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 6 Attorney for Defendant
 TrafficMarketplace.com, Inc.

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 8 UNITED STATES DISTRICT COURT
 9 NORTHERN DISTRICT OF CALIFORNIA
 10 SAN JOSE DIVISION

11
 12 In re iPhone Application Litigation

Case No. CV-10-5878 LHK (PSG)

13 **NOTICE OF APPEARANCE OF**
 14 **COUNSEL**

15 TO: THE HONORABLE COURT, THE CLERK OF THE COURT, AND TO ALL PARTIES
 16 OF RECORD

17 PLEASE TAKE NOTICE that the following attorney of the law firm K&L Gates LLP, who
 18 is registered with the ECF system of the Court and duly admitted to the United States District Court
 19 for the Northern District of California, formally appears as counsel on behalf of defendant
 20 TrafficMarketplace.com, Inc. and requests that all future papers and pleadings, except original
 21 process, be served upon her at the address set forth below:

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1 Dated: May 19, 2011

Respectfully submitted,

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K&L GATES LLP

/s/ Rachel R. Davidson
Rachel R. Davidson

Attorneys for Defendant
TrafficMarketplace.com, Inc.

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CERTIFICATE OF SERVICE

I hereby certify that on May 19, 2011, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to all counsel of record.

s/ Rachel R. Davidson
Rachel R. Davidson