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5 Attorneys for Defendant
 APPLE, INC., a California corporation

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 8 UNITED STATES DISTRICT COURT
 9 NORTHERN DISTRICT OF CALIFORNIA
 10 SAN JOSE DIVISION

12 DUSTIN FREEMAN, JARED PARSLEY,
 COLE PAAR, and PRECIOUS
 13 ARRINGTON on Behalf of Themselves
 and Others Similarly Situated
 14 Plaintiff,

15 v.

16 APPLE, INC., a Delaware Corporation;
 GOGII, INC., a Delaware Corporation;
 17 PANDORA MEDIA, INC., a California
 Corporation; BACKFLIP STUDIOS, INC.,
 18 a Delaware Corporation; THE WEATHER
 CHANNEL, INC., a Georgia Corporation;
 19 DICTIONARY.COM, LLC a California
 Corporation; OUTFIT7 LTD., a Foreign
 20 Corporation, ROOM CANDY, INC., a
 California Corporation, SUNSTORM
 21 INTERACTIVE, INC., an Indiana
 Corporation,

22 Defendants.
 23

Case No. CV 10-5881 HRL

NOTICE OF APPEARANCE

Initial Assignment to the
 Honorable Howard R. Lloyd

24
 25 Notice is hereby given that Hogan Lovells US LLP is appearing as counsel representing
 26 Defendant Apple, Inc., a California corporation (“Apple”) in the above-captioned matter.

27 Apple requests that all notices, including all electronic (“ECF”) notices, given or required

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1 to be given, and all papers filed or served, or required to be served, in the above-captioned matter
2 be provided to and served upon counsel for Apple at the addresses set forth below:

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Apple notes its intention shortly to file with the Court Applications for *pro hac vice* admission of Messrs. Wolf and James.

Dated: January 26, 2011

HOGAN LOVELLS US LLP

By: s/ Michael L. Charlson
Michael L. Charlson

Attorneys for Defendant
APPLE, INC., a California corporation