

1 SETH A. GOLD (State Bar No. 163220)
 K&L GATES LLP
 2 10100 Santa Monica Blvd., 7th Floor
 3 Los Angeles, CA 90067
 Telephone: (310) 552-5000
 4 Facsimile: (310) 552-5001
 seth.gold@klgates.com

5
 6 RACHEL R. DAVIDSON (State Bar No. 215517)
 K&L GATES LLP
 7 Four Embarcadero Center, Suite 1200
 San Francisco, CA 94111
 8 Telephone: (415) 882-8200
 Facsimile: (415) 882-8220
 9 rachel.davidson@klgates.com

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UNITED STATES DISTRICT COURT
 NORTHERN DISTRICT OF CALIFORNIA
 SAN JOSE DIVISION

In re iPhone Application Litigation

Case No. CV-10-5878 LHK (PSG)

**NOTICE OF APPEARANCE OF
 COUNSEL**

TO: THE HONORABLE COURT, THE CLERK OF THE COURT, AND TO ALL PARTIES
 OF RECORD

PLEASE TAKE NOTICE that the following attorney of the law firm K&L Gates LLP, who is registered with the ECF system of the Court and duly admitted to the United States District Court for the Northern District of California, formally appears as counsel on behalf of defendant TrafficMarketplace.com, Inc. and requests that all future papers and pleadings, except original process, be electronically served upon her at the e-mail address below stated.

Seth A. Gold, seth.gold@klgates.com

1 Dated: June 16, 2011

Respectfully submitted,

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K&L GATES LLP

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/s/ Seth A. Gold
Seth A. Gold
Attorneys for Defendant
TrafficMarketplace.com, Inc.

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CERTIFICATE OF SERVICE

I hereby certify that on June 16, 2011, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to all counsel of record.

/s/ Seth A. Gold
Seth A. Gold