may also consider “any other matter pertinent to counsel’s ability to fairly and
adequately represent the interests of the class.” Fed. R. Civ. P. 23(g)(1)(B).

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(3) On or before **July 30, 2010**, Plaintiffs shall file an Amended Consolidated Complaint.

In light of this Order, the Court CONTINUES the Case Management Conference currently set for July 12, 2010 to **August 30, 2010 at 10 a.m.**⁵ On or before **August 20, 2010**, the parties shall file a Joint Case Management Statement. The Statement shall include, among other things, the parties' position with respect to whether discovery should be bifurcated between class and merits, and a good faith discovery plan with a proposed date for the close of all discovery.

Dated: June 30, 2010



JAMES WARE
United States District Judge

⁵ Accordingly, the Court DENIES as moot the parties' stipulation to continue the scheduled July 12, 2010 Case Management Conference. (C 10-00672-JW Docket Item No. 27.)

1 **THIS IS TO CERTIFY THAT COPIES OF THIS ORDER HAVE BEEN DELIVERED TO:**

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Dated: June 30, 2010

Richard W. Wieking, Clerk

By: /s/ JW Chambers
Elizabeth Garcia
Courtroom Deputy