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5 Attorneys for Defendant
 6 THE WEATHER CHANNEL

8 UNITED STATES DISTRICT COURT
 9 NORTHERN DISTRICT OF CALIFORNIA
 10 SAN JOSE DIVISION

12 JONATHAN LALO, individually and On
 13 Behalf of a Class of Similarly Situated
 Individuals,

14 Plaintiff,

15 v.

16 APPLE, INC., a California Corporation;
 17 BACKFLIP, a Delaware Corporation;
 DICTIONARY.COM, a California
 Corporation; THE WEATHER CHANNEL, a
 18 Georgia Corporation,

19 Defendants.

Case No. CV 10 5878 PSG

**NOTICE OF APPEARANCE ON BEHALF OF
 THE WEATHER CHANNEL**

22 Notice is hereby given that Cooley LLP is appearing as counsel representing Defendant
 23 The Weather Channel (“TWC”) in the above-captioned matter.

24 TWC requests that all notices, including all electronic (“ECF”) notices, given or required
 25 to be given, and all papers filed or served, or required to be served, in the above-captioned matter
 26 be provided to and served upon counsel for TWC at the addresses set forth below:

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Dated: February __, 2011

COOLEY LLP

Michael G. Rhodes /s/

Michael G. Rhodes (116127)

Attorneys for Defendant
THE WEATHER CHANNEL