

Northern District of California United States District Court

1	of interstate commerce, or of the mails, or of any facility of any national securities exchange, in	
2	connection with the purchase or sale of any security:	
3	(a)	to employ any device, scheme, or artifice to defraud;
4	(b)	to make any untrue statement of a material fact or to omit to state a material fact
5		necessary in order to make the statements made, in the light of the circumstances
6		under which they were made, not misleading; or
7	(c)	to engage in any act, practice, or course of business which operates or would
8		operate as a fraud or deceit upon any person.
9		II.
10	IT IS FURTHER ORDERED, ADJUDGED AND DECREED that defendant and her	
11	agents, servants, employees, attorneys-in-fact, and all persons in active concert or participation	
12	with any of them, who receive actual notice of this Final Judgment, by personal service or	
13	otherwise, and each of them, are permanently enjoined and restrained from, directly or	
14	indirectly, violating Section 17(a) of the Securities Act of 1933 ("Securities Act"), 15 U.S.C. §	
15	77q(a), by:	
16	(i)	employing any device, scheme or artifice to defraud;
17	(ii)	obtaining money or property by means of untrue statements of material fact or
18		by omitting to state a material fact necessary in order to make the statements
19		made, in light of the circumstances under which they were made, not misleading;
20		or
21	(iii)	engaging in any transaction, practice, or course of business which operates or
22		would operate as a fraud or deceit upon the purchaser,
23	in the offer or sale of any securities by the use of any means or instrumentality of interstate	
24	commerce, or of the mails.	
25		III.
26	IT IS FURTHER ORDERED, ADJUDGED AND DECREED that defendant and her	
27	agents, servants, employees, attorneys-in-fact, and all persons in active concert or participation	
28	Case No. 10 CV	2
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with any of them, who receive actual notice of this Final Judgment, by personal service or 1 otherwise, and each of them, are permanently enjoined and restrained from violating Section 5 of 2 the Securities Act [15 U.S.C. § 77e], by directly or indirectly, in the absence of any applicable 3 4 exemption: 5 (a) Unless a registration statement is in effect as to a security, making use of any 6 means or instruments of transportation or communication in interstate commerce or 7 of the mails to sell such security through the use or medium of any prospectus or 8 otherwise: 9 (b) Unless a registration statement is in effect as to a security, carrying or causing to be 10 carried through the mails or in interstate commerce, by any means or instruments of 11 12 transportation, any such security for the purpose of sale or for delivery after sale; or 13 (c) Making use of any means or instruments of transportation or communication in 14 interstate commerce or of the mails to offer to sell or offer to buy through the use or 15 medium of any prospectus or otherwise any security, unless a registration statement 16 has been filed with the Commission as to such security, or while the registration 17 statement is the subject of a refusal order or stop order or (prior to the effective date 18 19 of the registration statement) any public proceeding or examination under Section 8 20 of the Securities Act [15 U.S.C. § 77h]. 21 IV. 22 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that defendant is liable 23 for, and ordered to pay, a civil penalty in the amount of \$300,000, pursuant to Section 20 of the 24 Securities Act, 15 U.S.C. §§ 77t(d)(2), and Section 21 of the Exchange Act, 15 U.S.C. 25 § 78u(d)(3). 26 Defendant may transmit payment electronically to the Commission, which will provide 27 3 28 Case No.10-CV-04535-LHK FINAL JUDGMENT AS TO DEFENDANT ALEXANDER

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3 http://www.sec.gov/about/offices/ofm.htm. Defendant may also pay by certified check, bank cashier's check, or United States postal money order payable to the Securities and Exchange 4 Commission, which shall be delivered or mailed to: 5 6 **Enterprise Services Center** Accounts Receivable Branch 7 6500 South MacArthur Boulevard Oklahoma City, OK 73169 8 9 Payment shall be accompanied by a letter identifying the case title, civil action number, and name 10 of this Court; Barbra Alexander as a defendant in this action; and specifying that payment is made 11 pursuant to this Final Judgment. 12 Defendant shall simultaneously transmit photocopies of evidence of payment and case 13 identifying information to the Commission's counsel in this action. By making this payment, 14 Defendant relinquishes all legal and equitable right, title, and interest in such funds and no part of 15 the funds shall be returned to Defendant. The Commission shall send the funds paid pursuant to 16 this Final Judgment to the United States Treasury. Defendant shall pay post-judgment interest on 17 any delinquent amounts pursuant to 28 U.S.C. § 1961. 18 V. 19 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that this Court shall 20retain jurisdiction of this matter for the purposes of enforcing the terms of this Final Judgment. 21 22 23 24 25 26 27 4 28 Case No.10-CV-04535-LHK FINAL JUDGMENT AS TO DEFENDANT ALEXANDER

detailed ACH transfer/Fedwire instructions upon request. Payment may also be made directly

from a bank account via Pay.gov through the SEC website at

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VI. There being no just reason for delay, pursuant to Rule 54(b) of the Federal Rules of Civil Procedure, the Clerk is ordered to enter this Final Judgment forthwith and without further notice. The Clerk shall close the case file. **IT IS SO ORDERED.** Dated: July 17, 2015 ucy H. Koh LUCY HOKOH United States District Judge Case No.10-CV-04535-LHK FINAL JUDGMENT AS TO DEFENDANT ALEXANDER