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Attorneys for Defendant
Millennial Media Inc.

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

In re iPhone Application Litigation

Case No. 5:10-CV-5878-LHK

**NOTICE OF APPEARANCE OF COUNSEL
FOR MILLENNIAL MEDIA INC.**

1 Notice is hereby given that Cooley LLP is appearing as counsel representing Defendant
2 Millennial Media Inc. ("Millennial Media") in the above-captioned matter. Millennial Media
3 requests that all notices, including all electronic ("ECF") notices, given or required to be given,
4 and all papers filed or served, or required to be served, in the above-captioned matter be provided
5 to and served upon counsel for Millennial Media at the addresses set forth below:

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Dated: May 13, 2011

COOLEY LLP

/s/ Matthew D. Brown

MATTHEW D. BROWN

MICHAEL G. RHODES

Attorneys for Defendant Millennial Media, Inc.

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CERTIFICATE OF SERVICE

I certify that all counsel of record are being served on May 13, 2011, with a copy of this document via the Court's CM/ECF system. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on May 13, 2011, at San Francisco, California.

/s/ Matthew D. Brown
MATTHEW D. BROWN

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