

EXHIBIT O

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Serial Number: 77969344 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

Mafia Wars

(words only): MAFIA WARS

Standard Character claim: No

Current Status: A non-final action has been mailed. This is a letter from the examining attorney requesting additional information and/or making an initial refusal. However, no final determination as to the registrability of the mark has been made.

Date of Status: 2010-06-25

Filing Date: 2010-03-26

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 108

Attorney Assigned:
CALLAGHAN BRIAN P

Current Location: L8X -TMEG Law Office 108 - Examining Attorney Assigned

Date In Location: 2010-06-25

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Zynga Game Network Inc.

Address:

Zynga Game Network Inc.
365 Vermont Street
San Francisco, CA 94103
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 016

Class Status: Active

Art paper, decals, gift bags, greeting cards, memo pads, stationery, stickers, toilet paper, wrapping paper, and writing paper

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 021

Class Status: Active

Beer mugs, beverage glassware, beverage stirrers, bottle openers, bowls, coffee cups, tea cups and mugs, containers for ice, dishes, flower pots, napkin holders, pans, salt shakers, and tooth brushes

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

Clothing, namely, t-shirts, sweatshirts, hooded pullovers, tank tops, footwear, socks, jackets, button down shirts, polo shirts, dresses, skirts, jeans, shorts, sweatpants, neckties, aprons, belts, gloves, jerseys, baseball caps and hats, and headwear

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of The mark consists of the words Mafia Wars in black, with white shading to suggest a raised metallic shiny surface of the black letters, with grey outlining to each letter.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-19 - Assigned To Examiner

2010-06-25 - Notification Of Non-Final Action E-Mailed

2010-06-25 - Non-final action e-mailed

2010-06-25 - Non-Final Action Written

2010-06-25 - Assigned To Examiner

2010-03-31 - New Application Office Supplied Data Entered In Tram

2010-03-30 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

John M. Kim

Correspondent

JOHN M. KIM

IP LEGAL ADVISORS, PC

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