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Interim Class Counsel

(Additional counsel listed on signature page)

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

In re iPhone Application Litigation

Case No. 5:10-CV-5878-LHK

**JOINT STIPULATION TO EXTEND TIME
FOR CERTAIN DEFENDANTS TO RESPOND
TO COMPLAINT**

1 This Stipulation is entered into by and among plaintiffs Jonathan Lalo, Dustin Freeman,
2 Anthony Chiu, Daniel Rodimer, and Jared Parsley (collectively, "Plaintiffs") and defendants
3 AdMarvel, Inc. ("AdMarvel"), Millennial Media Inc. ("Millennial Media"), MobClix, Inc.
4 ("MobClix"), and Traffic Marketplace, Inc. ("Traffic Marketplace") (AdMarvel, Millennial
5 Media, MobClix, Traffic Marketplace, and Plaintiffs collectively "the Parties"), by and through
6 their respective counsel.

7 WHEREAS on April 7, 2011, the Court entered an Order providing that Plaintiffs shall
8 file a Consolidated Complaint and Defendants shall answer, move, or otherwise respond within
9 30 days from the filing of the Complaint (Dkt. No. 66);

10 WHEREAS AdMarvel, Millennial Media, MobClix, and Traffic Marketplace were not
11 parties to this action on April 7, 2011, and therefore not subject to that Order;

12 WHEREAS Plaintiffs filed their First Consolidated Class Action Complaint
13 ("Complaint") on April 21, 2011, naming AdMarvel, Millennial Media, MobClix, and Traffic
14 Marketplace for the first time as defendants (Dkt. No. 71);

15 WHEREAS summonses were issued as to AdMarvel, Millennial Media, and MobClix on
16 May 5, 2011, and issued as to Traffic Marketplace on or about May 5, 2011 (Dkt. No. 75);

17 WHEREAS AdMarvel, Millennial Media, and MobClix were served with the Complaint
18 on or about May 9, 2011 and Traffic Marketplace was served with the Complaint on May 11,
19 2011;

20 WHEREAS counsel for AdMarvel and Millennial Media filed notices of appearance on
21 May 13, 2011 (Dkt. Nos. 91, 92), counsel for MobClix filed a notice of appearance on May 17,
22 2011 (Dkt. No. 96), and counsel for Traffic Marketplace filed a notice of appearance on May 19,
23 2011;

24 WHEREAS the deadline under the Federal Rules of Civil Procedure for AdMarvel,
25 Millennial Media, and MobClix to answer, move, or otherwise respond to the Complaint is on
26 May 31, 2011, and the deadline for Traffic Marketplace to answer, move, or otherwise respond to
27 the Complaint is on June 1, 2011;

28

1 WHEREAS under Civil Local Rule 6-1(a), parties may stipulate in writing, without a
2 Court order, to extend the time within which to answer, move, or otherwise respond to the
3 Complaint; AND

4 WHEREAS extending the date for AdMarvel, Millennial Media, MobClix, and Traffic
5 Marketplace to answer, move, or otherwise respond to the Complaint to June 13, 2011 will not
6 alter the date of any event or deadline fixed by Court order;

7 NOW, THEREFORE, the Parties hereby stipulate and agree as follows:

8 1. AdMarvel's deadline to answer, move, or otherwise respond to Plaintiffs' First
9 Consolidated Class Action Complaint in the above captioned action is extended to and including
10 June 13, 2011.

11 2. Millennial Media's deadline to answer, move, or otherwise respond to the
12 Plaintiffs' First Consolidated Class Action Complaint in the above captioned action is extended to
13 and including June 13, 2011.

14 3. MobClix's deadline to answer, move, or otherwise respond to the Plaintiffs' First
15 Consolidated Class Action Complaint in the above captioned action is extended to and including
16 June 13, 2011.

17 4. Traffic Marketplace's deadline to answer, move, or otherwise respond to the
18 Plaintiffs' First Consolidated Class Action Complaint in the above captioned action is extended to

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1 and including June 13, 2011.

2 **IT IS SO STIPULATED.**

3 Dated: May 20, 2011

COOLEY LLP

4 /s/ Matthew D. Brown

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9 Attorneys for Defendants

10 AdMarvel, Inc. and Millennial Media Inc.

11 Dated: May 20, 2011

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18 Attorneys for Defendant

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19 Dated: May 20, 2011

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20 /s/ Rachel R. Davidson

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26 Traffic Marketplace, Inc.

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Dated: May 20, 2011

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Interim Class Counsel

FILER'S ATTESTATION

Pursuant to General Order No. 45, Section X (B) regarding signatures, I, Matthew D. Brown, attest that concurrence in the filing of this document has been obtained.

Dated: May 20, 2011

COOLEY LLP

/s/ Matthew D. Brown
MATTHEW D. BROWN (196972)

Attorneys for Defendants
AdMarvel, Inc. and Millennial Media Inc.

