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10 **UNITED STATES DISTRICT COURT**  
 11 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**  
 12 **SAN JOSE DIVISION**

14 SAN FRANCISCO TECHNOLOGY, INC.,

15 Plaintiff,

16 v.

17 THE GLAD PRODUCTS COMPANY,  
 18 BAJER DESIGN & MARKETING INC.,  
 BAYER CORPORATION, BRIGHT  
 19 IMAGE CORPORATION, CHURCH &  
 DWIGHT CO. INC., COLGATE-  
 20 PALMOLIVE COMPANY, COMBE  
 INCORPORATED, THE DIAL  
 21 CORPORATION, EXERGEN  
 CORPORATION, GLAXOSMITHKLINE  
 22 LLC, HI-TECH PHARMACAL CO. INC.,  
 JOHNSON PRODUCTS COMPANY  
 23 INC., MAYBELLINE LLC, MCNEIL-PPC  
 INC., MEDTECH PRODUCTS INC.,  
 24 PLAYTEX PRODUCTS INC., RECKITT  
 BENCKISER INC., ROCHE  
 25 DIAGNOSTICS CORPORATION,  
 SOFTSHEEN-CARSON LLC, SUN  
 26 PRODUCTS CORPORATION,  
 SUNSTAR AMERICAS INC.,

27 Defendants.  
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No. CV10-00966 JF PVT  
 ORDER APPROVING  
**JOINT STIPULATION TO SEVER  
 DEFENDANT BAJER DESIGN &  
 MARKETING, INC.**

Complaint Filed: March 5, 2010

1 WHEREAS, Plaintiff San Francisco Technology Inc. (“SF Tech”) filed its  
2 Complaint (Docket No. 1) on March 5, 2010 (the “Complaint”) alleging that numerous  
3 defendants have falsely marked articles in violation of 35 U.S.C. § 292;

4 WHEREAS, Defendant Bajer Design & Marketing, Inc. (“Bajer”) previously filed a  
5 Motion To Dismiss For Failure To State A Claim (the “Motion To Dismiss”);

6 WHEREAS, on May 28, 2010, this Court entered a stipulation staying the hearing  
7 on Bajer’s Motion To Dismiss and all proceedings as to Bajer and certain other  
8 defendants until the Federal Circuit entered a decision in *Stauffer v. Brooks Bros.*,  
9 Appeal Nos. 2009-1428, 2009-1430, 2009-1453 (“Stauffer”) (D.I. 189) (the “Stipulated  
10 Stay”);

11 WHEREAS, this Court’s Order Re Pending Motions on July 19, 2010 (Docket No.  
12 315) ordered that “this action is hereby severed as to each and every separate  
13 defendant” (at 21:16–18), but did not instruct the Clerk to open a new case number as to  
14 Bajer (the “July Order”);

15 WHEREAS, the Federal Circuit entered a decision in *Stauffer* on August 31, 2010,  
16 and, accordingly on October 14, 2010, this Court issued an Order lifting “the stay of  
17 litigation imposed by” the July Order, in, among others, Case No. 5:10-cv-00966 *San*  
18 *Francisco Technology Inc. v. Bajer Design & Marketing, Inc.* (D.I. 319) (“October Order”);

19 WHEREAS, at the November 5, 2010 Case Management Conferences involving  
20 Plaintiff and other defendants from the Original Case, this Court ruled from the bench  
21 that all responsive motions in all of Plaintiff’s cases still pending from the Original Case  
22 should be heard on Thursday, January 20, 2011 at 1:30 p.m., and that the Local Rules’  
23 normal 35-day briefing schedule shall apply;

24 THEREFORE, for the avoidance of doubt, the Parties, by and through their  
25 respective counsel of record, hereby stipulate and agree as follows:

26 1. The Complaint against Bajer will be formally severed into a separate  
27 action, and will be assigned a new case number for the matter *San Francisco*  
28 *Technology Inc. v. Bajer Design & Marketing, Inc.*

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- 2. The October Order lifts the Stipulated Stay as to Bajer.
- 3. Bajer's responsive pleadings are due no later than December 1, 2010.

Dated: November 22, 2010

  
 \_\_\_\_\_  
 THE HONORABLE JEREMY FOGEL  
 United States District Court Judge

DATED: November 11, 2010

Respectfully submitted,  
  
/s/ Daniel H. Fingerman (with permission)  
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 Marketing, Inc.

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**Certificate of Service**

The undersigned certifies that on November 11, 2010, the foregoing document was filed with the Clerk of the U.S. District Court for the Northern District of California, using the court's electronic filing system (ECF), in compliance with Civil L.R. 5-4 and General Order 45. The ECF system serves a "Notice of Electronic Filing" to all parties and counsel who have appeared in this action, who have consented under Civil L.R. 5-5 and General Order 45 to accept that Notice as service of this document.

Date: November 11, 2010

  
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Yvonne M. Pete