

EXHIBIT A

Mr. Low's LinkedIn Test Transmissions

For privacy, Mr. Low's LinkedIn ID is replaced with 12345678.

Example 1: LinkedIn provides Low's identity to Scorecard Research, linking it to Scorecard's tracking cookie

GET

```
/b?c1=2&c2=6402952&rn=1554469469&c7=http%3A%2F%2Fwww.linkedin.com%2Fosview%2Fcanvas%3F_ch_page_id%3D1%26_ch_panel_id%3D1%26_ch_app_id%3D30%26_applicationId%3D2000%26_ownerId%3D12345678%26osUrlHash%3DXwAz%26trk%3Dhb_side_apps&c8=LinkedIn%3A%20Events&c9=http%3A%2F%2Fwww.linkedin.com%2Fsearch%2Ffpsearch%3Ffname%3Dkevin%26lname%3Dlow%26searchLocationType%3DI%26countryCode%3Dus%26keepFacets%3DkeepFacets%26page_num%3D1%26pplSearchOrigin%3DADVS%26viewCriteria%3D1%26sortCriteria%3DR%26redir%3Dredir&cv=2.2&cs=js HTTP/1.1
```

Host: **b.scorecardresearch.com**

Referer:

```
http://www.linkedin.com/osview/canvas?_ch_page_id=1&_ch_panel_id=1&_ch_app_id=30&_applicationId=2000&_ownerId=12345678&osUrlHash=XwAz&trk=hb_side_apps
```

Cookie: UID=3b72b5cc-65.113.31.226-1301021257

Example 2: LinkedIn provides Mr Low's identity to Quantcast, linking to it to Quantcast's tracking cookie

GET /pixel;r=1256306064;fpan=0;fpa=P0-16721799-

```
1301021255493;ns=0;url=http%3A%2F%2Fwww.linkedin.com%2Fosview%2Fcanvas%3F_ch_page_id%3D1%26_ch_panel_id%3D1%26_ch_app_id%3D30%26_applicationId%3D2000%26_ownerId%3D12345678%26osUrlHash%3DXwAz%26trk%3Dhb_side_apps;ref=http%3A%2F%2Fwww.linkedin.com%2Fsearch%2Ffpsearch%3Ffname%3Dkevin%26lname%3Dlow%26searchLocationType%3DI%26countryCode%3Dus%26keepFacets%3DkeepFacets%26page_num%3D1%26pplSearchOrigin%3DADVS%26viewCriteria%3D1%26sortCriteria%3DR%26redir%3Dredir;ce=1;je=1;sr=1440x900x24;enc=n;ogl=;dst=1;et=1301028422456;tzo=420;a=p-b3sGjMtCFrexE HTTP/1.1
```

Host: **pixel.quantserve.com**

Referer:

```
http://www.linkedin.com/osview/canvas?_ch_page_id=1&_ch_panel_id=1&_ch_app_id=30&_applicationId=2000&_ownerId=12345678&osUrlHash=XwAz&trk=hb_side_apps
```

Cookie: mc=4d8c0249-04fa7-87411-fdb26

Example 3: LinkedIn provides Mr. Low's identity to Nielsen Netratings ("imrworldwide"), linking it to Nielsen's tracking cookie.

GET /cgi-bin/m?ci=us-

```
603751h&cg=0&cc=1&si=http%3A//www.linkedin.com/osview/canvas%3F_ch_page_id%3D1%26_ch_panel_id%3D1%26_ch_app_id%3D30%26_applicationId%3D2000%26_ownerId%3D12345678%26osUrlHash%3DXwAz%26trk%3Dhb_side_apps&rp=http%3A//www.linkedin.com/search/fpsearch%3Ffname%3Dkevin%26lname%3Dlow%26searchLocationType%3DI%26countryCode%3Dus%26keepFacets%3DkeepFacets%26page_num%3D1%26pplSearchOrigin%3DADVS%26viewCriteria%3D
```

1%26sortCriteria%3DR%26redir%3Dredir&ts=compact&rnd=1301028422413 HTTP/1.1

Host: **secure-us.imrworldwide.com**

Referer:

http://www.linkedin.com/osview/canvas?_ch_page_id=1&_ch_panel_id=1&_ch_app_id=30&_applicationId=2000&_ownerId=12345678&osUrlHash=XwAz&trk=hb_side_apps

Cookie: V5=ASfNjADCzwrEhozIC4jIyhCei0rBVInHlJrqQ__;

IMRID=TYwCSlpsGhAAAA62BIg