

EXHIBIT P

Trademark/Service Mark Application, Principal Register

Serial Number: 77969344

Filing Date: 03/26/2010

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77969344
MARK INFORMATION	
*MARK	\\TICRS\EXPORT9\IMAGEOUT9 \779\693\77969344\xml1\AP P0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	MAFIA WARS
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of The mark consists of the words Mafia Wars in black, with white shading to suggest a raised metallic shiny surface of the black letters, with grey outlining to each letter.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	640 x 256
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Zynga Game Network Inc.
*STREET	365 Vermont Street
*CITY	San Francisco
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	94103

LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	016
*IDENTIFICATION	Art paper, decals, gift bags, greeting cards, memo pads, stationery, stickers, toilet paper, wrapping paper, and writing paper
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	021
*IDENTIFICATION	Beer mugs, beverage glassware, beverage stirrers, bottle openers, bowls, coffee cups, tea cups and mugs, containers for ice, dishes, flower pots, napkin holders, pans, salt shakers, and tooth brushes
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	025
*IDENTIFICATION	Clothing, namely, t-shirts, sweatshirts, hooded pullovers, tank tops, footwear, socks, jackets, button down shirts, polo shirts, dresses, skirts, jeans, shorts, sweatpants, neckties, aprons, belts, gloves, jerseys, baseball caps and hats, and headwear
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	John M. Kim
FIRM NAME	IP Legal Advisors, PC
INTERNAL ADDRESS	Suite 230
STREET	1940 Garnet Avenue
CITY	San Diego
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	92109

PHONE	858-272-0220
FAX	858-272-0221
EMAIL ADDRESS	trademarks@ipla.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Joshua Richman
CORRESPONDENCE INFORMATION	
NAME	John M. Kim
FIRM NAME	IP Legal Advisors, PC
INTERNAL ADDRESS	Suite 230
STREET	1940 Garnet Avenue
CITY	San Diego
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	92109
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EMAIL ADDRESS	trademarks@ipla.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	3
FEE PER CLASS	325
*TOTAL FEE DUE	975
*TOTAL FEE PAID	975
SIGNATURE INFORMATION	
SIGNATURE	/John M Kim/
SIGNATORY'S NAME	John M. Kim
SIGNATORY'S POSITION	Attorney of Record, CA Bar Member
DATE SIGNED	03/26/2010

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To the Commissioner for Trademarks:

MARK: MAFIA WARS (stylized and/or with design, see mark)

The literal element of the mark consists of MAFIA WARS.

The mark consists of The mark consists of the words Mafia Wars in black, with white shading to suggest a raised metallic shiny surface of the black letters, with grey outlining to each letter.

The applicant, Zynga Game Network Inc., a corporation of Delaware, having an address of
365 Vermont Street
San Francisco, California 94103
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 016: Art paper, decals, gift bags, greeting cards, memo pads, stationery, stickers, toilet paper, wrapping paper, and writing paper

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 021: Beer mugs, beverage glassware, beverage stirrers, bottle openers, bowls, coffee cups, tea cups and mugs, containers for ice, dishes, flower pots, napkin holders, pans, salt shakers, and tooth brushes

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 025: Clothing, namely, t-shirts, sweatshirts, hooded pullovers, tank tops, footwear, socks, jackets, button down shirts, polo shirts, dresses, skirts, jeans, shorts, sweatpants, neckties, aprons, belts, gloves, jerseys, baseball caps and hats, and headwear

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant hereby appoints John M. Kim and Joshua Richman of IP Legal Advisors, PC

Suite 230
1940 Garnet Avenue
San Diego, California 92109
United States

to submit this application on behalf of the applicant.

Correspondence Information: John M. Kim

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1940 Garnet Avenue
San Diego, California 92109
858-272-0220(phone)
858-272-0221(fax)
trademarks@ipla.com (authorized)

A fee payment in the amount of \$975 has been submitted with the application, representing payment for 3 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /John M Kim/ Date Signed: 03/26/2010
Signatory's Name: John M. Kim
Signatory's Position: Attorney of Record, CA Bar Member

RAM Sale Number: 12219
RAM Accounting Date: 03/26/2010

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Mafia Wars