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12 Attorneys for Defendant
 13 Traffic Marketplace, Inc., erroneously
 sued as TrafficMarketplace.com, Inc.
 14

15 UNITED STATES DISTRICT COURT
 16 NORTHERN DISTRICT OF CALIFORNIA
 17 SAN JOSE DIVISION

19 In re iPhone Application Litigation

Case No. CV-10-5878 LHK (PSG)

**NOTICE OF APPEARANCE OF
 COUNSEL**

23 TO: THE HONORABLE COURT, THE CLERK OF THE COURT, AND TO ALL PARTIES
 24 OF RECORD

26 PLEASE TAKE NOTICE that the following attorney of the law firm K&L Gates LLP, who
 27 is registered with the ECF system of the Court and duly admitted to the United States District Court
 28

1 for the Northern District of California, formally appears as counsel on behalf of defendant
2 TrafficMarketplace.com, Inc. and requests that all future papers and pleadings, except original
3 process, be electronically served upon her at the email address stated below:
4

5 **nancy.chang@klgates.com**

6
7 Dated: October 17, 2011

K&L GATES LLP

8
9 /s/ Nancy Chang
10 Nancy Chang
11 Attorneys for Defendant
12 TrafficMarketplace.com, Inc.
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CERTIFICATE OF SERVICE

I am employed in the county of Los Angeles, State of California. I am over the age of 18 and not a party to the within action; my business address is **K&L GATES LLP**, 10100 Santa Monica Boulevard, Seventh Floor, Los Angeles, California 90067.

On **October 17, 2011**, I served the foregoing document(s):

NOTICE OF APPEARANCE OF COUNSEL

on the interested parties in this action by placing a true copy thereof enclosed in sealed envelope(s) addressed and sent as follows:

SEE ATTACHED LIST

- BY MAIL:** I placed for collection and processing such envelope(s) to be deposited in the mail at Los Angeles, California with postage thereon fully prepaid to the office of the addressee(s) as indicated above. I am “readily familiar” with this firm’s practice of collection and processing correspondence for mailing. It is deposited with the U.S. Postal Service on that same day, with postage fully prepaid, in the ordinary course of business. I am aware that on motion of party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after the date of deposit for mailing in affidavit.
- FEDERAL:** I declare that I am employed in the office of a member of the bar of this court at whose direction service was made.

Executed on **October 17, 2011**, at Los Angeles, California.

/s/ Carrie Hess
Carrie Hess

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