

COOLEY LLP
 MICHAEL G. RHODES (116127) (rhodesmg@cooley.com)
 MATTHEW D. BROWN (196972) (brownmd@cooley.com)
 101 California Street, 5th Floor
 San Francisco, CA 94111-5800
 Telephone: (415) 693-2000
 Facsimile: (415) 693-2222

Attorneys for Defendant
 BACKFLIP

UNITED STATES DISTRICT COURT
 NORTHERN DISTRICT OF CALIFORNIA
 SAN JOSE DIVISION

JONATHAN LALO, individually and On
 Behalf of a Class of Similarly Situated
 Individuals,

Plaintiff,

v.

APPLE, INC., a California Corporation;
 BACKFLIP, a Delaware Corporation;
 DICTIONARY.COM, a California
 Corporation; THE WEATHER CHANNEL, a
 Georgia Corporation,

Defendants.

Case No. CV 10 5878 LHK

**PROOF OF SERVICE RE NOTICE OF
 APPEARANCE ON BEHALF OF BACKFLIP
 STUDIOS, INC.**

I am a citizen of the United States and a resident of the State of California. I am employed in San Francisco County, State of California, in the office of a member of the bar of this Court, at whose direction the service was made. I am over the age of eighteen years, and not a party to the within action. My business address is Cooley LLP, 101 California Street, 5th Floor, San Francisco, California 94111-5800. On February 9, 2011, I served the following document in the manner described below:

//

1 • NOTICE OF APPEARANCE ON BEHALF OF BACKFLIP STUDIOS, INC.



(BY U.S. MAIL) I am personally and readily familiar with the business practice of Cooley LLP for collection and processing of correspondence for mailing with the United States Postal Service, and I caused such envelope(s) with postage thereon fully prepaid to be placed in the United States Postal Service at San Francisco, California.



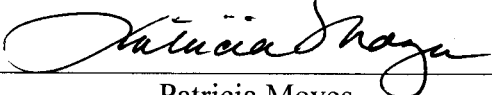
(BY ELECTRONIC MAIL) I am personally and readily familiar with the business practice of Cooley LLP for the preparation and processing of documents in portable document format (PDF) for e-mailing, and I caused said documents to be prepared in PDF and then served by electronic mail to the parties listed below.

8 on the following parties in this action:

9 Christopher Wolf
10 Hogan Lovells US LLP
11 Columbia Square
12 555 Thirteenth Street, NW
Washington, DC 20004

Clayton .C. James
Hogan Lovells US LLP
One Tabor Center
1200 Seventeenth Street
Suite 1500
Denver, CO 80204

13 Executed on February 10, 2011, at San Francisco, California.

14
15 
16

Patricia Moyes