

# Exhibit 9

# Exhibit 5

**“...the best device in its class.”**

*- Walt Mossberg, The Wall Street Journal*



**“Apple releases only one new model a year, so the new iPhone had better be pretty amazing to compete. It is.”**

*- David Pogue, The New York Times*

**“We’re not going to beat around the bush, the iPhone 4 is the best smartphone on the market.”**

*- Joshua Topolsky, Engadget*

**“iPhone 4 demonstrates once again why Apple’s handset is the one to beat.”**

*- Ed Baig, USA Today*

**“Now that I’ve spent some quality time with the iPhone 4 I can safely say it’s by far the best smartphone on the market.”**

*- Clayton Morris, Fox News*

**“The tight integration of hardware and software provides a unique experience that once again raises and sets the standard for the rest of the industry.”**

*- Michael Gartenberg, Altimeter Group*

**“Grip it in your hand, and the iPhone 4 feels like the phone of the future. It’s the uncontested leader in the smartphone market.”**

*- Brian X. Chen, Wired*

**“The iPhone 4 is a superb smart phone that makes most competing devices look old and boring.”**

*- Rachel Metz, Associated Press*

With revolutionary features like FaceTime and the Retina Display, iPhone changes everything. Again.

**Apple iPhone 4**