

JS 44 (Rev. 12/07) (CAND Rev 1/10)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON PAGE TWO OF THE FORM.)

I. (a) PLAINTIFFS: Robyn Cohen, Shannon Stoller, Christopher Marshall, Bryan Siglock and Debra Lewin, individually and on behalf of others similarly situated. DEFENDANTS: FACEBOOK, INC., a Delaware corporation. (b) County of Residence of First Listed Plaintiff: Los Angeles. (c) Attorney's (Firm Name, Address, and Telephone Number): Jay M. Spillane, Alex M. Weingarten, Eric B. Carlson, Spillane Weingarten LLP, 1100 Glendon Avenue, Suite 1200, Los Angeles, CA 90024; Marc Primo, Darrel Menthe, Gene Williams, Mark Pifko, Initiative Legal Group APC, 1800 Century Park East, Second Floor, Los Angeles, CA 90067.

CV 10-05282

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II. BASIS OF JURISDICTION (Place an "X" in One Box Only). III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant). Includes checkboxes for U.S. Government Plaintiff/Defendant, Federal Question, Diversity, and various citizenship options for Plaintiff and Defendant.

IV. NATURE OF SUIT (Place an "X" in One Box Only). Grid with categories: CONTRACT, REAL PROPERTY, TORTS, CIVIL RIGHTS, PRISONER PETITIONS, FORFEITURE/PENALTY, LABOR, IMMIGRATION, BANKRUPTCY, SOCIAL SECURITY, FEDERAL TAX SUITS, OTHER STATUTES.

V. ORIGIN (Place an "X" in One Box Only). Includes checkboxes for Original Proceeding, Removed from State Court, Remanded from Appellate Court, Reinstated or Reopened, Transferred from another district, Multidistrict Litigation, and Appeal to District Judge from Magistrate Judgment.

VI. CAUSE OF ACTION. Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity): 28 U.S.C. § 1332(d)(2), 15 USC § 1125(a)(1)(A). Brief description of cause: Statutory and common law right of publicity, violation of 15 USC 1125(a)(1)(A) and unfair competition.

VII. REQUESTED IN COMPLAINT: CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23. DEMAND \$ 10,000,000. CHECK YES only if demanded in complaint: JURY DEMAND: Yes No.

VIII. RELATED CASE(S) IF ANY: PLEASE REFER TO CIVIL L.R. 3-12 CONCERNING REQUIREMENT TO FILE "NOTICE OF RELATED CASE".

IX. DIVISIONAL ASSIGNMENT (CIVIL L.R. 3-2) (PLACE AND "X" IN ONE BOX ONLY). SAN FRANCISCO/OAKLAND, SAN JOSE, EUREKA.

DATE: November 19, 2010. SIGNATURE OF ATTORNEY OF RECORD: [Handwritten Signature]